

MAKE ART PUBLIC

Glendale Public Art Master Plan



GLENDALE PUBLIC ART MASTER PLAN OUTLINE – DRAFT

Edited: 2/1/18

MISSION STATEMENT

Glendale's Urban Art Program promotes public engagement in the arts by supporting a diverse and economically healthy arts and cultural sector and facilitating the integration of public art in the built environment.

VISION STATEMENT

Glendale's Urban Art Program reflects the cultural diversity of its population, enhances the quality of its public places, and stimulates active participation in the arts.

PROGRAM RECOMMENDATIONS

1. Enliven neighborhoods, downtown and small business districts with visual arts and cultural offerings.
2. Plan art in all new projects the City builds, including parks, streets and civic structures.
3. Employ temporary art throughout Glendale neighborhoods and downtown to test new ideas and enliven public spaces.
4. Encourage developers to include art as a feature in new projects of all kinds.
5. Monitor the care and condition of public art on public property and private development.
6. Use the Urban Art Fund to support Glendale's arts infrastructure.

POLICY RECOMMENDATIONS

1. Adopt the Urban Art Program Plan, which reflects the City's vision as a safe and prosperous community, rich in cultural offerings.
2. Support a strong arts culture in Glendale by promoting high quality, publicly accessible arts and cultural activities.

ADMINISTRATIVE RECOMMENDATIONS

1. Clarify the Arts & Culture Commission's role as the City's steward of public art.
2. Create a Cultural Affairs Division in the Library, Arts and Culture Department, and begin by hiring a full-time Senior Level Urban Art Program Manager.

STAY INVOLVED & SAVE THE DATES!

- **Mon, Feb 5th** – Public comments close on the website, myglendalepublicart.org
- **End of Feb** – Consultant team submits draft plan for Commission & City review
- **Thur, Mar 15th, 2:00-5:00 PM** – Present Draft Public Art Master Plan at the Glendale Arts & Culture Commission Public Meeting @ Council Chambers, 613 E Broadway Ave
- **Mid April** – Present Final Draft of Public Art Master Plan at Glendale City Council Meeting

Stay notified with updates and call-to-actions on Glendale's first Public Art Master Plan by signing up on our website: myglendalepublicart.org!