



Standards on animal-derived materials

Our commitment

As a globally acting company, adidas is committed to sustainable business practices, and we also apply these to the selection of the materials used in our products. We believe that if future generations are to inherit a world rich in ecological diversity, it is essential for all parts of society to help conserve and protect our ecosystems’ fauna and flora. adidas aims to source materials of animal origin in a humane, ethical, and sustainable manner concerning animal welfare and species conservation. We recognize the Five Freedoms Animal Welfare framework defined by the EU Farm Animal Welfare Council/World Organization for Animal Health (WOAH). The WOAH Terrestrial Code applies to the physical and mental state of an animal in relation to the conditions in which it lives and dies. It consists of the following principles:

- 1. Freedom from hunger, malnutrition, and thirst
- 2. Freedom from fear and distress
- 3. Freedom from heat stress or physical discomfort
- 4. Freedom from pain, injury, and disease
- 5. Freedom to express normal patterns of behavior

Origin of materials

Animal-derived materials used by adidas must be

- from animals whose main purpose for slaughter is food production, or
- extracted from animals without necessitating their slaughter.

Prohibited materials

We do not source or process raw materials from any endangered or threatened species, as defined by the International Union for Conservation of Nature (IUCN) in its red list. In particular, we do not use:

- Any leather from animals raised or slaughtered in India or China.
- Any kind of animal fur, defined as any animal skin or part thereof with hair, fleece, or fur fibers attached to it, such as mink, fox, or rabbit. For the purpose of this definition, fur shall not include skins or hides with hair attached if they are intended to be used as leather, such as cowhide with hair attached.
- Hides or skins from exotic animals like crocodiles, snakes, sharks, or fishes.
- Downs and feathers that are plucked from living geese or birds, or those that have been force-fed.
- Merino wool from sources where the practice of mulesing is still used, regardless of the country of origin.
- Angora wool, fibers, or fabrics.

Scope

These standards are applicable to all adidas products (including collaboration products), and supply chain partners involved in the procurement, sourcing, and manufacture of materials for adidas products. We encourage our supply chain partners to adopt these standards on animal-derived materials also beyond the materials sourced for adidas.

Continuous improvement

We value continuous improvement. To keep these standards as robust as possible, we will periodically review them to ensure that they remain relevant, credible, current, and match our sphere of control within our supply chain. We do this by working with relevant stakeholders, including animal welfare organizations, materials suppliers, industry groups and peers.

Next steps towards more responsibly sourced animal materials

Status 2022	<ul style="list-style-type: none">• 99% leather is certified by the Leather Working Group (LWG). We will continue to rely on LWG certification as it enhances the due diligence required under the audit protocol to include more criteria and aims to provide upstream traceability in the supply chain.• All down is either certified by the Textile Exchange’s Responsible Down Standard (RDS) or recycled. Recycled down origin is not traced.• Wool partly certified by the Textile Exchange’s Responsible Wool Standard (RWS).
By end of 2024	<ul style="list-style-type: none">• All down used for adidas products is certified by RDS.• All wool used for adidas products is certified by RWS.



Animal-derived materials used at adidas

The animal-derived materials used at adidas are leather, wool, and down¹. Other animal-derived materials are used very rarely. In such cases, responsibly sourced materials are preferred if available.

We also invest in the development of innovative materials of non-animal origin as alternatives to animal-derived materials and use such alternatives once they are commercially available to meet the product performance our consumers expect.

LEATHER

Minimum standard: Leather Working Group certification

adidas believes the animals used to provide leather for our products should be treated responsibly and raised on farms that preserve land health. The leather used in our products originates from cows, calves, pigs, and goats. adidas does not accept exotic skins or skins from protected animals, including but not limited to snakes, alligators, crocodiles, lizards, ostriches, or emus.

Currently, more than 99% of adidas' leather volume is audited under the LWG protocol. LWG works to reduce the environmental impact of leather production and to bring transparency and traceability to the leather supply chains. The LWG audit protocol started out with a focus on the tanning process. However, by enhancing the scope of upstream due diligence, it will become a good basis to create a robust, scalable solution for traceability in the leather industry. adidas is actively working with LWG in several task teams to achieve transparency throughout the supply chain, aiming for deforestation-free leather by 2030.

adidas uses a very small amount of kangaroo leather (less than one percent of all materials used) in specific products for its properties, such as lightweight, flexibility and burst resistance. We source the leather exclusively from suppliers monitored and certified by the Australian government, ensuring animal welfare and species conservation.

DOWN

Minimum standard: Responsible Down Standard certification

adidas believes the ducks and geese used for the down in our products should be treated responsibly and raised on farms that preserve land health. adidas does not allow down and/or feathers from birds that have been live-plucked or force-fed. We also require that the down used in our products be certified by the Textile Exchange's Responsible Down Standard to ensure it has been sourced responsibly.

adidas does not accept down or feathers from exotic birds, including but not limited to ostriches.

ANIMAL WOOL AND HAIR

Minimum standard: Responsible Wool Standard certification

adidas believes the sheep and goats that produce wool for our products should be treated responsibly and raised on farms that preserve land health. adidas is committed to sourcing 100% of wool certified under the Textile Exchange's Responsible Wool Standard by the end of 2024. Additionally, adidas opposes the practice of mulesing and ensures all wool originates from non-mulesed sheep.

adidas does not accept angora rabbit hair or any other hair from animals reared in cages for their hair, including but not limited to rabbits, raccoons, martens, foxes, squirrels, sable chinchillas, or ferrets.

¹ In 2021, leather, down, and wool made up for approximately 3% of adidas total materials volume.