

adidas AG
Herzogenaurach

- ISIN: DE000A1EWWW0 -

Announcement
pursuant to § 30b section 1 No. 2 of the German Securities Trading Act
(Wertpapierhandelsgesetz - WpHG)

Agreement on subscription rights with regard to authorised capital

On May 7, 2015, the Annual General Meeting of adidas AG resolved to create a new amount of authorised capital, the Authorised Capital 2015 and to change the company's Articles of Association accordingly.

The Executive Board shall be entitled for a duration of three years effective from the entry of this authorisation with the commercial register, to increase the nominal capital, subject to Supervisory Board approval, by issuing new shares against contributions in kind once or several times by no more than EUR 25,000,000 altogether. The Executive Board may, subject to Supervisory Board approval, exclude shareholders' subscription rights.

The Authorised Capital 2013/II, hitherto provided for in § 4 section 3 of the Articles of Association and limited in duration until July 1, 2016, was cancelled when the new authorisation and the according amendment to the Articles of Association came into effect.

The complete wording of the resolutions under item 6 of the agenda of the Annual General Meeting of adidas AG of May 7, 2015 can be taken from the agenda of the Annual General Meeting published in the Federal Gazette on March 17, 2015.

The according resolutions regarding the creation of the Authorised Capital 2015 were entered in the Commercial Register of adidas AG at the Local Court Fuerth (HRB 3868) on June 3, 2015.

Herzogenaurach, June 2015

adidas AG
THE EXECUTIVE BOARD