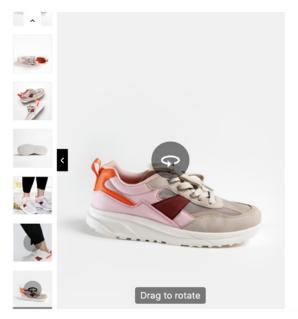
Cloudinary Video for Salesforce Commerce Cloud

Leverage Cloudinary's powerful video capabilities alongside SFCC to drive engaging user experiences on your website or app.



Drive engagement with an immersive product gallery





- Showcase your products using a variety of modern media formats like videos, 360 spin-sets, 3D models and of course images
- Add an interactive and customizable user interface to your website or app with just a few lines of code and save precious time for your team
- Effortlessly incorporate autoresponsive video to your product gallery

Check out the demo →

Fully customizable video viewing experience

- Embed videos anywhere on your website and app with control over the look and feel.
- Leverage Cloudinary's responsive, HTML5 videoplayer API with built-in adaptive streaming, analytics, custom playlists, and content recommendations.
- Easily deliver optimized video with the best viewing experience for all viewers.



Drive conversions with our innovative Shoppable Video*

*In Alpha

- Enable your website and app users to see products in action and interact with the products.
- List your products alongside the video in an expandable products bar and link visitors to the relevant pages to make a purchase.
- Add clickable hotspots to the video to highlight your product's exact location in the video.



PRODUCTS BAR

CUSTOMIZED LOGO

Check out our blog →



Learn more about Cloudinary's complete video solution

CLOUDINARY VIDEO API

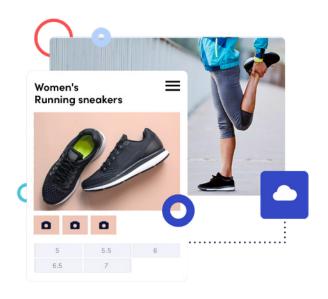


Learn more about our integration with Salesforce Commerce Cloud

Check it out →

Learn more about our integration with Salesforce Marketing Cloud

View documentation \rightarrow



Powered by Cloudinary

JIMMY CHOO

GUESS











Customer Story

GUESS

Using the Cloudinary Product Gallery enables GUESS to ensure that image quality looks excellent.

Read more →

- "For the image to show up, with speed on mobile and look great, makes our users feel confident in their purchase and drives them to add to the bag. With our new PDP viewer developed by Cloudinary, this is evident."
 - Sasha Mattison, senior front-end developer and UX manager

Cloudinary empowers companies to create, manage, and deliver engaging visual experiences.

10,000 Customers

1,150,000 Users

60 Billion Assets