Autism West's Awesome Productions Company Logo Competition - Design Brief

The Awesome Productions Company, is a fantastic new initiative that provides a platform for participants on the autism spectrum to bring their entrepreneurial dreams to life. This program will provide a space for artists to create products such as artworks, clothes and crafts at regular sessions. Participants will have access to a range of resources and coaching to help launch their new small business and find their customers.

Like you, we're passionate about creating quality opportunities for people on the autism spectrum to develop and display their strengths, capacity and contributions to the world around them.

We can't wait to launch this exciting new program – but we need your help!

We're asking our community to help us create a logo for the Awesome Productions Company.

The winning entry will receive a two-hour, personalised business and marketing strategy session with an industry expert – along with the pride of helping launch an initiative that will empower people of the autism spectrum to start their own business.

Look and Feel

The logo should feel modern and should feature a flat, colorful design. It should feel a like a part of Autism West's brand but distinguish itself as a sub-brand. The logo may be used across a wide range of placements such as website, social media, business cards and physical banners, so please design the logo with versatility in mind.

Colour Preferences

The logo must use the Autism West branding colours. You can use as many or as few as you like.

Sample Colour	Pantone CMYK	RGB	HEX Colour
KIWI	PMS 389 C21 M0 Y85 K0	R208 G223 B0	#D0DF00
COBALT	PMS 2174 C94 M43 Y0 K0	R0 G118 B206	#0076CE
KERMIT	PMS 347 C93 M0 Y100 K0	R0 G154 B68	#009A44
CHARCOAL	PMS 425 C48 M29 Y26 K76	R84 G88 B90	#54585A
BERRY	PMS 226 C0 M100 Y2 K0	R208 G0 B111	#D0006F
TRENCH	PMS 402 C13 M16 Y21 K36	R157 G150 B141	#9D968D
APPLE	PMS 2292 C48 M0 Y92 K0	R147 G201 B14	#93C90E
CRÈME	PMS 7527 C3 M4 Y14 K8	R214 G210 B196	#D6D2C4

Font Preference

Ideally, any text used will reflect Autism West's branding or similar. Autism West's official fonts include: Grayfel, Arial, Leitura News, Georgia

Specifications

The logo must fit into a square format and must crop well to a circle.

Please provide your design in a high-resolution (over 1MB) JPG file.