

## **SOLUTRANS 2023 Press Release**

For more than 45 years, ELECTRO has been constantly adapting to the technology and innovation that are transforming the transport and handling industry, and offering technical solutions tailored to the needs of professionals and manufacturers' dealer networks.

What sets us apart is that we are a highly service-oriented 'one-stop shop'. Our extensive stock of 4 product families - signalling, lighting, electrical and on-board accessories - makes us a daily partner for HGV and LCV dealers. Once again this year, almost 40,000 parcels will be delivered the next day in France.

The world of transport today is the world of connected mobility. That is why ELECTRO has created the HYPHEN TECH brand (www.hyphentech.fr), which specialises in connected solutions to simplify and secure the use of the increasing number of on-board equipment. Securing vehicles with hydraulic side panels, anti-rollover kits for site HGVs, automatic detection of a non-deployed ROPS or an incorrectly retracted bridge these are just some of the uses to which we have found solutions for the industrial bodywork industry.

Things are set to accelerate for ELECTRO in 2024, with numerous projects that we have been working on for several months now set to see the light of day. One of them, ID Fuel, concerns biofuels and restrictions on heavy goods vehicles in Low Emission Zones (LEZ). Presented at the e-Awards for Innovation at Solutrans 2023, this scheme makes Euro VI HGVs using exclusively B100 or HVO biofuels eligible for a Crit'Air 1 sticker. The ecological transition is a subject and a challenge that is close to our hearts, and one to which we want to make our contribution.

As a member of BPI Excellence since 2009 and of the FFC Equipment Manufacturer Association since 2021, we are committed to bringing our expertise to the transport sector and invite you to come and meet us at Solutrans from 21 to 25 November 2023 to see our new products - Hall 5 - C 067.

Christophe Rothan, Sales Director Electro | Solutions | Expertise | Innovation

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