



Frequently Asked Questions

7/3/2017

1. How long will this Comprehensive Long Range Planning (CLRP) Process take?
 - A. The planning process will last 16 months with a final plan launch scheduled for June 2018.

2. Who is on the Envision Concord Committee (CLRP) and what are their responsibilities?
 - A. Committee members include:
 - John Boynton, Member-at-Large (Clerk)
 - Margaret Briggs, Concord Municipal Light Plant
 - James Bryant, Member-at-Large
 - Jane Hotchkiss, Select Board ex-officio
 - Peter Hunter, Recreation Commission
 - Wally Johnston, School Committee
 - *Gary Kleiman*, Planning Board (Co-Chair)
 - Barron Lambert, Member-at-Large
 - Barbara Morse, Concord Housing Development Corporation
 - Sharyn Lenhart, Council on Aging
 - Nick Pappas, Public Works Commission
 - Wade Rubenstein, Member-at-Large
 - *Elise Woodward*, Historical Commission (Co-Chair)
 - Judith Zaunbrecher, Natural Resources Commission

 - B. Responsibilities of the Committee:

The Comprehensive Plan Committee members work with Planning Division staff as well as other Town staff, boards, commissions, consultants, regional planning agencies, and the citizens of Concord, to formulate drafts of a new Comprehensive Plan for the Town. Over the course of its work, the Comprehensive Plan Committee will implement effective strategies for the meaningful involvement of the citizens of Concord in shaping the vision, goals, and strategies set forth by the Comprehensive Plan.

3. How can we know that the plan will actually be implemented?
 - A. The planning process is an inclusive effort that seeks input from a wide variety of residents, business owners, property owners, and Town and Commission heads. CivicMoxie, the lead consulting firm on the project, will use input from various stakeholders to make sure action is “baked in” to the plan. For instance, when early draft recommendations are developed, these will be discussed with Town department heads and others who will be responsible for implementation to ensure that everyone is



on the same page and that recommendations are realistic. The planning process is meant to build support along the way so please attend meetings and sign-up at www.EnvisionConcord.org to offer your input to the public online forum!

4. When did Concord prepare the last CLRP and how much of it was implemented?
 - A. Concord's last Comprehensive Long Range Plan – a Vision for 2020 – was completed in 2005. 64 of the 354 recommendations contained in the 2005 Plan were completed by May 2015 and approximately 164 action items were either underway or ongoing (65% of the plan was implemented). Some of the recommendations were no longer valid due to actions by others (such as permanently protecting State-owned land along Route 2 between Concord and Acton) or the Select Board's adoption of Sustainability Principles. The Select Board felt that it was time for another planning effort to guide Concord's future and to keep the Town current with State requirements.

5. What opportunities are there for resident involvement?
 - A. There will be many different ways residents, business owners, property owners, and employees who work in and for the Town can be involved. If you log-in to EnvisionConcord.org you will be notified of all upcoming meetings and events and can also post comments and answer questions online. Some examples of the opportunities that will be available include:
 - i. Three public events (5/31/2017, 10/20-21/2017, and February 2018)
 - ii. Offer comments and answer questions at www.EnvisionConcord.org
 - iii. Participate in the August-September 2017 public survey
 - iv. Visit the Envision Concord tables that will be at public events at Fourth of July, the Tree Lighting, Ag Day, etc.

6. I see that coUrbanize is the company hosting the "EnvisionConcord" webpage and wonder what that firm's role is in the project?
 - A. coUrbanize is a web-based platform available for planning and development projects to allow greater public input and robust communications so that people can participate in projects in ways other than attending public meetings (but we hope they will come to meetings too!). coUrbanize is hosting the "EnvisionConcord" webpage because they are a subconsultant to CivicMoxie, the planning consultant team hired by the Town to work on the comprehensive plan. coUrbanize's brings more interactive aspects to the "EnvisionConcord" web-page than the Town's web provider and is a passive technology provider, not an advocate or active planner in the planning process...much like one might select wordpress or another web platform to build a webpage. The term "coUrbanize" relates to collaborating around civic engagement. It is the Envision Concord Committee's hope that the outreach efforts for this planning initiative reach a wider audience and that more residents share their ideas and are involved throughout the process.