

CBU

Alumni Weekend

@ HOMECOMING '26

SEPTEMBER 25 & 26

PRESENTED BY

Pinnacle
FINANCIAL PARTNERS

SPONSORSHIP LEVELS & BENEFITS

	PRESENTING	PLATINUM	GOLD	SILVER
Exclusivity Rights	▲			
Number of Guest Registrations	12	10	6	4
Verbal Sponsor Recognition Throughout Weekend	▲			
Recognition in CBU Bell Tower Magazine	▲	▲		
Recognition in CBU's Media Releases & Announcements	▲	▲	▲	
Logo Listing on CBU's Website	▲	▲	▲	▲
Recognition in Alumni Weekend Displays	▲	▲	▲	▲
SPONSORSHIP PACKAGE	SOLD	\$5,000	\$2,000	\$1,000

SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

BUOctoberfest Tent Sponsor
(special recognition and signage
+ Platinum Package benefits)

\$7,500

President's Reception Sponsor
(special recognition and signage
+ Platinum Package benefits)

\$7,500

Kidzone\$3,000
(special signage +
Gold Package benefits)

BUOctoberfest Food.....\$2,500
Truck Sponsor (special signage
+ Gold Package benefits)

CBU.EDU / Alumni-events

For more information, please contact the **Office of Advancement** at (901) 321-3270 or alumni@cbu.edu.

To ensure inclusion, sponsorship payment and logo must be received by August 31.



sponsorship form 2026

Complete your sponsorship today at
www.cbu.edu/alumni-events

NAME/ORGANIZATION

CONTACT

MAILING ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

Method of Payment

☐ **Check** (Make checks payable to Christian Brothers University)

☐ **Credit Card**

Fill out below, call the Advancement Office at (901) 321-3270, or go to [cbu.edu/alumni-events](http://www.cbu.edu/alumni-events).

BILLING ADDRESS

CITY

STATE

ZIP

Type of card: ☐ MasterCard ☐ Visa ☐ Discover ☐ AMEX

NAME ON CARD

CARD #

EXP. DATE

CVV

☐ My company will match my gift: _____
COMPANY NAME

I would like to sponsor the event at the following level:

☐ Presenting Sponsor \$10,000

☐ Silver Sponsor \$1,000

☐ Kidzone Sponsor \$3,000

☐ Platinum Sponsor \$5,000

☐ BUCtoberfest Tent Sponsor \$7,500

☐ BUCtoberfest Food

☐ Gold Sponsor \$2,000

☐ President's Reception Sponsor \$7,500

Truck Sponsor \$2,500

☐ I am unable to be an event sponsor, but I would like to make a tax deductible donation or make a donation in excess of my sponsorship.

Donation Amount: \$ _____ **Signature:** _____

To complete your sponsorship, please go to www.cbu.edu/alumni-events or mail this form to:



Christian Brothers University

Advancement Office

650 East Parkway South • Memphis, TN 38104

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