

Carolinas Region PCA – Board of Directors 2nd Quarter Meeting
July 12, 2025 - TIME 10:00am
Location Hybrid Meeting, Zoom Meeting and On-site in Charlotte, NC

In Attendance:

Executive Council: in person: Jim Hess, Sadie Kilcrease

Area Directors: in person: Doug Strait, Alan Teague

Board Members in Attendance: in person: John Kelly, Dale Moses, Margie Gottwalt, David Violett, Julie Harwath, Brian Powell, Tyler Goff, Bryson Kiser, via Zoom: Shane Tisdale, Barry Brown

Agenda

- Roll Call/Confirm Quorum
- Approval of Minutes
- President's Report
- Financial Highlights
- Old Business
 - Communications Initiatives
 - Membership Update
- New Business
 - Club Race Update
 - Calendar manager Position Status
 - New Board position approved by the EC, "Region Driving Tour Chair"
 - Bryson Kiser approved as Driving Tour Chair
 - New Area position created and approved by the EC, "Area Driving Tour Coordinator".
 - "Ride with GPS" approved as the common Driving Tour Planning tool
 - Request to amend the Region's budget to purchase "Ride with GPS" for region
 - Attached, vote to be taken
 - Creation of a comprehensive manual for planning drives approved by the EC.
 - Funding mechanisms for planning drives and drive budget approved recommendations
 - Deferred to a later date.
- Open forum (time permitting)
- Next meeting: October 11, 2025, Location TDB
- Adjournment

Roll Call/Confirm Quorum:

Sadie Kilcrease, confirms we have quorum with 14 members in attendance either in person or via Zoom.

Meeting called to order:

Welcome Call to Order: Jim Hess, President, calls the meeting to order after initial difficulties with the zoom account. Membership in the region has grown to over 4,000 members. A new membership opened in Charlotte. We met there with over 100 people in attendance and raised \$1,000 for charity.

1st Quarter Meeting Minutes – Prepared by Alex Galloway, Secretary: Minutes from the 1st Quarter Meeting 2025 were sent out on April 24, 2025 for approval by the board, and approval was given by the board on May 5, 2025 and published to the website.

Financial Highlights/Treasurers Report:

- Current budget presented by the Treasurer, Sadie Kilcrease.
- Balance sheets shows we are in excellent financial standing with strong liquidity in available funds.
- Only a few **Regional** events in the last quarter, Spring Tour and a couple of Autocross events, otherwise it was business as usual.
- New membership moneys are still sitting aside for any AD that wishes to use for new member initiatives.

Old Business

Communication Initiatives – Brian Powell

- Bi-monthly e-newsletter emails and calendar next month look ahead.
- New users on the system and broaden the usage of the system with other ADs or board members.
- Need to add advertisers and sponsors.

Membership Updated – Barry Brown

- Membership is up to 4,071, with 2,674 primary members and 1,396 affiliate members, and 1 lifetime/honorary member.
- Monthly growth has been 2-2.5%.
- Positive growth over all areas for the first time in four years.
- Six of Seven areas have AMAs.

New Business

Club Race Update – Dale Moses

- Track contract at CMP has been secured.
- Have \$10,000 in sponsorship received so far and \$16,000 total waiting on the difference to come in. Total goal is \$23,050.
- Plan is for two DE groups (instructed and sol) possibly three race groups, one vintage, depends on registration numbers.
- Promoting at the September DE and open to non PCA members.
- Upcoming zoom meeting with Bill Miller from PCA National about scheduling.
- When within 6-8 weeks out will create a volunteer signup through Clubregistration.net and have ADs promote volunteering at the club race.

Calendar Manager Role – Brian Powell

- A new volunteer position to make sure the online calendar is up to date.
- Responsible for the 15th of the month email e-calendar look ahead, and compiling event details/data from ADs and regional chairs.
- Several people have shown interest but no one has been appointed as of yet, if anyone knows of someone who might be a good fit and is interested please send them to Brian Powell.

Driving Tour Committee Update – Jim Hess/Bryson Kiser

Jim Hess, President, formally welcomes Bryson Kiser back to the board as Chair of the Driving Tour Committee.

- Recommends each AD has a Drive Coordinator
- Recommends two different software platforms to help facilitate drives within the region.
 1. Roadster
 - a. Works well on Android and Apple devices
 - b. Easy to use and signup
 - c. Maps on the computer are hard to read
 - d. \$1.50 per active member per month and an active member is someone who is on the app once every three months. \$18 per year per member. PCA National may sponsor the service, they have been working with National for the last 8 months.
 2. Ride with GPS
 - a. Technically a bicycle app
 - b. National Treffen uses this program for Treffen tours.
 - c. Lower cost \$1,500 per year
 - d. Easy to use and all AD Drive Coordinators would have an admin account to setup drive and all users can access drives.
- Recommend we postpone until PCA finishes their test of the Roadster app.
- ADs can start recruiting Drive Coordinators

Motion to Adjourn: Motion made by Doug Strait, Metrolina Area Director, to close the meeting, seconded by Jim Hess, President. President Jim Hess calls the meeting to a close.

Next meeting 3rd quarter 2025 meeting will be held via TBD on Saturday, October 11, 2025 at time TBD.

Minutes Submitted by Alex Galloway, Secretary for approval to the board on July 24, 2025.

Triangle Area Quarterly Report

In addition to two monthly Cars and Coffee and a monthly dinner meeting, the Triangle Area had these activities of note:

April: A very successful gimmick rally that combined observational skills with automotive knowledge. Lunch at the end of the rally was held at the Carolina Ale House in Durham.

May: The Triangle Area was co-planner of the Spring Tour to Berry Hill, VA.

June: The Triangle Area was co-planner with the Frist Settlers Region for the drive of the Back of the Dragon in Marion, VA. Included in the drive was lunch in Burke's Garden, a visit to the Crab Orchard Museum, and drives of the Back of the Dragon and the Tennessee Snake. Also, Drive to the Carolina Sunshine Alpaca Farm and lunch at the Carolina Brewery.

In June the Triangle Area closed its fundraising efforts for MANNA and had the Treasurer send \$1,702 to the organization.

Mary Sykes is our new membership ambassador.

Victor Friedmann
Triangle Area Director

Sandhills Area Quarterly Report

Other than what was reported to TR for June, not much else is new in Sandhills Area. Other than regularly scheduled Cars and Coffees and dinner meetings, our next events are in September and October.

The two new volunteers, Leslie Yarbrough (membership) and Marisa Williams (events) are working out great! They are young and very interested in getting involved with helping Mike McKittrick (Member Ambassador) and me. They have great ideas on welcoming new members and getting other members more involved in events. Refreshing! Why didn't I do this sooner?

I think we should have an annual meeting just for the AD's and selected board members. Best time would be February or March.

Marty Barrett
Sandhills Area Director

Triad Area Quarterly Report

Monthly meetings held:

- April 15th at Porsche Greensboro \$195.00 raised for charity

- May 20th at Shine Shop \$143.00 raised for charity
- June 17th at The Barn @ Royal Gait \$180.00 raised for charity

Upcoming Monthly meetings:

- July 8th, Logan's Roadhouse
- August 19th, Porsche Greensboro
- September 9th, Logan's Roadhouse

Past Events hosted:

- April 23rd, Wed – Triad Area Lunch & Laps at VIR to benefit Racing for Heroes
- May 10th, Sat – Triad Area Lunch & Laps at VIR to benefit Racing for Heroes
- June 20th-22nd, Friday-Sunday, Roads and Rails 2025

Upcoming Events:

- July 26th, Saturday Triad Area Lunch & Laps at VIR to benefit Racing for Heroes
- August 23rd, Saturday 8:00am-3:00pm American Children's Home 27th Annual Car Show (Porsche Corral)
- October 4th, Saturday Drive to The American Pie Restaurant and Chateau Morrisette