Town of Ashland

Downtown Planning Initiative
Community Workshop

September 18, 2017
Presented by:

BSC GROUP

Toole Design Group

Goals

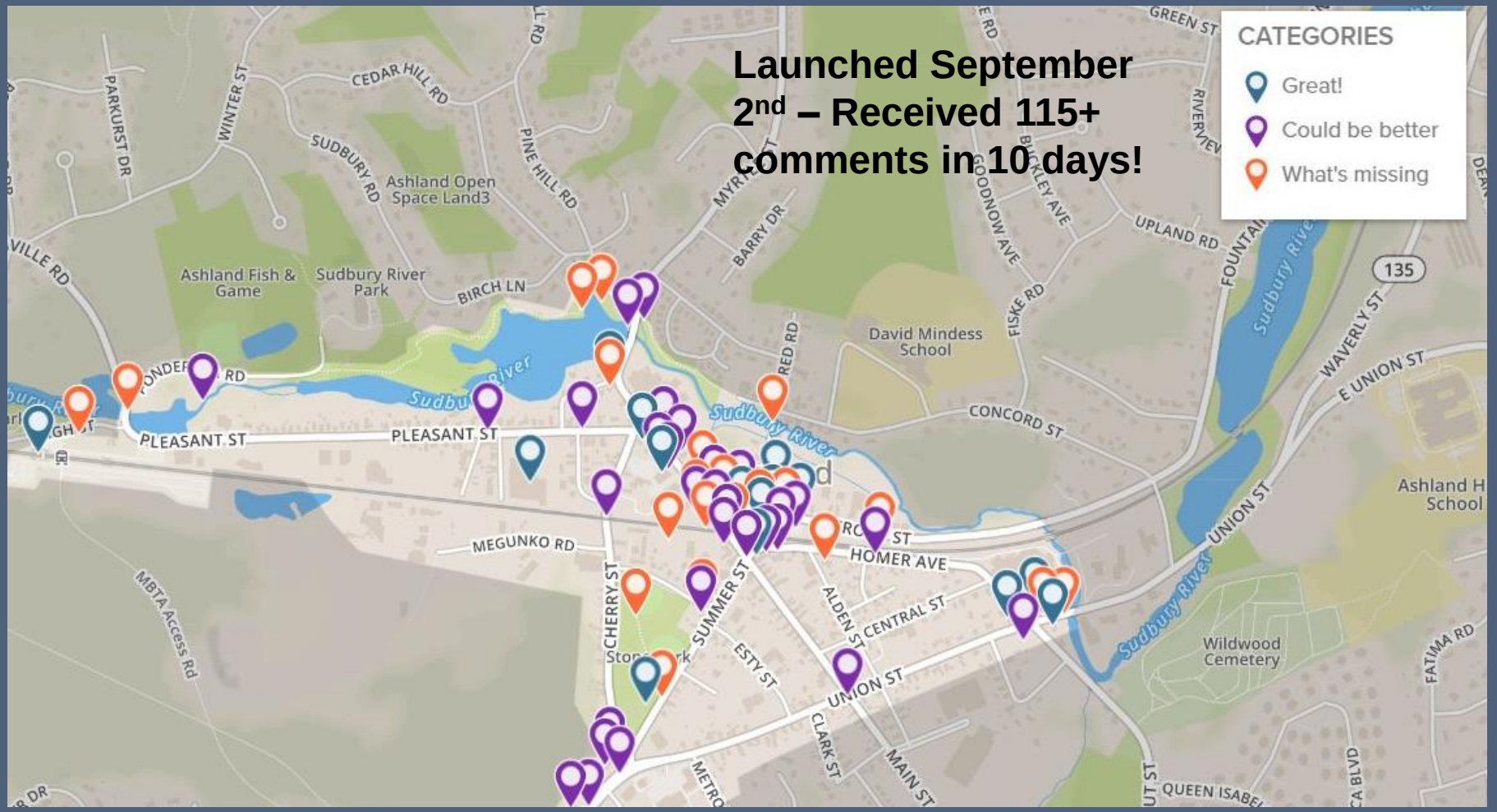
Tonight

- Present the project to community
- Exchange ideas and obtain input from you

Project

- Incorporate complete streets elements
- Make the downtown accessible to all users
- Enhance the historic character of downtown
- Explore relocating existing overhead utilities underground
- Identify and secure funding for construction

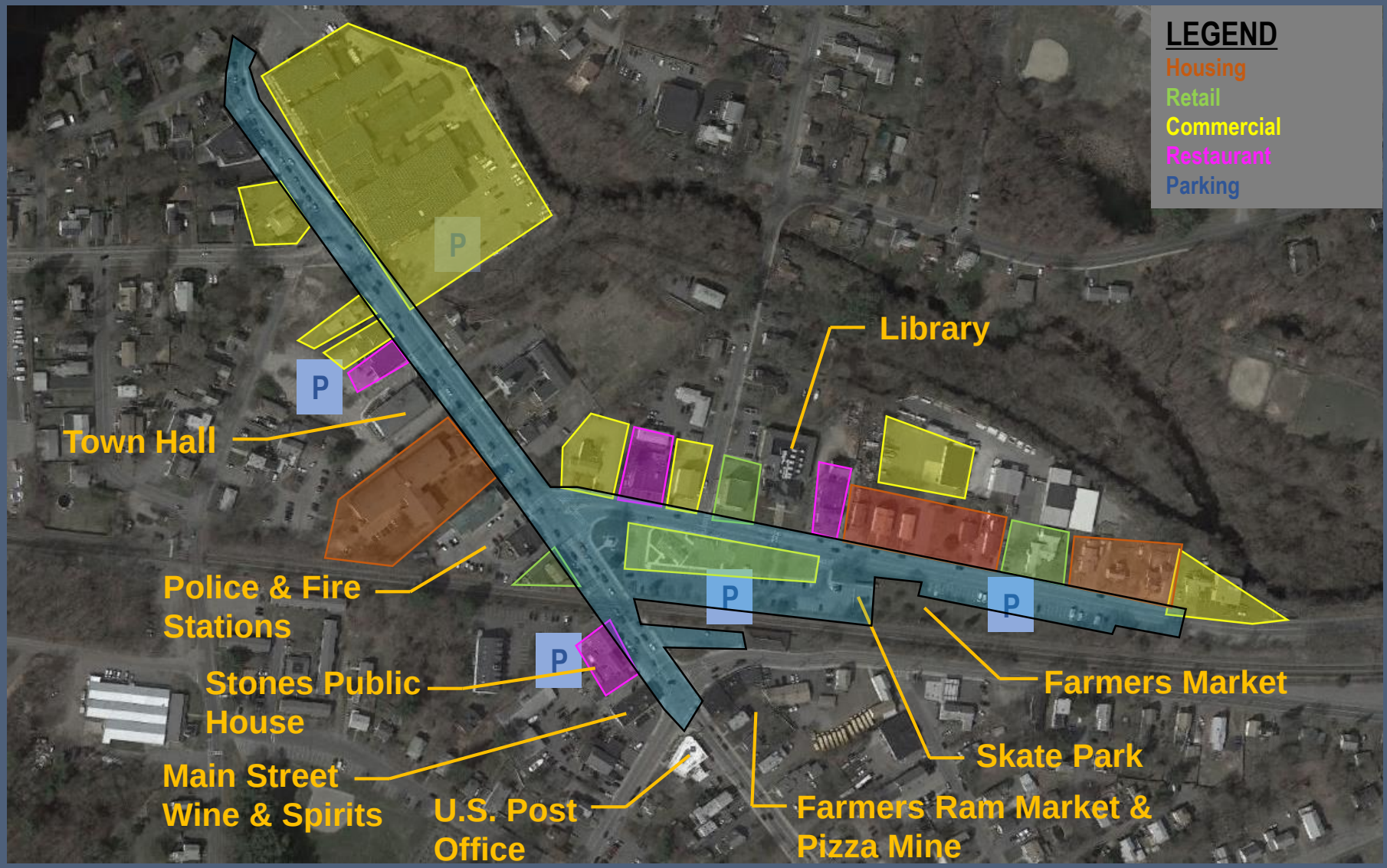
Project Webpage



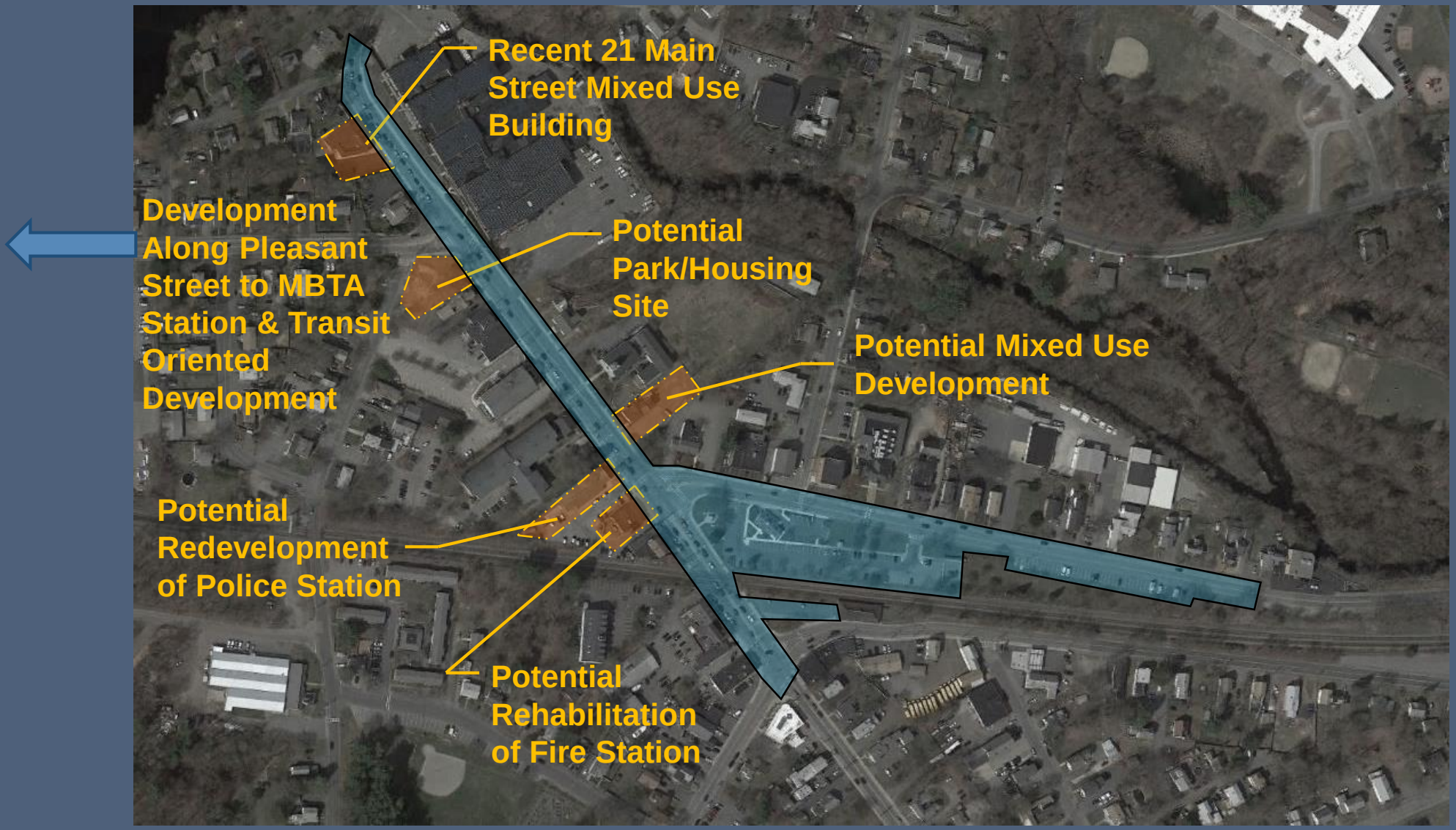
https://courbanize.com/projects/ashlanddowntown/comaps/48

Project Webpage

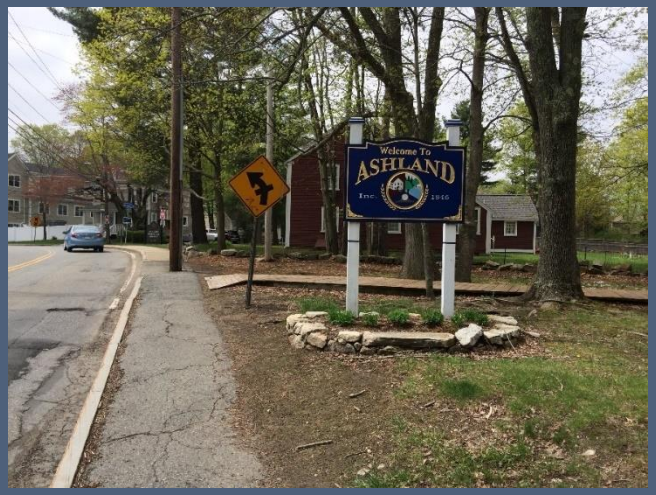
Current Destinations and Uses



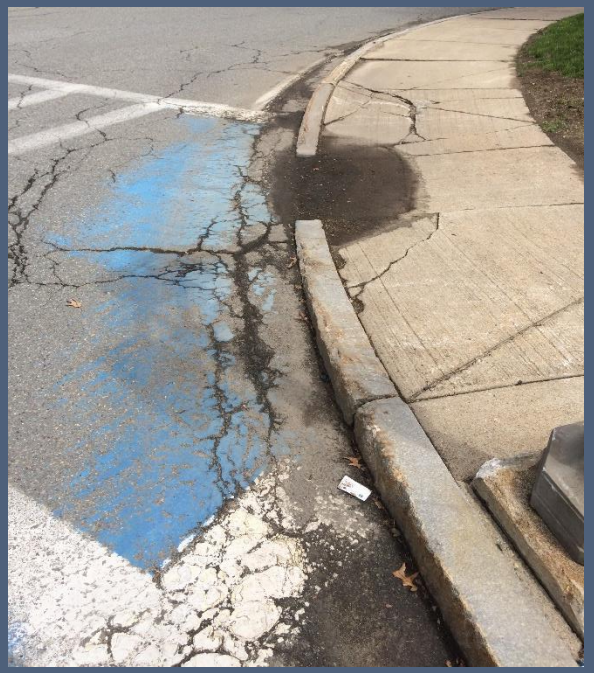
Future Development



Existing Conditions

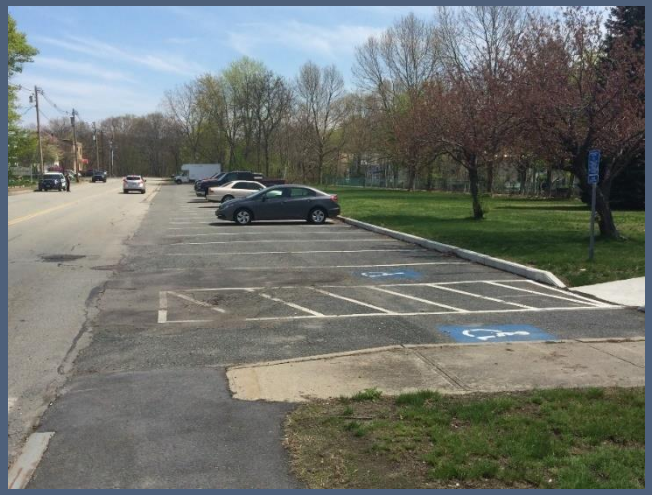


Narrow & Deteriorated Walks



Non-Compliant Ramps

No Detectable Warning Panel



Non-Compliant Access

Obstructions

Existing Conditions

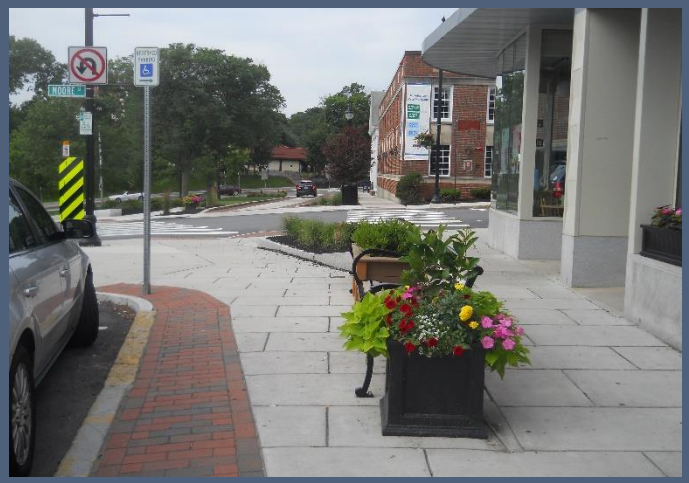
Vehicle/Pedestrian Conflict

Vehicle/Pedestrian Conflict

Non-Compliant Access

Vehicle/Pedestrian Conflict

Public Realm Improvement Options:

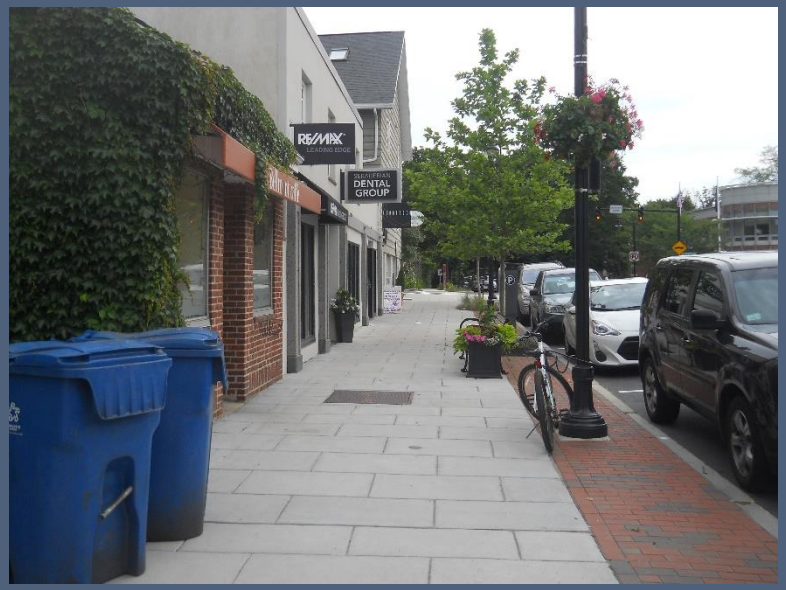


- Underground Utility Lines

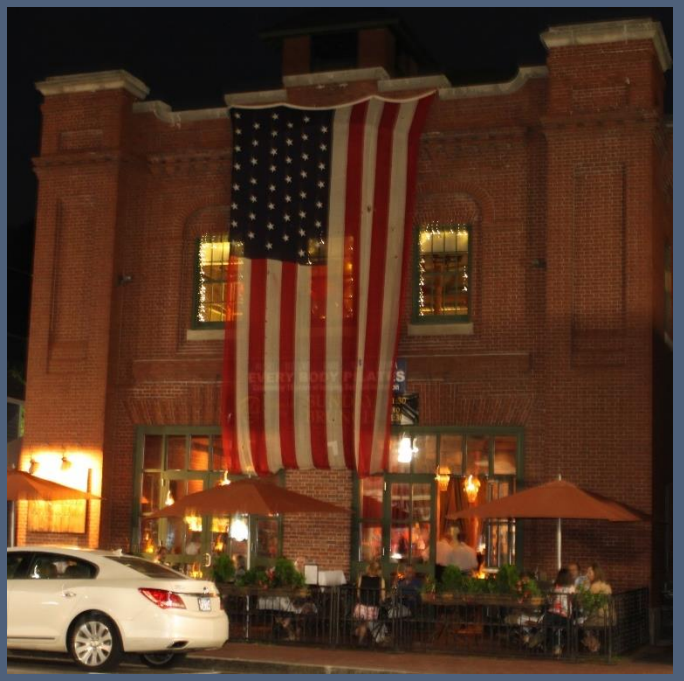
- Site Features
- Crosswalk Treatments
- Sidewalk Treatments

- Greenery
- Aesthetics

Wider Sidewalks

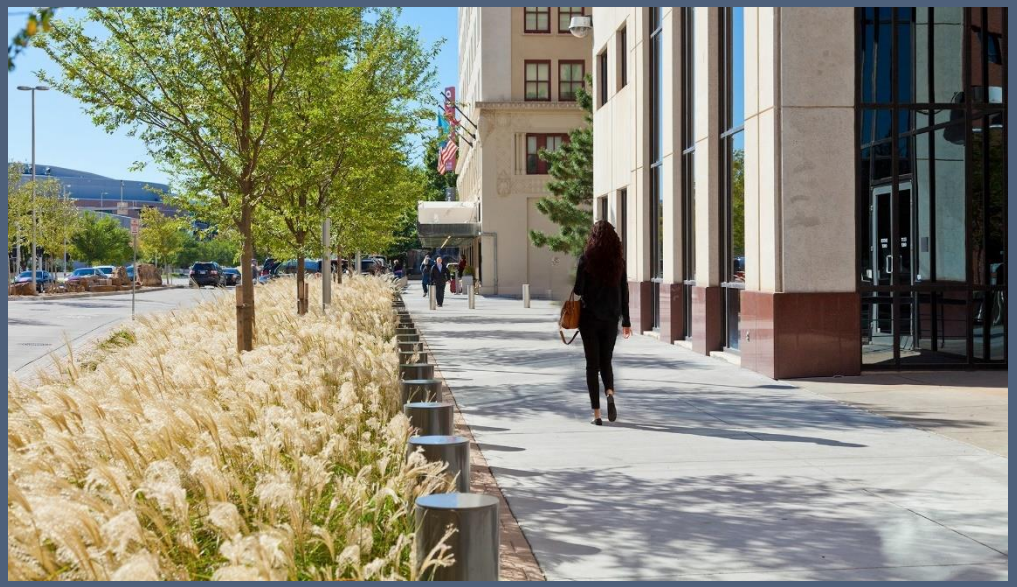


Outdoor Café Space

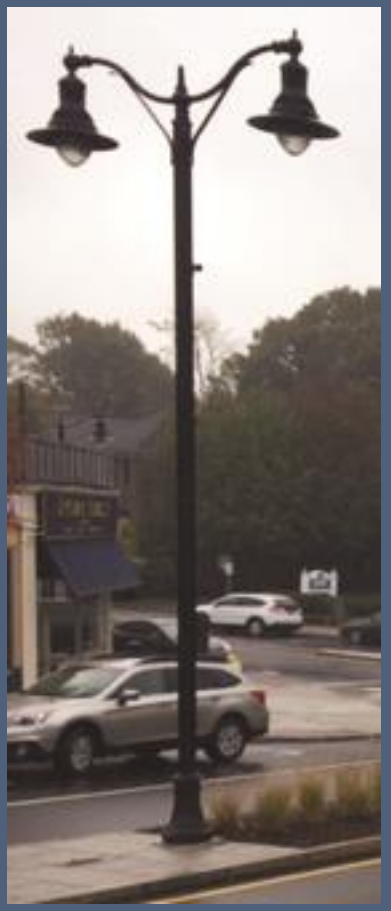


Public Art and Culture

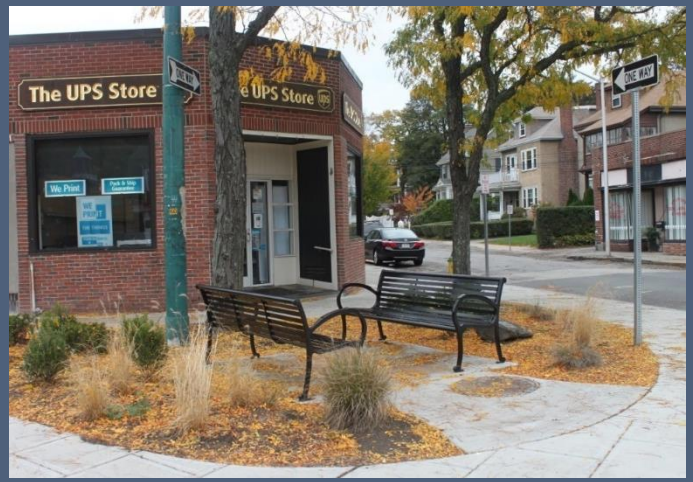
Street Plantings and Trees



Street Furniture



Street Furniture



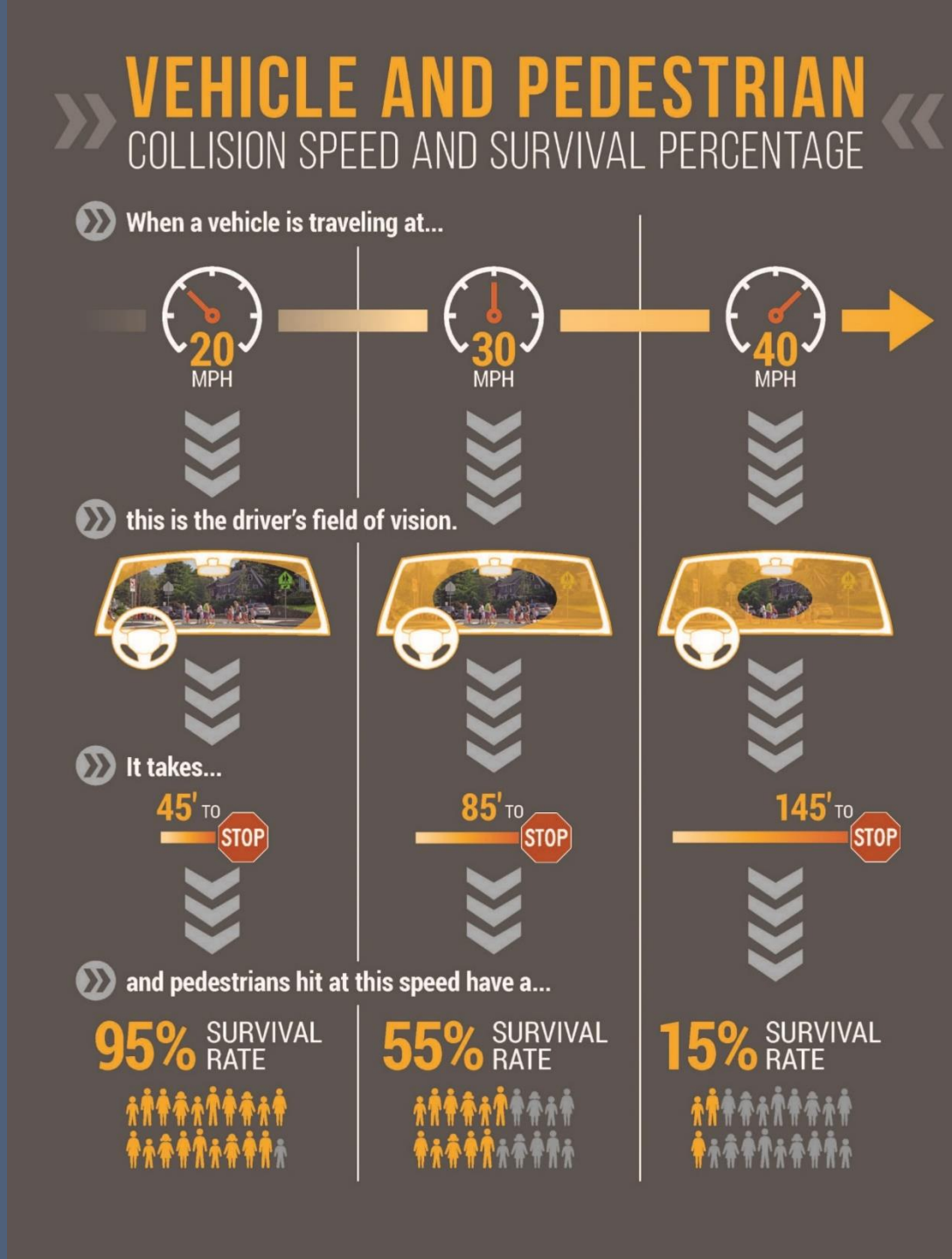
Rain Gardens / Buffers for Stormwater Treatment

What is a Complete Street?

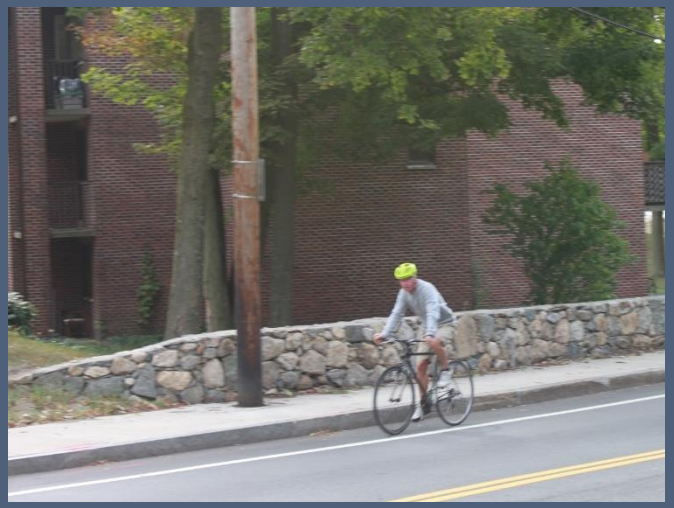
- A complete Street is one that provides safe and accessible options for **all** travel modes – walking, biking, transit and vehicles – for people of **all** ages and abilities.

Safety: Reduce Speeds

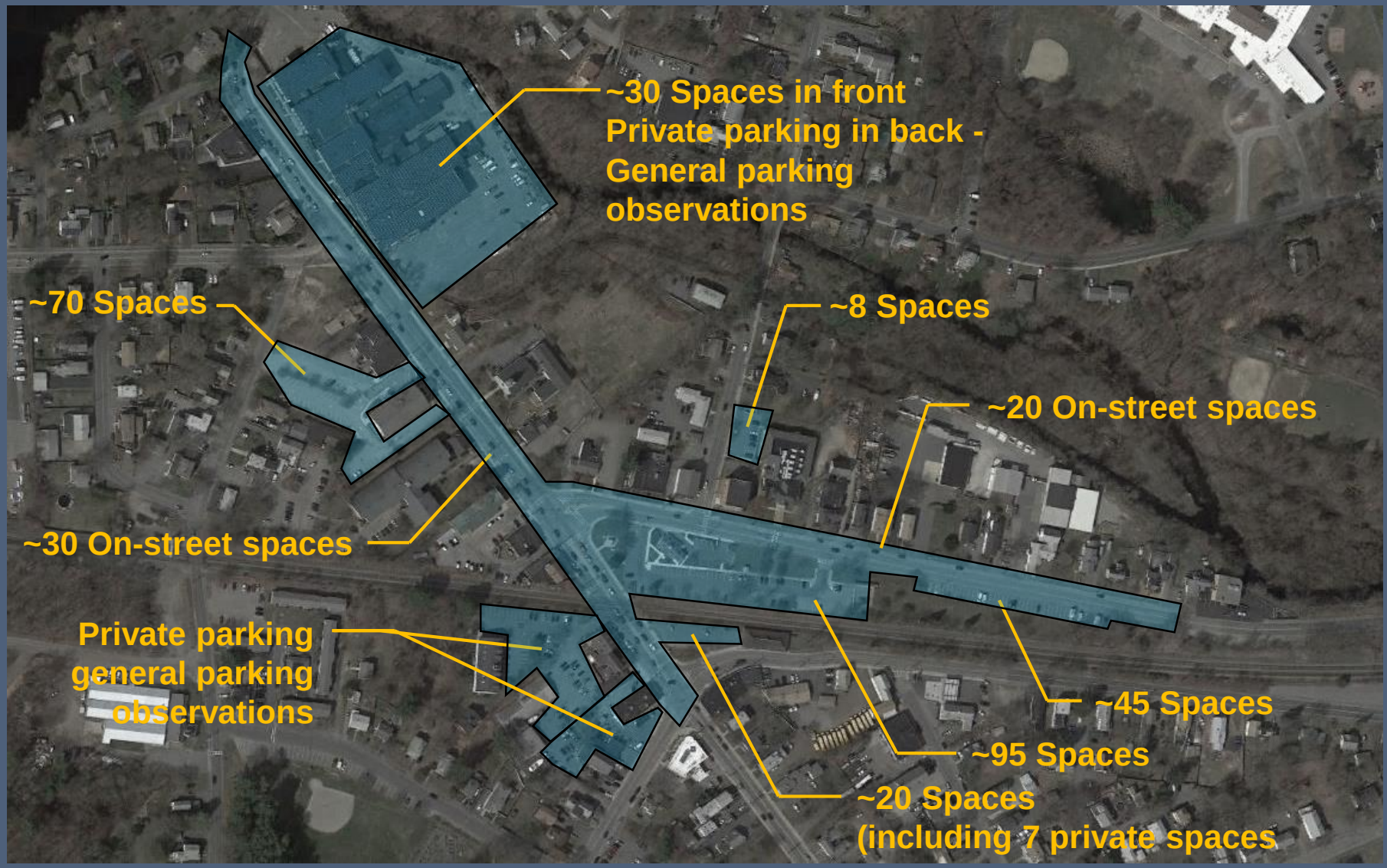
- Reduce travel speeds
- Improve visibility for drivers
- Reduce stopping distance
- Improve survival rate for pedestrians or bicyclists hit



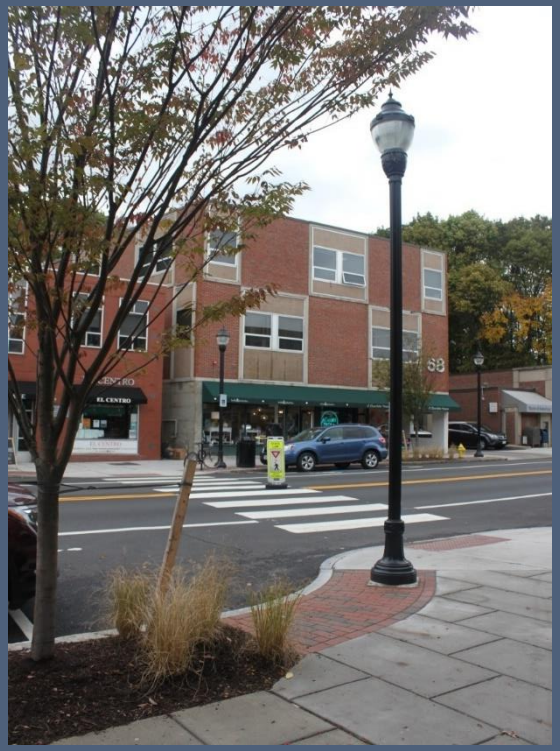
Bicycle Accommodation

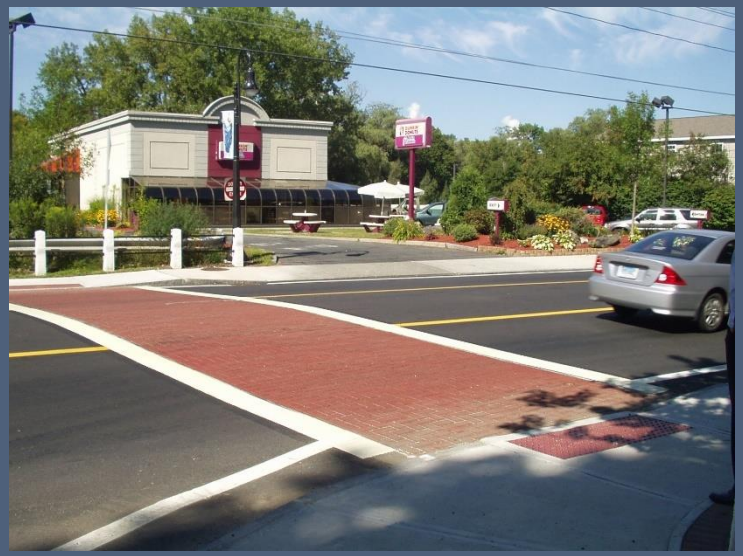


Parking Utilization Analysis



Pedestrian Upgrades

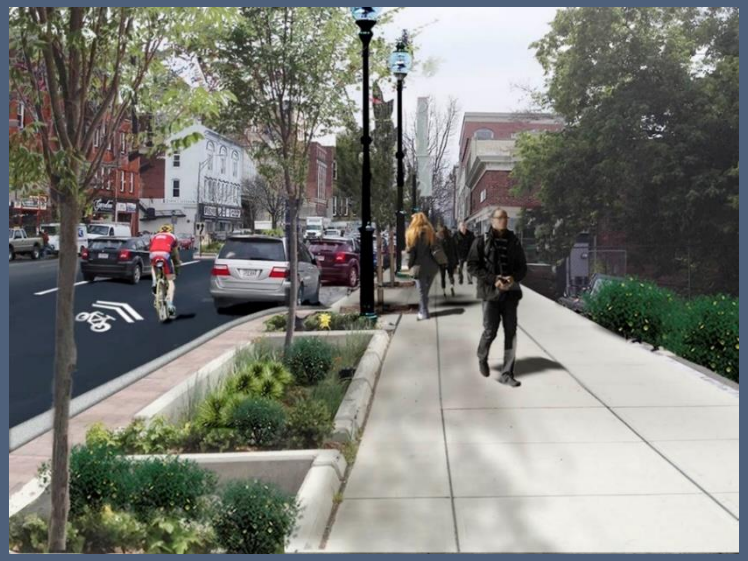




Intersection Improvements
Traffic Signal Upgrades

Streetscape – Before and After

Completed Project



Simulated Project

Original Project

Utility Undergrounding

- Review Existing Conditions
- Coordination with Utilities
- Identify Challenges/Feasibility
- Policy/Procedures, Design Process, Costs and Schedule

comcast

EVERSOURCE ENERGY

verizon

Breakout Session

Next Steps

- Review comments from webpage and workshop
- Continue data collection; begin traffic and parking analysis
- Coordination with utility owners (Comcast, NGRID, Verizon)
- Begin development of 25% Design
- 2nd Community Workshop – Winter 2018
- Revisions to 25% Design
- 3rd Community Workshop – Spring/Summer 2018
- Complete 25% Design