

# WE ARE WALSALL 2040

“So you can” Statements

February 2023 | VERSION 1



**WE ARE WALSALL 2040**

**We are healthy and well  
So you can...**

## WE WILL | WE ARE HEALTHY AND WELL


### **Living active lives So you can:**

- Do more to look after your health, wellbeing, and happiness
- Use your pharmacist, GP and other health services as needed, choosing the right care at the right time
- Participate in opportunities across the borough to stay fit, well and happy
- Understand the needs of any condition you have and tell us when we interact with you

### **A community that cares So you can:**

- Tell us if you are a carer and how we can support you
- Tell us if you feel your care or the care of a loved one is below standard
- Look out for elderly family, neighbours, and those without close support networks in your world
- Show kindness to those around you and show respect and kindness online

### **Good mental Wellbeing So you can:**

- Support mental wellbeing awareness campaigns and projects in your work and community
  - Learn what to do to keep good mental wellbeing and know where to go to get support
  - Be mental health aware and support family, friends, colleagues, and those around you with accessing advice and support
  - Be supportive and understanding to those around you with mental health issues
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**WE ARE WALSALL 2040**

**Proud of our borough  
So you can...**

## WE WILL | PROUD OF OUR BOROUGH


### **Clean and green borough So you can:**

- Take part in keeping your local area clean and get involved in tidy up activities
- Tell us if you notice environmental issues such as graffiti or issues with bins
- Make good use of parks and open spaces and get involved helping to keep them clean and green
- Keep your town centres clean and do not throw litter
- Reduce plastic waste and recycle and reuse the right way
- Reduce your energy consumption and your carbon footprint

### **Celebrate culture and heritage So you can:**

- Talk up the borough and tell others what you are proud of in Walsall
- Participate in heritage and events, activities, exhibitions, and promotions to learn more about the history of Walsall
- work with us to produce and promote a strong cultural offer
- Take part in and support local arts and culture activities in the borough
- Consider getting involved in supporting and running local sports, leisure and culture clubs and activities

### **Vibrant towns So you can:**

- Support town centre events and activities and tell others
  - Visit your local centres and shop/buy local
  - Support your local market
  - Avail of travel options and parking to shop and socialise locally
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**WE ARE WALSALL 2040**

**Thriving and happy  
So you can...**

## WE WILL | THRIVING AND HAPPY

### **Child friendly borough So you can:**

- Use your local maternity and early years services for under 2's to be pregnancy ready and access support
- Consider if you can adopt, or become a foster carer and give a child a home
- Help your child understand and engage with your community and feel pride in the borough
- Support your child do be school ready and do their best in their education. Work with us to help them achieve
- Encourage your child to respect others no matter who they are and value difference

### **Feeling safe So you can:**

- Tell us if anything is wrong or concerning in your community related to crime and safety
- Be eyes and ears in your community for vulnerable people and neighbours
- Consider joining neighbourhood watch and other safety schemes
- Be mindful of the law and model positive community behaviours
- Tell us if you are concerned about a child or vulnerable adult when something doesn't feel right

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WE WILL | THRIVING AND HAPPY

**Empowered Communities So you can:**

- Take part in your community and get involved in clubs, activities, and events locally
- Invite and tell others about what's going on in your community to help them to take part and feel they belong
- Vote in elections and participate in consultation surveys and engagement activities and events to tell us your views
- Take up volunteering opportunities in your locality and make a difference
- Show tolerance and respect to those around you and in your community who may look different or have a different culture.
- Take part in events to celebrate the diversity of the borough



**WE ARE WALSALL 2040**

**Prosperous and innovative  
So you can...**

## WE WILL | PROSPEROUS AND INNOVATIVE

### **Quality homes So you can:**

- Tell us about anyone you see that is sleeping rough
- Look for opportunities to stay and live in the borough
- Ensure your properties are of a decent standard for your tenants
- Take pride in your home and street and let your landlord know of any repairs needed quickly.

### **Strong economy for all So you can:**


- Buy local services and goods
- Consider paying the living wage if you are a local employer
- Start a business or upskill to improve your career opportunities
- Bid for public contracts to provide your goods and services as a local business
- Hire locally if you are a business owner or employer and develop graduates, apprentices and work placements

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## WE WILL | PROSPEROUS AND INNOVATIVE

### **Strong economy for all So you can:**

- Car-share where appropriate with family, friends and colleagues
  - Use public transport options where you can
  - Support family, friends, and older and vulnerable people in your world to navigate safely online
  - Walk and cycle more to get around locally and reduce congestion
  - Work flexibly if you can and help reduce congestion at peak times
  - Access local digital skills opportunities to become digitally confident
  - Contact us through digital channels where you can
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## WE WILL | PROSPEROUS AND INNOVATIVE

### **A connected borough We will:**

- Invest in our road networks to reduce congestion and improve journey times
  - Work with partners locally and regionally to improve the transport offer within and across the borough
  - Invest in cycling and walking routes to help people feel safe travelling by bicycle or on foot
  - Work together to improve access and skills so our residents are digitally confident
  - Invest in new digital platforms and technology to improve customer services and give residents and communities greater voice and choice in local decisions
  - Increase access across the borough to 5G networks and support residents getting online
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