

WE ARE WALSALL 2040

“We Will” Statements

February 2023 | VERSION 1



WE ARE WALSALL 2040

**We are healthy and well
We will...**

WE WILL | WE ARE HEALTHY AND WELL


Living active lives We will:

- work with our partners to design and deliver the right health services that meet your needs where you live
- understand the barriers to living healthy lives and work together to address them for all communities
- work with our partners and communities to provide and share opportunities for you to do what you love to stay active and well
- consider health in all our decision-making and put it at the heart of what we do to improve quality of life for all
- promote and encourage green travel options to reduce car congestion and emissions

A community that cares We will:

- work together to ensure high quality care and support across the borough for all
- work with carers to ensure they are listened to and feel supported
- ensure health and care career skills and opportunities are developed and promoted locally to ensure our workforce is made up of local people with enough health and care staff for the future

Good mental Wellbeing We will:

- work with employers to ensure staff are supported with mental wellbeing resilience
 - promote mental health awareness and highlight where people can go to get help and support
 - work with schools and colleges to ensure children and young people understand good mental health and where to go for local support
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WE ARE WALSALL 2040

**Proud of our borough
We will...**

WE WILL | PROUD OF OUR BOROUGH


Clean and green borough We will:

- Ensure that Walsall has the right infrastructure and technology to process waste and recycling
- Support residents to reduce, reuse and recycle and promote what you can do to live sustainably and reduce your carbon footprint
- Maintain our parks and green spaces for your enjoyment and safeguard our nature and biodiversity
- Promote opportunities for you to do more to look after your streets, neighbourhoods and open spaces
- Work in partnership with businesses, communities and public bodies to deliver our climate change ambitions and ensure Walsall is ready for the effects of a changed climate

Celebrate culture and heritage We will:

- Promote the borough and tell you and others about what's on
- Celebrate our unique heritage and history through events, activities, exhibitions and promotions
- Work with partners and communities to attract investment to develop culture, heritage and sports opportunities and facilities
- Work with schools and colleges to ensure children and young people participate in culture and heritage opportunities
- Partners will work with community groups to support and promote opportunities for celebrating diversity and culture across the borough

Vibrant towns We will:

- Work to attract investors and developers to regenerate and invest in our towns
 - Create a strong Walsall brand to encourage retailers and leisure providers to the borough
 - Support thriving markets across the borough and ensure a range of events and activities to draw people into town centres
 - Ensure a range of travel and parking opportunities to make it easy for people to come into town centres
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WE ARE WALSALL 2040

**Thriving and happy
We will...**

WE WILL | THRIVING AND HAPPY


Child friendly borough We will:

- work together and with families, so that every child starts school healthy ready to learn
- work with schools and colleges to ensure excellent provision of education and support for vulnerable children and those with Special educational needs
- develop opportunities to prepare children and young people for career pathways that mean they can live and work locally so talent is retained in the borough
- identify a caring home for every child in the Council's care
- promote activities, events and opportunities for children to learn and play

Feeling safe We will:

- work together with communities to address and reduce crime
- understand issues and barriers leading to anti-social behaviour within communities and address the causes
- work with young people to understand the barriers and challenges and reasons for gang culture and violence.
- work with schools and communities to help children and young people understand safe behaviours
- promote neighbourhood schemes and activities to help you participate in making your community and neighbourhoods safer and support your neighbours

Empowered Communities We will:

- work with, invest in and support community groups to give you opportunities to come together and shape and deliver local services
 - promote activities, events and programmes that bring communities together
 - regularly have conversations with residents to ensure your voice is heard in service design and delivery.
 - work with communities to ensure Walsall is a place of tolerance and respect where communities live happily together and have opportunities to celebrate belonging
 - promote volunteering to help you do more in your communities
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WE ARE WALSALL 2040

**Prosperous and innovative
We will...**

WE WILL | PROSPEROUS AND INNOVATIVE

Quality homes We will:

- invest in building high quality affordable homes across the borough that meet local need
- ensure new developments are part of connected communities with local services, facilities and amenities
- work with landlords to encourage high quality private rental properties across the borough
- ensure social houses are of a high standard and repairs are carried out quickly
- ensure a mix of housing schemes across the borough so houses are accessible for disabled residents
- eliminate rough sleeping across the borough

Strong economy for all We will:

- Attract investors and new businesses to the borough to create more jobs and higher skilled, better paid jobs
- Provide support to SMEs and local businesses to help them grow
- Work with partners to ensure people can get the skills they need to progress in their careers and access better paid jobs
- Increase graduate and apprentice opportunities across the borough
- Promote shopping and buying goods and services locally to residents, partners and businesses
- Encourage partners and businesses to pay a living wage

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WE WILL | PROSPEROUS AND INNOVATIVE

A connected borough We will:

- Invest in our road networks to reduce congestion and improve journey times
 - Work with partners locally and regionally to improve the transport offer within and across the borough
 - Invest in cycling and walking routes to help people feel safe travelling by bicycle or on foot
 - Work together to improve access and skills so our residents are digitally confident
 - Invest in new digital platforms and technology to improve customer services and give residents and communities greater voice and choice in local decisions
 - Increase access across the borough to 5G networks and support residents getting online
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