

Dimagi - India

An Overview of Dimagi's Offerings and Current Projects in India



Hello, We're Dimagi.

We believe there's a better way to provide services to those in need.

We are changing the way frontline services are delivered by providing our customers with better data and giving their workforce new tools to help those in need.

Our technology, CommCare, is the world's most powerful mobile data collection platform.



Create **sustainable impact** for
underserved populations
through innovative technology
solutions for frontline
workforces.



Award-winning technology social enterprise founded in 2002
out of MIT & Harvard Medical School



Supported / Supporting 2,000+ digital development
projects in 80+ countries

2002

Dimagi was founded
out of MIT and Harvard
Medical School





200+ Team Members

Dimagi's staff is based in offices in the United States (HQ), India, South Africa and Senegal.



2000+ Projects, 130+ countries

We've supported thousands of projects in diverse sectors.

Our Offices



Cambridge, MA
United States

535 Massachusetts Ave.
Suite 4
Cambridge, MA 02139



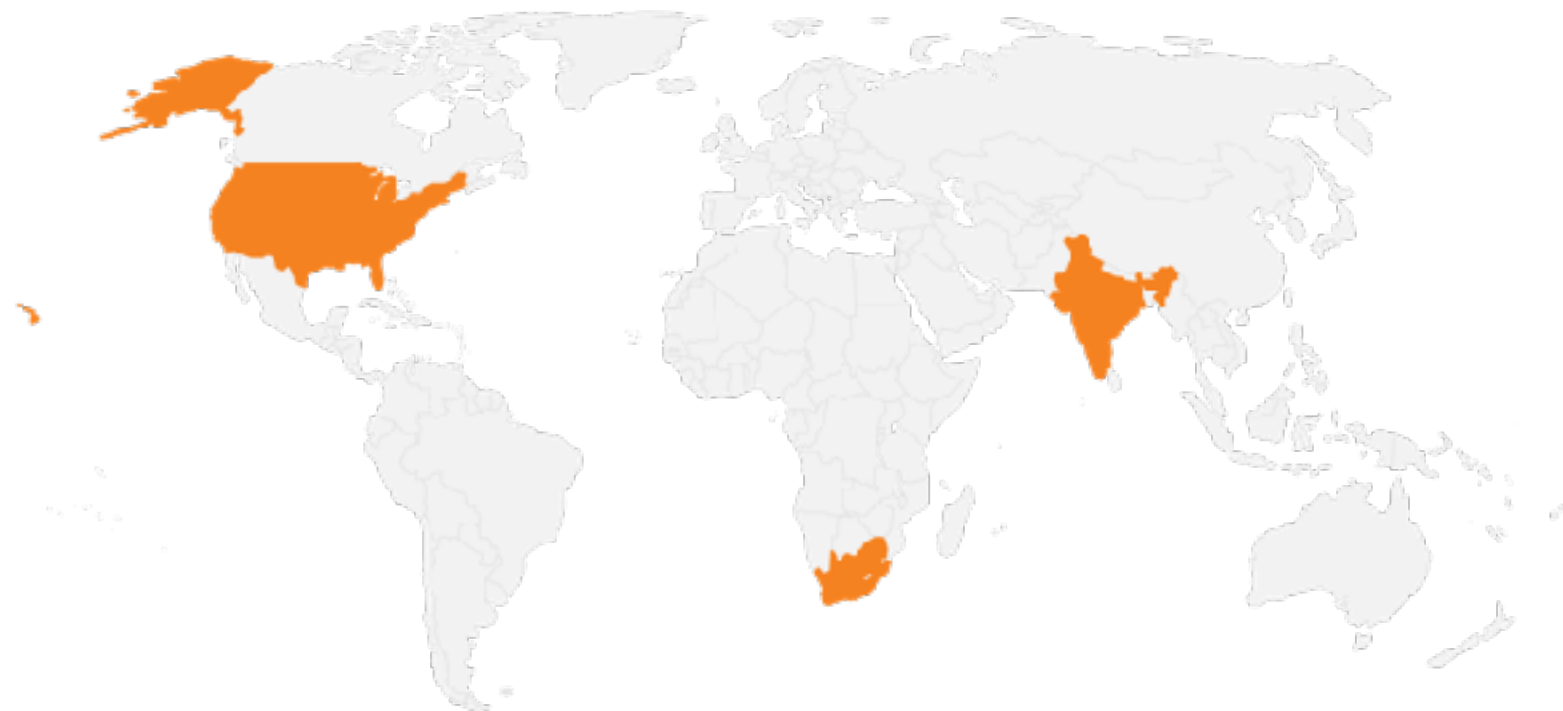
New Delhi
India

D-102 Vasant Vihar
New Delhi 110017
India



Cape Town
South Africa

56 Barnet Street
Gardens
Cape Town, South Africa



Dimagi India Team

- 30+ Team Members
- India office based in Delhi
- Worked across 15 States
- Unique experience in program management, scale operations, government engagement, field based research and technological expertise



BILL & MELINDA
GATES foundation

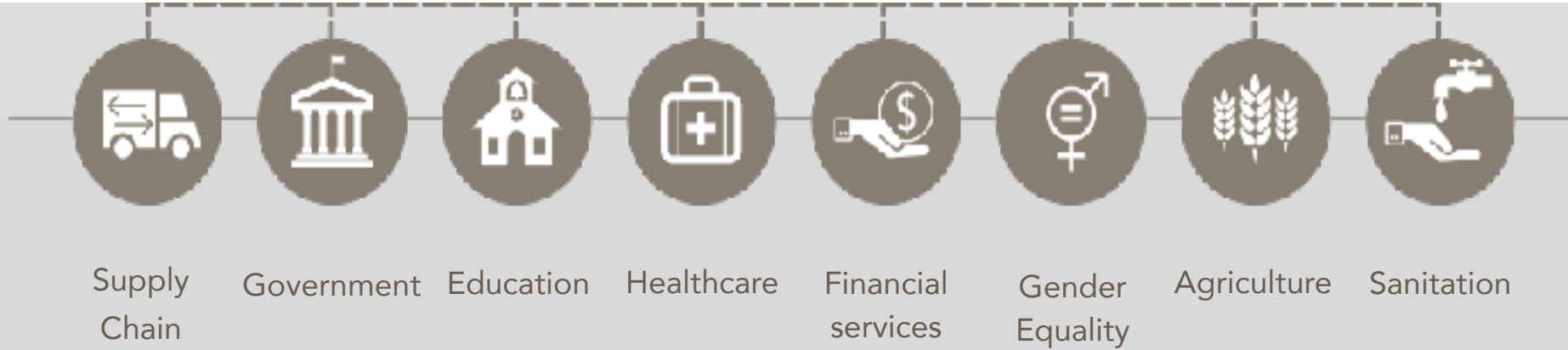


BILL & MELINDA
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Sectors

We got our start in healthcare, but our experience spans across sectors today.



About Our Product



CommCare

Introducing CommCare



The most widely-used offline data collection and service delivery platform—built for the last mile



Longitudinal Data Collection
Track subjects and their information over time (even offline)



Multi-Platform Functionality
Use our open-source platform on mobile, web, and messaging platforms with bi-directional communication



Powerful Analytics
Integrate directly with analytics tools to monitor the campaign and ensure critical segments are vaccinated first and fully

400 million
People Registered

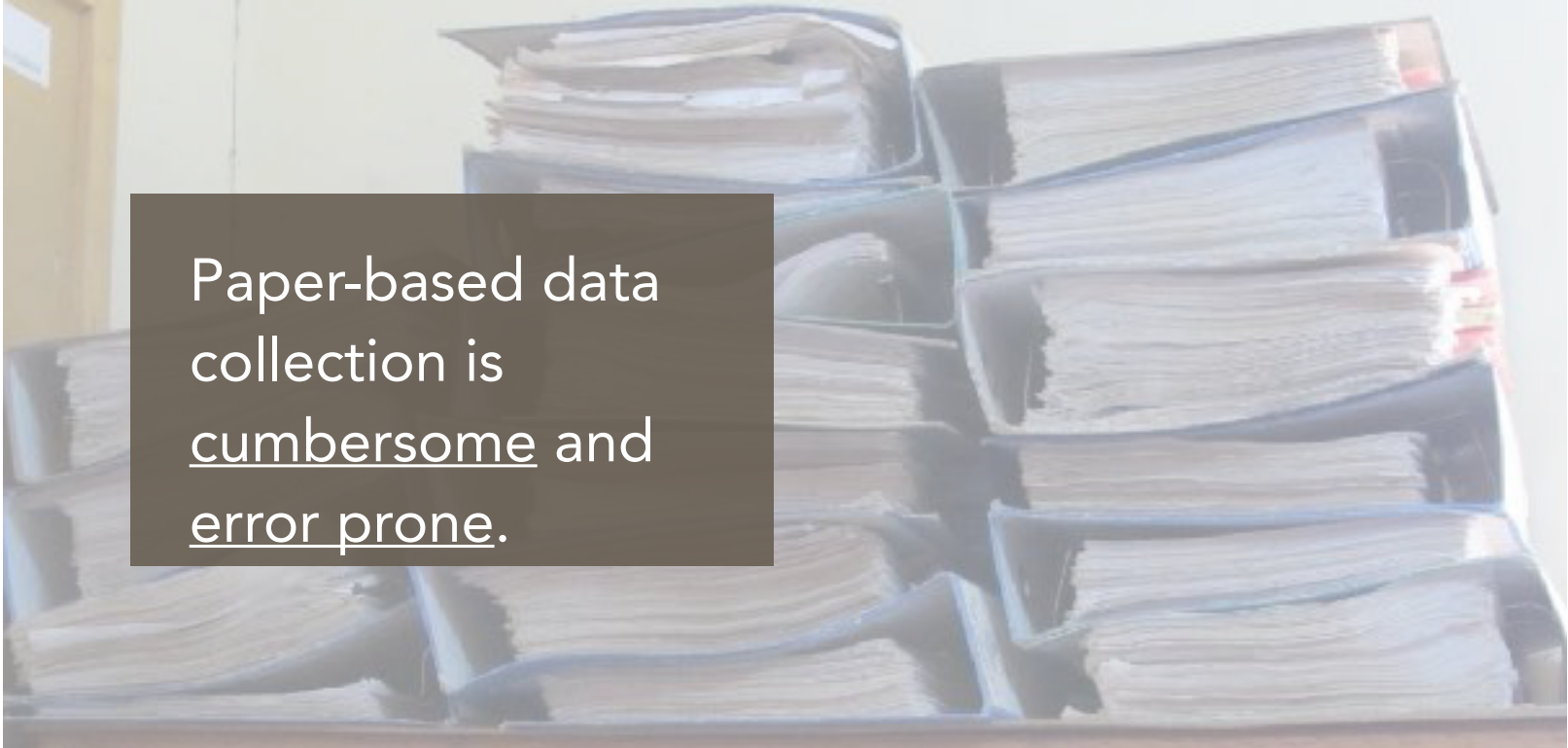
700,000+
Active Users

1 in 30
Births Recorded

130+
Countries

2000+
Projects






Paper-based data collection is cumbersome and error prone.

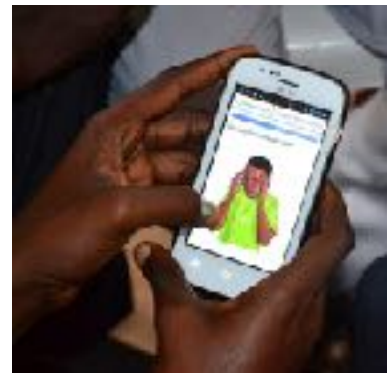
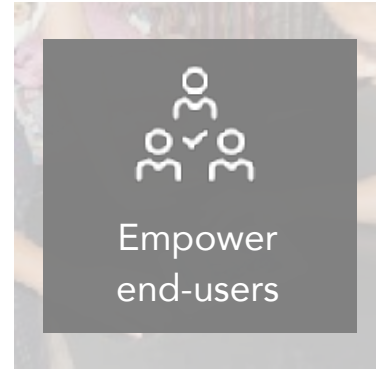
Digital solutions
improve efficiency and
data cleanliness.



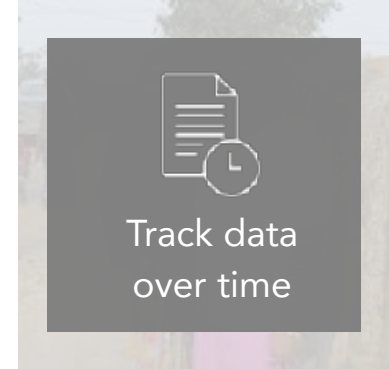
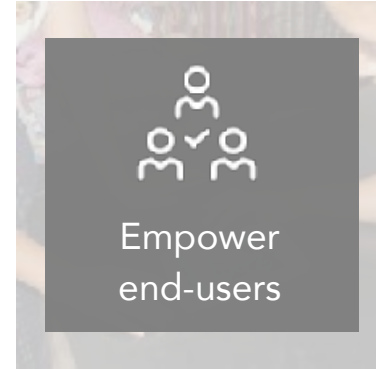


What makes **CommCare** a
powerful mobile data collection
platform?

Core Benefits



Core Benefits



Core Benefits



Empower
end-users



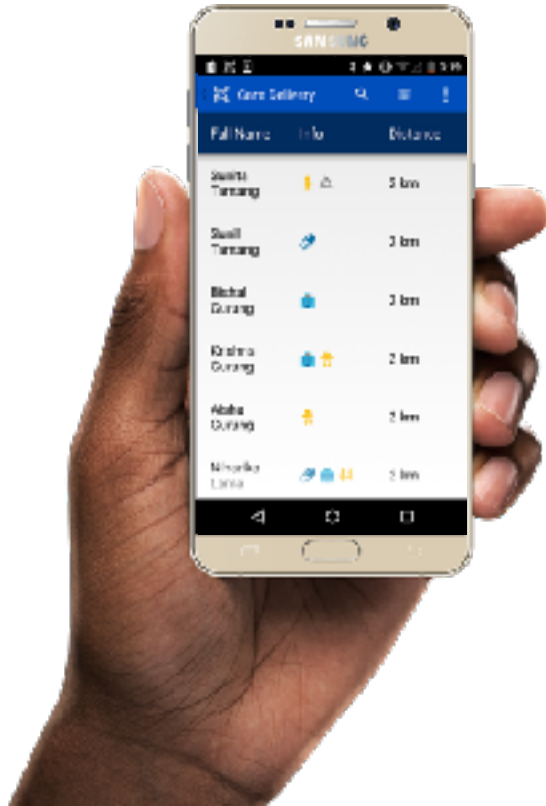
Track data
over time



Work
offline



Core Benefits



Empower
end-users



Track data
over time



Work
offline



Start small
or scale

CommCare's Unique Value

Get the most out of
your digital solution



- [Track data over time](#) with CommCare's case management feature



- [Work offline](#) in remote settings; no signal, no problem



- [Empower frontline workers](#) with features such as multimedia for low-literacy users



- [Benefit from a platform architecture](#) on which hundreds of new features are added every year



- [Build on your own](#) through our self-service offering that does not require tech expertise



- [Get support from a team of experts](#) on-site or remote, to help you build the best application for your program



- [Scale your app](#) with an infrastructure that supports national scale programs

- [Secure your data](#) on CommCare's cloud servers that

"CommCare is one of the few mobile health applications that allows longitudinal tracking of individual people over time—a feature critical for a surveillance system that requires daily visits over a set period of time."

Paper by the Earth Institute in "Global Health: Science and Practice"

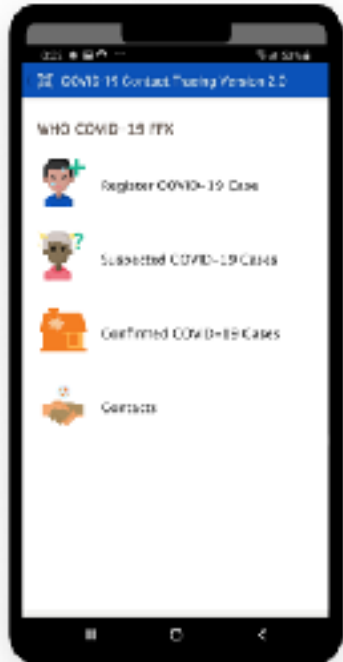




Summary of Projects in India



COVID-19 Projects



Government NCT of Delhi

Dimagi has collaborated with IDinsight and the Delhi State Government to build and manage a CommCare-based system that enables effective patient management across multiple actors in the ecosystem.

The system enables a triage-and-confirm mechanism, enrolment of patients directly by facility or government users and reports bed and ventilator availability through the

RTI International

Dimagi has collaborated with RTI International India, and an on-ground partner Dr. Jawaharlal Rohatgi Memorial Hospital to support COVID-19 response in Uttar Pradesh's Kanpur, Unnao, and Fatehpur districts.

The focus is on efficient surveillance and management of infected persons within the community, with only criticalities being escalated to the nearest health facilities.

SEWA

Dimagi is supporting Self Employed Women's Association (SEWA) to build a mobile application for use by community based SEWA Health Ambassadors (SHA) and Master Trainers (MTs) to provide educational content on COVID-19 information and preventive measures to follow up on approximately 9 lakh members.

AMR Digitisation

INDIA

The inappropriate use of antibiotics is fueling the emergence of antimicrobial resistance (AMR) globally. AMR is reducing the effectiveness of the few therapeutic options we have left to treat severe bacterial illnesses and, if left unaddressed, will undermine our ability to achieve the United Nations Sustainable Development Goals (SDGs). Dimagi is partnering with FIND to develop an application that algorithmically recommends clinical testing/diagnosis and clinical treatment. Eleven diseases will be covered under this application.



Technology

1 CommCare application with differential user access and location customization and a custom report



Scale

To be deployed across 8 facilities in India
Durg (Chhattisgarh), Kolkata (West Bengal), Ujjain (Madhya Pradesh) and Chandigarh



Impact

RCT to test an algorithm to support decision making in order to prevent antibiotic resistance that will test approx. 6,240 patients.



Partners

Foundation for Innovative New Diagnostics (FIND), India

Community Pulse Features

By partnering with Turn.io and WhatsApp, Dimagi has created a fully automated SMS/WhatsApp based daily screening and tracking solution that employs our powerful system, CommCare, for case management.

CommCare ensures all patients' symptoms are stored over time, which allows frontline healthcare workers to organize and prioritize patients based on severity of symptoms, while tracking when and where the outbreak has spread.



SMS/WhatsApp daily follow up

SMS/WhatsApp is a widely used global tool. By enabling 100% of the FLW & Patient communication to occur over WhatsApp (or SMS), we're eliminating the hurdle of downloading a new application.



Case Management

Case Management is an imperative when conducting frontline healthcare work. It ensures patient data is stored longitudinally, giving the healthcare system data points over time across the population.



Self Assessment for enrolled Contacts

By tracking all patient's symptoms daily, we can save healthcare worker's time by alerting them to follow up with patients who are symptomatic or high risk.



Encouragement, Tracking & Reporting

We send encouraging daily messages to patients reminding them to wash hands, keep distance, stay home, all while requesting updated of where they have moved and how they are affecting others.

New Innovative Products at Dimagi

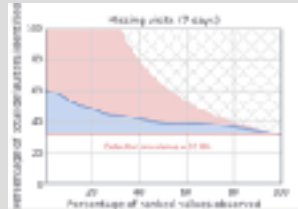
We are developing new solutions that work standalone or with CommCare to enhance digital service delivery for last mile programs.



Focus is a Mobile Device Management tool that gives organizations additional visibility and control managing their deployed mobile devices. Can be used even if the partner is not using CommCare.



AI Chatbots enable organizations to deliver conversational interactions via messaging apps to facilitate improved engagement with beneficiaries, change behaviors and improve outcomes.



AI Data Curve allows you to include predictive analytics to improve and optimize services delivered by frontline workers.

Future Collaborations



The Dimagi India team is seeking collaborations with partners in India across various sectors where we can leverage our expertise in development of digital tools for low-resource settings to impact the way frontline services are delivered by providing our customers with better data and giving their workforce new tools to help those in need.

We are happy to schedule a call to provide more details about our offerings!



Thank You

BOSTON

WASHINGTON D.C.

CAPE TOWN

NEW DELHI

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