

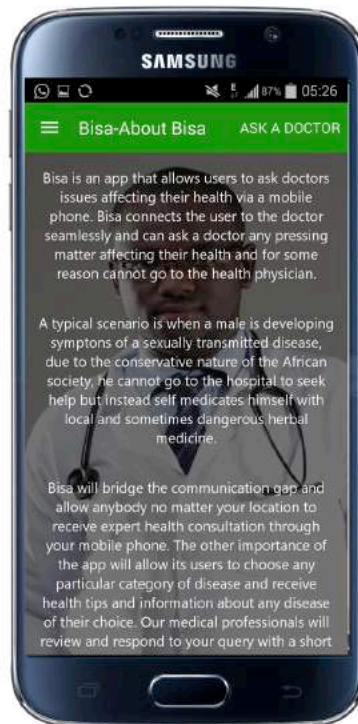
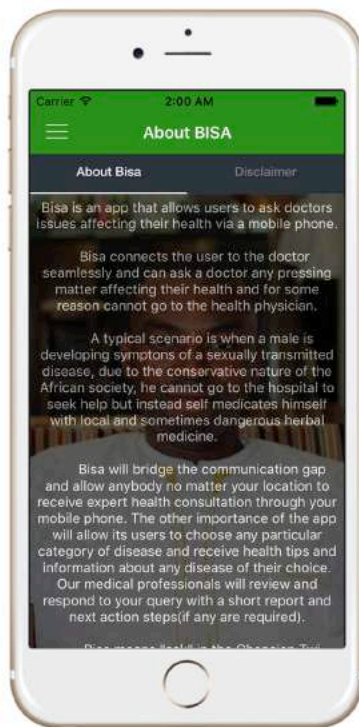


# Bisa

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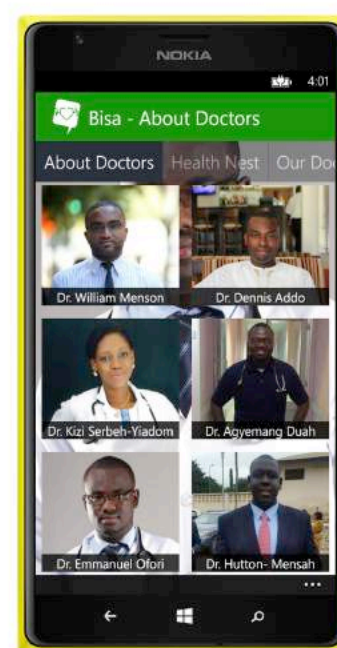
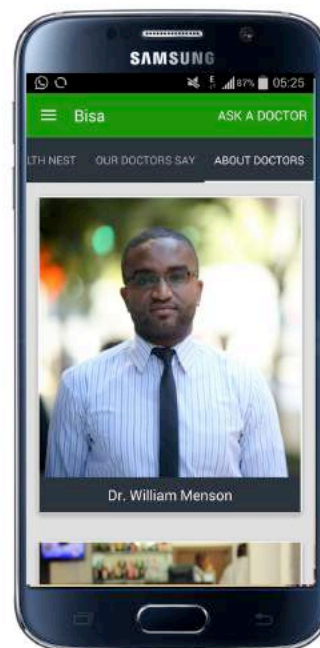
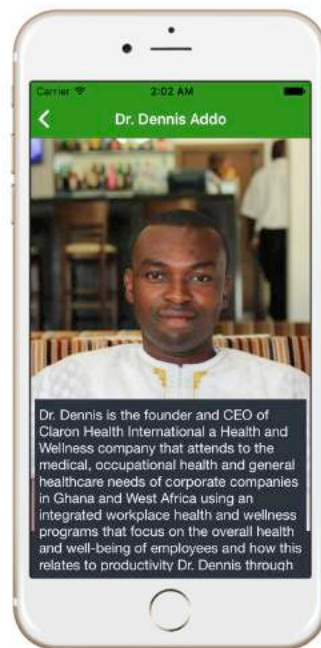
# Bisa - Better information. Better health.

Bisa means “ask” in the Ghanaian twi language. Bisa allows users to ask health professionals issues affecting their health and also receive health tips and news updates from verified resource centers.



# About Bisa

Bisa is mobile application ( IOS , Android and Windows phone ) that provides valuable health information, tips for managing your health, and support to those who seek credible health information. This application also assists people who have an STD and are shy to visit a doctor. We have two doctors who are on standby to reply to all your health related questions you send on the questionnaire on our platform.





# Events & Awareness



# Impact so far

Our official doctors have answered more than eight hundred questions from the general public. We have over four thousand likes on Facebook. Two thousand, five hundred people have downloaded Bisa on their smart phones ( 2,000 on android ).

Over one thousand questions from individuals who are curious about various health conditions that they are facing. Questions range from simple everyday health myth to serious health challenges including respiratory, cardiovascular, digestive and psychological health problems they are facing. Response rate is hundred percent and usually within a twenty four hour period. So far, we have had feedback from 60% Bisa users who had their queries answered by our doctors. They were generally very appreciative and will recommend Bisa to their friends to utilize the platform.



# Why you should partner us ?

- Health seeking behaviors in Ghana is generally very poor. Many people do not take time to check on their health or read about their health. They wait till when the condition has become complicated and little can be done about it. This has been associated with high disease mortality and the low life expectancy in Ghana. Bisa seeks to change this trend by empowering Ghanaians to take control of their health through an active interaction with Bisa Doctors.
- The Bisa platform will serve as a tool for quick health information dissemination to the Ghanaian public in an event of emerging or reemerging infectious diseases that could have an adverse impact on the society. An example is the recent Ebola outbreak where everyone was scrambling to calm the public with the correct information but was generally not successful.



# TEAM BEHIND BISA



**Raindolf Owusu**

Founder & President



Dr Dennis Addo

**Dr William Menson**

Co founder & Official Doctor



**Dr Dennis Addo**

Co founder & Official Doctor



Dr Kizi Sereh-Yiadom



**Dr Kwaku Agyemang Duah**

Official Doctor



**Dr Emmanuel Ofori**

Official Doctor

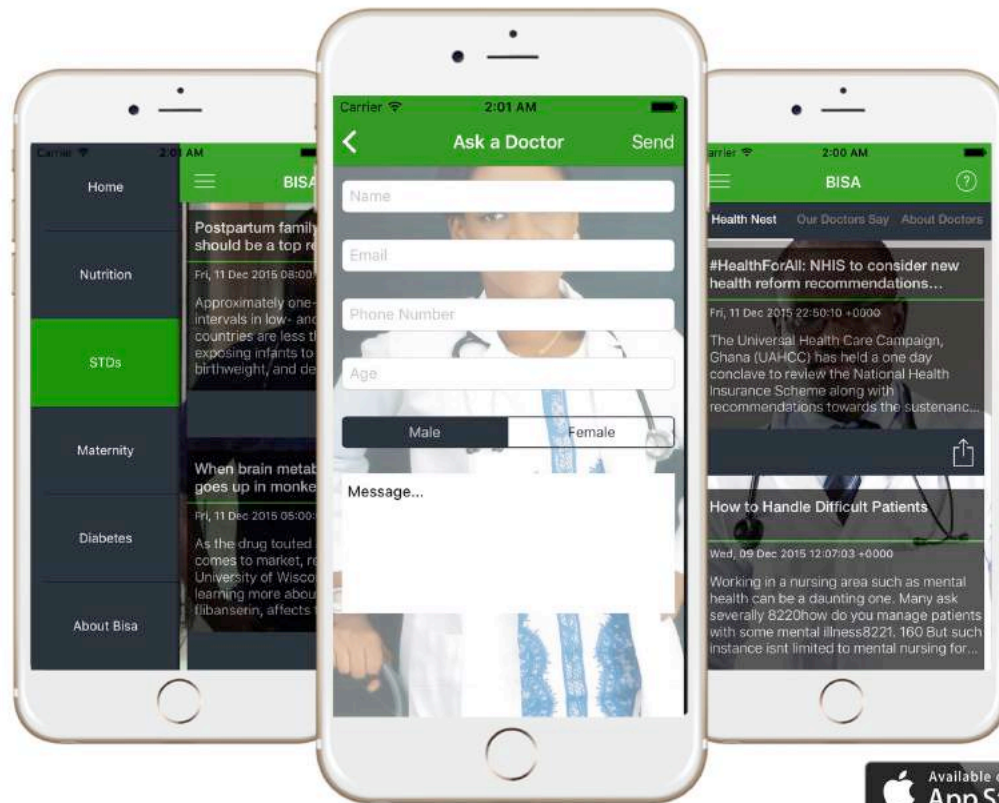


**Dr. Kojo Awotwi Hutton- Mensah**

Official Doctor

# FUTURE OF BISA

- BISA will introduce voice notes within the next month that will support twi, ga and ewe
- BISA will be replicated into other languages French and Portuguese for other African countries.
- Data will be mined from BISA to generate analytics to predict illness eg outbreak of diseases





# THANK YOU



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