

DEFINING MOMENTS

SUMMER 2020

Tick-Borne Illness Center of Excellence

A center for research and treatment
is a reality in the Northwoods.

NOW SEEING PATIENTS!

Page 06-09

The Future of Our Northwoods Hospitals

What's next in healthcare in our
community.

Page 14-15



Howard Young
Foundation



SUMMER FUN

All of us at the Howard Young Foundation (HYF) wish you a fun, safe and healthy summer in the Northwoods. Be sure to check our website for any changes to our summer events as a result of COVID-19. We can't thank you enough for your support. You make quality healthcare in Northwoods a reality.

Enjoy!



*Howard Young Foundation (HYF) Staff (left to right):
Barb Maines, Erin Biertzer, Audrey Bohn.*



04	From the Chairman & President
05	Covid-19: A Community Comes Together to Fight Back
06	A Center of Excellence in the Midwest
10	Faces of Tick-Borne Illness
12	Early Autism Diagnosis: Close to Home
14	Looking Ahead to the Future of Our Hospitals
16	Lakeland Pantry Expansion
18	Planning a Legacy
20	Help Us Make a Difference this Year
21	Annual Community Events
22	Best Wishes Barb & Audrey
24	Power of Philanthropy

CONTENTS



HOWARD YOUNG FOUNDATION **our mission**

The Howard Young Medical Center was built in 1977 through a very generous bequest provided by philanthropist Howard Young. Bearing his name to honor his philanthropic gift, the Foundation was established in 1984 to advance the health and wellness of all people in the communities we serve through your charitable support.

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FROM THE CHAIRMAN & THE PRESIDENT

We dedicate this issue of *Defining Moments* to the memory of Eileen Goggins-Schultz. Eileen served as the Board Secretary for six years and was a founding member of the Women's Legacy Council. She was a strong woman, philanthropist and community advocate. We were honored to know and work with her. Eileen passed away in April. She will be greatly missed.

Barb Maines and Audrey Bohn have also been essential to the Howard Young Foundation. As we prepare for their departure from the Foundation staff this year, we extend our thanks to them for their many years of dedication and service to the Foundation. Please join us in wishing Audrey and Barb every happiness in retirement.

The Open Medicine Institute & Howard Young Foundation's Tick-Borne Illness Center of Excellence is treating patients, conducting research and making an impact here in northern Wisconsin and far beyond. We couldn't have made this dream a reality without you, our donors, and the Women's Legacy Council. Thanks to their hard work and dedication, we have nearly reached our campaign goal in only half the time anticipated!

Requests for Autism Services in the Northwoods continue to grow, demonstrating just how profound the need is in our communities. With your support, children as young as four can now be diagnosed and treated locally.

We are proud of our heroes we have in our Northwoods community who pulled together during this COVID-19 pandemic. As always, we deeply appreciate the support of our many committed donors, volunteers and Board of Directors as we work together to advance healthcare in the Northwoods.

Sincerely,

Trig Solberg, Board Chairman
Howard Young Foundation

Erin Biertzer, President
Howard Young Foundation

COVID-19

Heroes work here

Becky Mader, a Registered Nurse at Howard Young Medical Center, came up with an idea to provide associates with washable laundry bags that allow them to put all of their hospital clothes inside to avoid COVID-19 cross-contamination with their family. Thanks to your generous contributions to our Greatest Needs Funds, the Howard Young Foundation was able to purchase washable laundry bags and extra hand sanitizer to help keep our local healthcare heroes safe.

Food for all

The COVID-19 crisis has brought uncertainty to many of our Northwoods families who have lost critical income to keep their families safe and fed. The Lakeland Food Pantry volunteers have worked tirelessly to extend pantry hours, change pick-up protocol and introduce new programs that make sure families have enough food and essentials to make it through this challenging time. The Pantry has been blown away by the generosity of the community, who has stepped up with increased food and monetary donations.

Tick-Borne illness diagnostic technology transforms COVID-19 diagnostic abilities

In addition to its tick-borne illness related activities, our partner in the Tick-Borne Illness Center of Excellence, the Open Medicine Institute (OMI), has been leading the charge around COVID-19 diagnostic testing. OMI has initiated a collaborative effort to create high throughput, low-cost testing options that can scale to reach millions of people. They are using the same OpenTrons robot used for tick-borne illness testing at the Center to process over 1,800 specimens per day. The lab is aiming for over 10 such systems running in parallel, allowing them to run 18,000 diagnostic tests per day. In the long run as the COVID-19 needs resolve, OMI plans to retool some of these robots for tick-borne illness diagnostic testing.

**A COMMUNITY
COMES
TOGETHER TO
FIGHT BACK**

A CENTER OF **EXCELLENCE** IN THE MIDWEST

Have you ever had an idea that sticks with you, even though it seems like a long shot? You know, the kind that resonates with a dreamer but may not survive in the outside world? Jon Dobbs, retired business owner and former Howard Young Foundation board member, knows all about that kind of idea.

“Our area has some phenomenal physicians, but like any rural area, we need more good quality physicians with the desire to move here,” said Jon Dobbs. “I started thinking about what it would take to get physicians to uproot from wherever they may be and move their families to beautiful northern Wisconsin. It seemed that a research, diagnostic and treatment facility where solid science and healthcare are paired would be a draw.”

Jon shared his fledgling idea with Erin Biertzner, president of the Howard Young Foundation. As they discussed the increase of tick-borne illness cases in the Northwoods and the need for coordinated diagnostics, treatment and follow up coupled with research, the idea for a tick-borne illness center of excellence began to take shape.

“All I brought to Erin was an idea,” Jon recalled. “She, the Foundation and the Women’s Legacy Council, along with the Waite-Kane Foundation ran with it. They did all the work. It’s truly impressive and overwhelming to see how successful it has become.”



Open Medicine Institute
& Howard Young Foundation's
**TICK-BORNE ILLNESS
CENTER OF EXCELLENCE**

NOW SEEING PATIENTS

FOR AN APPOINTMENT, CALL

715.203.1616

On September 24, 2019, after many, many hours of planning, coordination, hard work and fundraising, the Open Medicine Institute & Howard Young Foundation's Tick-Borne Illness Center of Excellence began seeing patients. They've been consistently busy diagnosing, treating, researching and making a huge difference for their patients since.

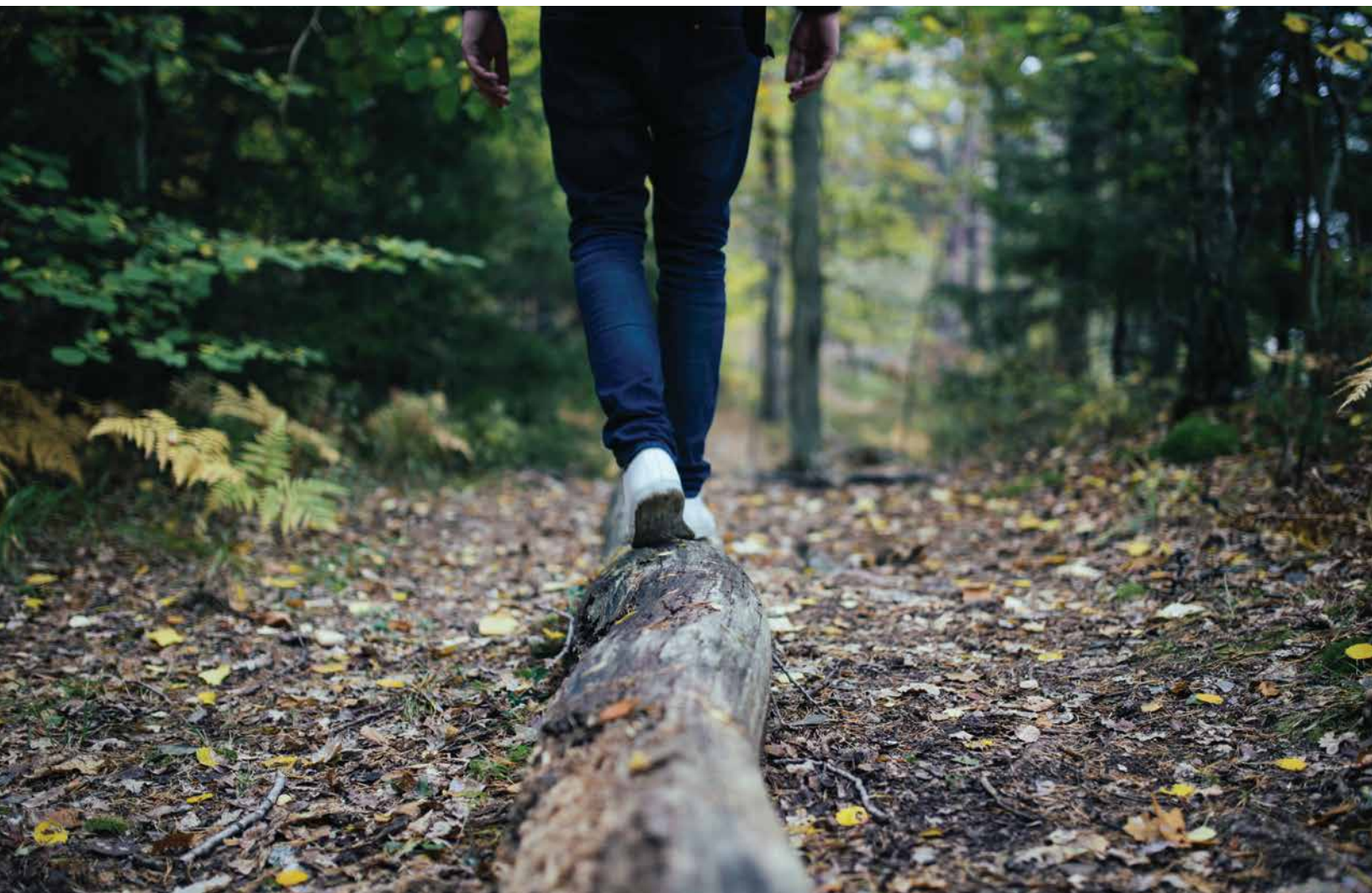
When a patient at the Center tests positive for a tick-borne illness, their symptoms are measured to create a baseline and monitored for improvement. For someone who's suffered for a long time with this type of illness, seeing proof of improvement is important and provides hope.

"Each patient's needs and situation are unique. But after visiting the Center, they're more educated and in control of their health," related Connie Campbell, Clinic Program Director. "If they have a tick-borne illness, we create a plan for treatment. And if they test negative, we still give them direction on what we think might be going on."

Clinical services are divided into an acute track and a chronic track. Acute patients are those in the early stage of a tick-borne illness. They need to be seen and treated quickly as the disease starts, typically within a few days if not the same day. The chronic patient cases are typically



A grateful patient hugs Dr. Kogelnik after a visit in December 2019. Fortunately, the Center has been able to continue seeing patients during the COVID-19 pandemic with virtual visits.



more complicated and take more time and multiple visits. All patients receive the same quality services from caring providers.

The Center staff receives support from an advisory board made up of top experts in the field, including Dr. Brian Fallon of Columbia University, Dr. John Aucott of Johns Hopkins University, Dr. Neil Spector of Duke University, and Dr. Samuel Shor of George Washington University and Internal Medicine Associates of Northern Virginia.

“These renowned experts are involved in the strategic oversight of the center,” said Dr. Andy Kogelnik, director of the Tick-Borne Illness Center of Excellence. “We are so happy to have such an engaged and illustrious group of people working with us. They give input into the structure of the center and what clinical services and research should take priority.”

Research, in addition to diagnosis, treatment and follow up, is a hallmark of the Center. But it wouldn’t happen without the support of donors.

Donors generously contributed funds for research at the Center that included a blood drive conducted at the 2018 and 2019 Dragon Boat Festivals and Beef-A-Rama to start a biobank. Long lines demonstrated the strong community support for this initiative, and soon the local biobank was established.

“The biobank allows us to explore a lot of different testing,” said Katelyn Dallmann, research assistant at the Center. “We use these blood samples to find better diagnosis and treatment options.”

Every patient is invited to be part of the Center’s research. The Center is currently running tests on

panels of different immune markers within the human body. Immune markers are proteins within your body that fight off germs and infection. The Center is researching these markers to see if there's a correlation between any of those markers and people with certain tick-borne illnesses.

"I think people want answers," Katelyn remarked. "And research is the only way to get those answers. As a Tick-Borne Illness Center of Excellence, we want to be one of the leaders in finding those answers for people with a tick-borne illness."

Patients can come to the Center to donate blood for the biobank, participate in a research study, bring in a tick for testing to determine whether it is a disease carrier, meet with a nurse or get a comprehensive consultation with a physician. The staff make a point to give each patient options for treatment that work for them financially as well.

Individuals don't need a referral to be seen at the Center. Anyone in need of services is encouraged to call. While there is currently a waiting list, the Center is adding staff to reduce patient wait times.

"We added a new provider this spring, and we hope to have another on-board soon," Dr. Kogelnik stated. "We're trying to scale up and work down our wait list."

Patients seen so far at the Center range in age from 6-years-old to over 80-years-old with cases varying from simple to complex. According to Center office manager Kathy McCaughn, "Requests for services and information come from throughout the Midwest and from as far away as the East coast. One patient even came from Canada."

"The Foundation has been incredible," Connie stated. "We work hand in hand to make sure that we're serving the community."

Dr. Kogelnik agrees. "Working with the Foundation, we are able to underwrite a good amount of patient care. We hope to continue to be able to do that because there is a large underserved need out there. Many of those in need can't necessarily afford some of the out-of-pocket expenses that come with some of these illnesses and we want to be able to continue to serve them as well. We really couldn't do that without the incredible support from the Foundation and all its donors. We're truly grateful for that."

Everyone who has donated funds or volunteered time or expertise to help make the Center a reality can take pride in this success. The potential to make a lasting difference thanks to the research being done right here, along with the outstanding diagnostic and treatment services, is huge.

"It's possible that we, society, may find a cure for tick-borne illnesses based on the research we're doing here in the Northwoods," said Jon. "That would be wonderful."

faces of tick-borne ILLNESS

Tick-borne illness can strike anyone, regardless of age, gender, geography and socio-economic status. At the Tick-Borne Illness Center of Excellence, doctors, nurses and researchers work together to search out and implement health solutions for each patient's individual needs. Together, they are guiding patients on the road to recovery.

When we look at the faces of tick-borne illness we see the faces of our friends, neighbors, coworkers and family. Their stories inspire us to continue improving diagnostics and treatment through research.

You can help local patients like these by donating today online at howardyoungfoundation.org or mail a check to the Howard Young Foundation, PO Box 470, Woodruff, WI 54568.



The Tick-Borne Illness Center of Excellence is working to get my husband Dennis back to a place of wellbeing right now, and they're going to do it. I'm so happy that we have the Center here. I don't know what we would have done otherwise.

Jean Sowinski, Lake Tomahawk, WI

My wife found a tick on my back in August and by September I couldn't get out of my chair. All my joints hurt. I went to my primary doctor but tested negative for a tick-borne illness four or five times. We went to the Tick-Borne Illness Center of Excellence to rule out a tick-borne illness. Dr. Kogelnik told us there isn't a perfect blood test yet for some of the tick-borne illnesses they're seeing now and they came up with a plan for how to treat me. The staff there is great. They've been in touch with us almost every day. If we ever have a problem or a question we just call, and they get back to us right away.

Dennis Sowinski, Lake Tomahawk, WI





I've been sick for almost six years now and feeling absolutely horrible. I tried to get help through a different medical system. Even though I tested negative for Lyme disease, I told them I still thought I had it and that I also thought I had blastomycosis. They finally told me there was nothing else they could test me for. (I found out later that in my medical records they said I was a hypochondriac!) A second clinic refused to see me. So, I was basically on my own until I went to the Tick-Borne Illness Center of Excellence. Dr. Kogelnik diagnosed me with a Tick-Borne Illness. I'm now undergoing treatment, and some of my blood went to the biobank. The staff are all friendly and it was nice to finally be listened to by a doctor. Now I have hope.

Chris Petersohn,
Eagle River, WI

My wife Pam first told me that she was having difficulty with verbal communication in September of 2016. She became a patient at the Center in December and started some medication treatment in January for a type of Lyme disease. The staff at the Center seem to fully understand what she's going through and they're very accommodating, helpful and informative. We're working our way through different treatments to see what will work best.

We're optimistic that they'll find something that will work for her.

Pam and Alan Janssen,
Rhinelander, WI



Ten years ago, when I lived in South Carolina, I got a tick on my upper back. My sister tried to take it off and lost it. Later I got a rash on my legs and my upper arms. I was sick to my stomach all the time and felt weak and tired. My body ached all over, my brain was foggy and my heart felt strange. The skin was falling off my hands and fingers down to the meat. I was misdiagnosed numerous times by about ten doctors and treated for illnesses I didn't have. I was one of the first patients to be seen at the Center. Thanks to IV infusions and an oral medication, I feel 100 percent better now. I don't know what I would have done without them. I'm so happy I found someone who made me feel alive again.

Diane Anderson, Marinette, WI

Donate to the Howard Young Foundation's Tick-Borne Illness Center online at howardyoungfoundation.org or mail a check to the Howard Young Foundation, PO Box 470, Woodruff, WI 54568.

early autism diagnosis: **close to home**

Lakeland Times publisher Gregg Walker knew early on that his youngest son, Sam, was having difficulty communicating. He also realized that Sam's challenges were significant.

"Sam was three or four when we figured out this was something that went beyond a speech issue," Gregg said. "It turned out to be autism. Though diagnosis and treatment weren't necessarily easy to come by then, we were lucky we got help early."

Early diagnosis and subsequent early treatment can dramatically improve the lives of children who have autism spectrum disorders, and the lives of their families. Ascension Koller Behavioral Health Group staff and other community partners have noted the

need for these services. Thanks to strong, ongoing support and many donations from throughout the community, change is on the way.

"For about the past year and a half, Northwoods community partners have been meeting, essentially as an autism consortium," related Jessica Schiek, MS, LPC, regional director of Ascension Koller Behavioral Health Group. "This group brings together behavioral health, rehabilitation, speech and physical therapy providers alongside additional Ascension care providers, county entities, community groups and individuals."

One of the gaps that the consortium identified was a place for families to receive a diagnosis for children that wouldn't require an hour or more of travel or a long wait to be seen. The response? The Howard Young Foundation, Ascension Koller Behavioral Health Group and some of the providers working in the schools decided to create a local diagnostic team.

"In the last year, there's been a lot of momentum towards the diagnostic piece and building capacity for diagnostic services at Ascension," said Kris Barnekow, PhD., OTR/L, IMH-E, associate professor at the University of Wisconsin Milwaukee, consortium member and owner of Families First, LLC. "There are remarkable people who want to support this work here, and that's what is making the difference."

The first step toward making this goal a reality was additional training specific to working with children as young as four. In January 2020, the team completed a three-day training in diagnostics and diagnostic measures for autism and autism spectrum disorders, made possible through financial assistance from the Howard Young Foundation and other sources. They are now working on the next steps to be able to implement an autism diagnostic clinic in the Northwoods region, and plan to base services in Minocqua and Rhinelander.



“For us, the early diagnosis was critical. I think the best part of that early diagnosis is that you get the support to start what you need to do to help your child. There’s no question when you look at where our son is today, that he’s on a path to live independently. Sam is 16 now and a student at Lakeland STAR Academy. He’s doing great! We have high expectations for him.

Don’t let a diagnosis of autism leave you hopeless. There is a lot of hope and there are a lot of great outcomes and our goal is to create even more. If we all work together, each of these children on the spectrum has the opportunity to live a very productive life.”

Gregg Walker

Treatment for and education about autism spectrum disorders has come a long way in the last ten to 15 years. For those families impacted by autism, having access to these services closer to home will make a huge difference.

“As a parent, it’s critical to gain tools to help you help your child, and the earlier, the better,” Gregg stated. “Once you get the parents on board to support therapies, you have a multi-pronged approach to really change outcomes for the child.”

The caring and compassionate staff at the Ascension Koller Behavioral Health Group saw their first autism diagnostic clinic patient in May. With additional

staff training and education in the future, the plan is eventually to work with children as young as two.

Generous donors make all these services for children with autism spectrum disorders possible. You can contribute to the Autism Services Fund online at howardyoungfoundation.org or mail a check to the Howard Young Foundation, PO Box 470, Woodruff, WI 54568.

You can donate to the Autism Services Fund at the Howard Young Foundation by logging on to howardyoungfoundation.org or mailing a check to the Howard Young Foundation, PO Box 470, Woodruff, WI 54568.

looking ahead to the future of our HOSPITALS



CHANGE IS A CONSTANT IN HEALTHCARE.

As the healthcare landscape continues to evolve nationally and locally, associates at Howard Young Medical Center and Ascension Eagle River Hospital remain strong in their commitment to providing compassionate, personalized care to the individuals they serve in their rural Northwoods communities both now and in the future.

“Our hospitals are supported by dedicated associates, volunteers and care providers,” said Laurie Oungst, chief administrative officer of Howard Young Medical Center, Ascension Eagle River Hospital, Ascension Sacred Heart Hospital and Ascension Saint Mary's Hospital.

“The dedicated work of our committed associates and volunteers has recently drawn attention in Wisconsin and across the country,” Laurie noted. “The Howard Young Medical Center Volunteers ‘Hospital Elder Life Program’ (HELP), which focuses on reducing rates of delirium, was recognized with a Wisconsin Award for Volunteer Excellence (WAVE) from the Wisconsin Hospital Association. Ascension Eagle River Hospital has been named a Top 100 Critical Access Hospital by the Chartis Center for Rural Health.”

Building on decades of experience, the hospitals continue to look forward and remain committed to doing what is in the best interest of the community. As healthcare continues to change in the Northwoods, Ascension Medical Group and Ascension Hospital

Leadership in the Northwoods have established plans for the future. The plans have been developed in partnership with the community through the Howard Young Medical Center Board. Both the Howard Young Medical Center Board and the Howard Young Foundation have provided great insight and support to our leadership and physicians in development of these plans.

THESE PLANS FOR THE FUTURE INCLUDE:

- recruitment of physicians and advanced practice clinicians to Ascension Medical Group locations to expand access to primary and specialty services and to strengthen hospital-based services
- investments in infrastructure to address access and changing care needs
- additional investments in telemedicine solutions to ensure access to specialties in emergency and inpatient locations

- investments in programs and services that address leading community healthcare needs

Our non-profit hospitals rely on the generous support of the community through the Howard Young Foundation. The Foundation was established to support Howard Young Medical Center and Ascension Eagle River Hospital through investments in technology, infrastructure and training, and remains committed to this mission.

To show your support for healthcare in the Northwoods and our state-of-the-art hospitals, please consider contributing to the Howard Young Medical Center Greatest Needs or the Ascension Eagle River Hospital Greatest Needs. Donate online at howardyoungfoundation.org or mail a check to the Howard Young Foundation, PO Box 470, Woodruff, WI 54568.

A Message From Dick Gustafson, HYF Board Member

As a former healthcare administrator and executive recruiter for numerous healthcare organizations, Dick Gustafson shares a unique perspective on the changing landscape of healthcare in the Northwoods.

Dick was named several years ago as one of the “100 Most Influential People in Healthcare” by Modern Healthcare Magazine.

“Our year-round, seasonal and tourist populations all need great emergency and urgent care and the surgeons to back that up. Year-round and seasonal residents also need access to primary care physicians and specialists.”

With two hospitals less than a five-minute drive apart, we will likely see challenges with service overlap and staffing.

“In my experience, the competition for facilities in small communities like the Minocqua area will be difficult to continue to operate at full services. Historically Howard Young Medical Center was

primarily staffed by a medical group, the Marshfield Clinic. Going forward, Howard Young Medical Center and Ascension Eagle River Hospital will not be able to rely on the Marshfield Clinic to staff their hospitals. Ascension will continue to recruit their own providers similar to their Ascension St. Mary’s Hospital in Rhinelander which is staffed by Ascension Medical Group. In addition, Howard Young Medical Center will be able to explore new partnerships with independent physicians and other providers as they ensure continuity of care for our community. This is a necessary step to offer services across our communities and remain competitive. The world of telemedicine and virtual provider visits will expand the capacity of healthcare services to communities like Minocqua. Ascension is well positioned and a leader in this domain, integrating traditional office visits and hospital-based care with digital platforms to enhance access to care.”

“As integrated providers expand the use of technology to implement care, we are positioned to offer more options as healthcare delivery continues to evolve. The Howard Young Foundation will be there every step of the way, helping to ensure high-quality healthcare in the Northwoods.”



Lakeland pantry expansion

Feeding our neighbors in need. That's what the Lakeland Pantry does, and it's what makes them a critical piece of the Northwoods community fabric. As the need for their services grows, so does the need for more space to continue their mission. That is why they are working to raise \$185,000 for an expansion to their building.

"This expansion will allow us to continue doing what we've always done," said Lorna Springate, Lakeland Pantry director. "But we'll be able to do it even better, and on a larger scale."

Established in the early 1970s, the Lakeland Pantry's reach has steadily increased. In the last three years, they have provided weekly supplemental food to more than 25,000 men, women and children per year. Clothing for all ages, diapers, books, magazines and outdoor winter apparel to get folks through the frigid Wisconsin winter are other items that are also available to recipients weekly.

In addition to receiving food and clothing, visitors have access to wellness screenings at the Lakeland Pantry. They can also meet with a primary care provider during regularly scheduled time slots.

EXPANSION

Nearly all of the food distributed as well as the costs to support the operations and facility are dependent on monetary donations made by community individuals, businesses, churches and other organizations. The pantry receives no government funding or subsidies. All donations to the pantry are managed by the Howard Young Foundation.

Lakeland Pantry was chosen by both Feeding America and The Emergency Food Assistance Program (TEFAP) to be the distribution hub for all Vilas County food pantries. The decision to ship to only one Pantry in Vilas County was to lower shipping costs. Lakeland Pantry is also a drop site for Headwaters Pantry in Land O'Lakes and Vilas County Food Pantry in Eagle River. The alternative would have potentially been for our Pantry's volunteers to have to buy or rent a truck to purchase and bring back the food items from central Wisconsin. With the high volume of donations coming through, it's no wonder they need more space.

Lakeland Pantry's addition will accommodate storage for food from Newcap Program and Feeding America Eastern Wisconsin in a secure and climate-controlled environment until it can be picked up by other Vilas County food pantries. The new area will include enough space to store the pallet lift, pallets of dry goods, bulk bins for large donations of fresh vegetables and fruits and additional racks.

Another part of the demand for more space stems from the need to keep dedicated volunteers safe. The added square footage will allow the weekly semi-trucks delivering food and other items to back right up to the building. Volunteers will be able to unload the trucks from inside, eliminating potential hazards associated with snow, ice and other weather conditions. This is an important consideration given the aging of our volunteer base.

The ability to store larger amounts of frozen food is another benefit of the expansion. A portion of

the funds raised will be used to purchase a larger walk-in freezer to store frozen fruit, vegetables, bread and other frozen foods purchased in large quantities at a discount, allowing each dollar to go further.

"We have received large private donations already of \$22,500, in addition to some grant funds that will apply to the expansion and new freezer," Lorna said. "We welcome additional private donations from individuals and businesses through the Howard Young Foundation's Lakeland Pantry fund and continue to look for more grants as well. The proceeds from the Bear Cupboard run this year will go towards the expansion."

Lorna shared that the Lakeland Pantry recipients and volunteer workers are very grateful to our Northwoods community for their ongoing support and encouragement. "We couldn't do it without them."

Please show your support for the Lakeland Pantry by donating today. You can donate online at howardyoungfoundation.org or mail a check to the Howard Young Foundation, PO Box 470, Woodruff, WI 54568. Please note your donations should your donations should go to Lakeland Pantry Greatest Needs - Building Campaign in the memo line of your check or in the comment box online.



PLANNING A LEGACY

When you care deeply about your community, you invest in it. And often, you'd like to see that investment extended as a legacy that lasts beyond your lifetime. You can make the continuation of quality healthcare in northern Wisconsin a reality by including the Howard Young Foundation in your estate plans.

Gary Ratts has helped many couples and individuals make plans for their philanthropic legacies during his career as a personal trust officer. One of those couples was Frank and Betty Koller.

"Frank and Betty managed their own assets during their lifetime," said Gary, now retired. "I began working with them starting in about 1992 and helped them plan their estate and put certain assets in trust for many specific charities that they had ongoing relationships with."

Gift planning is part of the entire estate planning process. Most couples want to make sure that there are adequate assets in place for the surviving spouse. Then they look at what they want to provide for their children and grandchildren. After that, they start looking at what they can do to make sure that some of the charitable work they did during their lifetime can continue.

"Everyone is a little different in why and how they choose to set up trusts for charities," Gary said. "In most cases though, the process starts with people who have been generous with their assets and have made charitable gifts throughout their lifetime."

Some people choose to leave most assets to their family, but designate a specific asset, like a life insurance policy or a piece of property, that will go to a particular charitable organization after their death. They may even stipulate ways in which the money can or cannot be used by the organization named as beneficiary.

The Kollers, for example, donated funds during their lifetime to establish Koller Behavioral Health in memory of their son. It was important to them that there be a place that provides outpatient mental health services to residents and visitors to the Lakeland area. In 2010, they also made a \$2.5 million bequest from their estate to ensure that Koller Behavioral Health's comprehensive and compassionate services would remain available to those in the area far into the future. This fund is managed by the Howard Young Foundation.

To begin planning your estate and philanthropic gift, speak to your attorney, trust officer or accountant. The accountant can advise on tax strategies. The attorney will work with you on your estate planning. And a trust officer can manage your assets now and provide transition help when the first spouse passes away. They'll also work with the estate to carry out your final wishes.

The Foundation's Signature Society honor friends of the Howard Young Foundation who choose to leave a legacy through their wills, life income gifts or other estate plans. Signature Society members are recognized on our distinguished Wall of Honor at Howard Young Medical Center. To receive information on how to plan a gift call us at 715.439.4005, email info@hyfinc.org or stop into our office at 420 Oneida Street, Suite #100, Minocqua.



THANK YOU

**HOWARD YOUNG
FOUNDATION SIGNATURE
SOCIETY MEMBERS**

Estate of Frances G. Bliss

John F. and Eileen L. Blumenschein
Revocable Trust

Gerald and Christine Brost

LW & SM Christiansen Trust

Chris and Sheila Clough

Don Funk

Mike and Anne Marie Gibbons

Milton J. Henrichs

Brad Holmes

Marilyn and Bill Hopper

William and Helen Iten
Family Endowment

Estate of Ernest E. Kiesow

Frank and Betty Koller

John and Dee Dee Lund

Francis Timothy Mulrooney Trust

Patrick E. Mulrooney

Estate of Elizabeth M. Munson

Donald A. and Nancy L. Pallin

Estate of Gordon Rinas

Roger R. and Susan B. Smith
Family Trust

Estate of Harry and Dorothy Steiro

Donald and Nadine Wachholz

Howard Young Trust

YOUR LEGACY

help us make a **DIFFERENCE THIS YEAR**

Each year, the Howard Young Foundation selects and funds projects that will have the most significant positive impact and bring the most up-to-date and innovative medical technologies to our local healthcare facilities. It is through our clear vision and proven track record that we have become not only leaders in our community but exceptional stewards these generous gifts, investing in new and innovative solutions for rural healthcare. We are excited to share some ways you can make a difference for your family, friends and neighbors in 2020.

AUTISM SERVICES CAMPAIGN

With your donations, we will continue to help expand services to accommodate the growing need in our community by raising funds for the medical advancement of programs and services for individuals affected with autism spectrum disorders (ASD). To learn more about the importance of autism services solutions such as early autism diagnostics, see the story on page 12.

TICK-BORNE ILLNESS CENTER OF EXCELLENCE CAMPAIGN

Now that the Tick-Borne Illness Center of Excellence is fully operational, your donations will support groundbreaking research and provide care for those in need. Research is a cornerstone of the Center. Each patient who walks through the door is given the opportunity to participate in finding answers to complex tick-borne illness questions. Your donation will help fund cutting edge research and diagnostic equipment. For an update on this life-changing Center, visit page 06.

LAKELAND PANTRY BUILDING CAMPAIGN

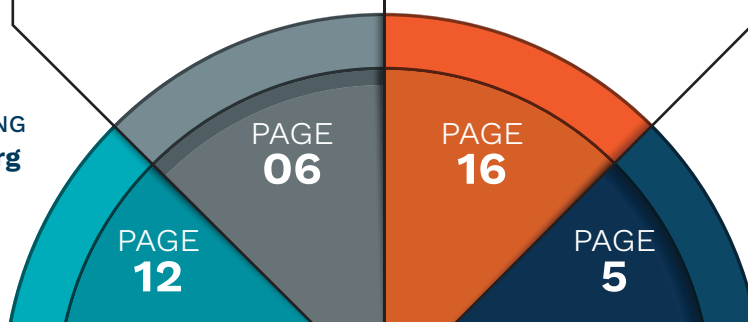
The Lakeland Pantry's mission is to provide individuals and families with a dependable source of supplemental food and products plus offer programs designed to improve the quality of life for those in need in our community. The Lakeland Pantry is expanding to match the needs of the Northwoods community. Read about this incredible project on page 16.

HOWARD YOUNG FOUNDATION'S GREATEST NEEDS CAMPAIGNS

Our Greatest Needs Funds are where medical innovation happens. Our diverse board of directors chooses state-of-the-art projects for our local hospitals that support the Howard Young Foundation's mission. This has included projects such as the new cardiac suite at Howard Young Medical Center, the da Vinci Surgical Robot and patient simulation mannequins for training. This medical technology ensures that you get the best possible care right here in the Northwoods.

**SIGN UP FOR OUR QUARTERLY
EMAIL NEWSLETTER BY VISITING
howardyoungfoundation.org**

*Make a difference
and donate today at
howardyoungfoundation.org,
call 715-439-4005 or
mail a check to:
Howard Young Foundation,
PO Box 470, Woodruff,
WI 54568*



THANK YOU! to all who sponsored, volunteered, participated or donated to one or more of our community events. Your support helps advance healthcare in our community!

ANNUAL community events

BEAR CUPBOARD RUN

Saturday, June 27th, 2020

Get ready for the 11th Annual Bear Cupboard Run! Usually on the Bearskin Trail, this year our event will be virtual. Please check our website for more information. This fun event benefits the Lakeland Pantry and Wisconsin Nordic Development Group.

LET'S TEE OFF AGAINST BREAST CANCER

Thursday, August 13, 2020

A memorable, women-only golf event at Trout Lake Golf Club to help us provide support to breast cancer patients across the Northwoods.

MINOCQUA DRAGON BOAT FESTIVAL

Saturday, August 15th, 2020

It's time for the 5th Annual Minocqua Dragon Boat Festival! The Minocqua Dragon Boat Festival is about camaraderie, fun, and enjoying a day on the water to benefit the work of the Howard Young Foundation. Register at minocquadrdragonboat.com.

35TH ANNUAL DR. KATE HOSPICE PRO-AM GOLF EVENT

Monday, August 31st, 2020

The Dr. Kate Hospice Pro-Am Golf Tournament is a part of golfing and hospice history in the Lakeland area. Teams of 4 amateurs are led by a Wisconsin PGA golf professional. You won't want to miss it!



BONHOMIE CLUB RECOGNITION DINNER

September 2020

This dinner is all about you, the donors that allow us to continue advancing healthcare in the Northwoods. Join us to celebrate your contributions with dinner and an update on Howard Young Foundation activities. Be a part of the Bonhomie Club by donating \$100 or more during the calendar year.

WINE, WOMEN AND WINTER

Thursday, December 3rd, 2020

Celebrate the holiday season while benefiting Lakeland Food Pantry. Wine tasting, holiday demos, festive holiday appetizers and gift raffles. You won't want to miss it!

TREE OF LOVE

Tuesday, December 1st, 2020

A beautiful event at Howard Young Medical Center to benefit hospice patient services and remember those we have lost during the holidays.

LAKELAND STAR GOLF OUTING

RESCHEDULED FOR JUNE 2021

Register to join us at the exclusive Minocqua Country Club for our Annual Lakeland STAR Golf Outing! All monies raised will directly benefit the students of Lakeland STAR School/Academy.

CUP OF TEA

RESCHEDULED FOR JUNE 2021

Formerly called "Garden Walk", this event raises money for the stunning garden at Dr. Kate Hospice House.

In response to **COVID-19** and the safety of our community, some events may be cancelled or postponed. **PLEASE CHECK OUR WEBSITE OR FACEBOOK PAGE FOR THE MOST CURRENT INFORMATION.**

BEST WISHES

barb & audrey



If you've ever visited the Howard Young Foundation, you've very likely met Barb and Audrey. They are the first faces you see when you walk into our office, and are typically the first to welcome you.

Barb Maines, administrative assistant, began working at the Howard Young Foundation in 2011. Audrey Bohn, accounting specialist, joined the Foundation staff in 2009. To say that this dynamic duo has helped shape the face of the Foundation is an understatement. As these incredible women prepare for their upcoming retirements, it's time to take a look back.

"I first met Audrey and Barb in 2013 when I was considering becoming a Howard Young Foundation board member," said Erin Biertzer, Foundation president. "And what a fantastic meeting that was."

Both women had a substantial history and relationship with Howard Young Medical Center before joining the Foundation.

Barb spent 32 years as a hospital associate before beginning her work at the Foundation. She has a tireless dedication to her role and a deep and personal knowledge of our incredible donors and community. Her support is not only shown through what she has achieved at the Foundation, but also in her deep friendships and amazing volunteerism for many different organizations in the Northwoods.

"One of most meaningful things about my time with the foundation has been seeing how much it's grown," said Barb. "It's the donors and volunteers who've made it what it is today."

According to Barb, the Foundation consists of movers and shakers. They don't just sit around and wait for stuff to come. They make it happen. And she has never been shy about rolling up her sleeves and jumping in to help.



“In addition to her exceptional work ethic and her kind heart, her expertise and generous spirit will be missed by all who have had the pleasure of work with her,” Erin stated. “Barb has the utmost passion for the support the Howard Young Foundation provides our healthcare in the region. We are so fortunate to have had Barb Maines’ support at the Howard Young Foundation.”

After her retirement in January, Barb plans to devote even more time to her many, many volunteer activities, knitting and camping with her family.

Audrey joined the Howard Young Foundation in 2009 after 13 years as a hospital associate in accounting. She has been a key member and proud supporter, helping to grow the Foundation since her arrival.

“It was an exciting time,” Audrey shared, “when the Foundation started doing specific campaigns and really connecting with donors and the community. People would just come to you and want to be a part of it.”

The campaigns connected with donors who have a passion for advancing healthcare. It underscored for Audrey how well philanthropy works when you have specific causes.

“Audrey has incredible attention to detail and takes pride in delivering quality work in all she does. As a result of her efforts, our donors have confidence in our non-profit Foundation,” recounted Erin. “Audrey shines when provided an opportunity to grow in her role and take on more responsibility. She is always the first person at the office and has been silently making sure everything is ready to go every day for 9 years.”

After her retirement in July, Audrey hopes to travel with her husband and see the sites across the U.S. She’s also looking forward to doing more gardening, sewing and attending more of her ten grandchildren’s school and sporting events.

Audrey and Barb have always gone above and beyond for the Howard Young Foundation and all who have worked with them. We thank them for making a difference for our donors, for our community and for the Howard Young Foundation.

To help thank them for their service, please consider a gift to the Tick-Borne Illness Center or Excellence online at howardyoungfoundation.org or mail a check to the Howard Young Foundation, PO Box 470, Woodruff, WI 54568. Make sure to indicate that it is a Tribute Gift in honor of Barb & Audrey.

THANK YOU

Say thank you to Barb and Audrey by making a gift to the Tick-Borne Illness Center of Excellence online at howardyoungfoundation.org or mail a check to the Howard Young Foundation, PO Box 470, Woodruff, WI 54568.

power of PHILANTHROPY

The support of friends like you helps the Howard Young Foundation bring state-of-the-art care to Northwoods residents and visitors, support innovation and research, and strengthen our community through health & wellness. Your gift to the Foundation has the power to change the way we view healthcare at our rural hospitals – one patient at a time. Philanthropy or charitable giving plays a big part in healthcare all over the United States, but it's even more important in small communities like ours.

CUMULATIVE GIVING - It is with deep appreciation that we recognize and honor those listed here for their generous and caring cumulative lifetime giving through 2019 totaling \$2,500 or more to the Howard Young Foundation. These generous donors have ensured that the health and wellness of all people in the communities we serve will continue for future generations.

EXTRAORDINARY BENEFACTOR \$1,000,000

Don Funk
Marilyn and Bill Hopper
Trig and Tula Solberg
Ed Uihlein Family Foundation
Liz and Dick Uihlein
Howard Young Trust

EXCEPTIONAL BENEFACTOR \$500,000

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Raymond and Marie Goldbach Foundation, Inc.
Aldo and Dawn Madrigano
Seramur Family Foundation - Joan and John Seramur
Volunteers of Ascension Eagle River Hospital
Robert and Teri Weirauch

DISTINGUISHED BENEFACTOR \$100,000

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Ascension Wisconsin
Noelle and David Brock
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Pritzker Foundation
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Patti and William Schnettler
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Estate of Harry and Dorothy Sterio
Volunteers of Howard Young Medical Center, LLC
Jay and Betty Vonachen
Jim Warmington
James and Bernadine Warning
Woodruff Ace Hardware
Edward and Diane Zore

OUTSTANDING BENEFACTOR \$50,000

Dr. George and Velta Anast
Tony Augustine Family
Ted and Patty Balistreri
James and Christine Bollwinkle
Robert and Carol Burruss
Debbie and Bob Cervenka
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Pukall Lumber Foundation, Inc.
Jerome L. and Joan M. Schnettler
Dr. Barry and Donah Seidel
Robert William and Betty Poyer von Lutzw

SPECIAL BENEFACTOR \$25,000

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Ben and Molly Abrahams
Randy and Diane Africano
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AP Adolphson & Peterson, Inc.

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William and Mary Beckley
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Robert E. Bragg Charitable Remainder Trust
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First Merit Bank
DeDe and Jack Frost
Jamie and Karen Geschke
Global Wealth Management - Merrill Lynch
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A. Woodson and Inga Hagge
Tommy Handrick
C.R. Hauser Family Foundation
James R. and Anne R. Hayes

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Jay and Cathy Huff
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James L. Kemerling
Bernie and Penny Klotz
Sue and Bob Krohn
Lake of the Torches Resort and Casino
Lakeland State Bank
The Lakeland Times
Marshfield Clinic - Minocqua Center
Patti and Jack McKeithan
Medical Staff of Howard Young Medical Center
James and Leslie Miller
William and Iris Miller
Minocqua Brewing Company
Jerry Moisson
William and Mary Morris
MTH Foundation
Francis Timothy Mulrooney Trust
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Wisconsin Public Service Foundation

MAJOR BENEFACTOR \$15,000

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Tony Bodway
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memory of Brian Herzog
Candy and John Hickey
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Lac du Flambeau Ambulance/Fire
Department
Lac du Flambeau Women's Club
Ladies of Columbus of Woodruff
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Lake Tomahawk Lioness Club
Lake Tomahawk Lions Club
Lakeland Assembly of God
Lakeland Medical Associates, Ltd.
Lakeland Rotary Breakfast Club
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Carl and Kathleen Lichtfuss
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Jerry Robish
Rock of Ages Lutheran Church
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St. Germain Lions Club
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St. Germain Women's Service Club
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Glenn C. Sansburn
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WXPR 91.7FM Public Radio
Stanley and Janet Yaucher
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ANNUAL GIVING – 2019 Membership in the Bonhomie “Good Friend” Club signifies strong interest in the present needs and future welfare of our hospitals. Trees are Bonhomie Club symbols; planting a seed that will enhance healthcare in our communities, making a difference in the lives of your family, friends and neighbors.

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Karen Anderson
Walter A. and Virginia L. Andrus
James and Tonna Appelgren

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Donald Becker
William and Mary Beckley
Gary and June Beier
Dennis and Pam Berdal
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Bolger Funeral & Cremation Services
William and Ardis Brandt
Dennis and Julie Breitrick
Lavern and Patricia Breunig
Gerald and Christine Brost
Craig and Barbara Callies
Brent Cella
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John and Randi Danner
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Mr. and Mrs. Darwin Dichristopher
Doty's Dusty Dog Dryland Race and Festival
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Kimbal and Jeanette Goluska
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Musky Jacks
Amy Nelson
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Ottawa Forest Products
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Quality Paint & Body, Inc.
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Redman Realty Group, LLC
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Renaissance
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Michelle Root-McDaniel
Ruan Transportation Management Systems
Saint Germain Women's Service Club
The Samuels Group, Inc.
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Paul and Suzanne Shain
Bernie Sherry
Chris Slocum
Soap N Suds Laundry/What's the Scoop
Virginia and Daniel Sparkowski
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Steven Stickler
James and Joyce Stocker
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Darrell and Nancy Tarnow
Jack R. and Janet F. Tenge
Thirsty Whale of Minocqua, Inc.
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Jill Brunstad
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Manitowish Waters Lioness Club
Manitowish Waters Lions Club
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WXPR 91.7 FM Public Radio
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David Brozek
Beth Bruns-Jordan and James Jordan
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Island Collision Center, Inc.
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Benefactors who choose to support the Howard Young Foundation with an annual gift of \$100 or more are listed on the prominent donor recognition wall at Howard Young Medical Center or Ascension Eagle River Hospital.

RECOGNITION LEVELS:

HOWARD YOUNG MEDICAL CENTER

ASPEN \$100 or more annually
WHITE CEDAR (ARBOR VITAE) \$150 or more annually
WHITE PINE \$250 or more annually
SUGAR MAPLE \$500 or more annually
RED OAK \$1,000 or more annually

ASCENSION EAGLE RIVER HOSPITAL

YELLOW BIRCH LAKE \$100 - \$149 annually
LYNX LAKE \$150 - \$249 annually
VOYAGEUR LAKE \$250 - \$499 annually
CRANBERRY LAKE \$500 - \$999 annually
EAGLE LAKE \$1,000 or more annually



Howard Young
Foundation

Howard Young Foundation, Inc.
P.O. Box 470, Woodruff, WI 54568
howardyoungfoundation.org

PREVENTION

Preventing tick bites is the key to preventing tick-borne illnesses.

- Use repellents with 0.5 percent permethrin on clothing, or 20 – 30 percent DEET on uncovered skin.
- Wear light-colored clothing (including pants, long-sleeves and socks) to help you spot ticks more easily.
- Do a full body tick check after being outside in areas with tall grass and woods.

TICK REMOVAL

If you find a tick embedded in your skin, follow these simple steps.

- Use a tweezers to grab the tick close to the skin and pull upwards and away from the skin.
- Don't twist, yank or burn the tick during removal.
- Clean the bite site and your hands with rubbing alcohol or soap and water after removing the tick.
- Save the tick in a resealable bag for identification and testing if you plan to see a provider.

Tick kits will be available through the Vilas County Public Health Department at all county public libraries, some town halls and Chambers of Commerce. The Tick-Borne Illness Center of Excellence has also collaborated with the Howard Young Medical Center gift shop to create and sell tick kits there.

3 Easy Ways to Give

- Log onto our Web site at www.howardyoungfoundation.org or scan the code to the right with your phone
- Mail your gift to Howard Young Foundation
P.O. Box 470, Woodruff, WI 54568-0470
- Call us at 715.439.4005

