



adidas

INVESTOR DAY 2017

DAY 1 - MARCH 13TH

3.45 pm	4.00 pm	Registration
4.00 pm	5.00 pm	Sports activity
5.30 pm	6.45 pm	Shopping
7 pm	10 pm	Reception and Dinner (Guest: Florian Gschwandtner – CEO Runtastic)

DAY 2 - MARCH 14TH

8.15 am	9 am	Registration
9 am	9.15 am	Welcome Sebastian Steffen
9.15 am	10.15 am	Presentation Kasper Rorsted
10.15 am	11.00 am	Presentation Eric Liedtke
11.00 am	11.30 am	Break
11.30 am	12.15 am	Presentation Robin J Stalker
12.15 pm	12.45 pm	Q&A
1 pm	2 pm	Lunch