

Media News

Constellium and Novelis establish Alumobility to provide innovative, technical aluminium design solutions to advance automotive mobility

Paris, January 27, 2021 –Constellium announced today, in partnership with Novelis, the launch of [Alumobility](#), a non-profit organization focused on providing innovative implementation-ready solutions to advance the adoption of aluminium automotive body sheet. This global ecosystem of the leading aluminium and technology partners expects to drive value for automakers and consumers by helping to fulfill the promise of a lighter, more efficient, more sustainable mobility future. Through collaborative technical projects and thought leadership, as well as working in partnership with global automotive manufacturers, Alumobility’s objective is to help further develop smarter, lighter, safer, and more sustainable vehicles.

Automakers continue to rely on lightweight, high-strength, sustainable aluminium to shape the future of mobility. To further their efforts, Alumobility has already developed technical studies that address the next-generation aluminium door and an all-aluminium structural B-pillar. The resulting design solutions underscore that aluminium can effectively compete with other materials for mass production vehicles at an attractive cost to manufacturers.

“Aluminium offers the promise of a stronger, more collaborative, more sustainable [mobility future](#),” said Jack Clark, Vice President of Alumobility and Constellium’s Senior Vice President of Manufacturing and Chief Technical Officer. “The technical work published by Alumobility will reinforce the vital role of lightweight, sustainable aluminium, particularly for electric vehicles, while increasing recycling and reducing carbon emissions throughout the lifecycle.”

“Alumobility is a collaboration of organizations to enthusiastically innovate and demonstrate the advantages of aluminium auto body sheet in vehicle applications,” said Pierre Labat, President of Alumobility and Vice President, Global Automotive at Novelis. “Our global ecosystem approach is focused on action and leverages the best minds in our industry to support OEMs and deliver aluminium-enabled mobility.”

For more information, visit alumobility.com.

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▲ About Constellium

Constellium (NYSE: CSTM) is a global sector leader that develops innovative, value added aluminium products for a broad scope of markets and applications, including aerospace, automotive and packaging. Constellium generated €5.9 billion of revenue in 2019.