

# Northwoods Women's Entrepreneur Series

## Be inspired and learn real tips to start or grow your business!

Join us for an inspirational series of one-hour virtual Meet Ups to learn from four leading global, national, state and Northwood's CEO's about how they founded, developed or are leading thriving global, national, and state private and non-profit businesses. Hear from them and ask your questions!

Register Today at [www.vilascountyedc.org](http://www.vilascountyedc.org)

### **Date: Thursday, September 16, 2021**

Speaker: Junea Rocha, Frozen Foods/Brazi Bites Co-Founder. ABC's Shark Tank entrepreneur. Forbes contributor.

Topic: The Keys to New Business Success: Hard Work, Tenacity, A Support Network & Why Sometimes, Knowing Less is Good for Business

Time: 12 Noon to 1 pm (central)



### **Date: Tuesday, October 5, 2021**

Speaker: Wendy K. Baumann, President/Chief Visionary Officer - Wisconsin Women's Business Initiative Corporation (WWBIC)

Topic: Putting Dreams to Work: Women in Business Making an Impact

Time: 12 Noon to 1 pm (central)



### **Date: Tuesday, October 19, 2021**

Speaker: Marsha McVicker, Founder/CEO of LYLA (formerly Errand Solutions)

Topic: Starting a Business You Love Right Where You Live

Time: 12 Noon to 1 pm (central)



### **Date: Wednesday, November 10, 2021**

Speaker: Melissa "Missy" Hughes, Secretary and Chief Executive Officer, Wisconsin Economic Development Corporation (WEDC)

Topic: Wisconsin Tools, Resources & Funding to Achieve Your Success!

Time: 12 Noon to 1 pm (central)



VILAS COUNTY ECONOMIC  
DEVELOPMENT CORPORATION