

# **Create & Send Secure Payment Links Via the Customer Engagement Channel of Your Choice**

**Cardprotect Relay+ Omni-Channel Payments – A Secure Click Away** 

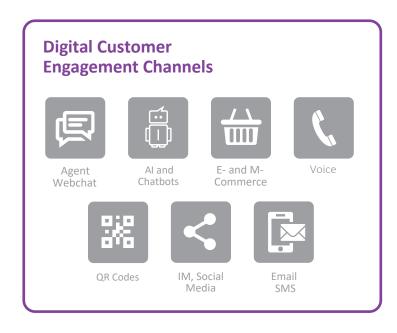
Cardprotect Relay+ enables your business to take payments anywhere and across any digital customer engagement channel, without the need to invest in costly hardware or enter into closed payment ecosystems. Featuring powerful and flexible configuration tools for every channel you choose to transact in, our platform cuts through payment complexities; making it easy to engage with customers and seamlessly monitor, track, manage or support all your transactions.

Customers simply follow the secure link you provide and enter their payment details, using whichever payment method they choose; and nobody else sees their sensitive personal payment details. Throughout the payment process you'll receive a relay of updates via live activity monitoring.

Now you can engage instantly with customers in any digital channel or empower partner organisations to create and send customers a payment link within seconds.

## **How it Works**

Cardprotect Relay+ gives you everything you need to instantly create and send payment links to customers and manage transactions via the Payment Service Provider (PSP) of your choice.

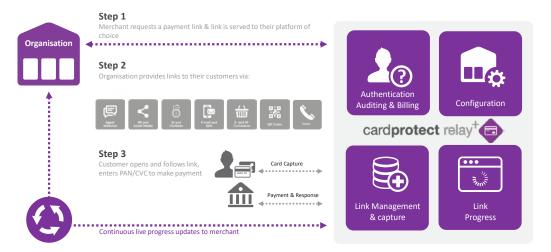






no matter where

# **Cardprotect Relay+**



# You Stay in Control

Easy-to-use modules give you full control and relay feedback on every aspect of your payment environment:

- Use your existing or preferred communication method – Cardprotect Relay+ is channel agnostic; no need to divert customers to alternative channels for payment
- Accelerates digital transformation; delivering frictionless customer experience and increased conversion rates
- Updates ensure you're able to track the complete live journey of each link, where other solutions only provide insight on the payment itself
- Cardprotect Relay+ allows you to precisely configure differing payment flows across payment channels you initiate
- Determine everything, from geographical range, to how long a link stays viable, and how many attempts or retries a customer has to complete their payment
- Providing multi-card and scheme support, you also have the ability to prevent unwanted card types, or dynamic surcharging by scheme
- Ideal for organisations with multiple PSPs, integrations and tokenisation services

# **Deployment Options**

Requiring no set up whatsoever, our fully configurable web-based user interface (UI) is a standalone solution that's ideal for businesses that need to initiate a flexible yet compliant payment solution - fast. Featuring a range of pre-configured PSP integrations, with a white label SMS and email solution or you can simply integrate into your own messaging platforms.

For organisations that want to assure a seamless integration with existing CRM or customer communication channels, our API-driven SaaS platform provides a feature rich and highly flexible option that is fast to deploy and is ideal for highly dispersed global workforces.

### Secure and Scalable

Eliminating the need for your organisation to store, process or transmit cardholder data, Semafone's Cardprotect Relay+ removes the regulatory burden of PCI DSS compliance while enabling you to offer your customers a truly omni-channel payment experience. As a Level 1 Certified Service Provider, Semafone's platform takes any digital payment channel out of scope for PCI DSS. Additionally, Semafone has achieved the ISO27001 certification and is listed on the Visa Global Registry of Service Providers, providing further confirmation of our high levels of data security.

Everything you need to instantly create and send secure payment links to customers in any digital engagement channel.

- Complete flexibility
- No long-term contracts or set up fees
- Turn it on, and off as your business requires
- Pay-as-you go usage charging structure

Contact us now on 0845 543 0822 or info@semafone.com and we'll show you how Cardprotect Relay+ can enhance all your digital payment channels.









