The Lazy Man's Way to Riches

'Most People Are Too Busy Earning a Living to Make Any Money'

I used to work hard. The 18-hour days. The 7-day weeks.

But I didn't start making big money until I did less—a *lot* less.

For example, this ad took about 2 hours to write. With a little luck, it should earn me 50, maybe a hundred thousand dollars.

What's more, I'm going to ask you to send me 10 dollars for something that'll cost me no more than 50 cents. And I'll try to make it so irresistible that you'd be a darned fool not to do it.

After all, why should you care if I make $9.50 profit if I can show you how to make a *lot* more?

What if I'm so sure that you *will* make money my Lazy Man's Way that I'll make you a most unusual guarantee?

And here it is: I won't even cash your check or money order for 31 days *after* I've sent you my material.

That'll give you plenty of time to get it, look it over, try it out.

If you don't agree that it's worth *at least a hundred times* what you invested, send it back. Your *uncashed* check or money order will be put in the return mail.

The only reason I won't send it to you and bill you or send it C.O.D. is because both these methods involve more time and money.

And I'm already going to give you the biggest bargain of your life.

Because I'm going to tell you what it took me 11 years to perfect: How to make money the Lazy Man's Way.

O.K.—now I have to brag a little. I don't mind it. And it's necessary—to prove that sending me the 10 dollars . . . which I'll keep "in escrow" until you're satisfied . . . is the smartest thing you ever did.

I live in a home that's worth $250,000. I know it is, because I turned down an offer for that much. My mortgage is less than half that, and the only reason I haven't paid it off is because my Tax Accountant says I'd be an idiot.

My "office," about a mile and a half from my home, is right on the beach. My view is so breathtaking that most people comment that they don't see how I get any work done. But I do enough. About 6 hours a day, 8 or 9 months a year.

The rest of the time we spend at our mountain "cabin." I paid $30,000 for it—cash.

I have 2 boats and a Cadillac. All paid for.

We have stocks, bonds, investments, cash in the bank. But the most important thing I have is priceless: time with my family.

And I'll show you just how I did it—the Lazy Man's Way—a secret that I've shared with just a few friends 'til now.

It doesn't require "education." I'm a high school graduate.

It doesn't require "capital." When I started out, I was so deep in debt that a lawyer friend advised bankruptcy as the only way out. He was wrong. We paid off our debts and, outside of the mortgage, don't owe a cent to any man.

It doesn't require "luck." I've had more than my share, but I'm not promising you that you'll make as much money as I have. And you may do better; I personally know one man who used these principles, worked hard, and made 11 million dollars in 8 years. But money isn't everything.

It doesn't require "talent." Just enough brains to know what to look for. And I'll tell you that.

It doesn't require "youth." One woman I worked with is over 70. She's travelled the world over, making all the money she needs, doing only what I taught her.

It doesn't require "experience." A widow in Chicago has been averaging $25,000 a year for the past 5 years, using my methods.

What *does* it require? Belief. Enough to take a chance. Enough to absorb what I'll send you. Enough to put the principles into *action*. If you do just that—nothing more, nothing less—the results *will* be hard to believe. Remember—I guarantee it.

You don't have to give up your job. But you may soon be making so much money that you'll be able to. Once again—I guarantee it.

". . . I didn't have a job and I was worse than broke. I owed more than $50,000 and my only assets were my wife and 8 children. We were renting an old house in a decaying neighborhood, driving a 5-year old car that was falling apart, and had maybe a couple of hundred dollars in the bank.

Within one month, after using the principles of the Lazy Man's Way to Riches, things started to change — to put it mildly.

- *We worked out a plan we could afford to pay off our debts — and stopped our creditors from hounding us.*
- *We were driving a brand-new Thunderbird that a car dealer had given to us!*
- *Our bank account had multiplied tenfold!*
- *All within the first 30 days!*

And today . . .

- *I live in a home that's worth over $250,000.*
- *I own my "office". It's about a mile and a half from my home and is right on the beach.*
- *I own a lakefront "cabin" in Washington. (That's where we spend the whole summer — loafing, fishing, swimming and sailing.)*
- *I own two oceanfront condominiums. One is on a sunny beach in Mexico and one is snuggled right on the best beach of the best island in Hawaii. — Maui.*
- *I have two boats and a Cadillac. All paid for.*
- *I have a net worth of over a Million Dollars. But I still don't have a job . . ."*

The wisest man I ever knew told me something I never forgot: "Most people are too busy earning a living to make any money."

Don't take as long as I did to find out he was right.

Here are some comments from other people. I'm sure that, like you, they didn't believe me either. Guess they figured that, since I wasn't going to deposit their check for 31 days, they had nothing to lose.

They were right. *And here's what they gained:*

$260,000 in eleven months

"Two years ago, I mailed you ten dollars in sheer desperation for a better life . . . One year ago, just out of the blue sky, a man called and offered me a partnership . . . I grossed over $260,000 cash business in eleven months. You are a God sent miracle to me."

B. F., Pascagoula, Miss.

Banking deposits from zero to thousands

"It is all I can do to get to the bank with one wheelbarrow! I'm just going to have to get a second one to accommodate the volume . . . Since December, until the present time, I have built my business from zero up to where some days, my banking deposits are in excess of thousands."

D. J. A., Westminster, Calif.

Made $16,901.92 first time out

"The third day I applied myself totally to what you had shown me. I made $16,901.92. That's great results for my first time out."

J. J. M., Watertown, N.Y.

'I'm a half-millionaire'

"Thanks to your method, I'm a half-millionaire . . . would you believe last year at this time I was a slave working for peanuts?"

G. C., Toronto, Canada

Getting everything we want

"We can't keep this to ourselves anymore — you were right! We're on the road to getting all (everything) we want in this world! We sold the $17,000 house we had and got another one . . . It's worth $65,000. We have a paid-for Ford pickup, paid-for 17 ft. boat, we bought a Cadillac, we have a paid-for Grand Prix . . ."

Mrs. M. C., Anaheim, Calif.

$7,000 in five days

"Last Monday I used what I learned on page 83 to make $7,000. It took me all week to do it, but that's not bad for five day's work."

M. D., Topeka, Kansas

Can't believe success

"I can't believe how successful I have become . . . Three months ago, I was a telephone order taker for a fastener company in Chicago, Illinois. I was driving a beat-up 1959 Rambler and had about $600 in my savings account. Today, I am the outside salesman for the same fastener company. I'm driving a company car . . . I am sitting in my own office and have about $3,000 in my savings account."

G. M., Des Plaines, Ill.

I know you're skeptical. After all, what I'm saying is probably contrary to what you've heard from your friends, your family, your teachers and maybe everyone else you know. I can only ask you one question.

How many of them are millionaires?

So it's up to you:

A month from today, you can be nothing more than 30 days older — or you can be on your way to getting rich. You decide.

Sworn Statement:
"On the basis of my professional relationship as his accountant, I certify that Mr. Karbo's net worth is more than one million dollars."
Stuart A. Cogan

Bank Reference:
Home Bank
17010 Magnolia Avenue
Fountain Valley, California 92708

Joe Karbo
17105 South Pacific, Dept. 481-A
Sunset Beach, California 90742

Joe, you may be full of beans, but what have I got to lose? Send me the Lazy Man's Way to Riches. *But don't deposit my check or money order for 31 days after it's in the mail.*

If I return your material — for *any* reason — within that time, return my *uncashed* check or money order to me. On that basis, here's my ten dollars.

Name _____

Address _____

City _____

State _____ Zip _____

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