



**I AM A
CREATIVE
ESTUARY
BUSINESS
WELCOME
PACK**

**CREATIVE
ESTUARY** | **BUSINESS**



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01: Welcome

Dear Creative Estuary Business,

Welcome to the UK's most exciting creative hub, we are delighted to have you on board.

Creative Estuary is proud to be driving forward the creative and economic evolution of this unique region, unlocking its potential both as an international production hub and a collaborative, inspiring place to work for a new generation of creative talent.

However, we can't do this without the support of the amazing businesses in the area. We need to show the world the amount of talent we have in the region and the impact this talent is having locally, nationally and internationally.

Together we can spread the word that Creative Estuary is a good place for making.



Emma Wilcox
Project Director, Creative Estuary



ABOUT

02: Creative Estuary

From Southend to Margate, the Thames Estuary is a region of untold creative potential. Creative Estuary is driving forward the evolution of this region, unlocking its potential as an international cultural hub and an inspirational place for a new generation of talent to thrive.

Part of the Thames Estuary Production Corridor, the aim is to use culture as the catalyst for growth, making the region an attractive location for creative individuals and businesses to work, collaborate and grow.

The project is led by the University of Kent on behalf of a consortium of public sector and cultural organisations. They include the South East Local Enterprise Partnership (SELEP), Kent and Essex County Councils, the Greater London Authority, 11 local authority areas represented by Greater Greater North Kent and Opportunity South Essex, South East Creative Economy Network (SECEN), University of Essex, Locate in Kent and cultural organisations Metal and Cement Fields.

03: Creative Estuary Businesses

As a creative business you are helping to make our vision a reality by promoting our mission and hence attract investment that will shape and develop our infrastructure, boost production capacity, catalyse talent development and drive innovation across the region.

To say thank you for signing up as a Creative Estuary Business, and to help us showcase the talent we have in the Estuary, we would like to provide you with the following:

- A listing on the Creative Estuary website, providing you with a global shop window and valuable backlinks to your company site
- A monthly newsletter with Creative Estuary news and creative opportunities in the region
- A set of branded assets (see next section)



RESOURCES



EVERWRIGHT, Artist, Tilbury ©EVEWRIGHT

04: Resources

As a Creative Estuary Business, you can use the Creative Estuary Business logo on all of your marketing materials.

Logos are available in black and white and should not be modified in any way.

We have created a selection of images for you to share on social media assets and posters/leaflets to use as you please.

Resources for Creative Estuary Businesses can be [downloaded here](#)

A GOOD PLACE FOR MAKING

Further information

For further information on Creative Estuary
or help with using any of the branded assets
please contact info@creativeestuary.com

Instagram: creativeestuary
twitter: @CreativeEstuary
linkedin: creative-estuary

Made on Thames
CreativeEstuary.com