



## ABOUT ME

JENNY MCGUIRE

Hello there! I live in Raglan on the West Coast of New Zealand with my 6 year old daughter.

We love the coast. We spend a lot of time in the water always learning and discovering more each time.

I am an environmental scientist, educator and mum. My passions are creating fun ways in which to engage kids with nature. My belief is that once you know about something and feel connected, you will care a whole lot more about it. This is pretty much how my idea for this project was born last school holidays.



During the spring school holidays of 2017 my daughter and I ventured out to explore the rock pools of Lorenzen Bay in Raglan. It was great! There was so much to see in every rockpool. My daughter was excited by what we found. However, we left the beach with more questions than answers – what were these creatures and how did they fit into the bigger picture of our harbour?

The next day we went back to the beach at low tide armed with books and printed ID charts which subsequently either blew away in the wind or were dropped into the ocean as we tried to identify the different species of starfish. It wasn't at all practical and I felt frustrated. There had to be an easier way surely? If only there was a user friendly app for exploring coastal environments that we could use....

This is how my idea for Kiwi Trailblazers was born.

## WHY

My Inspiration