

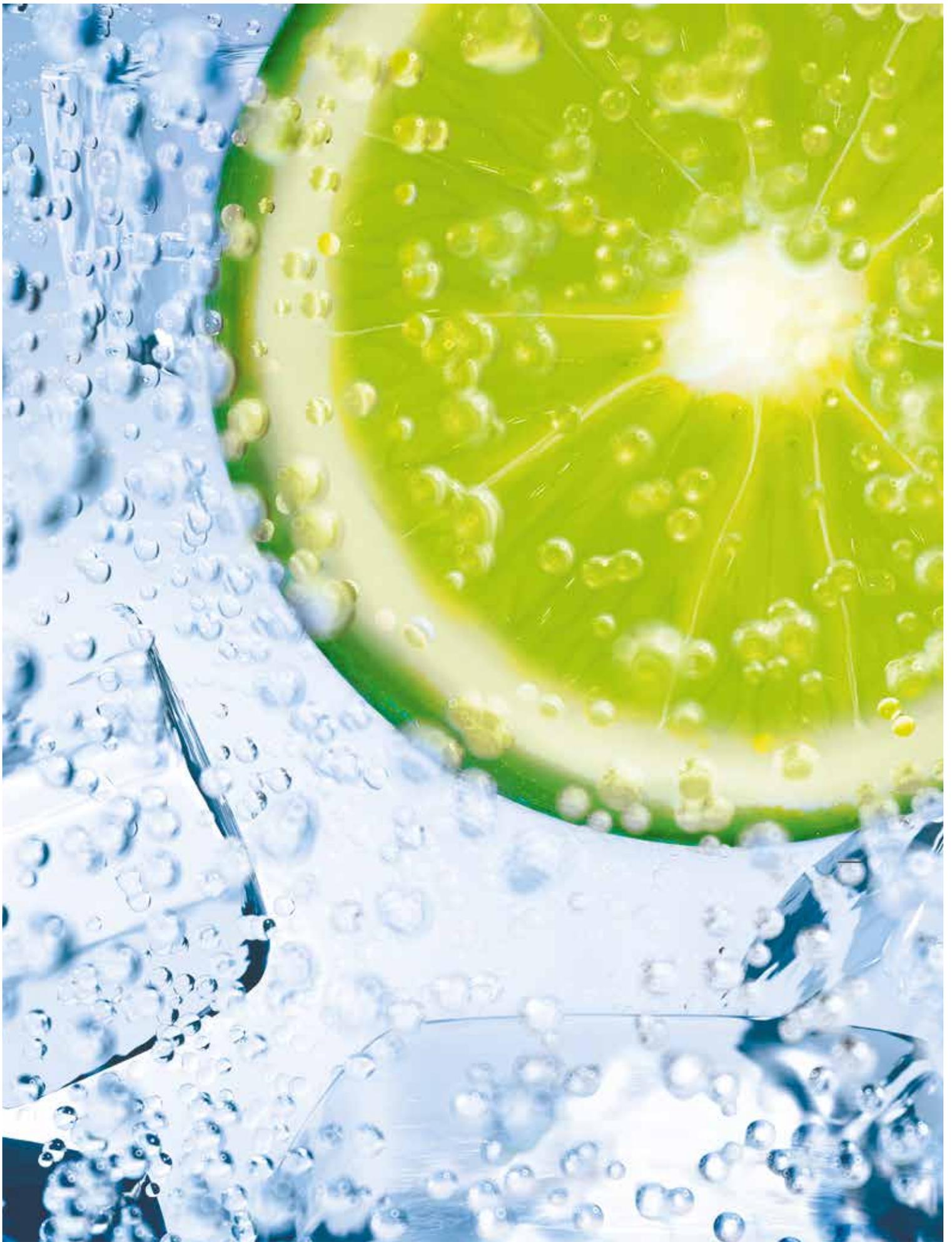
GROHE BLUE®  
CHILLED & SPARKLING  
GROHE BLUE® PURE

GROHE.COM/US

*Pure Freude an Wasser*

**GROHE**  
Wavy lines logo





# THE ULTIMATE REFRESHMENT: PURE, CHILLED & SPARKLING WATER

## STRAIGHT FROM YOUR KITCHEN FAUCET

Filtered and fresh, cool, still, or sparkling water. It's your choice with GROHE Blue® Water Systems. Instant access to great-tasting water from the convenience of your kitchen faucet whenever you want it – 24 hours a day, 7 days a week.

### MORE TASTE

GROHE Blue® premium kitchen mixers feature a revolutionary high-performance filter that removes the impurities that affect the taste and odor of ordinary tap water. Instant access to the clean refreshing taste expected from bottled mineral water.

### COOL TECHNOLOGY

GROHE has invented an innovative and astoundingly simple system that turns ordinary tap water into pure refreshment. GROHE Blue® Chilled & Sparkling filters the water, cools it to the perfect drinking temperature and serves you still, lightly sparkling or full sparkling water directly from the faucet.

### LESS ENVIRONMENTAL IMPACT

GROHE Blue® combines convenience and a healthy lifestyle in one environmentally-conscious package. Compared to the pollution and energy consumption caused by filling and transporting bottled mineral water, filtering tap water has a negligible environmental impact. GROHE Blue® saves resources and money, since seven liters of water are needed to put just one liter of bottled water on a supermarket shelf. Energy is also saved, as heavy bottles no longer need to be carried home and time and resources spent recycling them.



GROHE Blue® Chilled & Sparkling carbonation levels



**Blue:** Filtered and Chilled Water



**Turquoise:** Chilled and Medium Sparkling Water



**Green:** Full Sparkling water



GROHE Blue®  
Filtered, cooled and  
carbonated water

Hot and cold  
mixed water

# INSTANT REFRESHMENT EASY WITH GROHE BLUE® CHILLED & SPARKLING

A single turn of the left handle of the new GROHE Blue® Chilled and Sparkling gives you fresh, cooled and two settings for sparkling water.

The first setting offers chilled, still water. The second setting offers slightly sparkling water and the third settings gives you full sparkling water.

An LED indicator indicates the filter capacity. For convenience, it indicates when the filter needs to be changed. The water temperature can also be set to your personal taste: cooling can be individually regulated between 39°F and 50°F (4°C and 10°C).

Turn the right lever on the fitting for ordinary mixed water.

All of the taste 1/5 of the price. Saving money has never tasted so good. Save your household budget – premium water straight from your own kitchen.

## Both finishes feature:

- GROHE SilkMove®
- GROHE StarLight®
- 16" Faucet height
- 9 5/16" Aerator height
- 8 7/8" Faucet reach
- 180° Swivel radius
- Single hole installation
- Separate handle for 3 filtered and chilled drinking water: still, medium, sparkling
- Lever swing clearance (2 3/4" center to backsplash)
- 270 watt cooling unit
- Main switching power supply 110 V AC
- Includes 158 gallon 5-stage filter
- Includes filter head with flexible adjustment
- Includes water chiller, back flow preventer, water pressure regulator, CO<sup>2</sup> Pressure regulator and electrical plug-ins
- Includes flexible connection hoses
- 1.75 gpm
- CALGreen compliant
- CO<sup>2</sup> tank not included
- Cleaning kit not included

**31 251 001**  
StarLight® Chrome Finish  
\$4,299



**31 251 DC1**  
SuperSteel InfinityFinish®  
\$4,599



**Customers MUST PURCHASE  
CO<sup>2</sup> Cartridges SEPARATELY**

# GROHE BLUE® PURE

GROHE Blue® Pure is the alternative for purified, still water straight from your kitchen faucet. Using the unique GROHE Blue® filter technology it turns ordinary tap water into fresh water, removing all of the substances that can impair its taste.

Finished in GROHE StarLight® chrome, the faucet has separate internal waterways – one for filtered water and the other for unfiltered water. The GROHE Blue® filter cartridge can purify up to 600 liters (158 gallons) of water and can be replaced in just a few steps. It delivers a pure, refreshing taste experience with no aftertaste of heavy metals, limescale or chlorine.

**31 312 000**  
StarLight® Chrome Finish  
\$979

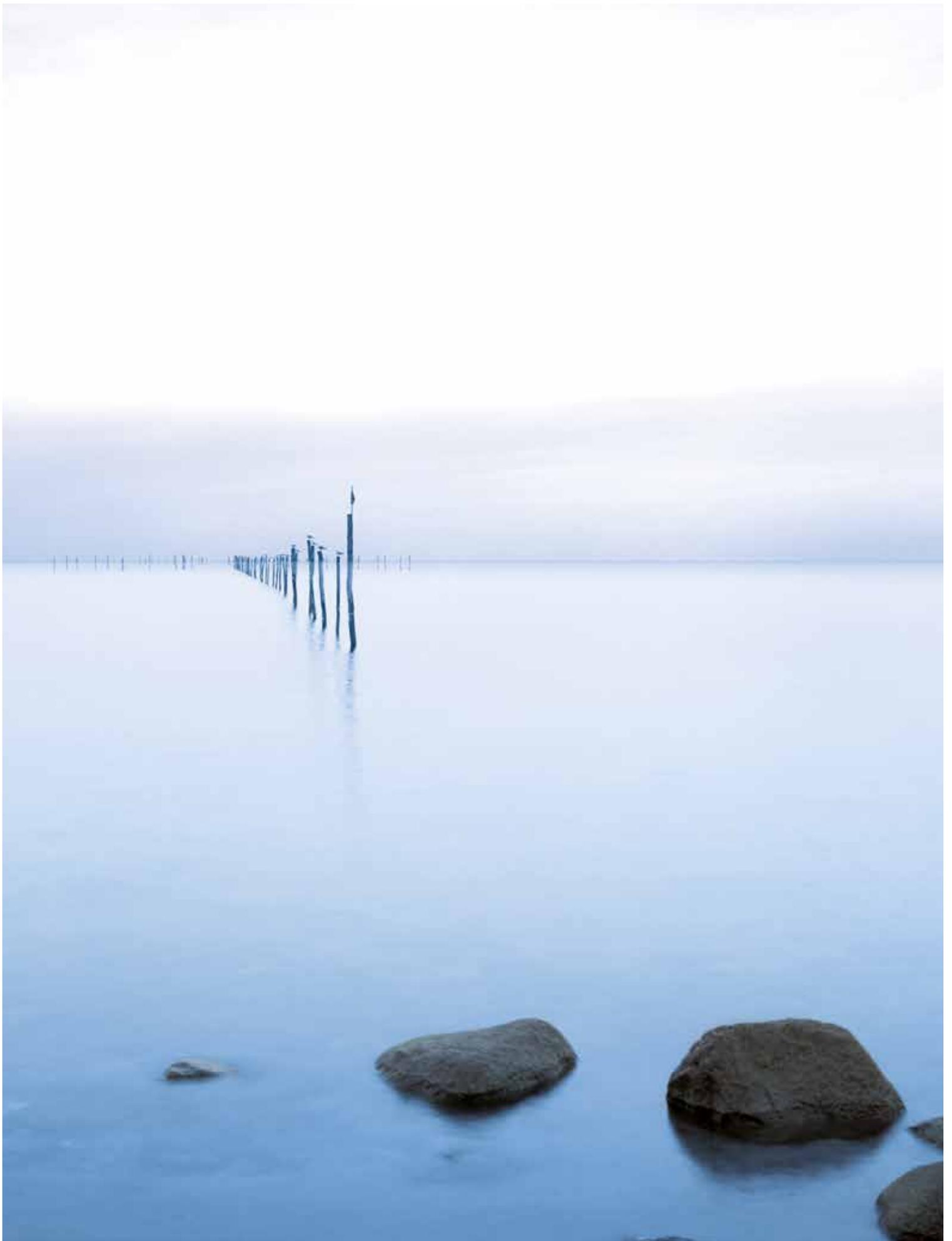


**31 312 DC0**  
SuperSteel InfinityFinish®  
\$1,279



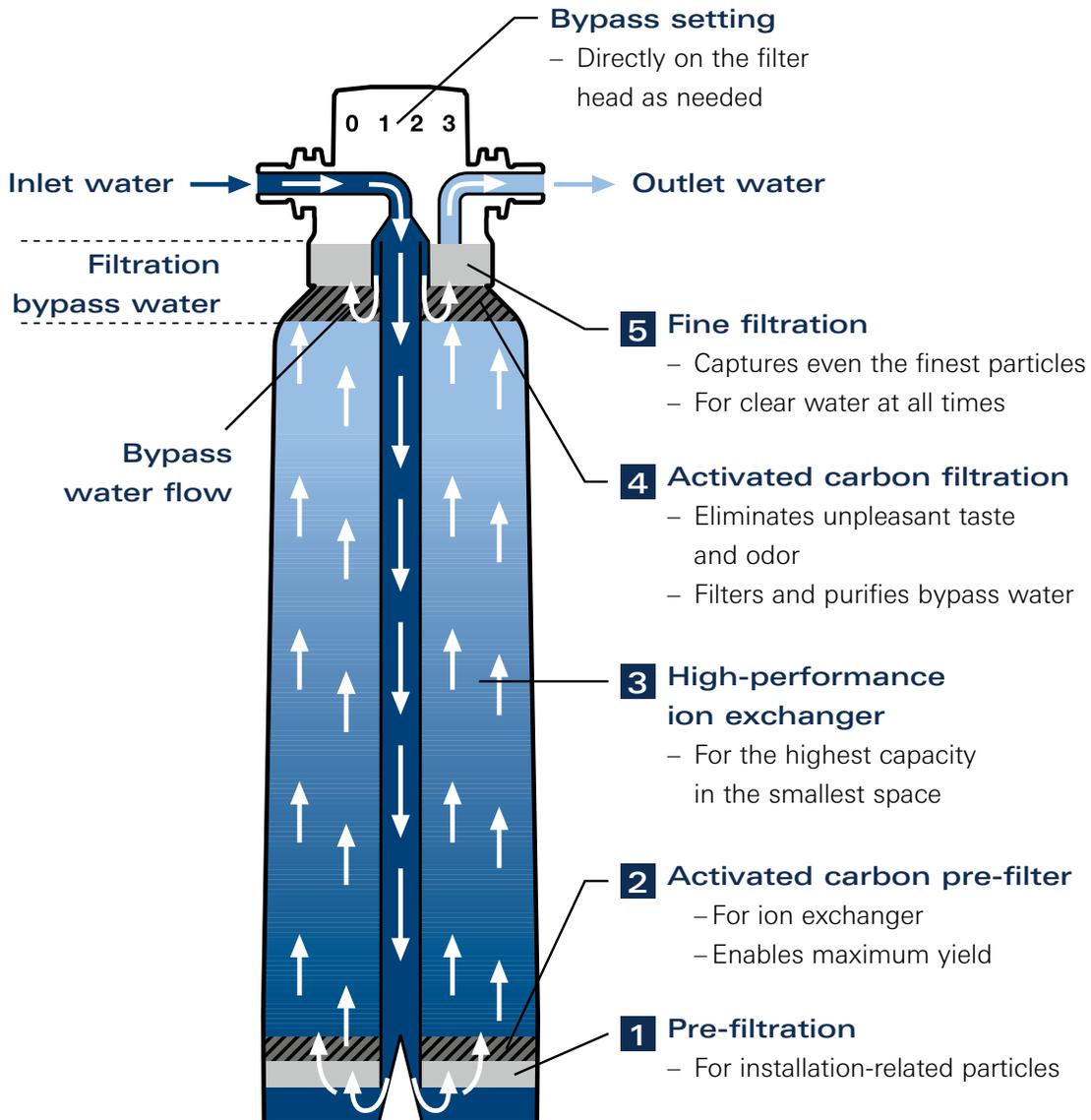
#### Both finishes feature:

- GROHE SilkMove®
- GROHE StarLight®
- 16" Faucet height
- 9<sup>15</sup>/<sub>16</sub>" Aerator height
- 8<sup>7</sup>/<sub>8</sub>" Faucet reach
- 180° Swivel radius
- Single hole installation
- Separate handle for filtered drinking water
- Separate inner water ways for filtered and non-filtered water
- Lever swing clearance (2<sup>3</sup>/<sub>8</sub>" center to backsplash)
- Flexible connection hoses
- Main switching power supply 110 V AC
- Includes 158 gallon 5-stage filter
- Includes filter head with flexible adjustment
- 1.75 gpm
- CALGreen compliant



# GROHE BLUE® FILTER WITH UNIQUE 5-STEP FILTER TECHNOLOGY

The 5-stage filter with technology by BWT removes all unwanted substances that will affect taste and smell of the water. It eliminates chlorine, limescale, heavy metals and particles for a pure and fresh water taste.



Filter replacements are available online at [www.blueshop.grohe.us](http://www.blueshop.grohe.us)



**SEPARATED INNER WATER WAYS  
FOR 100 % PURENESS**

To ensure that GROHE Blue® water does not come in contact with unfiltered water or with metal parts after filtering, the high-quality faucet features two separate lines – one for the ordinary tap water and one for the filtered GROHE Blue® drinking water. This prevents its taste from becoming tainted by regular tap water.

**Hose 1**  
GROHE Blue®  
filtered water

**Hose 2**  
unfiltered water



Filter Type	Capacity	Height	Product#	Price
5-Stage	158.5 Gallons (600 L)	10.12" (25.7 cm)	40 404 001	\$75
5-Stage	396.25 Gallons (1500 L)	14.19" (36.0 cm)	40 430 001	\$109
5-Stage	792.5 Gallons (3000 L)	16.88" (42.9 cm)	40 412 001	\$149
Active Carbon	792.5 Gallons (3000 L)	9.38" (23.8 cm)	40 547 001	\$69
Magnesium+	158.5 Gallons (600 L)	10.12" (25.7 cm)	40 691 001	\$99

Filter replacement are available at:  
[www.blueshop.grohe.us](http://www.blueshop.grohe.us)



# GROHE BLUE<sup>®</sup> IS GREEN

Using GROHE Blue<sup>®</sup> filter systems means taking responsibility for the environment.

In the US, over 33 billion liters of bottled water is sold per year, 80% of which end up in a landfill. Furthermore, with production taking as much as 2000x the energy cost of producing tap water and 7 liters of water to produce 1 liter of mineral water, estimates show that the annual consumption of bottled water requires an energy input of 32-54 million barrels of oil.



GROHE WaterCare<sup>®</sup> is a promise that we, together with our customers, strive to protect the future of this precious resource. This is the driving force behind the development of such products as GROHE Blue<sup>®</sup>, which helps people manage their water and energy consumption with every convenience.

GROHE America, Inc.  
Tel: 1.800.44.GROHE (47643)  
info@grohe.com  
www.grohe.com/us

GROHE Canada, Inc.  
Tel: 1.800.64.GROHE (47643)  
info@grohe.ca  
www.grohe.com/ca-en

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