

Handle CRM and Third Party System Integrations with Confidence. Initiate Effortless, PCI DSS Compliant Interactions Fast

Extend Your Payment Capabilities on Behalf of Others

If you're a service provider, or merchant acting as a service provider on behalf of others, your organisation needs to be able to interact with and manage sensitive data from a variety of business entities and third-party systems. And that creates a two-fold challenge.

First, you'll need to get critical integrations up and running fast – ideally without having to invest significant time or use costly and heavily committed resources to create the detailed connections that will make seamless interactions possible.

Second, when handling online or phone payments on behalf of others, you'll need to demonstrate, as a Level 1 or Level 2 Service Provider, the very highest achievable security levels for capturing and processing sensitive cardholder or personally identifiable information (PII).

Semafone's SecureWeb+ solution delivers seamless and timely third-party integrations; enabling agents to take payment on third party websites without compromising Payment Card Industry Data Security Standard (PCI DSS) compliance.

How Does It Work?

Semafone SecureWeb+ acts as an extension of the Cardprotect Voice+ solution, giving agents restricted access to a locked down browser. The browser is configured to permit customer's payment card details to be injected from Cardprotect Voice+, via DTMF, onto pre-determined and merchant specified website payment pages. Any sensitive card data entered into the web page cannot be copied, is not visible in the browser code and screenshots cannot be taken.

Ideal for organisations looking to initiate both short term commercial engagements, or longer term strategic relationships, Semafone's solution cuts through the complexity and gets business-critical integrations up and running from Day One – with zero effort and minimal cost.

But That's Not All

Semafone's SecureWeb+ solution enables a simplified PCI DSS compliance solution for complex card-not-present environments.

By shielding sensitive card information during telephone payment transactions, Semafone SecureWeb+ prevents card data from being logged in call and screen recordings so your company reputation and customers are protected.

Who Should Consider It?

Fast, simple and secure third-party integrations are a hot topic for organisations that need to be confident they can get affiliations and supplier relationships up and running instantly.

Similarly, organisations acting as service providers need to demonstrate a strong security posture in relation to information and payment security for their commercial partners.

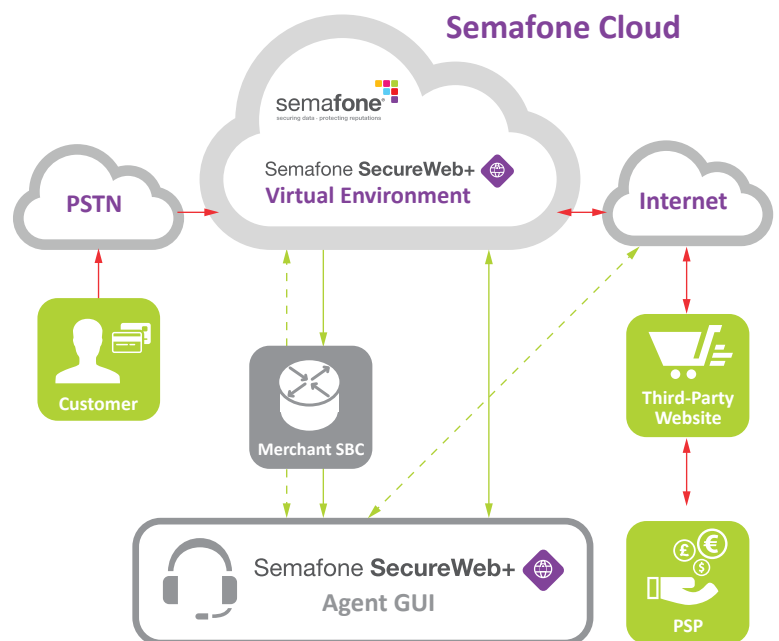
From outsourcing companies that handle ticket bookings for large public transport companies, to insurance companies that pay to register or update policy holders on flood, fire or earthquake databases, everyone in the service delivery chain needs to be confident they can enable seamless customer interactions – and that transactions are secure and PCI DSS compliant.

SemaFone's SecureWeb+ solution is ideal for a range of organisations, including:

- Outsourcing companies that want to ensure call centre agents are not exposed to callers' sensitive card numbers – and that numbers are not stored in call recordings or captured in screen recordings
- Merchants that need to handle multiple CRM and integration touchpoints in a cost-effective and efficient manner
- Organisations that need to initiate third-party system access and transaction handling, with or without a relationship with the third-party system provider
- Service providers seeking to initiate short term integrations and engagements – to handle demand/seasonal peaks on behalf of another business

With SemaFone's SecureWeb+ solution you can:

- Secure payments on third-party merchant websites and CRMs as a PCI DSS Service Provider
- Initiate short term engagements while integrating into third-parties with zero development overhead
- Gain cost-effective access to SemaFone's PCI DSS compliance and data security solutions for your contact centre
- Protect clients, third-party merchants and consumers – by preventing sensitive data appearing on call and screen recordings
- Look and operate like an extension of your clients – with a single integration process



SemaFone can help you cut through the complexity of PCI DSS compliance. Contact us now on **+44 (0)845 543 0822** or **emeasales@semafone.com** and we'll show you how.