



2024 Corporate Membership & Sponsorship



To request more information, or an invoice, please email Jeremy Bloom, Chief Operating and Development Officer s at jbloom@circulatesd.org.

OUR WORK

To create excellent mobility choices and vibrant, healthy neighborhoods.



Safe Streets



Public Transit



Sustainable
Growth

Circulate partners with local governments, school districts, private planning firms, and other nonprofits to create planning and community engagement programs. Our work includes Safe Routes to School projects, community workshops, civic engagement activities, pedestrian safety training, and the development of transportation planning documents.

We are also advocates for public policy to promote transportation choices and sustainable land use policies at cities, regional governments, and on the State and Federal levels.

OUR VALUES

Equity



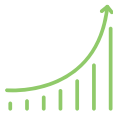
We believe transportation and land use policies should work for everyone, not just some. The region's transportation system should be safe, convenient, accessible, and affordable for all, particularly for disadvantaged populations. Land use policy should allow current and future generations to enjoy the benefits of sustainable growth, while making meaningful efforts to minimize economic or physical displacement.

Environment



We believe transportation and land use choices are crucial to environmental protection. A transportation network that promotes transit, walking, cycling, and rolling reduces greenhouse gas emissions, limits pollution, and protects undeveloped habitat.

Economy



We believe transportation and land use policy should encourage economic growth, shared broadly. Transportation systems should facilitate connections between homes and jobs, benefiting businesses and the workers they employ. Land use policy should encourage investment and growth, and create productive uses of land and transportation investments.

Choice



We believe public policy should support the availability of many diverse transportation choices, especially for walking, cycling, rolling, and transit. While automobiles have a role in transportation, convenience for cars should not preclude access to viable options to use other modes.

Health

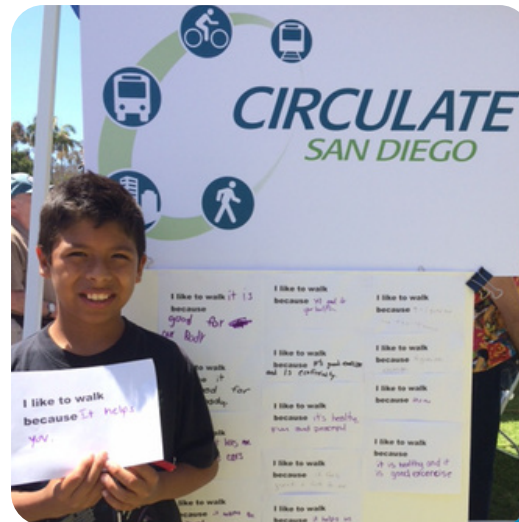


We believe transportation and land uses should encourage physical activity, clean air, and safe use of our streets and roads by all modes of transportation.



Membership Benefits

- **Access** to local agency leadership, elected officials
- **Visibility** through biweekly email newsletter reaching 10,000 people, social media, website, and at our annual awards and membership events
- **Participation** in our policy priorities and advocacy
- **Support** affordability, housing, and mobility for your employees



Membership Level Benefits

		Benefactor 10,000	Platinum \$7,500	Gold \$5,500	Silver \$3,500	Advocate \$2,000	Planner \$1,000
Yearly Benefits	Exclusive Media Engagement Opportunities	◆					
	Additional Sponsorship Opportunities*	Choose 2	Choose 1				
	Invitation to VIP events: Including annual Advisory Circle Dinner	◆	◆	◆			
	Invitation as a non-voting member to a Circulate Policy Committee	◆	◆	◆	◆		
	Opportunities to showcase company in the Circulator "Member Spotlight" and author a special Blog Post	◆	◆	◆	◆	◆	
	Recognition in Circulate Social Media posts (all channels)	3 Dedicated Posts	2 Dedicated Posts	Dedicated Post	Group Post	Group Post	Group Post
	Free attendance for company staff at quarterly membership events	◆	◆	◆	◆	◆	◆
	Acknowledgement on Circulate website, social media postings, and 10,000+ newsletters	◆	◆	◆	◆	◆	◆
	Tax Deductible	◆	◆	◆	◆	◆	◆

Momentum Awards	Opportunity to introduce the event / offer opening remarks	◆					
	Opportunity to present one of eight juried awards sponsoring company name	◆	◆				
	Invitation to VIP Pre-event reception	◆	◆	◆			
	Opportunity to show self-produced video during program	One-minute	One-minute	30-second	30-second		
	Ad in Awards Program	Full Page / Front Page Logo	Full Page	Half Page	Quarter Page		
	Complementary Tickets to annual Momentum Awards	15	10	8	6	4	2
	Acknowledgement in program / event notifications, event websites, social media postings and newsletters	◆	◆	◆	◆	◆	◆

2023 Momentum Awards

September 2024

Circulate San Diego's Momentum Awards recognize the people and projects in the San Diego region that are creating excellent mobility choices and vibrant, healthy neighborhoods.

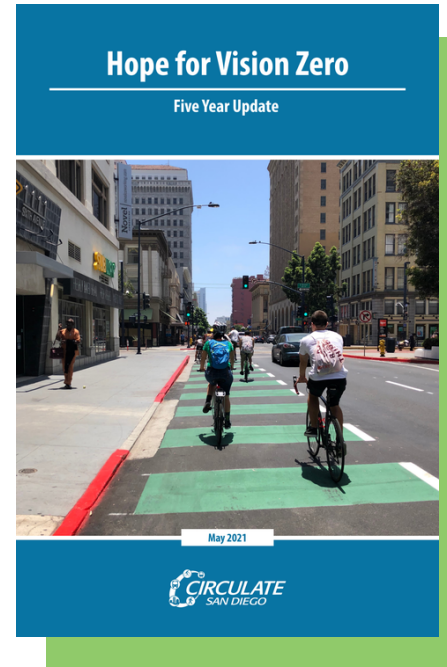
- **350+ Guests**
- **Tickets**
- **Special Recognition**
- **Videos**
- **Exclusive Sponsorship Awards**
- **Program Ads**

MOMENTUM AWARDS



Report & Campaign Sponsorship

As a transportation and land use think tank, Circulate San Diego frequently launches campaigns and publishes research reports to engage decisionmakers and the public on policy choices.



- Campaigns and reports reach thousands of people across the region
- Opportunity to inform the report or campaign by serving on Report Advisory Committee.
- Company logo included in “Sponsored by” section and promotional materials
- Invited to participate in press conference and other report activities

Membership Mixers

Winter, Summer, Fall 2024

Quarterly membership mixers are an opportunity for individual and corporate members to mingle with Circulate staff members, local decisionmakers, and professionals in the land use and transportation space.



- **100+ Guests**
- **Open to all employees of our Corporate Members**
- **Opportunity to be named Membership Mixer Title Sponsorship**

Policy Committee

Circulate San Diego is deeply engaged with public policy to achieve our mission. Our policy work focuses on promoting public transportation, safe streets, and sustainable growth through deeply researched policy reports and letters.



- **Gold, Platinum, and Benefactor Corporate members are invited to sit as non-voting members of Circulate's Policy Committee.**
- **Circulate's Policy Committee plays a key role in helping craft these reports and letters.**

Advisory Circle Dinner

Spring 2024

As a key supporter of Circulate San Diego, Advisory Circle Members meet annually to review our efforts, and to seek input on what opportunities and priorities we should address in the coming year.

- **50+ Guests**
- **Exclusive to Gold Level and higher members.**
- **Includes VIP Momentum Award Reception**



Additional Sponsorship Opportunities

Benefactor and Platinum Level members are invited to sponsor events throughout the year. As a sponsor your name and logo will be prominently displayed and will be included in media and outreach efforts.

Benefactor Members - Choose 2 Gold Members Choose 1



Membership Mixer Title Sponsorship

Advisory Council Dinner Title Sponsorship

Advisory Committee / Report Sponsorship

Advisory Committee / Campaign Sponsorship

Sponsor and Participate on Panel Discussion

Current Corporate Members

Benefactor



Platinum



Gold





Silver



Advocate

