

# **COLLAROY TENNIS CLUB**

At Collaroy Tennis Club, our tennis centre offers coaching, social, and member playing services to those on the Northern Beaches. With a community-focused approach to tennis, we see over 1000 regular participants at least twice a week enjoying social and competitive tennis on our courts.

As a part of the Collaroy sporting mecca, our tennis club rests adjacent to Long Reef Golf Course.

From our courts, you can access Pittwater
Road with ease, while enjoying high visibility of the surrounding area.

# BRINGING TENNIS TO THE VIBRANT COLLAROY COMMUNITY

At Collaroy Tennis Club, our managers and staff feel passionate about making tennis accessible to the local community. We're constantly reinvesting into our facilities. Our ethos involves ensuring our members enjoy a cost-effective membership, underpinned by rejuvenated courts, a multifunctional clubhouse, and lighting for evening matches.

By providing the Collaroy community with high-end tennis facilities, we aim to encourage participation in the sport no matter what your abilities are. Whether you want your children to benefit from lessons or you're exploring the world of tennis as an adult, there's a place here for you. With an expert team of coaches, we're able to spot and encourage talent, increase participation and enjoyment of tennis in the Northern Beaches.

In order for us to achieve this we are looking for 10 local business owners who are willing to help us on our journey towards delivering our vision:

- To provide a vibrant and desirable tennis club environment for all members and guests.
  - To create a sustainable, local community and club model that will help to grow participation

CONTACT
Club Secretary at
info@collaroytennisclub.com.au



## **Business membership packages at Collaroy Tennis Club**

With a high volume of traffic moving through Collaroy Tennis Club each year, we believe we can offer a truly unique advertising opportunity. Over 100,000 visits to our complex take place on an annual basis. Additionally, our excellent visibility from Pittwater Road means around 1.5 to 2.5 million people pass by the club each year. When you purchase one of our advertising packages, you gain low-cost marketing exposure that's difficult to beat.

Collaroy Tennis Club provides 10 business packages annually, with a yearly cost that equates to \$490 per month. In return for your fee, you'll enjoy high-end signage that includes your branding. Additionally, we'll use electronic media to promote your brand. Each advert rests within the club so that those inside and outside will see your ad. To complement our approach to ad positioning, we'll place your ad inside our clubhouse too and use it during tournaments. Finally, you'll feature across our electronic media, including on social channels, newsletters, and more.

### When you purchase a business package at Collaroy Tennis Club, you'll gain:



#### Business membership for five named people

As a result, your advertising efforts come with the perk of treating employees, clients, or family members to an invigorating exercise and socialising experience. The membership will include the use of un-allocated courts, attendance at social events, and a place at club organised competitions.



#### Recognition

With our advertising package, people throughout Collaroy will recognise your business as a tennis-supporting organisation. More importantly your business and brand will be recognised as a supporter of local community initiatives, growing grassroots sports and development of local talent.



#### **Exposure**

You'll gain exposure to a market with great spending power, as well as a family-focused audience. Our members are a diverse bunch, which gives you the chance to bring your products and services to the forefront of their minds.

If you want to learn more about Collaroy Tennis Club and our advertising packages, contact the Club Secretary at info@collaroytennisclub.com.au