

Information about the 2017 Dividend Payout

As a result of the revision of law within the framework of the 2016 Amendment to the Stock Corporation Law, the dividend of adidas AG is due on the third business day following the resolution by the Annual General Meeting at the earliest; cf. § 58 section 4 sentence 2, new text of the German Stock Corporation Act (Aktiengesetz – AktG). A later due date may be determined in the resolution by the Annual General Meeting on the appropriation of retained earnings or in the Articles of Association (§ 58 section 4 sentence 3 AktG). The determination of an earlier due date, hence an earlier payout, is not possible.

Neither the proposal by the management on the appropriation of retained earnings (Item 2) nor the Articles of Association provide for a later due date within the meaning of § 58 section 4 sentence 3 AktG. As a consequence, the dividend of adidas AG is – subject to a respective resolution – due on the third business day following the resolution by the Annual General Meeting on May 11, 2017. The third business day, hence the due date of the payout, is Tuesday, May 16, 2017.