

Carolinas Region PCA – Board of Directors 4th Quarter & Budget Planning Meeting
December 13, 2025 - TIME 10:00am
Location Hybrid Meeting, Zoom Meeting and On-site in Hickory, NC

In Attendance:

Executive Council: in person: Jim Hess, Michael Vittorio, Sadie Kilcrease, via Zoom: Alex Galloway

Area Directors: in person: Alan Teague, via Zoom: Doug Strait, Jeff Price, Christian Roedlich

Board Members in Attendance: in person: John Kelly, David Violet, Juile Harwath, Brian Powell, Bryson Kiser via Zoom: Dale Moses, Kim Moses, Margie Gottwalt, Shane Tisdale, Steve Barrier

Not in attendance: Jerry Widner, Vic Friedman, Mary Gardner, Tyler Goff, TJ Gottwalt, Marty Barrett

Roll Call/Confirm Quorum:

Alex Galloway, Secretary, confirms we have quorum with 18 members in attendance.

Meeting called to order:

Welcome Call to Order: Jim Hess, President, calls the meeting to order at 10:05am and welcomes. We are 4100 members and growing. Publicity for PCA events need to run through the Calendar Admin, Iris. ADs and event chairs can add events to the region calendar but Iris should be the point person for all events. Brian Powell will send email to everyone.

3rd Quarter Meeting Minutes – Prepared by Alex Galloway, Secretary: Minutes from the 3rd Quarter Meeting 2025 were sent out on October 30, 2025 for approval by the board, and approval was given by the board on November 20, 2025 and published to the website.

Financial Report: As of November 30 we are financially sound with good liquidity. The balance sheet shows more money than we have for the year end because we have area stipends to pay out and charitable contributions to pay out.

Budget Planning:

Autocross Budget: John Kelly, Autocross this year was in the black rather than red due to communication updates and social media, six Autocrosses on the schedule for next year. Currently the Hickory Area Autocross is not on the budget because we are still working out some logistics. Two in Winston-Salem, two in Greensboro, and two at Michelin. Motion made by President, Jim Hess, to approve Autocross Budget as printed, seconded by Club Race Chair, Dale Moses, Autocross Budget approved as printed and passes unanimously.

Club Race Budget: Dale Moses, CMP will host the Carolinas' Region Club Race again, Oct 16-18, contract is in hand from CMP, budget is based on same attendance as last year and we will have another DE in conjunction with the Club Race. Motion made by John Kelly, Autocross

Chair to approve Club Race Budget as printed, seconded by Doug Strait, Metrolina AD, passes unanimously.

Drivers Education: Dale Moses, CMP DEs will be held March 7-8, October 16-18, and November 13-15 at VIR. Budget shows a 5% expected increase in track rental fees so entrant fees will be increased by \$ 25 to make the budget work. National does not provide a rebate for hosting an instructor's school and we are debating hosting another school in 2026. If we do host a school, we will reduce our expected profit at the VIR DE to only a \$500 profit. The DE budget does not include an incentives or rewards for instructors who attend the school. Motion made by Brian Powell, Communications Chair to approve Drivers Education Budget as printed, seconded by Jeff Price, Upstate AD, passes unanimously.

Fall Tour: Bryson Kiser, 30 cars, September 16-18, couple days of tours/driving, a nondriving event at a local theater that does Shakespeare plays. Price is currently \$125 per person but could change, still negotiating with the hotel for the room rate. Current budget has a \$2000 subsidy from the region that will not be used if we have sponsorship or if the region denies the subsidy the registration fee will go up to \$195 per person. Registration fee included tour gift, tours, breakfasts, and one dinner. Motion made by Brian Powell to increase Fall Tour 2026 budget subsidy to \$5000 to reduce per person registration fee, Jim Hess suggests we table this discussion until the April Board Meeting, all agree. Question made by Michael Vittorio about why we continue to give gifts with the event, we have \$700 budgeted in this budget for the "gift" Motion made by Alan Teague, Triad Area Director to approve Fall Tour 2026 Budget as printed, seconded by David Violet, webmaster, passes unanimously.

Goodie Store: Margie Gottwalt and TJ Gottwalt, Will be sending all ADs catalogues to look through for new merchandise. Will also resend the website links for merchandise options. Kim Moses asks if the budget is sufficient to continue to provide more higher quality merchandise people request and to maintain a stock of some of those items in inventory. The goal is to not have a heavy inventory but to buy product that will move quickly. Motion made by Christian Roedlich, Lake Norman Area Director, to approve the Goodie Store Budget as printed, seconded by Jeff Price, Upstate Area Director, passes unanimously.

Board Budget, Jim Hess, Membership initiative has been integrated into the area stipend bringing the area stipend to \$4000 per area, the budget for the new van has been removed because that is not a year expense. Some of the new membership initiative money was not used by some of the Areas so the amount has been slightly decreased. Sadie Kilcrease advised the \$2000 stipend for the Fall Tour Budget changes the budget from a profit to a negative balance of \$1991. Motion made by Dale Moses to accept the Board Budget as adjusted, seconded by Bryson Kiser, passes unanimously.

Communications, Brian Powell, We are continuing to look at what tools are out there to better communicate and publicize events. Looking at some changes on the webspace and provide platforms our members can use on a daily basis. The Communications Survey didn't present anything that jumped out. Predominately people felt they were getting just enough communication from the region. The monthly emails and reminders of upcoming events. We had

participation of a little over 200 out of over 4000 which was a little lower than the previous which had over 400 responses.

Other Business: Kim Moses suggests we send out more brochures to local dealers like we have in the past, Porsche Greensboro is out of the ones we have sent/delivered in the past.

Motion to Adjourn: Motion made by Alan Teague, Triad Area Director to close the meeting, seconded by David Violet, Webmaster, President Jim Hess calls the meeting to a close at 11:59am.

Next meeting 1st quarter 2026 meeting will be held in person and on Zoom on Saturday, April 11 2026 at time 10:00am.

Minutes Submitted by Alex Galloway, Secretary for approval to the board on January 22, 2026.

Hickory Area Quarterly Report

Member Status:

As of 1-Jan-2025	257
As of 30-Oct-2025	274 (Last date for which data is available)
Net Growth	17
Net Growth %	6.6

New Member Initiative:

We continue our plan to provide new members attending their first meeting a welcome bag and certificate for a free name tag. Must find better ways to get people to attend that first meeting. When they have, we have gotten a good return percentage. Thus, we are now asking our Area Membership Ambassador to contact – preferably by phone – new members to encourage them to attend their first meeting.

We have thus far used only about 30% of our New Member Initiative stipend. We have chosen to use this money to purchase “welcome bag” items. Since we have had relatively few new members attend their first meeting, we have not needed to replenish these items.

Member activities, participation, collections:

Month	Activity/Metric	Attendance	Charity \$ Raised	Notes
July	• Lips	9	\$45.00	
	• Mo. Meeting	22	\$180.00	
	• Drive/Dine	55	\$3,160.00	Poker Run
	• Other	--	--	
August	• Lips	8	\$40.00	
	• Mo. Meeting	22	\$170.00	
	• Drive/Dine	--	--	
	• Other	--	\$4,375.00	Fall Tour
September	• Lips	No meeting		
	• Mo. Meeting	58	\$1,200.00	Holiday Party
	• Drive/Dine	--	--	
	• Other	--	--	
Q4 Totals		174	\$9,170.00	

Of note:

- My Hickory Area Driving Tour Coordinator has decided to step away from those responsibilities – at least for now – due to additional year end work requirement. Will reevaluate in Q1 2026.
- Given the difficulty in finding acceptable venues for our monthly meetings, we have decided to continue paying a fee (\$199.00/meeting) to meet at FOURK Restaurant in Hickory. This is to continue through Q1 or until a better alternative is identified.
- Foreign Cars Europa (FCE) has offered to cover the entire cost of our 2025 Holiday Party. This is quite a departure from prior years and our Members are most appreciative.

- Discussions are ongoing with FCE regarding their Hickory Area support in 2026. Rather than speculate at this time I will report the outcome of these discussions once complete.
- Hickory and Lake Norman Areas normally both meet on the second Tuesday of each month. As a result, our respective Area Holiday Partys were scheduled on the same day this year. By the time this conflict was recognized, it was too late for either Area to change date or venue. We will attempt to avoid this conflict in 2026 so that those who so choose can attend both parties.

Michael Vittorio
Hickory Area Director

Triangle Area Quarterly Report

In the last quarter (October to December) these were Triangle Area activities in addition to the monthly dinner meeting and two Cars and Coffee per month:

- PCA Birthday party and family picnic at Old Mill Farm.
- Concert at Sonark Farm.
- Social Last Sunday at the Zinc House.
- Drive the Devil's Stomping Ground with a visit to Southern Fruit Cake and more. Lunch at Carolina Brewery in Pittsboro.
- Meetup with the Mercedes Club of Raleigh at the Red Oak Brewery.
- Carbs and Carburetors Porsche car show sponsored by Leland Little Auctions.
- Sparkling wine tasting at Chapel Hill Wine Company. (Dec 5)
- Holiday Dinner at Maggiano's. (Dec 10)
- Jingle Bell Run and Toy Drive with lunch at the Carolina Brewery in Pittsboro. (Dec 13)

Victor Friedmann
Triangle Area Director

Triad Area Quarterly Report

Meetings held:

- October 21st at The Barn at Royal Gait, 1st annual Chili Cook-off
 - Raised \$170.00 for Greensboro Urban Ministry
- November 18th at Ceramic Pro of Winston-Salem
 - Raised \$325 for Greensboro Urban Ministry
- December 2nd, Holiday Party hosted at Grandover in Greensboro, sponsored by Porsche Greensboro.
 - Raised \$1,920.00 for Greensboro Urban Ministry

Upcoming Meetings:

- January 7th, Wednesday, Girls in Porsches (GIPs) Meeting

- February 17th Triad Area Meeting at 3 Bulls Steakhouse located in Clemmons

Past events hosted:

- October 27th, Monday – Triad Area Lunch & Laps at VIR to benefit Racing for Heroes
 - Raised \$547.89 for Racing for Heroes
- October 11th, Saturday, Drive to “The American Pie Restaurant” and Chateau Morrisette
 - Raised \$878.64 for Racing for Heroes
- Met with Mike Enoch of Racing for Heroes on November 16th and presented donation check in the amount of \$3,800.
- Will meet with Greensboro Urban Ministry in December and give a donation check in the amount of \$2,624.42.
- Triad Area’s YTD charitable contributions has been \$14,973.48
 - \$1,800.00 American Children’s Home
 - \$2,624.42 Greensboro Urban Ministry
 - \$3,800.00 Racing of Heroes
 - \$6,750.00 Camp Hanes YMCA

Membership Initiative Fund used to procure new Member nametags, hats, and T-shirts.

Alan Teague
Triad Area Director

Sandhills Area Quarterly Report

Our last quarter has been terrible and fantastic. We unexpectedly lost Judy Boles in August. A 50 year PCA member and the first woman national president, she continued to lead, motivate and serve Sandhills members. On December 13 a memorial to Judy will be unveiled at Sandhills Community College Automotive Tech Center. Her husband, John, has established an endowment fund in her honor at SCC that will provide an annual cash award to a top woman student in the automotive tech field of study. Sandhills members and long time friends have contributed to the endowment. We thank Carolina’s Region for the contribution and support.

There were a few positive highlights this quarter too! Luftgekuhlt was amazing and fun! About twenty Sandhills members attended. George Parker’s 1972 911S was on display!

Twenty-two of us visited Chip Perry’s collection in Blowing Rock in October. Chip was a fabulous host! Spending about 3 hours with us discussing each air cooled Porsche and then leading a drive in his 1957 Carrera Speedster! Wow!

Finally, our Dec 2 Holiday Dinner was a hit! Sixty-seven attended . . . a record! Charity raffle produced \$660 . . . a record! And we had a great sponsor in Porsche Greensboro!

Four of us are meeting next week to plan events for 2026. We have a wish list, but need to select, schedule and appoint leaders. Mike McKittrick, Leslie Yarbrough, Marisa Williams, and Bill Ainsley are my key team members.

Last, 2026 will be my last year as Sandhills AD. Jim Hess and I will discuss succession plans. Enjoy a safe Holiday Season!

Marty Barrett
Sandhills Area Director

Upstate Area Quarterly Report
Jeff Price, Upstate Area Director

Monthly meetings held:

- October 14th at Quaker Steak & Lube
- November 11th at Quaker Steak & Lube
- December 5th, Holiday Charity Party, Thunder Bunny Racing, Greenville

Total Charity Funds Raised to Date: \$8,127.47

Upcoming monthly meetings & events:

- January 13, 2026 at Quaker Steak & Lube, 10 Chrome Drive, Greenville
- January 31, 2026 Annual Chili Cook-off – Protech Motor Sports
- February 10, 2026 at Quaker Steak & Lube, 10 Chrome Drive, Greenville
- March 10, 2026 at Quaker Steak & Lube, 10 Chrome Drive, Greenville

Past events hosted:

- Saturday November 1st – Upstate Area Drive and Dine: Our new Area Driving Tour Coordinator (Jim S.) planned a “Fall Foliage” Drive & Dine. The routes had 2 starting locations, one west – closer to Clemson, and one east – closer to Greer. The 2 groups met up at the dining venue near Brevard, NC. After Lunch, a few folks drove up the Blue Ridge Parkway, with a stop at the Pisgah Inn to see the spectacular fall colors & views!
- December 5th, Holiday Charity Party, Thunder Bunny Racing, Greenville. 74 Members & Guests in attendance. Raised -\$3,700.00 in charity funds.

Membership Imitative Funding (New Membership)

- Funds used for the New Member Summer Party & Gimmick Rally, and our Christmas/Charity Party. Both events had new members in attendance and welcomed them to our area membership.

Upcoming events:

- January 31st, Saturday – Annual Upstate Area Chili Cook-off, hosted by Protech Motorsports.
- February 15th, “LOVE RUN” Drive & Dine to Valentine’s Day Sunday Brunch.