ICUE – PRIVACY POLICY SUPPLEMENT

When you use iCUE software or an iCUE mobile application ("**iCUE**"), we collect and process Personal Data as described below. Both the Corsair Privacy Policy and this Privacy Policy Supplement apply to your use of iCUE. To the extent this Privacy Policy Supplement is inconsistent with the Privacy Policy, this Privacy Policy Supplement controls in connection with iCUE.

Personal Data We Collect

We collect additional Personal Data in connection with iCUE. The following categories and examples are supplements to the descriptions of the categories described in our Privacy Policy.

- **Identity Data** – Identifiers specific to iCUE, including installation IDs, mobile device identifiers (for the mobile app) and iCUE/Corsair user IDs (for registered users).
- **Device/Network Data** – In connection with the installation and use of iCUE, we collect Device/Network Data from devices where iCUE is installed or that you connect to iCUE, such as connected device software, hardware types and manufacturers, and use frequency; system specifications; user and install ID (Registration ID, if registered); software version; and IP address.
- **Transaction Data** – If you make a purchase from or in connection with your use of iCUE, we may collect or associate with your iCUE account, information relating to your purchase, pricing, and related information.
- **Inference Data** – Personal Data relating to inferences drawn from other Personal Data to create a profile, e.g. individual predispositions, behavior, and attitudes.

How We Use Your Information

When you use iCUE

We process Device/Network Data and Identity Data when you install, use, close, or uninstall iCUE, or when iCUE encounters an issue. For example, we process Device/Network Data relating to how and when users use software features or hardware, versions of software, hardware, or firmware, and the manufacturer, type, state, capabilities, features, compatibility, or similar properties of any connected devices. Additionally, we may create Inference Data relating to the features, performance, capability, interoperability, or similar information relating to the device where iCUE is installed, and hardware and peripherals connected with or running on that device.

If you do not create an iCUE account, we collect and link usage data to a randomized install ID, or in the case of a mobile app, a unique mobile device ID. If you have an iCUE account, we may collect and associate this Identity Data and Device/Network Data to your iCUE account.

We process this information to operate and ensure the stability/performance of iCUE, install updates, customize interfaces, enable connected hardware integrations and features, and provide users with a personalized experience. We may also use this data for commercial purposes, including to create consumer profiles, and for marketing purposes, as described further in our Privacy Policy.

<u>iCUE Account Registration</u>
When you create an account on iCUE, we will collect Identity Data and Contact Data, as further described in our Privacy Policy. We may also collect your state or country of residence, which we use to ensure we comply with applicable law and to ensure you see the content appropriate for products and services delivered in your region.

We use this information as necessary to open and maintain your account. If you have an iCUE account, we may associate data to your iCUE account. We may also use this data for commercial purposes, including to create consumer profiles, and for marketing purposes, as described further in our [Privacy Policy](#).

<u>iCUE Display Ads</u>
We may provide contextual advertising in iCUE. We may correlate Identity Data we hold (such as your iCUE account or installation ID) with Device/Network Data collected via iCUE to serve contextual ads in iCUE. For example, we may suggest products that we think may interest you based on the devices that are connected to iCUE.

<u>Philips Hue</u>
iCUE integrates with the Philips Hue bulbs. We may collect Device/Network Data identifying the device and associate this information with your Personal Data.

How We Share Your Personal Data
In addition to the general data sharing practices described below, please note that we may share your Personal Data with the following third parties.

Affiliates – iCUE is a product of Corsair Memory Inc. We share Personal Data collected through iCUE between Corsair Memory Inc. and its current and future Affiliates.

Service Providers – We may share any Personal Data with service providers that perform certain services on our behalf, as described in our [Privacy Policy](#). For example, we share Personal Data with Gleam to operate certain promotions, and we make available additional Personal Data, such as Device/Network Data and Identity Data, to service providers operating analytics or advertising services on our Site.

You may contact Corsair Memory, Inc., at 115 N. McCarthy Boulevard, Milpitas, CA 95035, or email us at data.controller@corsair.com for inquiries about any of the service providers listed above.

Rights and Choices
<u>Generally</u>
You may exercise your rights with respect to the Personal Data in several ways. You can access and update most Personal Data we process via iCUE through your account settings. You may exercise your rights with respect to the use of cookies by visiting our Cookie Settings section of our website at https://www.corsair.com/us/en. Additionally, if you wish to request that we export, delete, or limit the processing of Personal Data, contact us at data.controller@corsair.com.

Account

If you want to close your iCUE account, you may do so through the Account Settings Menu. Deleting your account may not result in the deletion of all iCUE data retained about you by Corsair. Please see our Privacy Policy for more information regarding data deletion requests.

Contact Data

Corsair Memory, Inc., 115 N. McCarthy Boulevard, Milpitas, CA 95035 and email us at data.controller@corsair.com.

Last Updated and Effective as of: June 2023