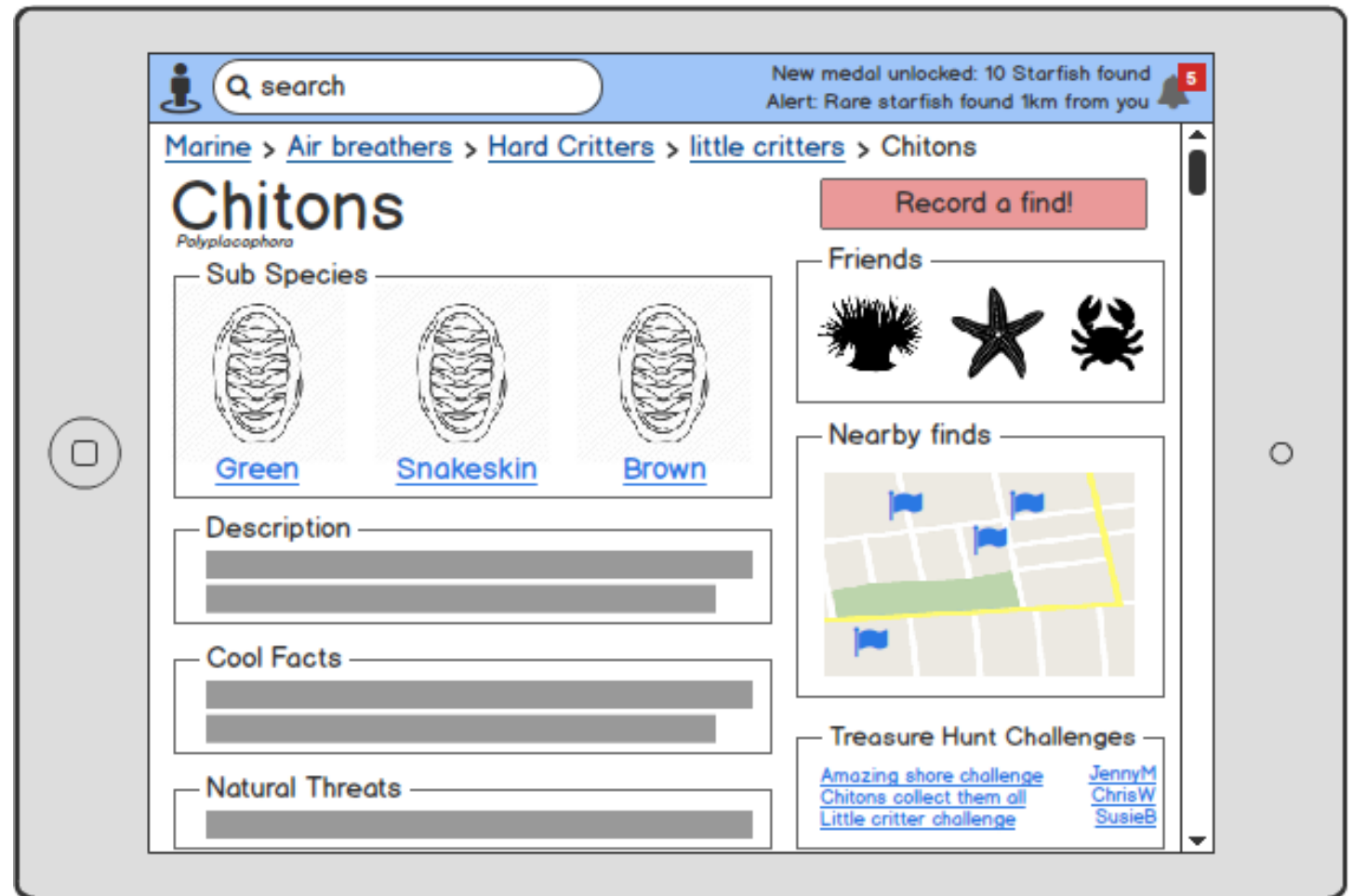
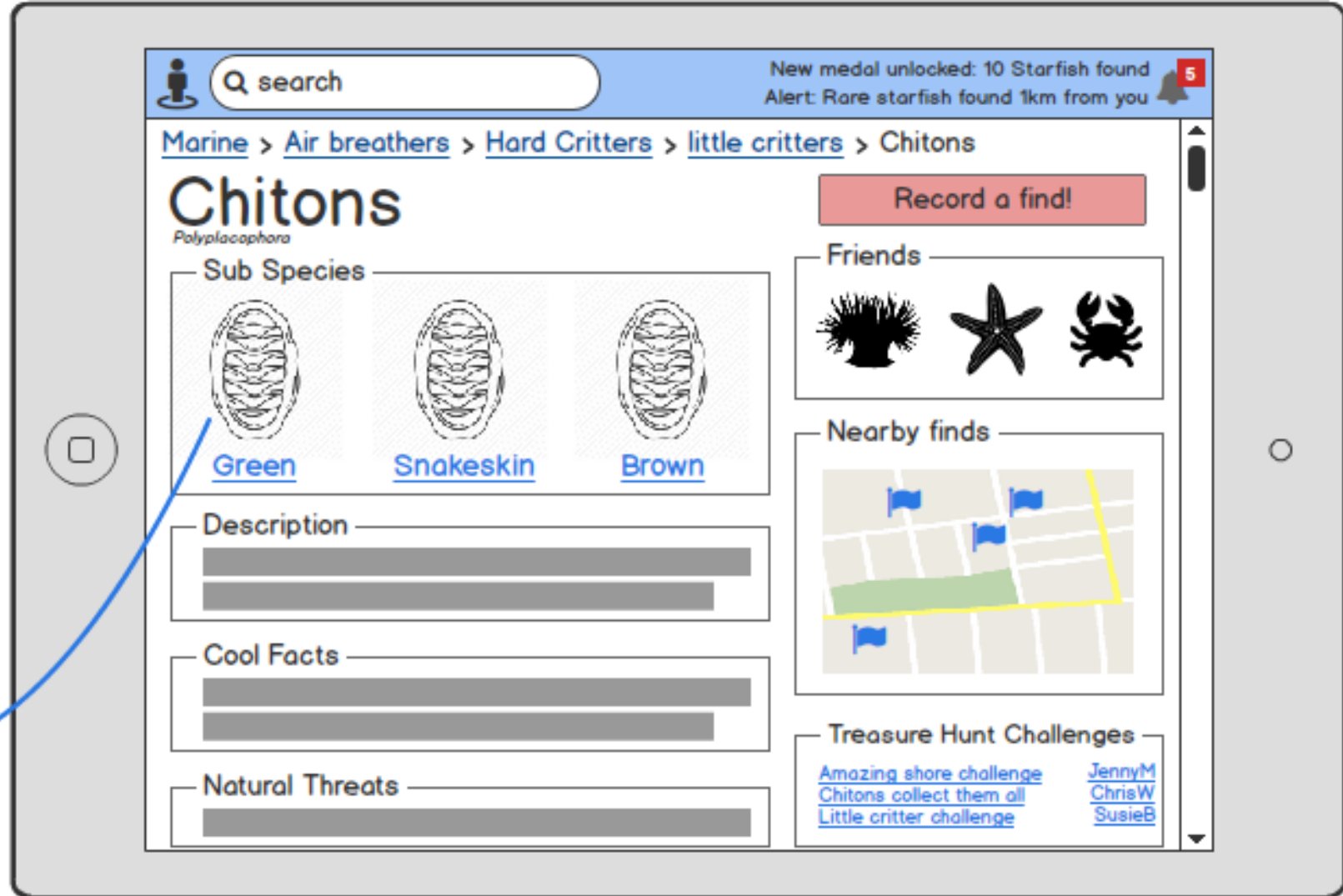


So what will this App look like?

We have an idea of what we would like the app to look like. We've made a mock up of some wire frames for you to see the information that will appear on the screen. It looks something like this. What do you think?



Skins for snapping



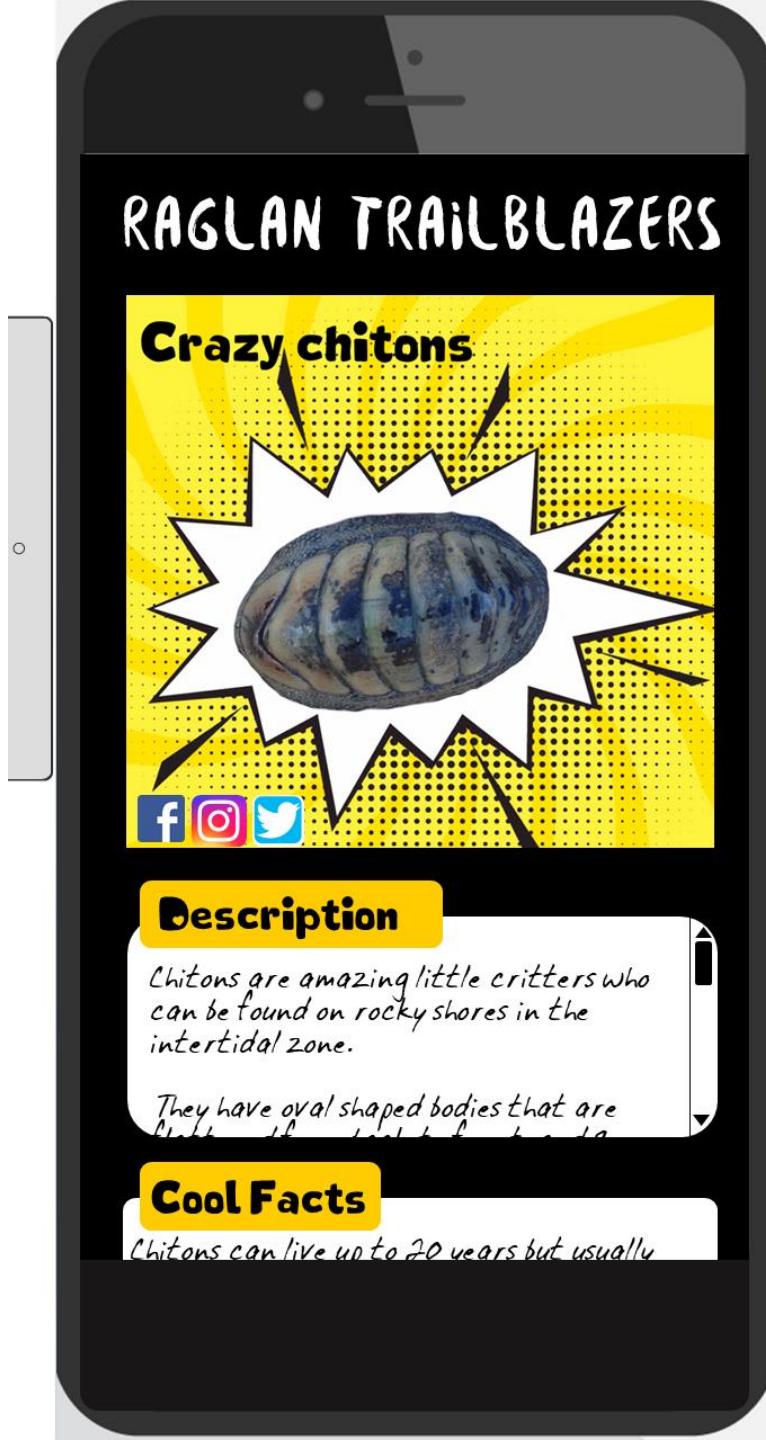
Users can also share their findings and photos to social media. Obviously this is just a mock up but an example of a skin kids might chose is on the next page.

Graphic design

To engage children the design needs to be funky, intuitive and engaging. But also we are aware that making it too childlike could deter adult users.

It is possible that 2 versions would be available for download – a child friendly app and a more adult version. Essentially the data behind the app would be the same.

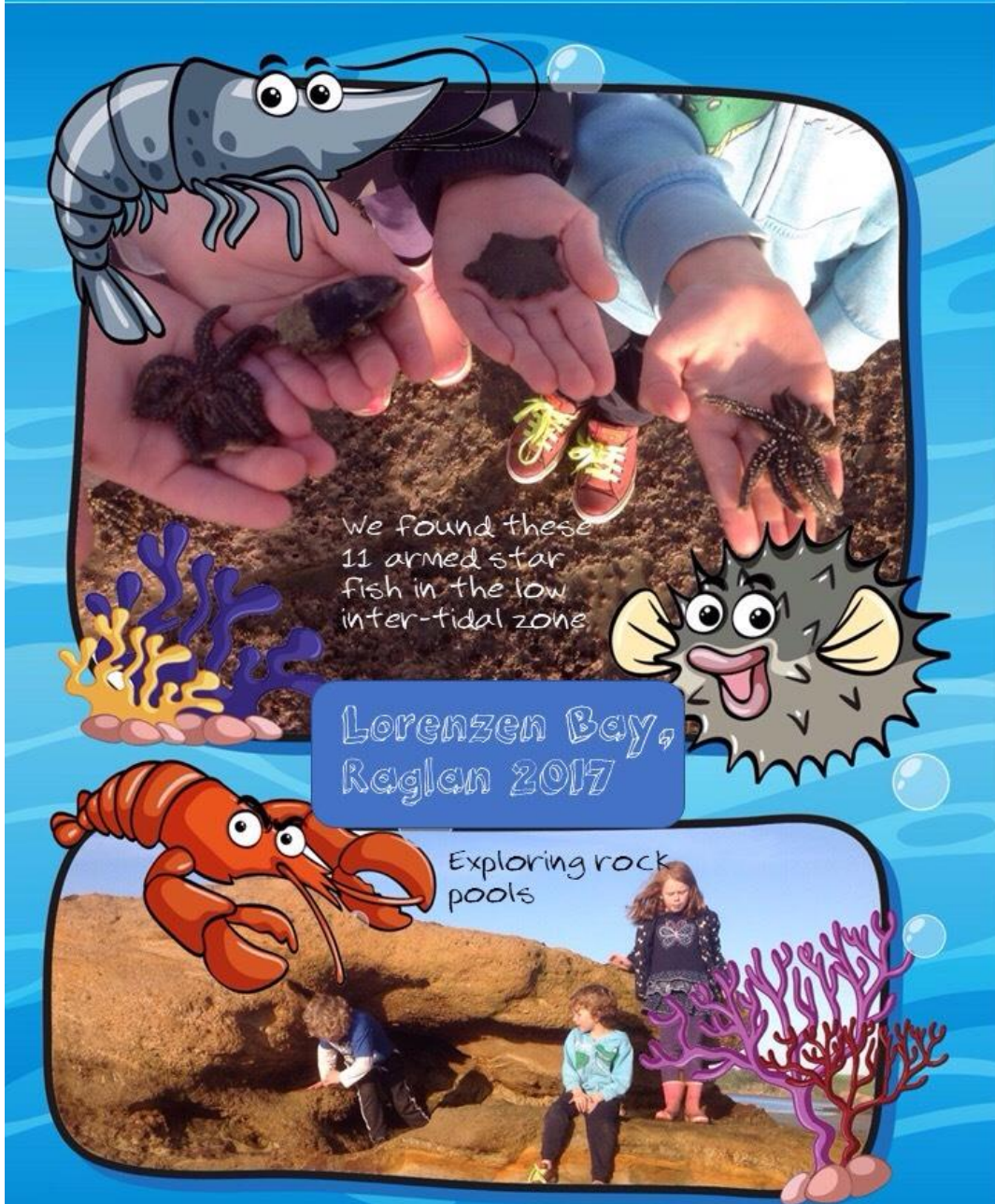
Some feedback on this would be welcome. See over the next page for a more adult version.





This is design is more generic and adult looking.

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Templates and Skins

This is an example of a skin that a child might chose to frame a photo. In this case a group of children are showing their starfish find.

The template allows you to record the following:

- The location and date
- A title 'Exploring Rockpools' added by the user
- A personal note 'we found these 11 armed starfish in the low intertidal zone'

Users are able to directly share this information to social media sites thus promoting further engagement and interest.



Templates and Skins

This is an example of a skin that an adult might choose to label a photo. In this case a simple scenic view of a location visited.

Users are able to directly share this information to social media sites thus promoting further engagement and interest.

Users are 'snapped' into participation.

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Crazy chitons



Description

Chitons are amazing little critters who can be found on rocky shores in the intertidal zone.

They have oval shaped bodies that are

Cool Facts

Chitons can live up to 20 years but usually