

Press release

Hankook presents new Laufenn LF95 trailer tyre for regional haul application

- **Trailer tyre with an excellent price:performance ratio**
- **Robust all-season tyre combines long mileage and high durability**

Neu-Isenburg, Germany, 28 June 2023 – Robust, fuel efficient and durable – with the new Laufenn LF95 trailer tyre, Hankook is extending the already existing range of products offered by its second-line brand. The new all-season trailer tyre is designed for regional haul applications, a wide range of road conditions and offers impressive mileage. The Laufenn LF95 is already available on the European market.

“With the LF95, we’re addressing the needs of small and medium-sized companies, offering them a tyre with an excellent price-performance ratio which is designed for high fuel efficiency and durability,” says Guy Heywood, Vice President Marketing Strategy Truck and Bus at Hankook Tire Europe. “Our customers benefit from the brand’s many years of experience and get a product which meets the highest quality standards.”

Long life and outstanding traction

The principle characteristics of the LF95 is its wide tread and deep tread grooves. The distinctive tread pattern delivers outstanding traction and water drainage under a wide range of road conditions. The wide, sturdy shoulders keep the tyre mileage high and help to improve grip and stability and reduces uneven tread wear. The Stone Ejection Technology in the tread grooves also prevents sharp objects from lodging into tyre grooves, which in turn reduces the likelihood of punctures and maximises the tyre life. Additionally, thanks to the low rolling resistance the tyre is also very fuel efficient.

As an all-season tyre, the LF95 carries the labels M+S and 3PMSF (snowflake pictogram), which highlight its ability to cope with cold conditions during year. It is available in size 385/65R22.5. The tread can be regrooved, which helps to extend the tyre’s life. The public première of the LF95 will take place at the end of June at the Road Transport Expo in the NAEC in Stoneleigh, England.

Reliable products at an attractive price

Since its introduction in 2015, Hankook’s second-line brand Laufenn has become known for its attractive price:performance ratio. With its truck tyre line-up, the brand primarily targets smaller and medium-sized fleet partners which value the reliability and product quality of an established premium tyre manufacturer.



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About Hankook

Hankook Tire manufactures globally innovative, award-winning radial tyres of proven superior quality for passenger cars, light trucks, SUVs, RVs, trucks, and buses as well as motorsports (circuit racing/street circuits/rallies).

Aspiring to bring consumers the utmost excellence in product quality, technological excellence and driving satisfaction, Hankook Tire continuously invests in research and development maintaining five R&D centres and eight production facilities around the world. Bespoke tyre solutions for the European markets as well as European Original Equipment according to the requirements of leading premium car manufacturers, are developed in the company's regional Technical Centre in Hanover/Germany. Production for the European region is taking place in the state-of-the-art manufacturing site in Rácalmás/Hungary which was inaugurated in June 2007 and is continuously being expanded. Currently around 3,000 employees produce up to 19 million tyres a year for passenger cars, SUVs and light trucks.

Hankook Tire's European headquarters are located in Neu-Isenburg near Frankfurt am Main in Germany. The manufacturer operates further branches in several European countries and sells its products through regional distributors in other local markets. Hankook Tire employs approximately 20,000 people worldwide and sells products in over 160 countries. The company has been selected as the technical partner and exclusive tyre supplier of the Generation 3 for the FIA ABB Formula E World Championship, starting 2023. Internationally leading car manufacturers rely on tyres made by Hankook for their original equipment. Approximately 38 percent of the company's global sales are generated within the European and CIS-Region. Hankook Tire has been represented in the renowned Dow Jones Sustainability Index World (DJSI World) since 2016.

For more information, please visit www.hankooktire-mediacyter.com or www.hankooktire.com

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