Design Services
Lookbook

Click through each category to find style examples. Right click to copy and paste inspiration images directly into an email and send it to your Custom Ink representative.

There are an infinite number of styles we can use for inspiration, so please provide clear visual references and be specific when requesting designs.
Cartoon

Keywords:
- Caricature
- Anime
- Comic
- Sketch
- Illustration
- Hand-drawn

Font Examples:
- Comic Strip
- Bangers
- Andy Bold

Related Styles:
- Youthful
- Illustrative
Collegiate

Keywords:
- Classic
- Scholarly
- Athletic
- Preppy
- Timeless
- Distinguished

Font Examples:
- Brush Script
- COLLEGE
- Aachen Bold

Related Styles:
- SPORTY
- VINTAGE
Eroded

Keywords:
Textured
Grungy
Rough
Muddy
Rugged
Distressed

Font Examples:
WASAU
SOILED
EVELETH

Related Styles:
GOTHIC
RUSTIC
Futuristic

Keywords:
Technology
Space Age
Cosmic
Sleek
Gamer
Innovative

Font Examples:
ASIMOV
FEDERATION
AMIGA

Related Styles:
MODERN
RETRO
Global

Keywords:
International
Regional
Historic
Urban
Worldly
Cultural

Font Examples:
CAESAR
TIKI HUT
SHOJUMARU

Related Styles:
TRENDY
VINTAGE
Gothic

Keywords:
- Blackletter
- Medieval
- Spooky
- Eerie
- Ancient
- Mysterious

Font Examples:
- Blaktur
- Germania
- Canterbury

Related Styles:
- ERODED
- ILLUSTRATIVE
Illustrative

Keywords:
- Drawing
- Stylized
- Sketch
- Doodle
- Lettering
- Hand-drawn

Font Examples:
- Unkempt
- Aromatica
- Gunny

Related Styles:
- CARTOON
- TRENDY
Modern

Keywords:
Professional
Minimal
Clean
Simple
Polished
Contemporary

Font Examples:
NEUTRA
MONTSERRAT
BOURTON

Related Styles:
TRENDY
FUTURISTIC
Athletic

Keywords:
- Athletic
- Active
- Bold
- Edgy
- Heroic
- Strength

Font Examples:
- Signalist
- DEMPSTER
- SUPERMOLOT

Related Styles:
- MODERN
- COLLEGIATE
Trendy

Keywords:
Popular
Current
New
Chic
Stylish
Nostalgic

Font Examples:
Proxima Nova
Vodka Sans
Grumpy Black

Related Styles:
[MODERN] [RETRO]
Rustic

Keywords:
Outdoorsy
Natural
Earthy
Cozy
Organic
Charming

Font Examples:
THE HAND BOLD
LOCAL BREWERY
Viva Beautiful

Related Styles:
ERODED  VINTAGE
Vintage

Keywords:
Decorative
Elegant
Mature

Formal
Refined
Traditional

Font Examples:
BOURBON
TYPEWRITER
Speakeasy

Related Styles:
COLLEGIATE
RUSTIC
Youthful

Keywords:
- Childish
- Playful
- Happy
- Fun
- Lively
- Whimsical

Font Examples:
- Bubblegum Sans
- Nickname
- Catalina Sans

Related Styles:
- Illustrative
- Cartoon
Retro

Pick a **decade** to narrow down the vibe.

- 20s, 30s, 40s
- 50s, 60s, 70s
- 80s, 90s, 00s
20s, 30s, 40s

Always provide clear visual references and be specific when requesting this style.
50s, 60s, 70s

Always provide clear visual references and be specific when requesting this style.
80s, 90s, 00s
Always provide clear visual references and be specific when requesting this style.

1980s
Limelight
Rage Italic

1990s
Sedgwick
COOP BLACK

2000s
LCD
FRIENDS
Character Styles

Refer to the following styles when submitting a Custom Design.

- Cartoon
- Realistic
- Spoof
Our clipart library is a great source for reference images.

Keywords:
- Caricature
- Drawing
- Anime
- Comic
- Mascot
- Exaggerated

Cartoon
Realistic
The level of realism can range from simple to complex.

Keywords:
Authentic  Lifelike  Accurate
Detailed  Complex  Portrait
Spoof

Graphic Illustrators can replicate popular styles when personalized by the customer.

Keywords:
- Nickelodeon
- Disney
- Chibi
- Bitmoji
- Parody
- Superhero