



SALVADANO BASCOFIGLI

THERE IS POSITIVELY

# NO PHOOL-IUM

IN STRYKERS **Granulated** SOAP

An Honest Confession from  
G. STRYKER SUDDSFASTER,  
THE Old SOAPMASTER:

Strykers does not contain phool-ium, hoey-um, hotair-ium, baloney-um or any other mysterious ingredients you can't understand. It's just good soap.

FOLKS SAY IT'S SWELL FOR WASHING CLOTHES and DISHES!

**Read this SHOCKING UNCENSORED LETTER (for adults only):**

I must confess that Strykers will not make your things white for life. This is 'specially true of things that are blue, black or purple in the first place.

And maybe Strykers is old-fashioned, but it won't make things so white that you'll get the blind staggers from the dazzling glare. Strykers does NOT make things 23 $\frac{3}{4}$  times whiter than new. The way I figure, if you didn't like the shade of white your pillowslips were when you first got 'em, then why did you buy 'em?

**YOU DON'T GET IN A LATHER—Strykers does.**

Unlike most all other washing products today, Strykers does not claim to be super-marvelous, astounding, dumbfounding or even flabbergasting. We don't expect you to get in a lather over Strykers... but Strykers will get in a lather over you!

**ROMANCE IN THE RINSEWATER?**

I will also frankly admit that Strykers won't help you snag a new husband... in fact, it won't even do much to improve the one you may have now. Much as we regret it, I cannot claim that Strykers is the granulated soap of romance. It just makes soap bubbles... not hope bubbles. Strykers won't help you look any younger—but on the other hand—I guarantee it won't make you look even 1 day older than you really are.

**THEN WHY BUY STRYKERS?**

For folks who just want a *darn good washing product* (not a miracle), Strykers is as fine a granulated soap as can be made. Independent laboratory tests prove Strykers is *really* ten to fifteen per cent soapier than other leading brands. That means Strykers actually does give you *more suds with less soap*.

**IT MAKES SENSE TO SAVE CENTS**

Your box of Strykers has more actual soap by weight than nearly all other washing products that cost the same... or even more! Compare weights and see how much you actually save when you buy Strykers.

**PUSSYCAT-SMOOTH HANDS!**

There's no phoolium, but there IS glycerin in Strykers. Oodles of it. Nothing mysterious about glycerin. It's the same stuff you get in hand lotions that cost scandalous prices. Yes, ma'am. Hope you'll try Strykers soon!



Your Friend  
G. STRYKER SUDDSFASTER,  
THE Old SOAPMASTER:

