

Carolinas Region PCA – Board of Directors Meeting – Budget Planning Meeting  
January 20, 2024 Time 10:00am  
LOCATION Zoom Conference

**In Attendance:**

**Executive Council:** Jerry Widner, Jim Hess, Brian Powell

**Area Directors:** Alan Teague, Jeff Price, Christian Roedlich, Doug Strait, James Proper, Michael Vittorio

**Board Members in Attendance:** Steve Barrier, Charles Massler, John Kelly, Kathy Boehm, David Violet, Barry Brown, Doug Seefus, Shane Tisdale, Bill Scarbrough, Dale Moses, Matthew Johnson

**Meeting called to order:** At 10:02am, Jerry Widner, President, called the meeting to order and presided over the meeting. Secretary by Proxy, Jeff Price, confirmed we have a Quorum.

**Welcome Call to Order:** Jerry Widner welcomed everyone to the 2024 Budget planning meeting. Reviewed the meeting agenda:

- Welcome/Call to Order/Quorum?
- 2023 Final Region Financials
- 2024 Proposed Budget
- Autocross
- Board
- Driver's Education
- Club Race
- Fall Tour
- Goodie Store
- Spring Tour
- VIR Club Race 2025
- Questions
- Closing

Sadie is ill, please keep her in your thoughts but she is getting better.

**Administrative Items:**

**4Q23 Board Meeting Minutes – Prepared by Alex Galloway, Secretary:** Minutes from the 4Q23 Meeting Minutes, approved as printed on January 17, 2024 and have been sent to be published on the Carolinas PCA website.

**Next Board Meeting and Location:** The 1st Quarter Board Meeting will be scheduled for February 10, 2024, location TBA/zoom/Charlotte, NC.

**Region Financials:**

Dip in total assents/checking/savings from 2021 to 2022 but on upward trend for 2023, region as a whole is financially healthy.

\$2,312.48 loss for Autocross 2023, DE for June will not happen in 2024, due to digitizing TR only a \$10,725.66 loss vs proposed \$30,000+ loss on the planned 2023 budget,

Goodie Store \$294.18 loss.

Actual Expenses 11% below proposed budget.

## **2024 Proposed Budgets:**

John Kelly - Autocross increase fee to \$80/person and cut expenses (trophy, medals, lunch, etc.), expected \$1,700 loss with 6 autocross for 2024. First time autocrossers will receive a discount. Michael Vittorio makes motion to approve a breakeven budget, seconded by Jeff Price, approved unanimously. We need to advertise autocross better to bolster numbers.

Bill Scarbrough – Club Race proposed budget nets a profit of \$2,700.00 for the year, motion to approve, seconded by Dale Moses, approved unanimously.

Steve Barrier – Drivers Education issues with 2023 with VIR but budget looks like the 2022 budget and CMP has upped pricing over the last 5 years, with 70% participation we will break even but current trends on attendance will net approximately \$15,000 profit for the year. Michael Vittorio makes a motion to approve, seconded by Doug Strait, approved unanimously.

Michael Vittorio – Fall Tour will be returning to the Ridges and increasing event to a three day event, and participants will be responsible for finding their own dinner on Thursday evening (no planned group meal), 3-4 planned drives with lunch included, event will end on Sunday, one additional breakfast due to the additional night, registration fee will increase to \$299.00 per couple, expect 100 people in attendance. Dates are the first weekend in November 2024. Jim Hess makes a motion to approve, seconded by Doug Strait, approved unanimously.

Kathy Boehm – Goodie Store approximately \$18,000 in gross sales, net profit of \$900, \$500 in square transaction fees listed as a line item on budget as “Club Registration Fees”, roughly 6 events for 2023. Jeff Price makes a motion to approve, seconded by Doug Strait, approved unanimously.

Charles Massler – Spring Tour last few years has been in Cherokee but this year will be at Berry Hill in VA May 8-11, adding one additional night to event compared to past years. One tour towards Lynchburg, other to Appomattox Park, cost is \$320 per person but includes 7 meals, asking for \$3000 contingency fund to start making deposits, budget is based 100 participants, room rate is \$145/night plus tax, Christian Roedlich makes a motion to approve, seconded by Jim Hess, approved unanimously.

Jerry Widner – “Board” Budget anticipating \$15,000 advertising income, and approximately \$36,000 from PCA National, (\$15.50 per member), we are not including

surpluses, Jim Hess makes motion to increase area stipend from \$2,500 to \$3,000, seconded by Doug Strait, approved unanimously. Jeff Price makes a motion to approve “Board” budget, seconded by Doug Strait, approved unanimously.

Jerry Widner – VIR Club Race 2025, Zone 2 staff will be on fully for 2025 and desire to remain “long term”, we need to appoint a Chair and Co-Chair from Carolinas region before we can commit, track deposit is due January 1, 2025, has been a profitable event in the past, will not positively impact very many members as participants but has the potential to positively impact the Region financially as well as positive national recognition for the Region, a commitment decision will be presented to the Board and will vote during Q2 2024 board meeting.

**Next Board Meeting and Location:** The 2<sup>nd</sup> Quarter Board Meeting for 2024 is scheduled for February 10, 2024 and the location will be announced at least two weeks in advance.

**Motion to Adjourn:** Multiple motions to close the meeting, seconded by multiple board members, President Jerry Widner calls the meeting to a close. Meeting adjourned at 12:31 pm.

Minutes Submitted by Alex Galloway, Secretary from notes made by Secretary by Proxy, Jeff Price.