



BUSINESS & TOURISM DIRECTORY



HOME BUSINESSES EVENTS

Business Search

Location



Investment Information

Maximise your **Online Presence** by listing on the **Clickonit Online Business and Tourism Directory**. Clickonit is the **Marketing and Exposure Investment Company®** and Online Business Network with its Head Office in George, South Africa.

Clickonit utilizes several media platforms such as Printed Media, Outdoor Media, Online Marketing, Video Advertising, Social Media and Mobile Technology in a unique combined way to offer the maximum exposure to it's Partners, Members and Advertisers. Clickonit increases participation with targeted campaigns that extends Business and Event exposure further than normally possible. Clickonit delivers multi-channel monetization and marketing solutions that simply do more.

List your Business on the searchable **Online Business and Tourism Directory** on www.clickonit.co.za which attracts more than 8 million visitors annually, searching for businesses and things to do. **The Clickonit Business and Tourism Directory** is mobile optimized.

Although it is tax deductible, Marketing, Exposure and Advertising should not be a liability, but an asset as it is the main source of return. Successful business people know what they want and where they are going. Most businesses are drifting and not thriving - this can be seen by their desperation by advertising in every other media from time to time, hoping for that extra business.

Benefits

It is an opportunity of brand building and enhancing your business to the next level. There are several advertising media and platforms, but one of the most effective is being present on the **Clickonit Online Business and Tourism Directory**. This Exposure Platform is effective with numerous benefits such as:

Affordability ▪ **Targeted Audience** ▪ **Brand Image Building** ▪ **Ideal Network Platform** ▪ **Search Engine Optimized** ▪ **Generated Traffic to Website** ▪ **Most Visited Business Annual Award** ▪ **Highest Rated Business Annual Award** ▪ **Businesses in Network Support Each Other** ▪ **Hosting and Redirecting to Online Directory** ▪ **URL and Mail Boxes** ▪ **Ultimate Listing Includes Video of Business** ▪ **Ultimate Listing Includes Photo Gallery** ▪ **Rating done by Consumer Network** - Other Businesses and Clients.

Value Added Benefits

- Membership to the Clickonit Consumer Network
- Clickonit Membership Sticker
- Monthly Newsletter
- Cash Back in Printed Media
- Membership Certificate as Business Network Participant
- Participation in the Clickonit Business of the Year Awards
- Public Ratings Online!



Ratings and Reviews



Reviews posted online by clients is additional exposure for the Business. Ratings appear in Business Profile. No more costly ratings by third party organizations. Rating done by your clients and the public, increasing their awareness of who you are, what you do as well as your Credibility. Start Up Instore Rating Kits are Available* - Additional Cards and Holders can be ordered, Subject to Quotation and Payment on Order. (*T & C's Apply - See Brochure)

Available Options

- Self Managed on Personal Online Dashboard - Username and Password issued upon Registration - Setup and Manage content regularly;
- Optional Setup and Monthly Management Facility - see Rate Card;
- Redirect Link to your Business's Website, or use the Ultimate as your Website;
- We can register your personalized URL: www.yourbusiness.co.za and direct it to Ultimate Listing with Optional Branded email address: yourname@yourbusiness.co.za;
- T & C's Apply;
- The next page shows the available Investment Options and the Investment Premiums. All premiums include V.A.T and could change in future.