

ESPRIT

ESPRIT EYEWEAR OPTICAL PRESS RELEASE JUNE 2021



Enjoy expressive, fashion-forward eyeglasses that are high on quality and comfort. Esprit eyewear always delivers with premium optical frames that are timelessly stylish but prioritize wearer comfort. With the Esprit brand, good looks, well-being and enduring quality always go hand in hand.

New autumn winter frames for men and women stay true to the Esprit philosophy of relaxed elegance. Profiles made of light and ultra-light materials express classic fashion choices, while edgy tones, rich shades and colorful accents infuse with contemporary touches.

ET33451 (unisex) Try this light and refined Esprit eyewear for everyday joy. This frame is both contemporary and timeless with its soft, geometric front shape and slender lines. Filigree metal temples and matt metallic tones of black, silver, brown and gold complete this relaxed look.

Colors
524 Silver
535 Brown
538 Black
584 Gold



ET33452 (women) Lighten up warm winter apparel with these feminine Esprit eyeglasses. The simple lines and angular front shape are presented in modern gold, purple, black and rose tones. Eye-catching filigree metal temples and color details are revealed on tips and end pieces on selected models.

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Colors
515 Rose
538 Black
577 Purple
584 Gold



ET33449 (unisex) Ready to discover a stylish mix of classic and modern in this new Esprit frame? The bold, softly square profile in ultralight plastic material comes in fashionable autumn gradients of wine, Havana, purple and cool grey. Color accents are hand painted onto temples and match the frame fronts and end tips.

Colors
505 Gray
513 Wine
545 Havana
577 Purple



ET33450 (men) Check out the cool, iconic look and enduring comfort of this masculine Esprit eyewear. The striking square front in matt transparent and ultralight PPSU plastic is offset by very slender temple lines. Staying with Esprit's comfortable fashion mantra, these frames are light and flexible and come in fresh allover grey and brown, or striking teal with silver temples.

Colors
505 Gray
508 Teal
535 Brown



ET33454 (small) Brighten up winter days with these joyful Esprit frames. Perfect for smaller faces, the ultralight vibe is down to flexible and durable PPSU material and vibrant color selections: fresh purple, blue, brown and grey. Filigree metal temples and hand-painted accents on selected styles keep this eyewear authentic and original.

Colors
505 Gray
535 Brown
543 Blue
577 Purple





For high resolution png images please use this link:

[Esprit PR Optical June 2021](#)

About CHARMANT Group:

For over 60 years, CHARMANT Group has been renowned worldwide for its pioneering work in the research and development of new technologies in the optical industry. By striving for perfection and for the uncompromising high quality of its products, the Japanese company has developed into one of the most important producers and providers in the highly competitive international ophthalmic optics market. With its goal to unreservedly fulfil the wishes and demands of its customers, CHARMANT can always be depended on for the highest quality awareness and outstanding service. This engagement and this passion are clearly seen in CHARMANT Group house brands as well as licensed brands. Thanks to its expertise in the production of high-quality spectacle frames and its comprehensive global sales network in over 100 countries, CHARMANT Group is greatly respected as a reliable business partner.

For further information please contact:

Local PR contact