

MARKUS T

PRESSEMITTEILUNG

PRESS RELEASE

COMMUNIQUÉ DE PRESSE

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Subject Corporate profile MARKUS T

MARKUS T

Designer glasses 100 % handmade in Germany

MARKUS T represents ease, authenticity and perfection.

We love what we do and how we do it. In doing so, we don't follow old conventions – we only follow ourselves. This gives us the freedom to preserve our ease and passion for the one thing that's important to us: eyewear design that is unique through its pure beauty, simplicity and honesty. We spare no effort to make our visions come true. Thus, we design and manufacture our collections by ourselves. Every frame by MARKUS T is unique and 100 % handmade in our eyewear manufacture in East-Westphalia. For this reason, we always meet our own claim of highest quality, sustainability and precision and achieve our goal to make people happy with our glasses. MARKUS T glasses are excitingly different.

Ingeniously simple in every detail

Design by MARKUS T is an exceptional universe full of ideas and around 100 passionately working people. Always searching, always on the move. With heart, mind, hand and the conviction that pure beauty manifests itself only in simplicity. Whether Red Dot, German Design Award or Silmo d'Or – since its founding in 1999, the company has been awarded more than 40 times for both design and technical features. We recently received the German Design Award 2020, the iF Design Award 2020 and the Red Dot Award: Product Design 2020 for our rimless collection EASE. Our unconventional ways of thinking and working led us to the successful construction of screwless hinges which was followed by a patenting. Today, these little parts make our collections as unique as they are. We only

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employ selected materials such as the synthetic material TMI for which we developed our own patented alloying and dyeing processes and high-quality titanium. It allows us to develop minimalist frames and parts for our glasses and to always seek new ways of paring design to the essence – simple, beautiful, intelligent.

MARKUS T collections

DESIGN CLASSIC & DESIGN NEO

These collections pursue the idea of the very first eyewear collection my MARKUS T: to fabricate glasses from just one single strand of titan wire. Its ultralight design and its technical refinement have been, inter alia, awarded with iF Award and Red Dot Award for product design. From the beginning, freedom of design was an essential part of the MARKUS T philosophy. Proof of this is provided by the modernized classic collections DESIGN Classic and DESIGN Neo.

ME PUR, ME EGO

A purist design vocabulary, a great variety of colours and a precise interplay of both materials, TMI and titanium make ME PUR and ME EGO unique. The individuality of each model is visually highlighted by the specially coloured, translucent light synthetic which functionally blends perfect with the titanium temples. ME collections represent self-confident individuality in both form and colour.

TITAN TERRA & TITAN AURA

Design studies on the epitome of lightness: titanium. This material always receives its own, distinctive look with special processes by MARKUS T which achieve permanently matte and coloured surfaces. TERRA shows expressive forms, AURA conveys a more delicate look. Both with technical perfection in every detail.

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DOT MONO

Design reduced to the essentials. Ultra-thin titanium sets the scene, an innovation forms the technical connection. The screwless plug-in hinge with horizontally aligned temples is the prominent and characteristic feature of this delicate collection. MARKUS T brings the most precise technology and minimalist design in perfect accordance in the smallest of spaces and proves that one can always think ahead when it comes to eyewear.

EASE

The first rimless eyewear collection by MARKUS T combines zeitgeist and lifestyle. Here, less is more. A specific glazing technology was developed in order to connect the slender temples, using the same screwless technology as used for the DOT MONO, which sets standards with its minimalistic feasibility. Titanium add-ons which are placed right in front of the lens are equally unique. The colourful TMi-flex contours which are applied around the lens and give the rimless frame a subtle colour frame are another exceptional design option.

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Please contact us if you are interested in further information and footage (product images and portraits)

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New Models - September 2021

DOT Mono



DOT Mono L1044
Front: 263 jeans blue
Bügel: 263 jeans blue



DOT Mono L1045
Front: 270 green
Bügel: 270 green



DOT Mono L1046
Front: 262 dark rose
Bügel: 389 gold



DOT Mono L1047
Front: 144 dark grey
Bügel: 335 silver

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DOT Mono L1048
Front: 215 grey
Bügel: 215 grey



DOT Mono L1049
Front: 270 green
Bügel: 389 gold

TITAN Aura



TITAN Aura T3383
Front: 241 dark blue
Bügel: 241 dark blue



TITAN Aura T3384
Front: 250 purple
Bügel: 389 gold

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TITAN Aura T3385

Front: 335 silver
Bügel: 335 silver



TITAN Aura T3386

Front: 118 dark brown
Bügel: 389 gold

All new models and other color combinations can be found here:
www.markus-t.com/en/glasses/overview/new

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About the company

As a medium-sized company and international label, MARKUS T stands for high quality, design-oriented spectacle frames. 100 % handmade in Germany, in Gütersloh-Isselhorst, to be precise. We love our lifestyle and we love what we do. We unite puristic beauty, technical innovation beyond known standards with a whole lot of enthusiasm.

By reconstructing a former distillery in 2014, designer Markus Temming laid the foundation to put his vision creating an unconventional place for both life and work into effect. The heart of his manufacture courtyard is the spectacle frame manufacturer, where handmade designer glasses are created, developed and produced – 100 % German quality. The owner-operated company was founded in 1999 by Markus Temming and currently has around 100 employees. A perfect synergy of puristic design, intelligent technology with screwless hinges and the use of high-quality methods and materials – partly developed in-house and even patented – are the signature features of MARKUS T designer glasses. Our models are constantly awarded with national and international prizes. The MARKUS T brand environment further includes furniture, lamp and interior design. Aspects of sustainability and social commitment are firmly established in every thought and action of MARKUS T and consistently guide new ideas. The unconventional concept of the design hotel PÖLTER, which is also situated at the manufacture yard in Gütersloh-Isselhorst, reflects this philosophy of MARKUS T and their attitude towards life: passion for beauty in pure design, simplicity and sincerity.

