

Carolinas Region PCA – Board of Directors Meeting – 4<sup>th</sup> Quarter 2024  
December 7, 2024 TIME 10:00am  
Location Zoom Meeting

**In Attendance:**

**Executive Council:** Jerry Widner, Jim Hess, Alex Galloway, Sadie Kilcrease, Brian Powell

**Area Directors:** Michael Vittorio, Christian Roedlich, Doug Strait, Marty Barrett, Alan Teague, Vic Friedman, Jeff Price

**Board Members in Attendance:** John Kelly, Bill Scarbrough, Steve Barrier, Dale Moses, Margie Gottwalt, TJ Gottwalt, Barry Brown, David Violett, Robert Reiner, Tyler Goff

**Administrative Items:**

**4<sup>th</sup> Quarter Meeting – Prepared by Alex Galloway, Secretary:** Minutes from the 3<sup>rd</sup> Quarter Meeting on August 17, 2024, have been printed and submitted to the Board for approval on September 6, 2024. Approved on by the Board on September 23, 2024.

Next meeting Budget Planning Meeting will be January 18, 2025 via zoom and in person TBD.

**Meeting called to order:**

**Welcome Call to Order:** Jerry Widner welcomed everyone to the Q3 meeting to order at 10:10am. Reviewed the meeting agenda:

- Welcome/Call to Order/Quorum?
- Financials YTD
- CR VIR 2025
- DE CMP March
- Social Media
- Membership
- Fall Tour 2024 Debrief
- Autocross 2024 Debrief
- New President
- Questions
- Closing

**Board Members**

Margie Gottwalt (Goodie Store – Nov, post VIR)

- Unanimous vote is taken to make the Goodie Store chair a co-chair position with Margie and TJ Gottwalt occupying the two positions with one board vote.

Needs –

- Editor – Rob doing great job, filling in until permanent named (THANK YOU)

**Financials YTD:**

The Treasurer, Sadie Kilcrease, covered the region financials for the period ending November 30, 2024.

### **CR VIR 2025:**

- March 21-23, 2025
  - Budget shows breakeven at 85 racers over 3 groups and 30 DE drivers over 2 groups.
  - Contract under review, deposit due 12/13, need to add one ALS ambulance, gallery rental and possibly golf carts
  - PCA CR Application being completed need the President's signature by 12/9
  - Working out staff lunch and Saturday Driver Celebration menu/costs and other social events

### **CR CMP 2025:**

- October 17-19, 2025
  - Budget shows breakeven at 45 racers over 2 groups and 20 DE drivers for 1 group
  - Host Vintage Runoffs again in 2025
  - Contract expected to be \$45,000, deposit due 2/1/25 \$15,675
  - Aiming at \$20,000 at sponsorship outreach ongoing

Worry about hosting two club races in one year, potentially offering a discount if you sign up for both races.

### **Vote on the CR VIR 2025 Budget:**

- 9 yes votes to approve the budget
- 9 no votes to not approve the budget
- 2 abstain votes

- The budget does not pass as we needed a majority of 11 yes votes to approve the budget
- Next step is that we do not host the CR VIR 2025

### **DE CMP March 2025**

With the cancellation of the March VIR CR the DE at VIR will also be cancelled, the DE at March will continue as a stand alone DE event.

Motion made by Michael Vittorio to approve the 2025 DE Season Budget as printed, seconded by Doug Strait, passes with all yays and one abstain.

Budget is apporved

### **Social Media:**

Consolidated East and West Social Media chairs into a singular Social Media Chair.

We have 2 primary social media pages

Facebook

Insta

Send Tyler photos so he can use it on social media with more frequent posts.

Would like to set up a common folder we could share pictures from events to facilitate posting.

If you want to a post about a past or pre event reach out to Tyler

Send choice photos via email  
Original size is best, do not shrink size  
Send a couple of sentences and what happened/s at the event  
Feedback is welcome

Insta hits come from story views not main page views

### **Membership 2024, Barry Brown:**

Membership increase of 1.6% national average on track for 5%

### **Fall Tour 2024 Debrief, Michael Vittorio:**

- Initial reg was 108 people in 55 cars from 4 regions.
- Due to Hurricane Helene an unprecedented 18% cancellation
- Expanded to a 4-day format which was a big success
- Final accounting results in \$200 deficit
- 2025 Fall Tour to be held at The Ridges on October 30-November 2
  - Question posed to ask the region as a whole were they would like Fall Tour to be hosted, because if you only poll those attending at The Ridges they will more than likely confirm sticking to going to The Ridges; however finding alternatives within the region is difficult. When asking the Board the response has been if the event continues to sell out why move it.
  - Question asked if we refunded the entire registration fee including the clubregistration.net fees we paid, we did because Helene was out of everyone's control.

### **Autocross 2024 Debrief, John Kelly:**

- We are doing better at getting the word out and other clubs are participating so the driver numbers are up
- We didn't do awards at each event but held some funds back for yearly awards, they should fit within the approved budget, planning to do a luncheon at the start of 2025 season as part of the 2025 Autocross Budget
- Looking at approx a \$1500 deficit for 2024, improvement from 2023

### **2024 Awards Submissions:**

- Submit to Jerry Widner, Jim Hess, Michael Vittorio
  - No later than Dec 20
  - Public Service Award
    - Will send ADS doc for updating...
  - Enthusiast of the Year
  - Family of the Year
- National Submission Date to PCA is Dec 31, 2024

### **New President:**

Jim Hess welcome and thank you for being a "working" VP

### **Area Reports:**

**Vic Friedman, Triangle Area**, busy year many events, 2 social events per month, Christmas Party planned for Dec 12 in Durham, sold all but 2 tickets, financial ok, Dec 14 toy drive and sold out, next year 3 monthly social events

**Doug Strait, Metrolina Area**, good year with drives and fund raisers, Christmas Party tonight

**Michael Vittorio, Hickory Area**, Christmas party on Tuesday, expect 65 people there, my replacement for AD is not available due to work so can't step up so I will be doing double duty for the foreseeable future.

**Christian Roedlich, Lake Norman Area**, good year, Christmas party is on Monday, good attendance expected 87, new monthly restaurant is spectacular, working with Haggerty for a few events and more drives this next year.

**Jeff Price, Upstate Area**, good year, Christmas Party last night looks like for the year \$7,000 for various charities, good feedback for dines and drives we've done and people are asking for more next year, hoping to do one per month in 2025. Not a fan of how we run AD financially were we have to pay for events out of pocket up front and then get reimbursed after receipts are presented, it could be a deterrent for new ADs in the future, we should reconsider how we do things at the Budget planning meeting in January or the Q1 meeting in 2025.

**Alan Teague, Triad Area**, Holiday party last Tuesday, 104 people, gave out 40 door prizes, Porsche of Greensboro completely sponsored the dinner for us, everyone had a great time, raised \$2,200 for Samaritans Purse. Many other charitable funds raised throughout the year.

**Marty Barrett, Sandhills Area**, Christmas party on Dec 3, 54 in attendance, raised approx \$5,000 for Samaritans Purse, working on several events for 2025.

**Steve Barrier, Drivers Ed Co-Chair:**

- GMP stepped up for social get togethers for our events and sponsored some events and volunteers

**Robert Reiner, TR:**

- Going well, appreciate people getting materials to me in a timely manner
- Working on the format and will work with Brian Powell, Communications Chair, on getting word out via different methods.

**Shane Tisdale, Chief Instructor:**

- Working on the Instructors school, waiting to see how things shake out with the first DE in March, National is suppose to attend this year.

**Jerry Widner, President:**

- It has been a pleasure serving the last 4 years and working with all the people on the Board.

**Administrative Items:**

**Motion to Adjourn:** Motion made by Jim Hess, Vice President, to close the meeting, seconded by Doug Strait, President Jerry Widner calls the meeting to a close. Meeting adjourned at 12:21pm.

Minutes Submitted by Alex Galloway, Secretary for approval to the board on January 13, 2025.