



OHIO CITY  
**MOBILITY STUDY**

Phase 1 | Summer 2022

# Introduction to Planning Team

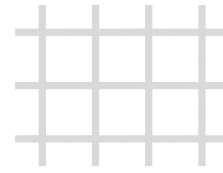
**3MPH Planning and Consulting** is a small, Cleveland-based planning firm with a specialization in pedestrian safety. It's founder, Angie Schmitt (a Detroit Shoreway resident) is an author and nationally recognized expert on the subject.



## Our Business History

- Offices in Tremont
- National client base
- Our founder has a long history of involvement in sustainable planning efforts in Cleveland

*Hi!*



# Purpose of this study

We want to better understand your experience moving around Ohio City, whether by foot, car, bus, bike or wheelchair. This summer we'll be holding focus groups and discussions with neighborhood residents aimed at identifying problem areas.





# Steps of the Study

Timeframe: June - August 2022

## 1 Focus Groups

- 6-8 focus groups held this summer around neighborhood
- Walks or discussions of at least 6 people
- Designed to reach cross section of the neighborhood

## 2 Survey

- Online survey will ask people to pinpoint problem areas, explain
- Phone and paper participation will be made available

## 3 Data Analysis

- Public comments, crash data analyzed
- Report of findings will be released in September
- Goal is to identify ~10-15 problem areas for intervention



# Focus Groups

The planning team will be meeting with 8-10 small groups, chosen for geographic and socioeconomic diversity. The goal is to hear from a representative cross section of the neighborhood.




## Groups included

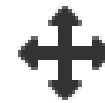
- School Age Children
- Spanish Language Speakers
- Block Clubs
- Resident Groups
- Public Housing Residents
- Homeless People



# Survey

## CATEGORIES

-  This works great!
-  Could be better
-  This needs improvement



Drag the map to the location of your idea

## Instructions

- Log onto Courbanize (<https://courbanize.com/ohiocitymobility>)
- Identify problem areas, detail the concern
- Identify things you like, explain why
- Alternative phone in-survey available



## Findings

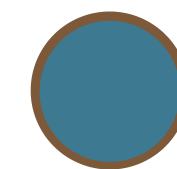
Will be released in a report in September and are intended to help inform solutions

## What's Next

- This phase (**Phase 1**) is focused on **understanding neighborhood mobility concerns**, particularly safety issues (but also little hassles)
- **Phase 2**: Which is planned to take place next, will **propose short/medium term solutions**, that can be constructed and tested out with cheap, temporary materials
- **Phase 3**: Would seek to **make the most popular design interventions more permanent** and substantial.

# How to participate/Get in touch

Even if you don't participate in a focus group you can still contribute to the study!



**Online survey**

- <https://courbanize.com/ohiocitymobility>
- Or by phone (text message): 216-586-2170



**Email/Call Us**

- [Angie@3mphplanning.com](mailto:Angie@3mphplanning.com)
- [nlull@ohiocity.org](mailto:nlull@ohiocity.org), 216.781.3222 ext. 109



*Garrett Morgan students participating in a planning exercise*