

# Entrepreneurial Education Program



University of Wisconsin  
Stevens Point



U.S. Small Business  
Administration

Funded (in part) through a grant with the U.S. Small Business Administration.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance by contacting us at 715-346-3838.

#### FOR MORE INFO:

Please contact the UWSP Continuing Education at 715-346-3838 or [uwspe-bus@uwsp.edu](mailto:uwspe-bus@uwsp.edu).

## Eight Week Business Series

The Entrepreneurial Education Program (EEP) offered by Nicolet College in partnership with UW-Stevens Point Continuing Education is a 8 week course providing an easy to follow, step-by-step process that shows your for-profit business how to:

- Answer the question – “Will people buy my product or service?”
- Appeal to more customers
- Develop a lender-ready business plan
- Use time, money and resources wisely

Through instruction and guest speakers, the course serves those who are considering starting a business, owners of existing businesses struggling to get a handle on all the details, and those with successful companies they want to grow.

In-person offering only.

## Fall 2022 | In-Person Class

### Class Dates/Times

Wednesdays, September 21 - November 9, 2022  
5:30-8:30 p.m.

### Location

Nicolet College  
5364 College Drive  
Rhineland, WI 54501



### Cost

Program fee is \$1000 but through Nicolet College and the SBA Community Navigator Pilot Program, this program is available at **NO-COST** to participants. Textbook will also be provided at no additional cost.

### Registration

Space in the course is limited and will be filled on a first-come, first-served basis. Must register to participate. Registration opens August 1, 2022.

Register online: [bit.ly/EEP-RL](https://bit.ly/EEP-RL)