

# adidas AG Election of the Supervisory Board

Annual General Meeting on May 8, 2014



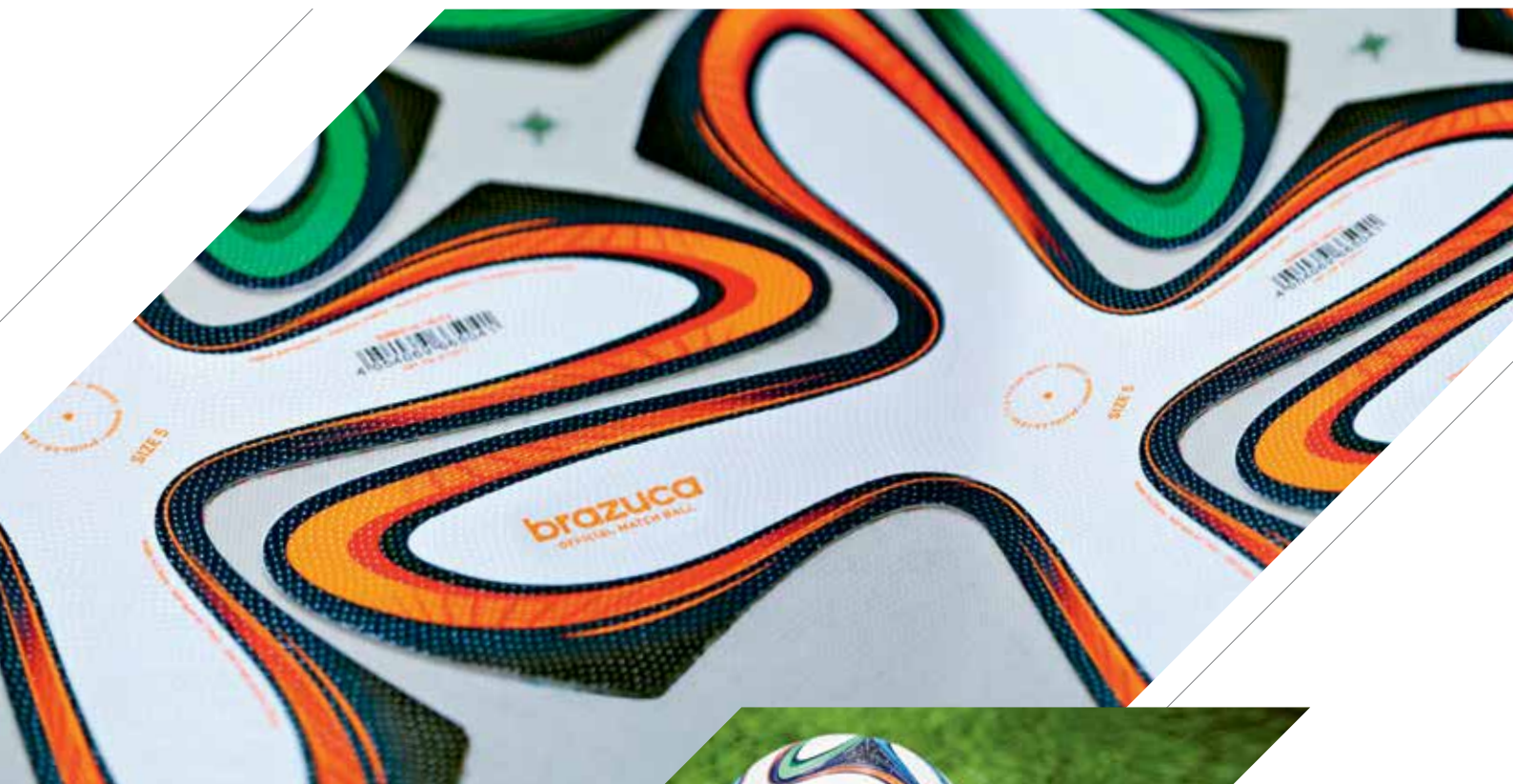
**The term in office of all members of the Supervisory Board** will expire with the end of today's Annual General Meeting 2014.

The Supervisory Board of **adidas AG** is composed of twelve members – six members to be elected by the Annual General Meeting and six members to be elected by the employees.

The Supervisory Board of **adidas AG** proposes the following six persons to the Annual General Meeting for election into the Supervisory Board as the shareholder representatives. As a matter of course, the Annual General Meeting is not bound by the proposals.

Furthermore, we would also like to introduce you to the future employee representatives already elected into the **adidas AG** Supervisory Board by the employees between March 24 and 26, 2014.

## Shareholder Representatives proposed for election to the Supervisory Board





## Dr. Stefan Jentzsch

Corporate Finance Consultant,  
Partner Perella Weinberg Partners UK LLP

### Personal Data

<b>Born</b>	December 12, 1960 in Ludwigshafen am Rhein, Germany
<b>Nationality</b>	German
<b>Education</b>	Studies at the Universität Köln, Germany, and Hochschule St. Gallen, Switzerland, Diploma lic.oec.HSG, award of the doctorate Dr.oec.HSG in St. Gallen, Switzerland

### Career

<b>since 2009</b>	Corporate Finance Consultant & Partner Perella Weinberg Partners UK LLP, London, Great Britain
<b>2005 - 2009</b>	Dresdner Bank AG, Frankfurt/Main, Germany Member of the Executive Board and CEO of Dresdner Kleinwort
<b>2001 - 2005</b>	Bayerische Hypo- und Vereinsbank AG, Munich, Germany Member of the Executive Board
<b>1998</b>	Appointment as Partner of Goldman Sachs & Co., New York, USA
<b>1987 - 2001</b>	Goldman Sachs & Co., New York, USA Several assignments at Investment Banking Division in London, Great Britain & Frankfurt/Main, Germany
<b>1985 - 1987</b>	Bayerische Vereinsbank AG, Munich, Germany Trainee Program in Credit, International Business and Capital Markets

**Member of the adidas AG Supervisory Board since**  
2007

#### **Memberships in other statutory supervisory boards in Germany**

- Member of the Supervisory Board, Sky Deutschland AG, Unterföhring, Germany
- Deputy Chairman of the Supervisory Board, AIL Leasing München AG, Grünwald, Germany

#### **Memberships in comparable domestic or foreign controlling bodies of commercial enterprises**

- None



# Herbert Kauffmann

Independent Management Consultant

## Personal Data

<b>Born</b>	April 20, 1951 in Neustadt an der Weinstraße, Germany
<b>Nationality</b>	German
<b>Education</b>	Studies of Business Administration at the Universität Mannheim, Germany Dipl.-Kaufmann

## Career

<b>since 07/2009</b>	Independent Management Consultant
<b>01/2009 - 06/2009</b>	Daimler AG Senior Vice President – Project Management Purchase of Chrysler
<b>06/2001 - 12/2008</b>	Daimler AG Senior Vice President – Group Controlling, Accounting & Taxes
<b>03/2001 – 05/2001</b>	DaimlerChrysler Services AG Member of the Board of Management, Finance
<b>01/1999 - 02/2001</b>	debitel AG Member of the Board of Management, Finance and Human Resources, Deputy Chairman
<b>04/1997 – 12/1998</b>	Daimler-Benz AG Head of Group Controlling
<b>07/1995 - 03/1997</b>	Mercedes-Benz AG Head of Corporate Planning
<b>09/1990 – 06/1995</b>	Freightliner Cooperation Chief Financial Officer and Chief Information Officer
<b>09/1976 - 08/1990</b>	Mercedes-Benz AG Various positions in Finance & Controlling

**Member of the adidas AG Supervisory Board since 2009**

**Memberships in other statutory supervisory boards in Germany**

→ Member of the Supervisory Board, DEUTZ AG, Cologne, Germany

**Memberships in comparable domestic or foreign controlling bodies of commercial enterprises**

→ Chairman of the Supervisory Board, Uniscon universal identity control GmbH, Munich, Germany



## Igor Landau

Pensioner, Member of the Board of Directors,  
Sanofi-Aventis S.A., Paris, France

### Personal Data

<b>Born</b>	July 13, 1944 in Saint-Flour (Cantal), France
<b>Nationality</b>	French
<b>Education</b>	Studies at the École des Hautes Études Commerciales and at the INSEAD Fontainebleau, Paris, France (Diploma MBA)

### Career

#### Aventis S.A., Paris, France:

<b>2002 - 2004</b>	CEO
<b>2000 - 2002</b>	Deputy CEO

#### Rhône-Poulenc S.A., France:

<b>1992 - 2000</b>	Directeur Général and Member of the Administrative Board
<b>since 1986</b>	Member of the Executive Committee
<b>1981 - 1992</b>	Head of Health Department
<b>1975 - 1981</b>	Deputy Head of the Health Department

<b>1971 - 1975</b>	McKinsey & Co Consultant
<b>1968 - 1970</b>	Roneo GmbH, Frankfurt, Germany Managing Director

**Member of the adidas AG Supervisory Board since**  
2004 (since 2009 Chairman)

**Memberships in other statutory supervisory boards in Germany**  
→ Member of the Supervisory Board, Allianz SE, Munich, Germany

**Memberships in comparable domestic or foreign controlling bodies of commercial enterprises**  
→ Member of the Board of Directors, Sanofi-Aventis S.A., Paris, France



## Willi Schwerdtle

Independent Management Consultant,  
Partner WP Force Solutions GmbH

### Personal Data

<b>Born</b>	April 14, 1953 in Hofheim am Taunus, Germany
<b>Nationality</b>	German
<b>Education</b>	Economic studies at the Universität Stuttgart, Germany

### Career

<b>since 2011</b>	Independent Management Consultant, Partner WP Force Solutions GmbH, Bad Homburg v. d. Höhe, Germany
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#### Procter & Gamble GmbH:

<b>2008 - 2011</b>	Vice President Global CBD of Electronic- and C&C channel and Metro/Makro
<b>2006 - 2008</b>	Vice President CBD Germany-Austria-Switzerland
<b>1999 - 2006</b>	Director CBD Germany-Austria-Switzerland
<b>1997 - 1999</b>	Teamleader A&P, New York
<b>1994 - 1997</b>	Division Manager
<b>1992 - 1994</b>	Manager Trade Marketing Corporate Businesses
<b>1990 - 1992</b>	Special Assignment, Launch FemCare, Germany
<b>1988 - 1990</b>	Manager Trade Marketing Fabric & Home Care/Paper, Schwalbach
<b>1985 - 1988</b>	District Manager Nielsen III
<b>1984 - 1985</b>	Assistant Brand Manager
<b>1983 - 1984</b>	Special Assignment Manager Fabric & Home Care Trade Marketing, Schwalbach
<b>1979 - 1983</b>	Sales Representative & Unit Manager

**Member of the adidas AG Supervisory Board since**  
2004 (since 2009 Deputy Chairman)

**Memberships in other statutory supervisory boards in Germany**  
→ Member of the Supervisory Board, Eckes AG, Nieder-Olm, Germany

**Memberships in comparable domestic or foreign controlling bodies of commercial enterprises**  
→ None



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## Katja Kraus

Managing Partner Jung von Matt/sports GmbH

### Personal Data

<b>Born</b>	November 23, 1970 in Offenbach am Main, Germany
<b>Nationality</b>	German
<b>Education</b>	German and politic science studies in Frankfurt/Main, Germany

### Career

<b>since 2013</b>	Managing Partner Jung von Matt/sports GmbH, Hamburg, Germany
<b>2003 - 2011</b>	Member of the Management Board of Hamburger SV, responsible for Communication and Marketing
<b>1998 - 2003</b>	Spokeswoman of Eintracht Frankfurt
<b>1997 - 1998</b>	Employee of the Public Relations department at adidas-Salomon AG
<b>1986 - 1998</b>	Goalkeeper of FSV Frankfurt

**Member of the adidas AG Supervisory Board since**  
Candidate for election in 2014

**Memberships in other statutory supervisory boards in Germany**  
→ None

**Memberships in comparable domestic or foreign controlling bodies of commercial enterprises**  
→ None



## Kathrin Menges

Executive Vice President Human Resources and Infrastructure Services, Henkel AG & Co. KGaA

### Personal Data

<b>Born</b>	October 16, 1964 in Pritzwalk, Germany
<b>Nationality</b>	German
<b>Education</b>	Studies at Universität Potsdam, Germany, Certified teaching degree

### Career

#### Henkel AG & Co. KGaA, Düsseldorf, Germany:

<b>since 04/2012</b>	Executive Vice President Human Resources and Infrastructure Services
<b>10/2011 – 04/2012</b>	Executive Vice President Human Resources
<b>2009 – 2011</b>	Corporate Senior Vice President Human Resources
<b>2006 – 2009</b>	Corporate Vice President Human Resources, Key Account Sector Finance & Management Board Division
<b>2005 – 2006</b>	Corporate Director Human Resources Cosmetic/Toiletries
<b>1999 – 2005</b>	Henkel Hamburg Head of Human Resources & Infrastructure Services, Schwarzkopf Professional

<b>1990 – 1999</b>	Bankgesellschaft Berlin AG Various positions, finally as Director Human Resources
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<b>1988 – 1990</b>	Teacher
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#### **Mandates within the Henkel Group:**

- Henkel Central Eastern Europe GmbH, Austria
- Henkel Norden AB, Sweden
- Henkel of America, Inc., USA
- Henkel Norden Oy
- Henkel Nederland B.V.

**Member of the adidas AG Supervisory Board since**  
Candidate for election in 2014

**Memberships in other statutory supervisory boards in Germany**  
→ None

**Memberships in comparable domestic or foreign controlling bodies of commercial enterprises**  
→ None, with the exception of the five mandates set out above

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## Employee Representatives elected to the Supervisory Board

Between March 24 and March 26, 2014, the employees of adidas AG elected the following persons to the Supervisory Board:





## Sabine Bauer

Full-time Works Council member, adidas AG

### Personal Data

<b>Born</b>	January 16, 1963 in Nürnberg, Germany
<b>Nationality</b>	German
<b>Education</b>	1982 – 1985 English and German language studies at the Universität Erlangen, Germany 1985 – 1987 Studies at Institut für Fremdsprachen und Auslandskunde, Erlangen, Germany, Diploma: State-certified foreign language correspondent for English and Spanish

### Career

	<u>adidas AG, Herzogenaurach, Germany:</u>
<b>since 2010</b>	Full-time Works Council member and Chairwoman of the Central Works Council
<b>since 2002</b>	Chairwoman of the European Works Council
<b>1994 - 2009</b>	Member of the Works Council Herzogenaurach – not full-time
<b>1987 - 2009</b>	Employee at department Quality Analysis, finally as Senior Manager Quality Analysis & Reporting

**Member of the adidas AG Supervisory Board since**  
1999 (since 2009 Deputy Chairwoman)

**Memberships in other statutory supervisory boards in Germany**  
→ None

**Memberships in comparable domestic or foreign controlling bodies of commercial enterprises**  
→ None



## Dieter Hauenstein

Deputy Chairman of Works Council Herzogenaurach,  
adidas AG

### Personal Data

<b>Born</b>	January 13, 1957 in Herzogenaurach, Germany
<b>Nationality</b>	German
<b>Education</b>	Apprenticeship as a motor mechanic

### Career

#### adidas AG, Herzogenaurach, Germany:

<b>since 2012</b>	1st Deputy Chairman of Works Council Herzogenaurach
<b>since 2002</b>	Member of Central Works Council
<b>2008 - 2011</b>	Chairman of Works Council Herzogenaurach
<b>1999</b>	Training as company paramedic
<b>1998 - 2007</b>	Deputy Chairman of Works Council Herzogenaurach
<b>since 1998</b>	Full-time member of the Works Council
<b>1996</b>	Training as laser protection representative
<b>since 1995</b>	Member of Works Council Herzogenaurach – not full-time
<b>since 1992</b>	Certified specialist for job safety
<b>since 1990</b>	Certified member of the plant protective force
<b>since 1977</b>	Employee of adidas AG

**Member of the adidas AG Supervisory Board since**  
2009

**Memberships in other statutory supervisory boards in Germany**  
→ None

**Memberships in comparable domestic or foreign controlling bodies of commercial enterprises**  
→ None



## Dr. Wolfgang Jäger

Managing Director of Hans-Böckler-Stiftung,  
Düsseldorf

### Personal Data

<b>Born</b>	August 3, 1954 in Hagen, Germany
<b>Nationality</b>	German
<b>Education</b>	Studies of Social Science, History and Education at the Ruhr-Universität Bochum, Germany

### Career

<b>since 05/2004</b>	Managing Director of Hans-Böckler-Stiftung, Düsseldorf, Germany
<b>2002 - 2004</b>	Federal Board Secretary of the Confederation of German Trade Unions (Deutscher Gewerkschaftsbund - DGB)
<b>1995 - 2001</b>	Deputy manager of the Centre of Learning at Haltern am See, (Bildungszentrum Haltern am See), Germany, of the Industrial Union IGBCE
<b>1990 - 1995</b>	Executive officer of the Industrial Union IG Bergbau, Chemie, Energie (IGBCE)
<b>1987 - 1989</b>	Tutor and research associate for politics at the Universität/GH Essen, Germany
<b>1985 - 1987</b>	Scholarship at Hans-Böckler-Stiftung
<b>1983 - 1985</b>	Student teacher for secondary education

**Member of the adidas AG Supervisory Board since**  
2009

**Memberships in other statutory supervisory boards in Germany**  
→ None

**Memberships in comparable domestic or foreign controlling bodies of commercial enterprises**  
→ None



## Roland Nosko

District manager of the Industrial Union IG Bergbau, Chemie, Energie, District of Nuremberg

### Personal Data

<b>Born</b>	August 19, 1958 in Wertheim/Main, Germany
<b>Nationality</b>	German
<b>Education</b>	Apprenticeship as engineering fitter-machinist at Glaswerke Schuller GmbH Wertheim/Main, Germany; Studies at the Academy of Labour (Akademie der Arbeit), Frankfurt/Main, Germany

### Career

<b>since 2004</b>	District manager of the Industrial Union IG Bergbau, Chemie, Energie (IGBCE), District of Nuremberg, Nuremberg, Germany
<b>since 1987</b>	Secretary of the Industrial Union IG Chemie-Papier-Keramik, District of Bavaria
<b>since 1973</b>	Member of Industrial Union IG Chemie-Papier-Keramik (in 1997 merger with Industrial Union IG Bergbau, Chemie, Energie)

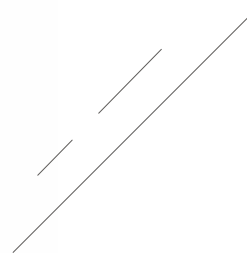
**Member of the adidas AG Supervisory Board since 2004**

**Memberships in other statutory supervisory boards in Germany**

→ Deputy Chairman of Supervisory Board, CeramTec GmbH, Plochingen, Germany

**Memberships in comparable domestic or foreign controlling bodies of commercial enterprises**

→ None



Hans Ruprecht

Sales Director Customer Service,  
Central Europe West, adidas AG

## Personal Data

<b>Born</b>	April 18, 1954 in Offenbach/Main, Germany
<b>Nationality</b>	German
<b>Education</b>	Commercial apprenticeship at Goldpfeil Ludwig Krumm AG, Studies of economics

## Career

	<u>adidas AG, Herzogenaurach, Germany:</u>
<b>since 1998</b>	Sales director Customer Service, Central Europe West
<b>1992 – 1998</b>	Sales manager Customer Service Germany
<b>1991 – 1992</b>	Regional sales director
<b>1990 – 1991</b>	Sales representative Footware
<b>since 1987</b>	Employee of adidas AG, sales representative Hardware
	<u>Goldpfeil Ludwig Krumm AG, Offenbach/Main, Germany:</u>
<b>1969 – 1986</b>	Several assignments as sales representative

**Member of the adidas AG Supervisory Board since**  
2002 (representative of the executive staff)

**Memberships in other statutory supervisory boards in Germany**  
→ None

**Memberships in comparable domestic or foreign controlling bodies of commercial enterprises**  
→ None



## Heidi Thaler-Veh

Chairwoman of the Works Council Uffenheim,  
adidas AG

### Personal Data

<b>Born</b>	November 14, 1962 in Uffenheim, Germany
<b>Nationality</b>	German
<b>Education</b>	Apprenticeship and certification as office clerk

### Career

#### adidas AG, Uffenheim, Germany:

<b>since 1998</b>	Deputy Chairwoman of the Central Works Council
<b>since 1989</b>	Chairwoman of the Works Council in Uffenheim, Germany – not full-time
<b>since 1981</b>	Employee at Logistics Department Scheinfeld-Uffenheim, in charge of Staff Sales

**Member of the adidas AG Supervisory Board since**  
1994

**Memberships in other statutory supervisory boards in Germany**  
→ None

**Memberships in comparable domestic or foreign controlling bodies of commercial enterprises**  
→ None

We would like to thank the departing members of the Supervisory Board, Christian Tourres and Alexander Popov, very much for many years of commitment, cooperation and their contribution to the success of the adidas Group.

The Executive Board

The Supervisory Board







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Herzogenaurach, May 2014

Chairman of the Supervisory Board:  
Igor Landau

[www.adidas-Group.com](http://www.adidas-Group.com)

Chief Executive Officer:  
Herbert Hainer

adidas AG  
Postfach 1120  
91072 Herzogenaurach  
Germany

Executive Board:  
Roland Auschel  
Glenn Bennett  
Eric Liedtke  
Robin J. Stalker

Amtsgericht Fürth  
HRB 3868

UST-IDNR:  
DE 132490588