



**Comfort
Keepers.**

Elevating the
Human Spirit™

Starting The CARE Conversation

1. Introduction & Words From CEO, Carl McManus 
2. Introduction & Webinar Topics From Presenter, Sherri 
3. COVID's Impact On Communication 
4. Long Term Care & End of Life Conversations 
5. Why Talking About Care Is Important 
6. Caregiving In Workplace Culture & The 5 Generations of Caregivers 
Sky Blossom (by or rent on YouTube)
Sky Blossom (by or rent on Amazon)
7. How Taking On The Role of A Caregiver Impacts Your Life 
8. The Different Types of Care Considerations 
9. The Empathy Exercise 
10. Being Present By Powering Off & Conversations With Dads vs. Moms 
Gary Turk- Look Up
11. What A Gerontologist Is (OCEAN) & When To Have The CARE Conversation 
12. What C.A.R.E Stands For 
13. Starting End Of Life Care Conversations 
14. Conversations Between Siblings, Your Workplace & Final Questions 

Presented By: Sherri Snelling
Corporate Gerontologist, Author, CEO

