

Carolinas Region PCA – Board of Directors 3rd Quarter Meeting
October 11, 2025 - TIME 10:00am
Location Hybrid Meeting, Zoom Meeting and On-site in Hickory, NC

In Attendance:

Executive Council: in person: Jim Hess, Michael Vittorio, Sadie Kilcrease, via Zoom: Alex Galloway

Area Directors: in person: Christian Roedlich, via Zoom: Marty Barrett

Board Members in Attendance: in person: John Kelly, Dale Moses, Margie Gottwalt, TJ Gottwalt, Kim Moses, David Violett, Juile Harwath, Brian Powell, Bryson Kiser via Zoom: Shane Tisdale Mary Gardner, Steve Barrier

Not in attendance: Jerry Widner, Doug Strait, Alan Teague, Vic Friedman, Jeff Price, Tyler Goff

Agenda

- Next meeting: December 13, 2025, Location TBD
- Financial Report
- Fall Tour Update
- Membership Report
- Communications Report
- Club Race Update
- Driving Tour Coordinator Report
- Goodie Store Report
- Autocross Update
- EC Motions Voting
- Adjournment

Roll Call/Confirm Quorum:

Alex Galloway, Secretary, confirms we have quorum with 18 members in attendance.

Meeting called to order:

Welcome Call to Order: Jim Hess, President, calls the meeting to order at 10:00am and welcomes our new Membership Chair, Kim Moses to the board.

2nd Quarter Meeting Minutes – Prepared by Alex Galloway, Secretary: Minutes from the 2nd Quarter Meeting 2025 were sent out on July 24, 2025 for approval by the board, and approval was given by the board on August 9, 2025 and published to the website.

Financial Report: As of September 30 we are financially sound. Floor open for questions, no questions at this time. All transaction items (income/expense) should be submitted to Treasurer by December 15 so they can be included in 2025 year end closing. All 2026 required budgets to be submitted two weeks prior to the Budget Planning meeting scheduled for December 13, 2025.

Fall Tour Update, Michael Vittorio: 36 cars registered, 71 people, 1 person has registered but not paid, lowest registration in many years. Registration is down possibly because people are getting tired of returning to The Ridges Resort. This will be Michael Vittorio's last year as chair for Fall Tour.

Membership Update, Kim Moses, We are up 31 members for September, 4092 active members within the region. Still a bit of a learning curve, missed the deadline for TR new members and anniversaries. Have no historical data but will start gathering that soon from Barry and other board members. Jim and Kim will work together to come up with a consistent format for membership reports.

Communications Update, Brian Powell: Open emails are running approx. 2/3 delivered and opened, click throughs depend on the topic. With the new email system fear is if we start using it too much more and more people will unsubscribe to all future emails. Working on a new ability so that if someone unsubscribes they can unsubscribe to just a certain category that doesn't interest them, autocross, club race, etc. We are looking into a new calendar plug-in, it will give us a richer experience, it will require a bit of work on the back end, it will run about \$17 per month and it's already accounted for in the budget so it does not require a vote. Had a recent call with Marco Estrada about a region mobile app. His region, First Settlers Region, has had an app for the past four years. Looking to do a region survey in the next couple of months. The goal of the survey is to get region members' opinion on if we are doing a good job.

Club Race Update, Dale Moses: 40 cars registered for the sprint, 17 for the enduro, typically pick up more the week of or weekend of 8-12 more. We are currently at a break even point. 42 drivers registered for the DE, first time we have an instructed DE during the Club Race. Good shape for volunteers but we can always use more.

Driving Tours Coordinator, Bryson Kiser: Currently we have six area driving tour coordinators and all have downloaded the Ride with GPS app. Hickory Area recently had an event that a local member had planned but was unfortunately was unable to participate, the app worked well for all participants and the leader, Michael Vittorio, had never driven the route but was able to easily lead using the app. Fall Tour will be using the Ride with GPS app.

Goodie Store, Margie Gottwatt: We are working on an online format because members want an online option for ordering. Price has gone up on name tags and it will be \$0.80 more per name tag which also includes the increase on the cost of postage. Sadie Kilcrease proposes prices round up to the closest dollar to make it easier on accounting, \$10 for engraved and \$12 for the tag with the disc. Goodie Store will be at the following regional events: Club Race, VIR DE, and Fall Tour.

Autocross Update, John Kelly: The EC was presented with the opportunity for Autocross to purchase a new laptop, because this does not require money outside the Autocross budget it did not require a board vote, the EC voted to reallocate the funds for the equipment purchase. John Kelly, Autocross Chair, has purchased this new laptop and has it with him at the meeting today. We have an upcoming Autocross that we have added to the schedule on November 15 at Hickory

Motor Speedway with help from the new dealership, they will send out invites to all their customers and we will be capping the registration at 90 participants.

Expense Reimbursement Resolution (Draft) to be approved: Christian Roedlich, Lake Normal Area, makes motion that we adopt the Resolution, Brian Powell, Communications Chair, seconds the motion. The motion passes unanimously.

Area vs Region Resolution (Draft) to be approved: TJ Gottwalt, Goodie Store Co-Chair, makes a motion that we adopt the Resolution, Dale Moses, Club Race Chair, seconds the motion. The motion passes unanimously.

Motion to Adjourn: Motion made by Brian Powell, Communications Chair to close the meeting, seconded by Sadie Kilcrease, Treasurer, President Jim Hess calls the meeting to a close at 11:42am.

Next meeting 4th quarter 2025 meeting and Budget Planning meeting will be held in person and on Zoom on Saturday, December 13, 2025 at time 10:00am. Sadie Kilcrease, requests that all required budgets be submitted two weeks prior to the Budget Planning meeting to be included in the budget for 2026.

Minutes Submitted by Alex Galloway, Secretary for approval to the board on October 25, 2025.

Hickory Area Quarterly Report

Member Status:

As of 1-Jan-2025	257
As of 1-Aug-2025	269 (Last date for which data is available)
Net Growth	12
Net Growth %	4.7

New Member Initiative:

We continue to provide new members attending their first meeting a welcome bag and certificate for a free name tag. Must find better ways to get people to attend that first meeting. When they have, we have gotten a good return percentage. Thus, we are in the process of fine tuning the activities of our Area Membership Ambassador.

Member activities, participation, collections:

Month	Activity/Metric	Attendance	Charity \$ Raised	Notes
July	• Lips	No Meeting		
	• Mo. Meeting	28	\$180.00	
	• Drive/Dine	55		Visit to Chip Perry's Car Barn
	• Other	--		
August	• Lips	8	\$40.00	
	• Mo. Meeting	27	\$240.00	
	• Drive/Dine	33		
	• Other	--		
September	• Lips	No meeting		
	• Mo. Meeting	14	\$250.00	
	• Drive/Dine	22		Thursday D&D
	• Other	--		
Q2 Totals		191	\$1,088.00	

Of note:

- Michael Moran has accepted the role of Hickory Area Driving Tour Coordinator
- I continue to fulfill the duties of Hickory Area Director and Region Vice-President until a successor AD can be found. Fortunately, members such as Michael and Whitney Moran and others have assumed partial AD duties.
- Given the difficulty in finding acceptable venues for our monthly meetings, we have decided to pay a fee (\$199.00/meeting) to meet at FOURK Restaurant in Hickory.
- Fall Tour Registration is now closed. 37 cars (72 people) have registered ... the smallest number in many years.
- I have determined that 2025 will be my last Fall Tour. I have organized Fall Tour for the past 13 years and feel it is time for someone else to take over.
- Our Annual Poker Run for Charity is scheduled on October 19. It is unfortunate that we had to choose this date given the Club Race is the same weekend. However, our sponsor

was only available on this date or October 11 (Board Meeting). Current registration is well below prior years.

- The Hickory Area has now used RidewithGPS as the primary planning and “Follow-along” tool for three driving events. In all cases, the app worked extremely well and participants were well pleased. We have had a couple of missteps in getting people onto the app but these were more a function of our learning curve than any real problem with the app.

Michael Vittorio
Hickory Area Director

Triangle Area Quarterly Report

July: Treffen at Red Oak Brewery with the Corvette Club of the Triangle.

August: Membership Appreciation Day.

September: PCA Carolinas Birthday Party and Picnic at Old Mill Farm.

Dry runs to Glade Springs, WV, and Blowing Rock, NC.

Monthly: Two Cars and Coffee meetings, one dinner meeting.

Victor Friedmann
Triangle Area Director

Sandhills Area Quarterly Report

I’ve been busy working with John Boles on a memorial for Judy Boles, recently deceased former PCA National President. We will put a plaque with highlights of her life and dedication to PCA in the lobby of Sandhills Community College Automotive Technology building. If fund raising succeeds, the memorial will include an annual monetary award to the top female academic graduate.

Good Cars and Coffee and drive to Pittsboro for lunch last weekend, several new members joined us!. December 2 Holiday Party sponsored by Porsche Greensboro.

Marty Barrett
Sandhills Area Director

Triad Area Quarterly Report

Monthly meetings held:

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|---|-----------------------------|
| • July 8 th at Logan’s Roadhouse | \$140.00 raised for charity |
| • August 19 th at Porsche Greensboro | \$205.00 raised for charity |

- September 16th at 3 Bulls Steakhouse \$133.00 raised for charity

Upcoming Monthly meetings:

- October 21st at The Barn @ Royal Gait, 1st Annual Chili Cook-off
- November 18th at 3 Bulls Steakhouse
- December TBD, Holiday Party

Past events hosted:

- July 26th, Saturday – Triad Area Lunch & Laps at VIR to benefit Racing for Heroes: Raised \$1,337.90 for Racing for Heroes.
- August 23rd, Saturday, 8:00am-3:00pm – American Children's Home 27th Annual Car Show (Porsche Corral) Donated \$1,800 to American Children's Home
- October 11th, Saturday, Drive to The American Pie Restaurant and Chateau Morrisette.

Upcoming events:

- October 27th, Monday, Triad Area Lunch & Laps at VIR to benefit Racing for Heroes
- November TBD, 1st Quarterly Drive and Dine Event, arranged by Josh Burcham, Triad Area Driving Coordinator
- December TBD, Holiday Party

Upstate Area Quarterly Report

Jeff Price, Upstate Area Director

Monthly meetings held:

- July 8th at Quaker Steak & Lube
- August 12th at Quaker Steak & Lube
- September 9th at Quaker Steak & Lube

Total Charity Funds Raised to Date: \$2,085.00

Upcoming Monthly meetings:

- October 14th at Quaker Steak & Lube, 10 Chrome Drive, Greenville
- November 11th at Quaker Steak & Lube, 10 Chrome Drive, Greenville
- December 5th, Holiday Charity Party, Thunder Bunny Racing, Greenville

Past events hosted:

- August 23rd, Summer Party & Gimmick Rally: We had a nice turnout of about 70 members and friends. The big hit was the Gimmick Rally run by Gary Wells and Tom Fric. They did a great job and lots of fun was had by all the participants.

Upcoming events:

- October 18th – Drive & Dine: 1st quarterly Area Drive & Dine, planned by new Driving Tour Coordinator Jim Smits. The preliminary route will have 2 starting locations, one west – closer to Clemson, and one east – closer to Greer. The 2 groups will meet up at the

“rest point” on their way to the dining venue near Brevard, NC. After lunch there will be routes up to the Blue Ridge Parkway, with a stop at the Pisgah Inn to see the spectacular views!

- October 25th – 9am to 11am, eBike Charity Raffle Drawing at Porsche of Greenville. Dual “Porsche & Coffee” and “eBike Raffle Drawing” event.
- December 5th, Holiday Charity Party hosted by Thunder Bunny Racing