

OUR EXECUTIVE BOARD

CHIEF EXECUTIVE OFFICER
BJØRN GULDEN



EXECUTIVE BOARD MEMBER
BIRGIT KRETSCHMER

CHIEF FINANCIAL OFFICER
HARM OHLMEYER

CHIEF COMMERCIAL OFFICER
MATHIEU SIDOKPOHOU

GLOBAL HUMAN RESOURCES, PEOPLE & CULTURE
MICHELLE ROBERTSON

OUR BRAND ARCHITECTURE



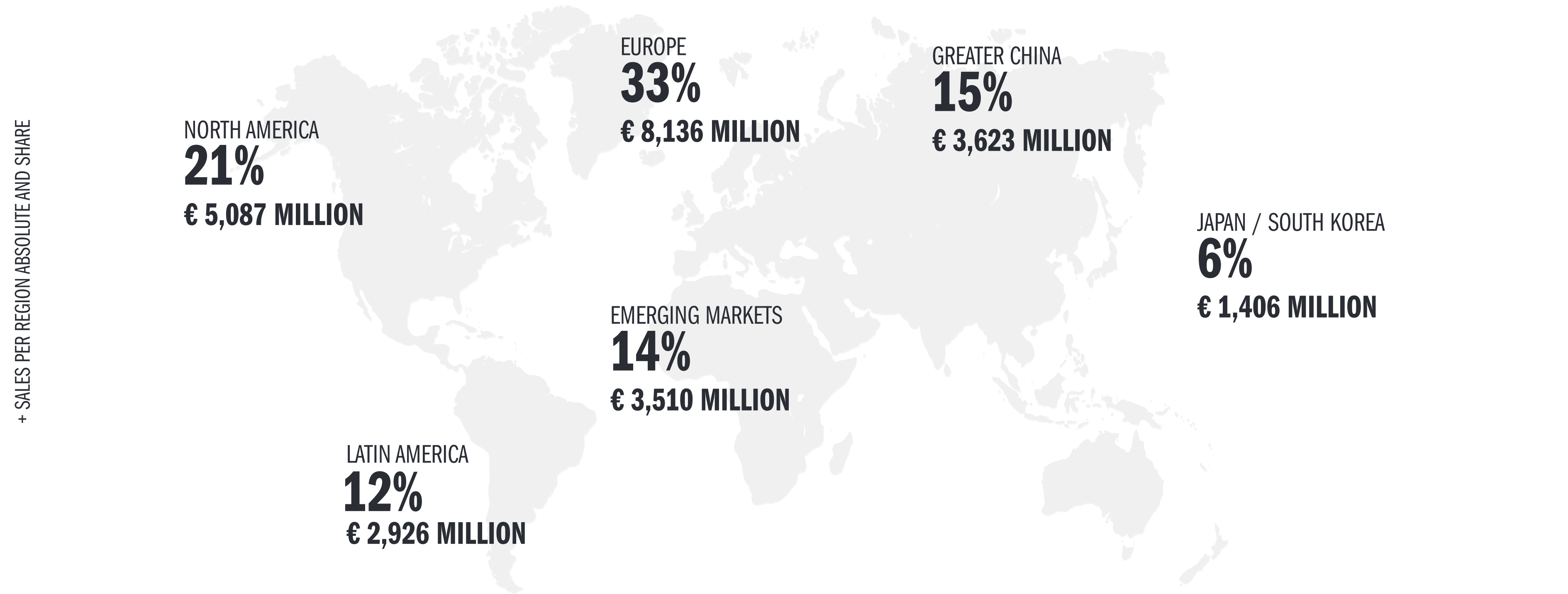
SPORT PERFORMANCE

SPORTSWEAR

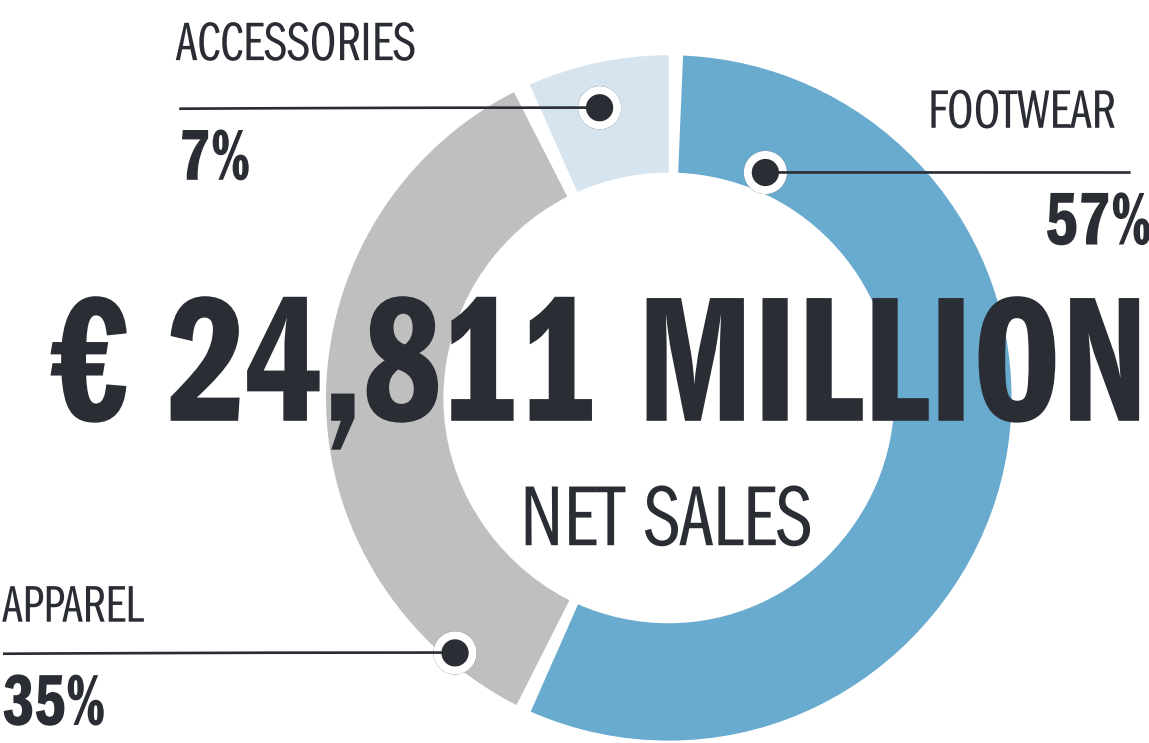


ORIGINALS

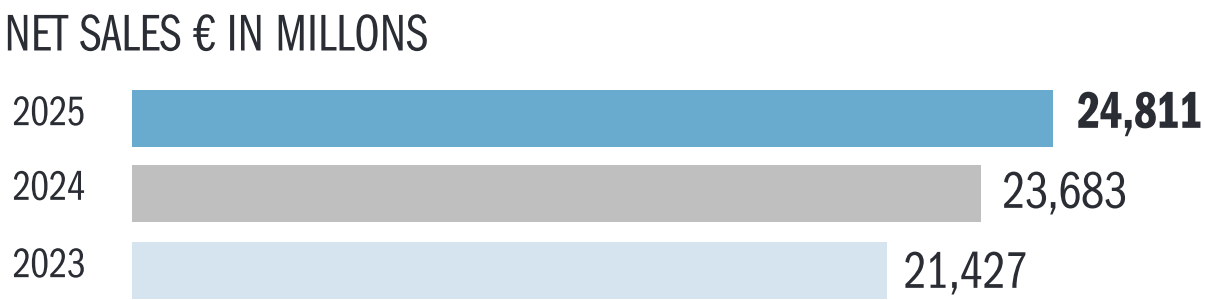
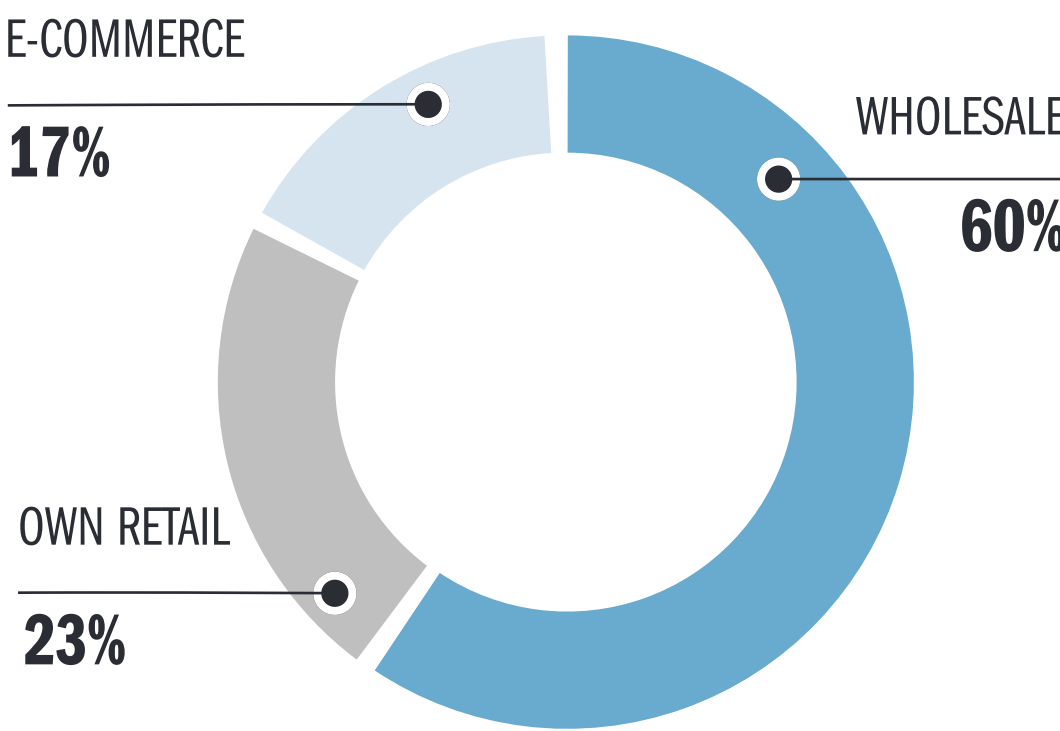
ADIDAS – A GLOBAL BRAND WITH A LOCAL MINDSET



FINANCIALS



GROSS MARGIN
51.6%
OPERATING PROFIT
€ 2,056 MILLION
OPERATING MARGIN
8.3%



SUSTAINABILITY

Our commitment to sustainability is rooted in our purpose that, through sport, we have the power to change lives.

For the second year in a row, adidas received a

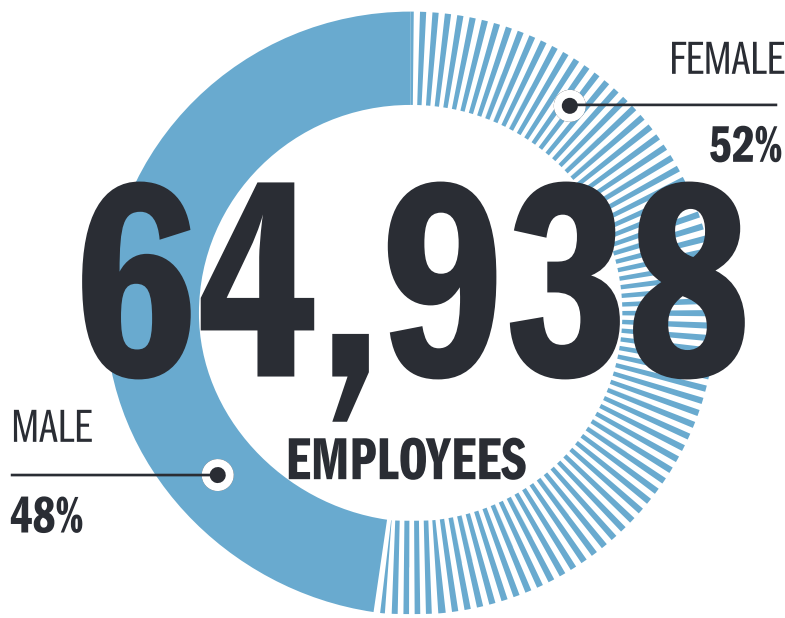
HIGHEST CDP SCORE (A) FOR ITS CLIMATE PROGRAM.

The company requires its direct suppliers to maximize the use of renewable electricity wherever possible by 2030.

99%

percent of the polyester used at adidas was recycled for the third year in a row. Additionally, we aim to achieve 10% of our recycled polyester volume coming from recycled textile waste by 2030.

OUR PEOPLE

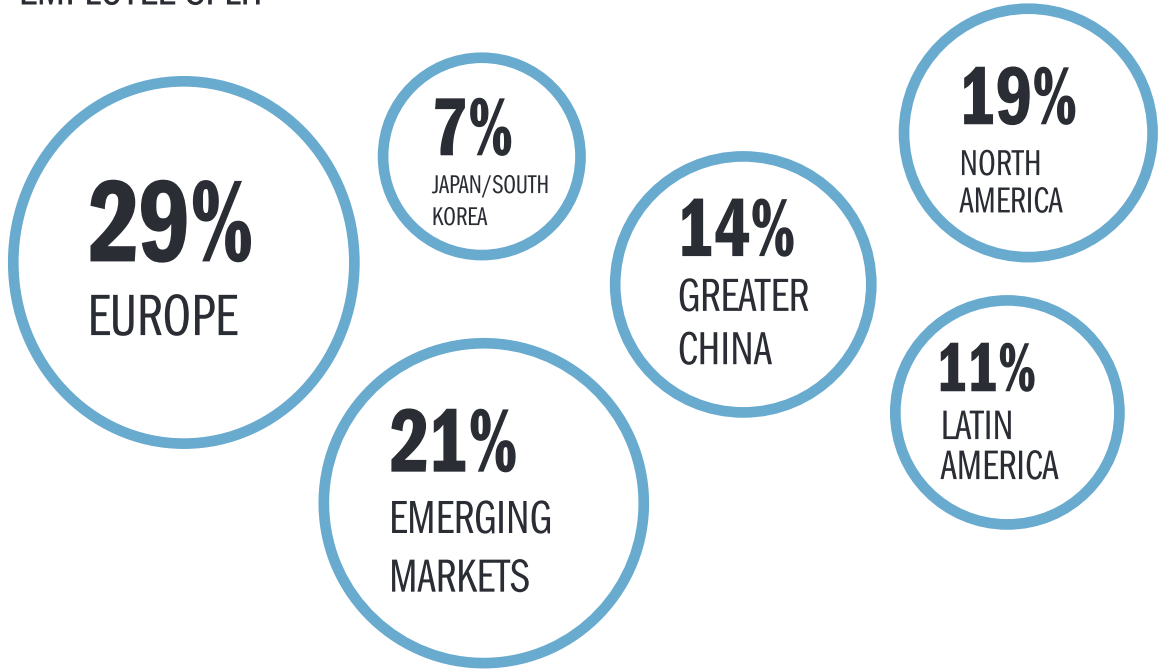


NUMBER OF NATIONALITIES: 180

WOMEN IN LEADERSHIP

WE HAVE THE AMBITION TO INCREASE FEMALE REPRESENTATION IN MANAGEMENT POSITIONS (DIRECTOR LEVEL AND ABOVE) GLOBALLY TO ACHIEVE A GENDER BALANCE OF 50% BY 2033

EMPLOYEE SPLIT



SHARE OF WOMEN IN MANAGEMENT POSITIONS

