

Defining Moments

Winter 2018

A Publication of the Howard Young Foundation



COMING SOON

Tick-Borne
Illness Center
of Excellence

Providing World-Class

Research, Diagnostics and Treatment
for Tick-Borne Illnesses

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Howard Young
Foundation

Celebrating Our Donors – and Outstanding Medical Care!



Howard Young Medical Center was rated among the **nation's 100 Great Community Hospitals** for the third year in a row by Becker's Hospital Review!

This list includes independent community hospitals as well as facilities affiliated with large health systems. Some hospitals serve expansive rural geographies, while others care for small communities outside of large cities. Many of the hospitals have been recognized for their clinical quality, operational excellence and economic impact on the surrounding areas. For this list, Becker's defines a community hospital as a facility with no more than 550 beds.

The Becker's editorial team selected hospitals for inclusion based on several outside rankings and ratings organizations, including IBM Watson Health 100 Top Hospitals, iVantage Health Analytics and The Chartis Center for Rural Health's Top 100 Rural & Community Hospitals, CareChex ratings, Leapfrog Group grades, Healthgrades awards and CMS stars, among other considerations.

Howard Young Medical Center is a member of Ascension Wisconsin, a division of the country's largest catholic nonprofit health system. The hospital opened its doors in 1977, replacing the former Lakeland Memorial Hospital. Today, the 54-bed Howard Young Medical Center has 55 active medical staff, with additional courtesy, affiliated and telemedicine providers.

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The Mission of the Howard Young Foundation



The Howard Young Medical Center was built in 1977 through a very generous bequest provided by philanthropist Howard Young. Bearing his name to honor his philanthropic gift, the Foundation was established in 1984 to advance the health and wellness of all people in the communities we serve through your charitable support.





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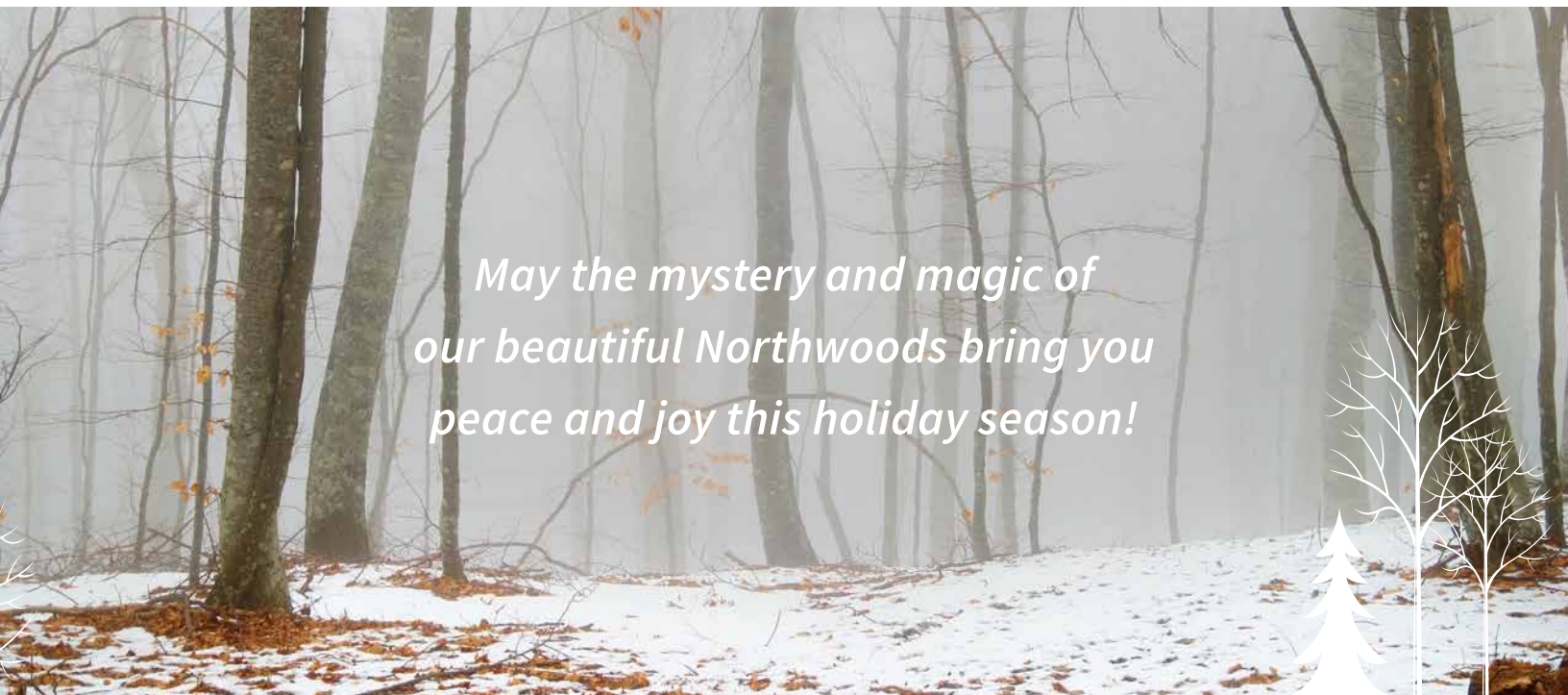
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*May the mystery and magic of
our beautiful Northwoods bring you
peace and joy this holiday season!*



From the Chairman

Happy holidays, and thank you!



Trig Solberg
Board Chairman

Paul Allen, co-founder of Microsoft and philanthropist, died on October 15, 2018. He donated generously during his lifetime, and through planned giving. What a great testament to what philanthropy is and how planned gifts can truly make a difference. Whether you

donate now or make arrangements to donate later, your gifts have a significant impact.

Your support throughout 2018 has made a huge difference in our community. One theme that makes its way through the year is the commitment of our community to each other and quality healthcare.

SPIRIT STRONG – LOOKING BACK

This past spring, we lost three members of our Ascension Wisconsin Spirit Medical Transport team when their helicopter went down on a return flight. The entire community turned out to their memorial service to support their families and co-workers. Spirit Strong became the mantra, and the Howard Young Foundation began a special Helping Hands fund to benefit the families of those who died. It was a moving illustration of how close-knit and supportive our community is.

LOOKING FORWARD

Your generous contributions made it possible to bring the ZeroG® to our newly renovated rehabilitation department. It's already making a significant difference for both patients and therapists.

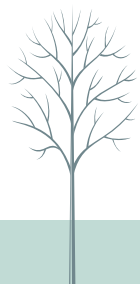
With your support, the Foundation funds autism services at the newly launched Lakeland STAR School/Academy. Students here benefit from high tech sensory integrated environments.

A center to research, diagnose and treat tick-borne illnesses is a reality, thanks to our donors. The Open Medicine (OMI) Institute has partnered with our Foundation to create this center. The current tick-borne-illness diagnostics are limited. Our goal is to raise \$3.5 million over three years to fund clinic rooms, research, equipment and top-level staffing.

YOUR CONTRIBUTIONS MAKE A DIFFERENCE TODAY – AND INTO THE FUTURE

Your gifts to the Foundation make a difference every day. Whether you participate in fundraising events like the Dragon Boat Festival or Let's Tee Off Against Breast Cancer, designate the Foundation to benefit when you shop online, create an endowment or contribute to a specific fund, you make a lasting difference by helping to advance health and wellness for all in the communities we serve. Thank you! Sincerely,

Trig Solberg, Board Chairman
Howard Young Foundation



Hospital President's Perspective

Innovation Moves Us Forward

Sandy Anderson *President, Howard Young Medical Center, Ascension Eagle River Hospital, Ascension Sacred Heart – Saint Mary's Hospitals*



INNOVATION MOVES US FORWARD

At Ascension, we listen to our community and respond with innovative ways to provide the very best services needed in a manner that works for our patients. I'm excited to tell you about some new initiatives that will have amazing impacts on our patients and community.



COMING SOON: EAGLE TELEMEDICINE

We're using technology to bring medical specialty services to our area in a cost-effective way through Eagle Telemedicine. This service will improve local patient access to select subspecialties and allow more patients to stay in their own community because family members and friends won't have to make the drive to a tertiary center.

Eagle Telemedicine will provide additional specialty coverage through TeleStroke, TeleNeurology, TeleID (infectious disease) and TeleCardiology services for all four of our hospitals in the North/North Region and beyond. What makes this different from most telehealth services is that we'll have a defined team of six to eight specialists. Those specialists will become part of our medical staff, have relationships with our physicians and participate in quality improvement initiatives that we undertake in our hospitals.

TREATMENT AND RESEARCH FOR TICK-BORNE ILLNESSES

Our eagerly awaited Tick-Borne Illness Center of Excellence will begin seeing patients in early 2019. This unique Center will provide services to diagnose, treat and research tick-borne illnesses. Community members have already begun donating blood samples for use in creating a community baseline for the types and prevalence of tick-borne illnesses. People are eager for this service, often noting that they, a friend or family member has had a tick-borne illness.

Center medical staff will oversee comprehensive patient care which could include additional services from the Rehab Department, Koller Behavioral Health, Pain Management and Radiology. We expect to serve patients from not only the Northwoods but from throughout the Midwest. The only other sites with similar services are on the U.S. coasts. We are truly fortunate to have the Center here!

LAKELAND STAR UP AND RUNNING

Classes are in full swing at Lakeland STAR School and Academy. Twenty-one students at various points on the autism spectrum are receiving personalized education in an inclusive, compassionate environment. We have already seen a change in our students capitalizing on their strengths, as outlined in their individual education plans. It is a joy to see the smiles on their faces when they are in the classrooms, clearly demonstrating their eagerness and excitement to learn. It has become a true partnership between the hospital, the community and the Howard Young Foundation. Together we've raised \$916,000 to help support the wraparound services that these students need. The school focuses on academic and life skills. Ascension provides occupational therapy, speech pathology and audiology as well as behavioral health services for students.

Women's Legacy Council WE ARE TICKED OFF!



The Women's Legacy Council, a committee of the Howard Young Foundation, is ticked off and they're doing something about it. To help in the fight against tick-borne illnesses, they are fundraising for the new Tick-Borne Illness Center of Excellence in the Northwoods.

The Center will be owned and operated by the Open Medicine Institute (OMI). OMI is a leader in precision medicine and research around tick-borne illnesses. They offer a unique, patient-centered approach to diagnosis, treatment and follow-up care for a wide range of illnesses caused by ticks.

SERVING PATIENT NEEDS

Capturing data and conducting research, in addition to patient care, drive this effort. Processes are developed to address patients' broad and varied needs relating to unexpected symptomatic illnesses. OMI serves as a quarterback on behalf of the patient, working with other medical providers to share and evaluate data and treatments.

"At our two screening events this summer, hundreds of people lined up to donate blood for research and to get some results.



Many of them shared their personal stories of how a tick-borne illness has impacted them and how they tried for years to get well. They showed great support for having a Center here that can help so many suffering in the Midwest," said Cheryl Pitman of the Women's Legacy Council. "We know there is a real need for this type of Center here."

CAMPAIGN GOALS

The Women's Legacy Council is passionate about getting this center up and running. Their goal is to raise \$3.5 million during a three-year campaign to open the Center. OMI will also be putting the same amount into this state-of-the-art diagnostic, treatment and research facility. Your donation benefits our community, and all of it stays in the Lakeland area.

Please consider making a gift to the Tick-Borne Illness Center of Excellence. Call us today at 715-439-4005, online at howardyoungfoundation.org, or mail your contribution to P.O. Box 470, Woodruff, WI 54568.



OpenMedicine Institute blood donation booth



Line of blood donors at Dragon Boat Races

OPEN MEDICINE INSTITUTE/HOWARD YOUNG FOUNDATION Tick-Borne Illness Center of Excellence

JENN'S STORY

In 2003, Jenn Waite-Kane had a terrible headache and went to her doctor. She explained that she had pulled two tiny ticks off her body on a recent camping trip and thought she might have Lyme disease. The doctor disagreed and treated her for a pinched nerve. After 30 months and 10 doctors, Jenn was finally diagnosed with Lyme disease, but by then she was enduring irreversible damage and had a mountain of medical bills.

Jenn's death in 2015 devastated her family, but they continue to honor her memory through their foundation. The Waite-Kane Foundation is dedicated to providing education about tick-borne illnesses.

A HOTBED FOR TICK-BORNE ILLNESSES

The Midwest is a hotbed for tick-borne illness. In 2016, the Center for Disease Control ranked Wisconsin and Minnesota fourth and fifth in the nation for Lyme disease with more than 22,000 cases in Wisconsin alone. To make matters worse, current methods of diagnosing tick-borne illnesses aren't always accurate and can lead to misdiagnosis and treatment for illnesses the patient doesn't actually have.

Because so many individuals and families in the Northwoods and beyond are impacted by tick-borne illnesses, the Howard Young Foundation and the Women's Legacy Council are fundraising to establish a Tick-Borne Illness Center of Excellence. The purpose is to establish the foremost center in the Midwest for identifying and treating tick-borne illnesses and advancing medical knowledge. Led by the Open Medicine Institute (OMI), the Center will feature state-of-the-art diagnostic equipment



Howard Young
Foundation

and advanced research methodology and will work collaboratively with patients, referring physicians and regional specialists.

OPEN MEDICINE INSTITUTE

Jenn's parents played a key role in connecting the Howard Young Foundation with the Open Medicine Institute. Through their education efforts, Jillayne and Jeffrey Waite had formed connections with some of the national and global leaders in the effort to combat Lyme disease. To find the best, they contacted the most prominent medical centers devoted to tick-borne illnesses in the nation, which led them to Dr. Andy Kogelnik, director and CEO of OMI.

"I called Dr. Kogelnik, and he was very receptive to the idea of establishing a center somewhere in the Midwest," recalled Jeffrey. "At the end of our conversation, he called the opportunity serendipitous. He and his board were looking at opening a clinic and research center somewhere in the Midwest, but they hadn't decided where yet.

The Howard Young Foundation was able to bring him to our community to articulate the objectives which ultimately led to their decision."

PATIENT-CENTERED AND SCIENCE-DRIVEN

Imagine diagnosis, treatment, follow-up and research for tick-borne illnesses all in one place. OMI will own and



Jenn Waite-Kane



operate this precision medicine center right here in the Northwoods. It will combine patient-centered diagnosis, with data and science-driven treatment, follow-up and research.

“We try to collect as much information about an individual patient. We try to get deep into some of the complexity of what’s gone wrong in this patient’s body as a result of these illnesses and try to fix those,” Dr. Andy explained. “We think pretty far outside the box and are open to lots of different therapies ranging from treating the pathogens directly to treating some of the systems that may have gotten out of kilter. That’s part of looking at the whole patient instead of just that one little corner of that patient.”

Research has already started in our area, and in the first 30 days of the OMI/HYF partnership, over 300 community members donated their blood for research to a new regional biobank. The Center location is being finalized and expects to begin seeing patients in early 2019.

“We want the doctor-shopping to stop and to have people simply come here and get the help they need,” Jillayne Waite said. “The staff at this Tick-Borne Illness Center will act as the quarterback for their patient’s treatment. In other words, they call the plays by providing and coordinating the care.”

The Center is a real gift not just to the Northwoods community, but to Wisconsin and the Midwest. People who can’t afford to fly or drive 1,200 miles, will now be able to get excellent treatment right here. The Women’s Legacy Council and the Howard Young Foundation will lead the fundraising for the three-year \$3.5 million capital campaign which will be equally matched by OMI. Naming rights are available. Please join us to address a growing public health need in our community.

Join us. Donate to the Tick-Borne Illness Center of Excellence fund online at howardyoungfoundation.org, or call us at 715.439.4005.

CENTER OF EXCELLENCE VISION:
To establish the foremost center in the Midwest for identifying and treating tick-borne illnesses and advancing medical knowledge.

JOIN US

Our vision supports a growing public health need in our community

YOUR DONATION WILL HELP TO FUND:



Advanced Space & Equipment:

Private clinic rooms to enhance the patient experience and research room with state-of-the-art diagnostic equipment.



Regional Research:

Leading the way with collaborative regional data repository and testing to study incidence and progression of tick-borne illnesses in our community.



Top Level Experts:

Precision medicine doctors and researchers who will be leaders in diagnosing and treating tick-borne illnesses

You can donate to the **TICK-BORNE ILLNESS CENTER OF EXCELLENCE FUND** online at howardyoungfoundation.org, or call us at **715.439.4005**.



Jillayne and Jeffrey Waite - Parents of Jenn Waite-Kane



Did you know? Rehab Remodel Complete

HOWARD YOUNG MEDICAL CENTER REMODEL FOCUSED ON PATIENT CARE

Remodeling a rehabilitation department is no easy feat, but the results make a significant difference.

“The layout of the department was changed,” explained Kelly Hamerla, OTR and Rehab Department Manager. “Now wound care and cardiopulmonary are closer to the front of the department so those patients don’t need to walk as far. Speech pathology was moved to a back hallway where it’s much quieter.”

Staff used to bring pulmonary and cardiac patients to a separate gym to use a walking track. After the remodel, it’s all combined so the patients can walk on the track and the staff can monitor them and still see all the other patients in the department. Of course, private space is still available for patients who need it, but the open concept allows patients to interact and motivate each other.

“We have a lot of different staff in the department that have unique skill sets,” Kelly commented. “And by having us all together we’re able to share information which helps the patient.”



ZeroG® Gait & Balance System



Remodeled Howard Young Medical Center in Woodruff

The ZeroG® Gait & Balance System, funded by the Howard Young Foundation and generously matched by Ascension, is an invaluable addition to the Rehab Department. With it, patients can practice walking, balancing, sit-to-stand exercises and stairs in a safe, controlled environment without the fear of falling. Only a few Wisconsin hospitals have the ZeroG, the nearest of which is in Milwaukee.

“The Howard Young Foundation continues to seek donations and work with our healthcare system to determine what the highest priority healthcare needs are in our community. This is not just for today, but for tomorrow and for future generations,” remarked Judy Smolarek, Ascension North/North Region Chairperson. She commented further, “When people become involved in donating annually to the Howard Young Foundation, it ensures the highest quality of healthcare in the Northwoods.”



2018 Minocqua Dragon Boat Festival

Raises Over \$110,000 for Local Healthcare

TEAMS FROM NEAR AND FAR

On August 18, 2018, the spirits of the dragon boats awoke for the third annual Minocqua Dragon Boat Festival. A calm lake welcomed volunteers and approximately 2,600 people (including almost 600 paddlers, their families and spectators) to beautiful Torpy Park. Twenty-seven teams from seven states enjoyed their time in the Northwoods.

“We had great weather for the day, so people enjoyed being outside and participated in everything the festival offered,” said Gami Miller, Minocqua Dragon Boat Festival committee member and Howard Young Foundation volunteer. “Every part of Torpy Park was full of activity,” Gami added.

The event is beginning to have a family-reunion feel as many teams have participated in all three years of the festival. “It was wonderful to see familiar faces returning to the festival. We are very appreciative of the ways teams support us, not only by participating but also by sharing knowledge about dragon boating and other festivals to help us grow,” Gami noted.

Teams included Minocqua’s Island City Dragon Boat Club, our very own local team. You may have seen them paddling on Lake Minocqua during their twice-weekly summer practices. They are building a strong team and traveling to other festivals to compete. The team is very helpful with promoting the festival and is coached by Mike Mondrall who not only served on the festival planning committee but also competes in dragon boating on an international level.

One team that has been with the festival since the beginning is Paddlin’ for MB from DeKalb, Illinois.

They paddle in honor of their dear friend Marybeth who died of cancer at the age of 50 and who was – and is – an inspiration to many. “We learned this year that they always place a medal where Marybeth rests, and her family gathers the medals from the year’s festivals at the end of the season,” shared Gami.

RAISING AWARENESS

Something new this year was a booth set up to raise awareness about the new Tick-Borne Illness Center of Excellence. By 8:00 AM, before they could even finish setting up, a line of people already waited to donate blood for research.

“They had incredible participation,” Gami recounted. “There is great excitement for this center that serves such a huge need for northern Wisconsin and beyond.”

SUPPORTING NEW TICK-BORNE ILLNESS CENTER OF EXCELLENCE

The Dragon Boat Festival raises money for the Howard Young Foundation to support local healthcare. This year, more than \$110,000 was raised and will be used to support the new Tick-Borne Illness Center of Excellence.

Of course, the event wouldn’t be possible without the support of many amazing volunteers, service clubs and sponsors. Volunteers donated over 1,000 hours to do everything from distributing posters to holding boats. From entertainment on the WXPB music stage and the Northwoods Children’s Museum’s Activity Tent to the St. Germain PrimeTimers coordinating the food, this year’s community support was outstanding.





"We are so very, very fortunate. One thing about the Northwoods community is we have dedicated volunteers that step up and get it done," Gami stated. "They are engaged. They are fun. They are willing to do the work. And they really help make all our paddlers and spectators feel welcome."

In addition to providing financial support for the Foundation, the Dragon Boat Festival also provides a way for the community to come together. This year, they honored the lives of three members of the Spirit Air Transport Service who lost their lives in a helicopter accident in April.

"We wanted to honor Greg, Rico and Klint, who lost their lives serving others. Spirit Strong rings out around the community as we remember these individuals, so the ribbons on our medals boldly say Spirit Strong. We also had a moment of reflection and moments of silence at our opening ceremony," Gami said.

Preparations are well underway for the 4th Annual Minocqua Dragon Boat Festival, coming to Torpy Park on August 17, 2019. But you don't need to wait until then to become a sponsor or volunteer. More information is available at minocquadrdragonboat.com. Mark your calendars and become part of something special!



THANK YOU...

to the teams, spectators, sponsors, and volunteers of the 2018 Minocqua Dragon Boat Festival.



minocquadrdragonboat.com



A DAY OF FUNDRAISING BENEFITING LAKELAND AREA HEALTHCARE BROUGHT TO YOU BY:

Howard Young Foundation



Lakeland STAR School/Academy

Meeting the Needs of Youth on the Spectrum

Strong. Talented. Adventurous. Remarkable. This is Lakeland STAR, where classes are in full swing and students are thriving. For these students, many of whom are on the autism spectrum or have other special needs, the start of this school year was extra special – this is their first year in their new sensory-friendly building.

PERSONALIZED EDUCATION

Lakeland STAR offers a similar curriculum to that at regular public schools but provides personalized education plans to help students discover their unique potential and maximize their capabilities. Our teaching staff is trained to help students with sensory issues and students on the spectrum.

Eric Mikoleit, director of the Lakeland Star School/Academy, said the transition for students at the new building is going well. Parents are reporting that their children are less anxious and enjoy coming to school. School therapists say students are more compliant and have an improved attitude about school.

“I think you can attribute that to our building because our sensory rooms are state-of-the-art and meet our students’ sensory needs,” Eric said. “The

AUTISM

facility, coupled with our dedicated staff who are very committed, energetic and passionate in what they do, have made the students' transition to a new building and a new program go very well."

HIGHER THAN EXPECTED ENROLLMENT

Because applications were higher than expected, approval was given to increase their original projected enrollment for this year. The academy, which teaches students in grades 9-12, has 15 students this year. The school, which teaches students in grades 7-8, has five students.

"It's a little more than we initially thought. We are modeling after Lionsgate, and they recommended starting small, which we still are," stated Eric. "We felt confident that our team would be successful in meeting parents' requests to increase our enrollment."

Ascension has been very helpful in providing the related services of occupational, speech and language therapy. An in-house psychotherapist provides the behavioral health component for student one-on-one sessions and family therapy if it's needed.

The Howard Young Foundation has been a tremendous champion for Lakeland STAR through their Autism Services Fund. At a one-day golf outing in June, for example, the Foundation raised approximately \$470,000 to benefit Lakeland STAR. They are close to reaching their total fundraising goal of \$1 million for Lakeland STAR.

"People want to help. We're continually getting donations in from businesses and individuals here in the community," said Eric. "I'm pretty confident that if we counted all the nickels and dimes, we're nearly there," Eric said.

If you would like to help, you can make a tax-deductible donation to the Howard Young Foundation's Autism Services Fund. It's easy. You can do it online, by phone or by mail. If you'd also like to get involved with Lakeland STAR or learn more about it, call 715.358.5259 or visit www.lakelandstar.org.

Project SEARCH is a business led collaboration that leads young adults with disabilities to employment through training and career exploration.

All six of last year's interns have found integrated, competitive employment in the community. Two of them were hired to work at Howard Young Medical Center, and one at Ascension Eagle River Hospital.



**WE'VE ALMOST REACHED OUR
\$1 MILLION FUNDRAISING GOAL!**

HELP US REACH OUR GOAL!

If you would like to help, you can make a tax-deductible donation to the Howard Young Foundation's Autism Services Fund. It's easy. You can do it online, by phone or by mail. If you'd also like to get involved with Lakeland STAR or learn more about it, call 715.358.5259 or visit www.lakelandstar.org.



My 9-1-1 Moment

SPIRIT STRONG

TURNING TRAGEDY INTO HOPE

Thursday, April 26, 2018 will forever be etched in the memories of Ascension Wisconsin Spirit Medical Transport associates and the community. Medical helicopter Spirit 2 and its three crew members were returning to Howard Young Medical Center late that evening after safely delivering a patient to Madison. The helicopter never made it back to Woodruff and in the early morning hours of April 27, Spirit 2 was located near the Bearskin Trail just outside of Hazelhurst, confirming their worst fears.

“Once we were able to reach the crash site, we confirmed that the helicopter was down and that there were no survivors,” said Charlie Kotke, Regional Manager of Transport Services for Ascension Wisconsin Spirit Medical Transport. “It was probably one of the most difficult things in my entire career.”

Rico Caruso, pilot, Klint Mitchell, flight nurse and Greg Rosenthal, flight paramedic, lost their lives in the accident. Condolences were sent from all over the country and people began asking how they could help.

COLLEAGUE AND COMMUNITY RESPONSE

“We were constantly overwhelmed by people offering whatever they could. We’ve seen people setting up GoFundMe pages and things like that in support of families. That’s kind of where the “Helping Hands” comes into play,” Charlie said.

Helping Hands is an ongoing fund established by the Howard Young Foundation that supports Howard Young Medical Center and Ascension Eagle River associates in times of need. After learning of the tragedy, the Foundation immediately extended the fund to allow community members to donate in support of the families of the accident victims.





More than 500 donors from 29 states gave a total of \$141,000.

Both the financial and emotional support offered by members of the community have made a tremendous impact on Charlie and the members of his crew. Charlie said that at one point he had more than 200 text messages from family, friends and community members offering support.

“Even though we run drills and make sure we are prepared with our response, to be totally honest with you, nobody can ever prepare themselves for the emotional struggle that something like this causes,” he said. “I don’t know how we would have handled things and been able to work through this without that community support.”

THANK YOU

To the community members who donated to the Helping Hands fund and offered words of sympathy, the wide range of teams at Ascension that made themselves available to support Charlie’s crew and all the people in between, Charlie has one thing to say: thank you.

“We cannot say thank you enough. I don't think we’ve even chipped the tip of the iceberg yet when it comes to that piece of it,” Charlie said. “I want folks to know, sincerely, from me and my team, the support

that they’ve given us and the monetary support that they’ve given to these families is greatly appreciated. I mean, we’re lost for words.”

MOVING FORWARD BUT NEVER FORGETTING

Spirit exists to provide inter-facility transportation for patients requiring advanced life support or critical care management, to or from trauma centers. Ground ambulance crews began transporting patients 36 hours after the accident. In late May, Spirit crews returned to the air in a temporary aircraft.

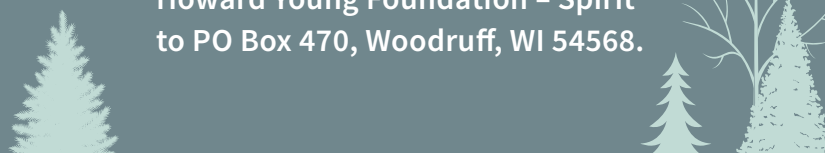
The program has evolved over the last six months. Spirit implemented a fixed wing program and was nationally recognized in October with the Critical Care Ground Award of Excellence from the Association of Air Medical Services. Spirit is celebrating its 25th anniversary and earned re-accreditation from The Commission on Accreditation of Medical Transport Systems (CAMTS).

Spirit will continue to move forward but has been grateful for the support from the communities they serve, and beyond. For Spirit, this is the best way to honor and recognize their fallen colleagues.



SPIRIT STRONG

Contributions for the Helping Hands for Spirit Families fund can be made by phone 715-439-4005, online at howardyoungfoundation.org or by mailing a check payable to the Howard Young Foundation – Spirit to PO Box 470, Woodruff, WI 54568.



Why We Give

Investing in the Lives of Others & Making a Lasting Impact

Our donors make life-changing gifts every day. They are generous. They are committed. They are humble. They are amazing. To all who support us by volunteering their time and talents, and through financial support, thank you! Your commitment helps others and makes our community a better place.



Eric Mikoleit is the director of the Lakeland STAR School/Academy and a Howard Young Foundation donor. He gets to see the return on his investment firsthand and he likes that.

THE FOUNDATION BENEFITS THE STUDENTS I WORK WITH

“From my desk, when I give, I see the return. I see the hope, the increased quality of life in these children and young adults that I am privileged to work with,” Eric related. “I know it is money well spent because I get to see it every day. I see six of my interns now that are taxpayers in our communities, that are working, that are providing a service in our communities that is needed.

With funds raised and distributed by the Howard Young Foundation as part of their Autism Services Fund, students of Lakeland STAR benefit from onsite medical and mental health therapies.



Eric & Kerry Mikoleit, *Benefactors*

“ I give because I know it makes a difference. ”

BRINGING SERVICES TO THE NORTHWOODS

“We’re working to provide families with more resources and hope for students on the spectrum. It’s something that families are struggling with,” said Eric. “We needed this here in the Northwoods. We’re focusing on a population who had limited resources, and we know if we provide these resources at an early age, we can make a huge difference in our students’ lives.

The Lakeland STAR School/Academy, located in Minocqua, is in its first year of operation.

Eric Mikoleit directs all facets of the Lakeland STAR School/Academy curriculum and activities. He has taught special education at Lakeland Union High School and directed the Project Search program in partnership with Ascension. Project Search helps teach skills for job placement. Eric belongs to the Autism Society of Wisconsin. He and his wife, Kerry Mikoleit, are members of the Tomahawk Lions and enjoy working with that organization to help provide funds to the school district and many other organizations..



“ We give because it’s one way to pay it forward and make life better for others. ”

Carrie Hoye grew up in Wisconsin and spent summers enjoying the Lakeland area. In 1985, when she and Jeff began dating, Carrie introduced him to the Northwoods. They recall it as the summer they fell in love – with each other, and with the area. They loved it so much that two years ago they purchased and renovated a home on Lake Minocqua where they now spend their summers.

One of the things they appreciate most about the community is the way we take care of each other.

“People choose to live here versus have to live here,” Jeff said. “I think that makes a big difference in the kind of people you have and the kind of community you have.”

Carrie is a member of the Howard Young Foundation board of directors and representative of the Women’s Legacy Council.

“It’s rewarding to be part of an organization that does so much good in this community in so many different ways,” Carrie stated. “The Foundation quietly supports a broad range of services for our community, often in ways people are not even aware of.”

Jeff agrees. “Everyone should consider contributing because the Foundation is an important source of healthcare and educational support for our entire Northwoods region.”

The Hoyes feel strongly that supporting the Tick-Borne Illness Center of Excellence is one way to make a permanent and lasting impact in this community that will help generations of people. To be involved in it from the ground floor when it’s being conceived and developed is a huge opportunity. There is a need for the funds both to get it off the ground, as well as a fund to help pay for treatment for people who can’t afford it.



Carrie & Jeff Hoye, *Distinguished Benefactors*

Carrie and Jeff Hoye live in Watersound, Florida and spend summers in Minocqua, “where their heart is.” Jeff spent his career as an executive in the steel industry, including President of the Americas for Corus Group PLC, a European-based steel manufacturer. In 2007, Jeff purchased C&J Cladding. Carrie spent her career in marketing, with GE, Chicago Tribune and as a consultant. Since selling their business in 2014, Jeff and Carrie have dedicated their time to service. Jeff serves on the Lakeland Union High School Foundation Board in Minocqua. Carrie has focused on homelessness, serving on the boards of Spring Spirit Baseball and Gracewood. She is proud to serve on the Howard Young Foundation Board. Jeff and Carrie enjoy boating, biking, golf and travel.



MAKING A DEFINING DIFFERENCE

Did you know that there are now five ways to give?

1. **ONLINE** at howardyoungfoundation.org.
2. By **PHONE**. Simply call 715.439.4005.
3. **MAIL** your gift to the Howard Young Foundation, Inc. P.O. Box 470, Woodruff, WI 54568.
4. While you **SHOP** by using **GIVING ASSISTANT** (givingassistant.org).
5. And by designating the Howard Young Foundation as your charity of choice when using **AMAZONSMILE**.



We Appreciate Our Donors

2018 Donation Appreciation Event: “I Give Because...”

On Tuesday, September 11, 2018, members of the Howard Young Foundation’s Bonhomie Club gathered at the Howard Young Medical Center for the Foundation’s 9th annual Donor Appreciation event.

YOUR GENEROSITY

“We are so very grateful to our generous donors,” said Erin Biertzer, Foundation president. “With their collaboration, we are able to pursue our mission to advance the health and wellness of all people in the communities we serve.”

The theme of the event was “I Give Because...” There are many reasons why we give. Some give to memorialize a loved one, give back to the community or leave a legacy. Though the reasons vary, the collective impact is substantial.

In 2017, over 1,200 donors contributed \$2.2 million to the mission of the Howard Young Foundation. The Foundation board, in turn, approved over \$1.4 million in funding requests in 2017, which, after a generous match by Ascension, grew to \$2.5 million.

BRINGING TECHNOLOGY TO RURAL HOSPITAL

“Our 2017 year-end appeal allowed us to purchase the ZeroG® Balance and Gait System for our Rehab Department,” Erin explained. “It truly was a ‘dream

big’ idea that brought technology to our rural hospital usually only seen in large city centers.”

TICK-BORNE ILLNESS CENTER INITIATIVE

Another new initiative undertaken by the Foundation and its donors is a three-year campaign for the Tick-Borne Illness Center Fund. The goal of this fund is to establish a place where people from the Northwoods and the entire Midwest can come for diagnosis, treatment and the research of tick-borne illnesses. This Center is expected to be self-sustaining after three years.

The Bonhomie Club is comprised of 725 individuals who contribute at least \$100 each year to advance healthcare. This year alone, there were 230 new members. In addition to the annual donor appreciation event, members are recognized in the Howard Young Medical Center’s Hall of Honor.

FOR MORE INFORMATION

on the Foundation’s initiatives, call the Howard Young Foundation at 715.439.4005, visit the website at howardyoungfoundation.org or stop in at 420 Oneida Street, Minocqua.



2018 Annual Donor Appreciation Event





Holiday Hopes



Thank you to our board of directors for their vision, loyalty and leadership in fulfilling our mission of advancing the health and wellness of all people in the Northwoods.

Howard Young Foundation

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Photos of Minoqua Dragon Boat Festival

Breast Health in 3D... Bringing the Latest in Mammography to the Northwoods!

The sun was out, the air was warm and Trout Lake Golf Club was awash in pink for the 9th Annual Let's Tee Off Against Breast Cancer golf outing.

The event, sponsored by Trout Lake Ladies Golf League, is a ladies only 18-hole scramble with 100 percent of the funds raised going to support breast cancer initiatives in the Northwoods through the Howard Young Foundation. With magic putts, decorated carts, team costumes, raffle baskets, silent auction and more, it definitely puts the fun in fundraising.

"We had 152 golfers this year," reported Let's Tee Off Against Breast Cancer chair Karen Lewis. "That's the biggest field we've ever had."

This year's event raised over \$32,000! The group has earmarked some of the money for their ongoing "We Care Totes" program which provides personal care items to first-time breast cancer patients undergoing treatment. The remainder, expected to top \$20,000, will be put toward the purchase of a 3D mammography system for Ascension Eagle River Hospital. This donation will be matched by Ascension, doubling the impact!

"At Ascension, we want to give our patients the best possible technology available to diagnose breast cancer," stated Theresa Wilkins, mammography technologist at Ascension Eagle River Hospital. "3D is the most advanced at this point for mammography."

3D mammography with Tomosynthesis has advantages for all breast types, increasing the sensitivity and specificity of mammography.

"With this technology, more breast cancers can be found and we can expect fewer patients to be called back for additional imaging which is a huge plus," said Theresa. "Not only is there a fear factor with call backs, but there is the financial aspect as well. We look forward to being able to offer this technology to our patients in the Northwoods."

Mark your calendars now for the next **LET'S TEE OFF AGAINST BREAST CANCER**, Thursday, June 20, 2019. And contact the Howard Young Foundation today to make your gift for the 3D mammography unit.





Howard Young
Foundation

Howard Young Foundation, Inc.
P.O. Box 470, Woodruff, WI 54568
howardyoungfoundation.org

During this Holiday Season, Remember Your Community

Though dusk comes early, snow falls and animals retreat to their dens to wait for spring, healthcare needs in our community do not wait. Your tax-deductible gift to the Howard Young Foundation is put to work here, in the Northwoods, to advance the health and wellness of our communities.

Whether you designate your contribution to a specific initiative or the greatest need, you can be sure it will be put to good use to ensure that your family, neighbors and friends in the Lakeland area, as well as our many visitors, continue to receive the highest quality healthcare. You have the choice. You make the difference.

The Howard Young Foundation has a variety of giving options. To learn more about how you can support our mission, visit our website at howardyoungfoundation.org or contact us at 715.439.4005 or info@hyfinc.org. You can also stop in to visit us at 420 Oneida Street, Suite #100, Minocqua.

3 EASY WAYS TO GIVE

- Mail your gift to Howard Young Foundation
P.O. Box 470, Woodruff, WI 54568-0470
- Log onto our Web site at
www.howardyoungfoundation.org
- Scan this code with your smart phone.



Thank you for caring enough to give!