

Unleash Your Visual Experiences

For our fifth annual ImageCon we brought together visual media thought leaders & brands to discuss how to create and deliver the most engaging visual experiences possible.

WATCH NOW

ImageCon by the numbers

1,700+ total registrants from **107** countries

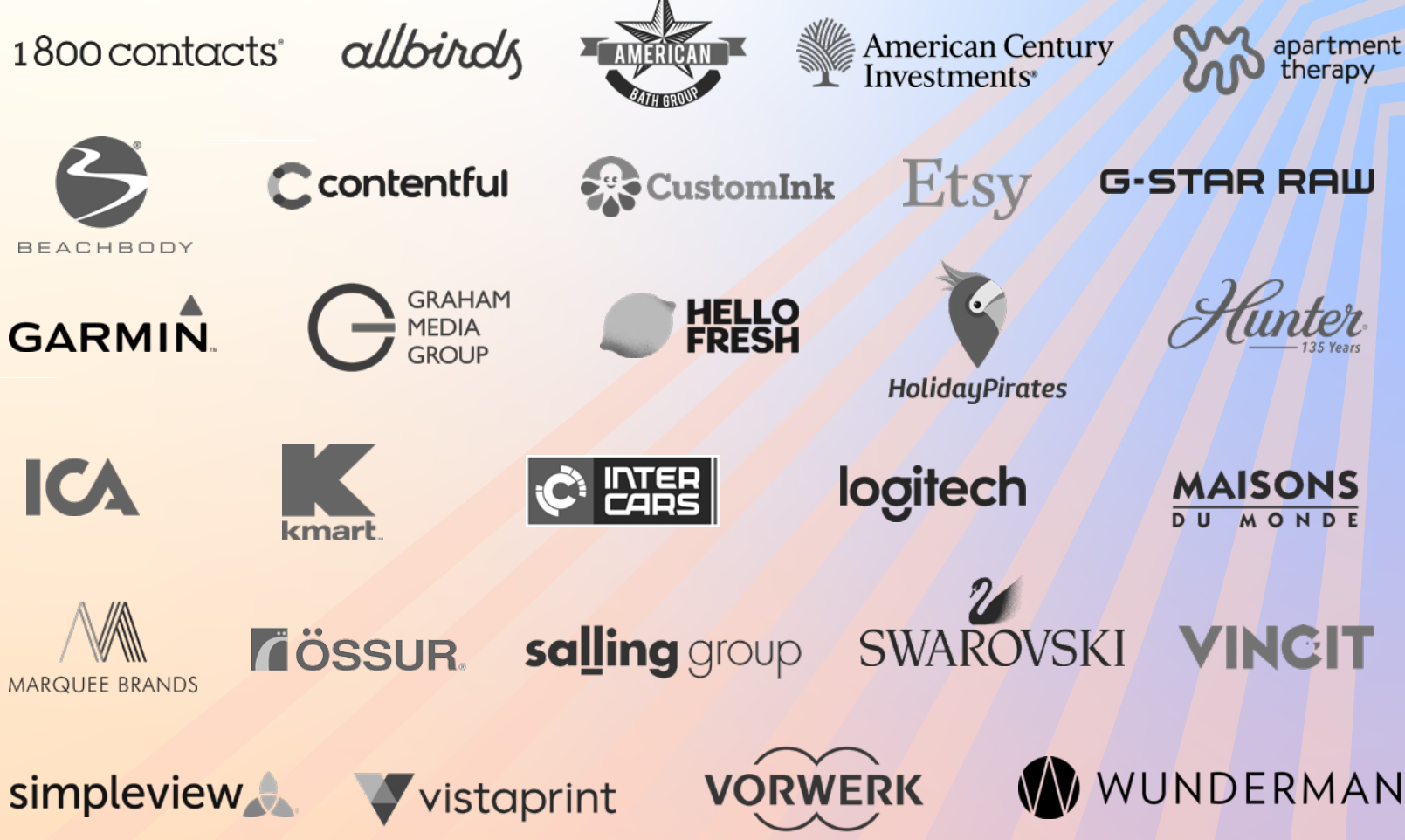
11 brand speakers

72% average session view time

some sessions averaged as high as **82%** view time

20 sessions designed to help retailers unleash the full potential of their media

Joined by dozens of leading brands



What customers said about ImageCon 2021



We are brand new Cloudinary clients and if this is any indication of how this relationship will go, I know I am going to be delighted.

- Jennifer, American Century



Given the business we are in of sharing passion around food and drink with customers around the world, this hybrid virtual/real life event was intriguing. Little did we know what a treat we had signed up for! The enthusiasm and knowledge communicated by our sommelier, combined with the excellent wine and cheese selection, made us forget there was anything virtual about the experience. Thank you so much for this great sharing moment!

- Astrid, Vorwerk



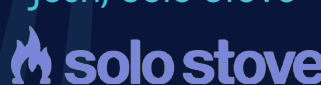
You guys did such a great job, just want to send my kudos and thanks to everyone who is involved to organize this event.

- Oray, Jam City



Awesome event! That was so much fun! Super stoked on how well it went... lots of fun people to share with. Great job!

- Josh, Solo Stove



Popular sessions

- ★ Cloudinary Product Update and Vision
- ★ Welcome to ImageCon 2021: Unleash Your Visual Experiences
- ★ The Future of Digital Media
- ★ More than Socks: How Bombas Built a Successful, Multi-Category Apparel Brand with Purpose
- ★ How Apartment Therapy Media Made Visual Storytelling Easy with Cloudinary
- ★ Lastminute.com - Creativity and Scale in the Age of Automation
- ★ Getty Images & Dolby: The Sound of Vision. When Beautiful Visual Content Meets Perfect Audio

Customer sessions

How **Apartment Therapy Media** Made Visual Storytelling Easy with Cloudinary

More than Socks: How **Bombas** Built a Successful, Multi-Category Apparel Brand with Purpose

Minted - Scaling Image Creation Process for Highly Configurable Products

How **Bizzabo** Leveraged Cloudinary to Deliver High End Virtual Events

Mediavine - Changing the Game with Video

Lastminute.com - Creativity and Scale in the Age of Automation

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About Cloudinary

Did You Know Optimizing Digital Media Can...

Improve website speed by 60%

Save you 200+ hours each month

Increase user engagement by 20%+



Media experience platform of choice for more than 1,000,000 developers

Media content engine fueling more than 8,500 of your favorite brands

+50B visual assets managed each month

ImageCon is our biggest event of the year, bringing industry leaders together to discuss our favorite topic: visual experiences



digital experience

imagecon.com

