

DEFINING MOMENTS

FALL/WINTER 2023

CHANGE THE FUTURE
OF HEALTHCARE

Believe in
your legacy



Howard Young
Foundation

Winter Gratitude

May the magic of our Northwoods winter and the holiday season bring you joy. Thank you for believing in our mission to bring exceptional healthcare to our hospitals and community! Your generosity now and throughout the year makes a lasting difference.



Our Mission

The Howard Young Medical Center was built in 1977 through a very generous bequest provided by philanthropist Howard Young. Bearing his name to honor his philanthropic gift, the Foundation was established in 1984 to advance the health and wellness of all people in the communities we serve through your charitable support.

Special Thanks...

Carrie Hoyer, Howard Young Foundation Board of Directors Marketing Chair and Executive Committee Member at Large

Susan Reetz, Clear Focus Media LLC, Copywriter

Shawn Stigsell, Stigsell Creative Graphic Design/Art Director

And all who share their stories and photos

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Howard Young Foundation Staff (Left to Right) Jessie Halverson, Jessica Bland, Elizabeth Gering Duemmel, and Erin Biertzer

Connect

TEL: 715.439.4005

EMAIL: info@hyfinc.org

WEB: howardyoungfoundation.org

FAX: 715.439.4010

MAILING ADDRESS
Howard Young Foundation, Inc.
P.O. Box 10
Minocqua, WI 54548

OFFICE LOCATION
Howard Young Foundation, Inc.
420 Oneida Street, Suite #100
Minocqua, WI 54548



Howard Young
Foundation

FROM THE CHAIRMAN & THE PRESIDENT

Dear Friend,

As the holiday season approaches, we find ourselves reflecting on the incredible support we have received from donors like you throughout the year. Your generosity has been nothing short of inspiring, and we are filled with gratitude for the positive impact you have made in our community. Your belief in the actions and abilities of the Foundation makes it possible for us, together, to make the dream of advancing healthcare in the Northwoods a reality.

Our hospitals and medical staff take great care of our community. In turn, our community takes care of the hospitals and staff through philanthropic gifts to support state-of-the-art equipment, training and facilities. As not-for-profit hospitals in the Northwoods and across the country continue to face declining reimbursement and staffing shortages, they are relying on philanthropy more than ever.

This year, our donors have an opportunity to support a Special Gift Initiative that will provide more advanced technology to aid in the diagnosis and treatment of strokes. It is something that will benefit so many of our family, friends and neighbors in the Northwoods. Read more on Pages 8-9.


Our donors, including Bonhomie Club members, remain dedicated to quality healthcare in the Northwoods. Membership in the Bonhomie Club begins with a charitable contribution of \$100 or more annually. Club members receive special recognition and exclusive event invitations – but more importantly, they enjoy knowing their gifts help maintain and improve the level of excellence and innovation that has defined our hospitals since they opened their doors.

On behalf of our Foundation board and staff, thank you for all you do to make the Northwoods a better place. Best wishes to you and yours for a joyful holiday season. Merry Christmas and Happy New Year.

Sincerely,



Trig Solberg, Board Chairman
Howard Young Foundation



Erin Biertzer, President
Howard Young Foundation



Trig Solberg



Erin Biertzer

BOARD OF DIRECTORS

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TERI THEILER

GREGG WALKER

LEGACY OF LOVE

Caring for the Mind, Body, and Soul

A legacy is a seed planted to benefit future generations. It is our gift to the world. It is the story that people tell after we are gone. It is the long-lasting impact of actions we take to improve the world. It is also a service that benefits the community, like Aspirus Seasons of Life Hospice House.

Seasons of Life, located amid mature trees, a stunning garden and serene walkways, is an eight-bed hospice house providing compassionate end-of-life care for patients and their loved ones.

"It seems like everyone knows somebody who has needed hospice services," said Cheryl Pitman, chair of the Women's Legacy Council (WLC), a subcommittee of the Howard Young Foundation. The WLC, along with many others in the community, wanted to ensure that these services were available to all community members regardless of their ability to pay. "We were committed to do whatever we could to provide funds so Seasons of Life could be staffed for full occupancy. We also wanted to increase awareness of these services."

This desire to support Seasons of Life and hospice patients blossomed into Legacy of Love, a fundraising event to benefit the Hospice House.

On August 29th, a sold-out group of 100 attendees gathered at Northern Waters Distillery for a relaxed, fun evening that included a lovely catered appetizer table, bourbon tasting bar, raffle drawings and live music. Several speakers shared stories from their experiences working with hospice, and further explained the role that hospice plays in the healthcare continuum.

"One presenter stated that hospice is simply human beings helping other human beings," Cheryl recalled. "That was so sweet and just wraps up what hospice is in a great way. All the presentations reinforced just how important it is to have that comfort care at the end of life."

Over \$162,000 was raised through this campaign, far exceeding the goal of \$100,000. Because all expenses for the event were underwritten, every penny of these funds will be used for 24/7 Seasons of Life patient care and to support Medical Technician certification training for staff.

"The donors for this compassionate cause were so generous and gracious. It was humbling to see how much they cared and were willing to support this," said Cheryl. "And it is so wonderful to work with the passionate women from the WLC and the Foundation staff to make a difference in the community - and have fun while we do it." ●

Please consider helping the Legacy of Love grow by making a gift to Seasons of Life Hospice Patient Care online at howardyoungfoundation.org, or by mailing a check to Howard Young Foundation-Hospice, P.O. Box 10, Minocqua, WI 54548.

If you would like to join the Women's Legacy Council or learn more about their work, visit howardyoungfoundation.org or call the Howard Young Foundation at 715.439.4005.



Top: Cheryl Pitman, Chair of Women's Legacy Council;

Bottom: Grace Vickerstaff and Katie Roe, Legacy of Love Event Guest Speakers



Your Philanthropy at Work

Visit howardyoungfoundation.org or scan left to see the powerful impact of your gifts.

50TH ANNIVERSARY OF STANDARDIZED EMS

When Every Second Counts

Photos clockwise from the top: Aspirus MedEvac helicopter brings critical patients where they need to go; Mark Vollmer, Northwoods resident; MedEvac Critical Care Transport Ambulance; the first EMT training course held in Wausau, WI in 1969.

When minutes matter but the miles are many in the rural Northwoods, you can rely on the rapid and reliable response of trained emergency medical professionals and certified ambulances as part of our emergency medical services (EMS). EMS has long been an integral part of our comprehensive healthcare system here and continues to provide these lifelines today.

2023 marks the 50th anniversary of standardized EMS throughout the United States. The Emergency Medical Services Systems Act of 1973 provided federal guidance and funding to modernize EMS and implement a uniform, systematic approach to prehospital care. It also set the minimum level of prehospital emergency care to two trained emergency medical technicians (EMTs) working on a state-certified ambulance.

Five decades ago, Dr. J.D. “Deke” Farrington, a physician who worked at Lakeland Memorial Hospital, now Howard Young Medical Center (HYMC), helped pave the way for EMS improvements here

and throughout the United States. Before moving to Northern Wisconsin Dr. Farrington, a nationally known leader in early EMS, spent much of his career at Loyola University in Illinois as an orthopedic surgeon and faculty member. While there in the 1950s, he trained Chicago firefighters in basic emergency medicine techniques, similar to what would later become EMT training. He also played a pivotal role in the development of Wisconsin’s state EMS system, created in 1968, with local physicians providing the training.

“In June of 1967, the American College of Surgeons published an article written by Dr. Farrington that described a car accident in Minocqua and the community system used to respond to it,” said Dr. Michael D. Curtis. “The idea was that if local communities could organize and utilize these approaches, they could stem the tide of highway traffic deaths. This article was pivotal in the development of EMS in the United States.”



In 1969, the first nationally recognized EMT training course was held in Wausau, Wisconsin. It was a national test site for the new Department of Transportation curriculum. Dr. Farrington

served as the physician coordinator. He also encouraged doctors to get involved in EMS, invented the spine board, was the first chair of the National Registry of EMTs, and oversaw the first 81-hour basic EMT training curriculum developed by Dunlap & Associates. His contributions to EMS made an immeasurable difference throughout our rural communities and throughout the entire country. “It’s a tremendous value to the community to be able to have services of this nature,” said Dr. Curtis. “It’s not just transportation. It’s not just a taxi ride. We’re talking about sophisticated and potentially lifesaving medical care in the back of an ambulance.”

Mark Vollmer knows firsthand how important EMS is in the Northwoods. In May 2020, while renovating a cabin with his son on their Boulder Junction property, Mark became disoriented, lost consciousness and started convulsing.

“My son came into the attic where I had been working and saw me having seizures,” Mark said. “He kicked a hole in the ceiling, got me out and called 911. That’s when the volunteer paramedics came out and I was taken to HYMC.”

During transport the ambulance crew got Mark stabilized. Once he got to the hospital, HYMC staff did an MRI and CT scan which showed that he had a brain tumor. His test results were sent to his local hospital in Milwaukee where he later underwent surgery.

“I’m very thankful that I’m still here. I believe my son saved my life by calling 911,” Mark said. “And I’m just very fortunate that the fantastic paramedics got to us promptly and got me out of there.”

All EMS is an extension of quality healthcare and has grown beyond the minimum two-person EMT team per ambulance. Aspirus MedEvac now includes critical care ground and

air medical transport, paramedic intercept services and community-based ambulance services. These comprehensive EMS services benefit Aspirus facilities, including HYMC and Aspirus Eagle River Hospital.

“HYMC is a hub for our services in the Northwoods,” said Charlie Kotke, Regional Manager, Aspirus MedEvac. “MedEvac has 911 staff there that respond to 911 calls and critical care staff that do inter-facility ground transports for the region. One of our helicopters is also based on the HYMC campus providing an additional way to transport patients in need of specialty care as quickly as possible even across great distances.”

Training for EMS has expanded over the years and now ranges from EMT and basic life support to advanced life support and critical care. Equipment has also evolved over time.

“The Lucas compression device, for example, has become standard on a lot of ambulances,” Charlie stated. “It provides consistent CPR compressions and frees up the ambulance staff to monitor patient vitals and provide other care. It is an expensive piece of equipment, and we are very fortunate that the Howard Young Foundation and their donors support us by paying for them and for other equipment that helps us do our jobs efficiently and effectively.”

EMS in the Lakeland area has been providing critical emergency care and saving lives for more than five decades. Support from Aspirus, our local healthcare providers, hospitals and the Howard Young Foundation will be here, making a difference one patient at a time. ●

Join us in providing important EMS equipment by making a gift to Howard Young Medical Center Greatest Needs Fund or the Aspirus Eagle River Greatest Needs Fund at howardyoungfoundation.org.



It’s not just transportation. We are talking about sophisticated medical care in the back of an ambulance.



When it comes to emergency services, minutes matter. The Howard Young Foundation partners with our hospitals and generous donors to fund the highest EMS needs in our community including:

- Lucas 2 and 3 chest compression devices
- MedEvac helicopter hangar
- Ambulance for Aspirus Eagle River Hospital
- iPads for patient comfort during transport
- EMS bikes

HYF'S "OUR LEGACY" MATCH APPEAL

The Legacy of a New Generation

Your generous gift will provide:

- NEW 128-Slice CT Scanner for Eagle River
- ENHANCE BOTH HYMC and Eagle River CT scanners for acute stroke patients
- Provides amazingly detailed 3D images in just seconds
- Is non-invasive and uses significantly less radiation
- Bigger bore hole makes it more comfortable for patients
- Performs CT perfusion scans to diagnose acute stroke

Just like Dr. Kate Pelham-Newcomb's "Million Penny" campaign 70 years ago, the success of "Our Legacy" year-end appeal depends on the support of those who will benefit from it – everyone who lives in and visits the communities served by Howard Young Medical Center (HYMC) and Aspirus Eagle River Hospital (Eagle River). Now, we have the opportunity to create our own legacy during the Howard Young Foundation's "Our Legacy" match appeal. The goal of the appeal is to raise \$400K for a state-of-the-art 128-slice CT scanner at Aspirus Eagle River Hospital plus advanced technology for both HYMC and Eagle River CT scanners to improve the initial treatment of acute stroke

patients. During the appeal, every gift quadruples in value through the generosity of Foundation extraordinary benefactors Don and Abby Funk and Aspirus Health for a total of \$1.6 million.

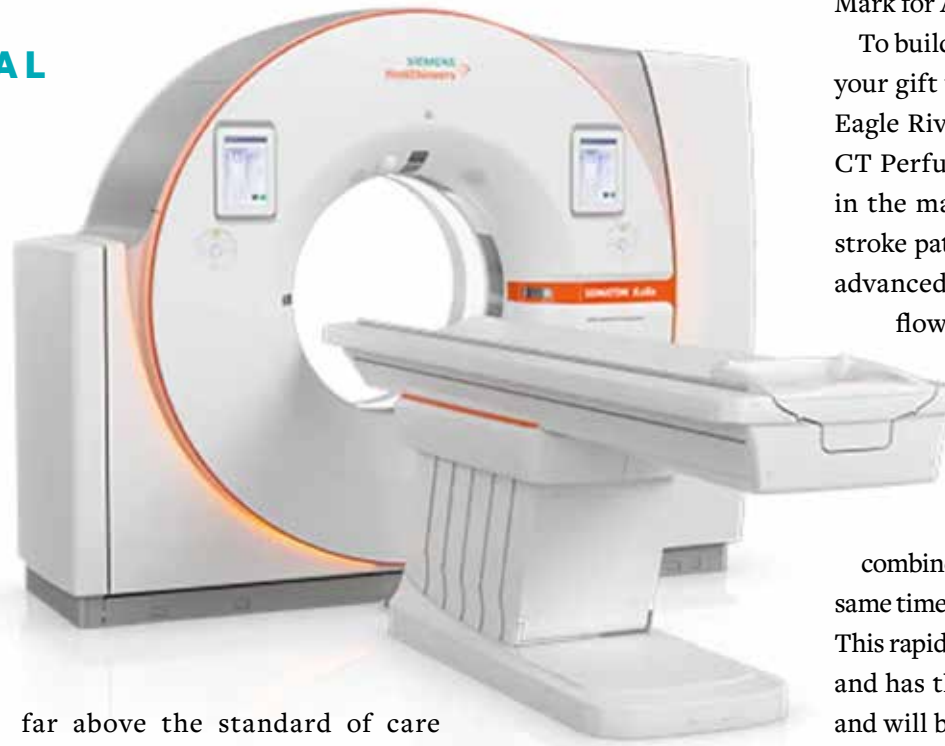
Building on a legacy of caring

In 2016, our donors helped bring HYMC

far above the standard of care with the purchase of the 128-slice dual source CT scanner providing world class diagnostics right here at home. With your gift, Eagle River will also be brought far above the current standard level of care with a new 128-slice CT scanner.

"We are committed to providing the best care to our patients in the northern region," explained Dr. Shinnors, MD, Radiology Director at Aspirus Health. "The new CT scanner is much faster, produces higher quality images, delivers a lower radiation dose, has metal reduction software, and allows for use with heavier patients. This is a current top of the line CT scanner which excels at all emergency room imaging and other patients who need it."

According to the American Heart Association, each year there are about 795,000 strokes in the United States with a stroke occurring roughly every 40 seconds. In the Northwoods, physicians see up to six patients with stroke symptoms every day. Getting the right treatment as soon as possible is critical. This year HYMC earned The Joint Commission's Gold Seal of Approval and the American Stroke Association's Heart-Check



Mark for Acute Stroke Ready Certification.

To build on this already established excellence, your gift will also help enhance the HYMC and Eagle River CT scanners to be able to perform CT Perfusion (CTP) scans used in the management of all acute stroke patients. A CTP scan is an advanced test to measure blood flow to the brain and thus determine whether there is repairable brain tissue to save.

It is fast, noninvasive,

painless, and accurate. The CTP is combined with a CT angiogram performed at the same time to help plan the best course of treatment. This rapid triage is perfect for our rural hospitals and has the potential to improve and save lives and will be used daily on both CT scanners. The combination of CT exams plays a crucial role in determining which patients with acute stroke should be transported to a tertiary stroke hospital for treatment. It also helps the receiving facility prepare treatment for the patient before they even arrive. At the tertiary hospital the acute blood clot causing the patient's stroke symptoms detected on the CT/CTP exams will be removed via new advanced catheter techniques which have revolutionized the treatment of acute stroke.

"Having CTP scan capabilities at HYMC and Eagle River will change how we initially evaluate and drive treatment decisions in our patients suspected of acute stroke," Dr. Shinnors said. "HYMC and Eagle River will be the only hospitals in the northern region with these capabilities. This is an advanced tool that will be used every day to transform our management of these patients. It's about more than just saving lives. It's about potentially preventing devastating non-lethal effects of stroke for a much better life."

\$1 = \$4 Match appeal quadruples your gift's impact

Every generous, and life changing gift to the

\$1 = \$4
MATCH APPEAL
QUADRUPLES
YOUR GIFT'S
IMPACT

"Our Legacy" appeal will be quadrupled in value. As a beneficiary of his legacy, a portion of Don and Abby Funk's planned gift will match gifts from the community up to \$400,000 for a total of \$800,000. That amount is being matched by Aspirus Health for a total of \$1.6 million. That means every gift is quadrupled in value of impact.

This holiday season, you can help ensure that our hospitals can provide this critical equipment and CTP scans for stroke patients in our communities. You have the power to save a life by supporting stroke identification and treatment. ●

Make a gift to the Howard Young Foundation Special Gift: CT Scanner at howardyoungfoundation.org.



Don and Abby left a lasting legacy with the Howard Young Foundation by including the Foundation in their estate planning. They provided the first match for 128-slice dual source CT scanner at HYMC, and now their planned gift will support the CT Scanner at Aspirus Eagle River Hospital. "This is the kind of technology that sets our hospitals apart," Don said in 2015. "We are very fortunate to have, in the Howard Young Foundation, an organization so dedicated to the health and welfare of people in the Northwoods. I support the Foundation because I know it makes a real difference."

HEALTHCARE PHILANTHROPY

The Defining Difference

Howard Young Medical Center (HYMC) and Aspirus Eagle River Hospital (AERH) are committed to providing the best healthcare to our residents and visitors. Because they are not-for-profit hospitals, no patient is turned away for lack of financial resources. And, any earnings generated in excess of operating expenses are reinvested in ways that benefit the community including educating and training healthcare professionals, promoting health, and facility maintenance and improvement. Charitable, not-for-profit hospitals are driven by the needs of the patients and not solely by the profits that may be earned.

Rural hospitals nationwide are struggling due to rising costs and devastating cuts in government reimbursement for Medicare and Medicaid. Staffing shortages also have the potential to impact the availability of care. Our local hospitals are not immune to these challenges.

"I think the next ten years are going to be very difficult for rural healthcare to acquire nursing staff and physicians," said Howard Young Foundation board member Gregg Walker. "We are going to have to get creative in our fundraising and finding ways to attract healthcare professionals to our community."

Healthcare philanthropy provides an opportunity for us, as community members, to address these

challenges and to aid our medical institutions and professionals in their passion to change and save lives. Through a set of donor-centered and

community-focused philanthropic initiatives, the Howard Young Foundation ensures that physicians, clinicians, staff, patients, friends and donors work together to solve the greatest healthcare needs of the community, and fund the most vital healthcare services.

Aspirus makes major capital investment where possible including the newly updated primary care and specialty care clinics. Philanthropic support is essential to ensure the quality of our facilities with investments like new TV's and remodeled waiting rooms; state-of-the-art equipment such as CT scanners and patient cardiac monitors; and unique community driven services such as the Aspirus Tick-Borne Illness Center and Autism Services.

"We all know that healthcare is a complex industry with many headwinds causing difficulties, especially for those providing rural healthcare like us in the Northwoods of Wisconsin at HYMC, AERH and throughout the region," said Jesse Tischer, SVP - President, Regional Markets. "At the heart of it though are caregivers and organizations providing services locally. Your support helps provide that needed extra boost to say yes to a piece of needed equipment or to say yes to growing a service which might not otherwise happen. Your support allows Aspirus to continue to ensure access to care in a rural environment so that when emergencies arise you know you will get the services you need." ●

Healthcare philanthropy is the defining difference that keeps our nonprofit hospitals thriving. Won't you join us in supporting excellent rural medical care at HYMC and AERH? Make a gift today at howardyoungfoundation.org.



Your Philanthropy at Work

Visit howardyoungfoundation.org or scan left to see the powerful impact of your gifts.

Our Hospitals: More than Emergency Care

Howard Young Medical Center (HYMC) and Aspirus Eagle River Hospital (AERH) offer a level of sophisticated, technologically advanced care that is beyond the capabilities of most rural hospitals and often equivalent to the care patients would receive in a large metropolitan facility. What's more, HYMC and AERH have the added challenge of an extreme number of cases during the area's busy tourist season.

To make an appointment with one of the incredible providers at our full service hospitals call:

HYMC: 715-356-8000
AERH: 715-479-7411



Howard Young Medical Center

An acute-care facility offering a full range of services including:

- 24-hour emergency care delivered by board certified physicians ★
- Urgent Care open 7 days a week
- Family Medicine ★
- Orthopedics ★
- Aspirus Tick-Borne Illness Center ★
- Women's Health
- Podiatry
- Cardiology ★
- Pain Management ★
- Rheumatology ★
- General Surgery ★
- Psychiatry
- Behavioral Health
- Multi-Specialty Surgery
- Laboratory and Radiology Services
- Inpatient, Outpatient, and Acute Care
- Critical Care
- Cardiac Rehabilitation
- Rehabilitation Services ★
- Wound and Ostomy Care
- Sleep Disorders
- Spiritual Services

Howard Young Medical Center (HYMC) has earned the Joint Commission's Gold Seal of Approval® and the American Stroke Association's Heart Check Mark for Acute Stroke Ready Certification. HYMC also received a 5-Star rating from the Centers for Medicare and Medicaid Services (CMS) as part of its 2023 Five-Star Quality Rating System.

Aspirus Eagle River Hospital

A full-service hospital providing:

- 24-hour emergency care delivered by board certified physicians
- Inpatient, Acute, and Convalescent Care
- Outpatient Surgery
- Rehabilitation Services
- Laboratory and Radiology Services
- Family Medicine ★
- Orthopedics

Aspirus Eagle River Hospital offers an advanced emergency department, including two trauma rooms and three general purpose examination rooms with the flexibility to do specialized exams, suturing and casting.



Indicates they are hiring!

Join our healthcare hero professionals. To apply or learn more visit: www.aspirus.org/provider-opportunities#Opps

Scan the QR code to watch our video on why you should be a healthcare professional in the Northwoods.



ASPIRUS TICK-BORNE ILLNESS CENTER

A Local Blessing

Carrie and Jeff Hoyer have been strong supporters of and donors to the Aspirus Tick-Borne Illness Center in Minocqua since its conception. There is even a room there that bears their name as donors. However, they never imagined that Jeff would become a patient at the Center.

"My wife, Carrie, is a member of the Howard Young Foundation's Board and the Women's Legacy Council and we got on board right away with the idea, planning and development of the Center," Jeff said. "We saw what a need there was in this area, really in the Midwest, which is a pretty big hot zone in terms of tick-borne illnesses. But I never expected to have to use the services that the Center provides."

Jeff loves to golf, and when he's not walking the course, he and Carrie are often hiking or biking in one of the many picturesque areas of northern Wisconsin.

In late May, Jeff noticed that his knees were bothering him, he was fatigued and his hands felt stiff and arthritic. Even though he hadn't found an embedded tick and didn't have any of the typical signs like a bullseye rash, he opted to get tested. His first tick-borne illness test, taken through a regular medical provider, came back negative. It was then that he decided to make an

appointment with the Aspirus Tick-Borne Illness Center.

Jeff tested positive for two bands of Lyme Disease viral antibodies as well as ehrlichiosis which is spread by deer ticks in the Upper Midwest. The Center started him on a six-week treatment regimen that included antibiotics, probiotics and herbals.

"My hands feel better and I don't have as much stiffness in my joints now," he said. "Ashley Johnson, the nurse practitioner at the Center, was super helpful. She trained under Dr. Samuel Shor, an International Lyme and Associated Diseases Society trained physician and expert. The best route to recovering is to really diagnose this correctly."

Lyme disease is by far the best known tick-borne illness, but ticks can transmit many different diseases, including ehrlichiosis. Each of these diseases requires different testing and treatment methods. For some patients, the Aspirus Tick-Borne Illness Center uses the Igenix test which is the 'gold standard' to test for a variety of tick-borne variants. Igenix offers a wide array of tests that are more sensitive than those offered through FDA approved tests. While Igenix tests are out-of-pocket and can be quite expensive, they are typically covered for patients who are on Medicare and Medicaid.

"It's great to be a supporter and a donor," Jeff pointed out, "even if you never expect to need the services. Having this here locally has been a real blessing." The Aspirus Tick-Borne Illness Center is equipped to diagnose and treat all tick-borne illnesses, making it an incredible asset to our community and throughout the Midwest. ●

To make an appointment, call the Aspirus Tick-Borne Illness Center at 715.356.8702. You can make a gift to the Howard Young Foundation's Tick-Borne Illness Center fund by visiting howardyoungfoundation.org or mailing a check to the Howard Young Foundation-Tick, P.O. Box 10, Minocqua, WI 54548.

Jeff and
Carrie Hoyer

LAKELAND PANTRY MEDICAL SCREENINGS

Our Neighbors Helping Neighbors

Lori Goff, RN, has been a Howard Young Medical Center (HYMC) nurse since 1997, a Howard Young Foundation donor and a longtime volunteer and board member for Lakeland Pantry. She knows the importance of excellent and accessible healthcare and what it means to be a good neighbor.

As a good neighbor, Lakeland Pantry provides individuals and families with a dependable source of supplemental food, household and hygiene products – plus programs designed to improve the quality of life for those in need in our Northwoods communities. One of those programs is basic health screenings.

The Pantry began offering basic medical screenings in 2019 but had to discontinue them during COVID. They resumed in August, thanks to volunteers from HYMC's medical staff.

"It's all part of our goal to meet the needs of the whole person," Lori said. "This is a great entry point for people who may not be connected with a primary care provider or other healthcare services. It's also the opportunity to initiate conversations and address medical issues before they become critical. It's a perfect crossover of the Pantry's, HYMC's, and the Foundation's missions."

HYMC medical professionals and retired nurses meet with community members in private rooms at the Pantry at specific times during regular distribution hours on the

second Tuesday and Thursday of the month. They provide blood pressure and glucose screenings, give nutrition information and answer health-related questions. It is best to check with the Pantry first to confirm the times when volunteers are available to conduct the screenings. Other screenings and services may be added over time as new needs are identified.

"Lakeland Pantry, Howard Young Medical Center and the Howard Young Foundation work together to strengthen our community and keep it healthy," Lori said. "It's about a group of neighbors helping neighbors in our communities."

For more information about Lakeland Pantry services, go to their new website, lakelandpantry.com, or call 715.358.2222. ●

You can support the Pantry by making a gift to the Howard Young Foundation's Lakeland Pantry Greatest Needs Fund online at howardyoungfoundation.org or by mailing a check to Howard Young Foundation-Pantry, P.O. Box 10, Minocqua, WI 54548.

“There are a lot of things that the Foundation does that, as a community member and an employee of Howard Young Medical Center, I want to be involved in and support. There are a lot of healthcare needs in our own communities and the Foundation does a great job addressing them.”

—Lori Goff, RN, has been a Howard Young Foundation donor for 11 years through the Howard Young Medical Center's Employee Giving Program payroll deduction option.

LEAVING A LEGACY

Endowed Scholarship Honors a *Life of Caring*

Linda Stolder Rottman spent her life caring for others, first as a Delta flight attendant and later as a stay-at-home mom for her son Max, who was on the autism spectrum. When he was 22 years-old, she decided to re-enter the work world. She applied to Howard Young Medical Center (HYMC) and was hired to work in the dietary department, where she put her professionalism, intelligence and cooking skills to use as part of the team that fed patients, staff and visitors.

“My sister devoted her life to making sure that Max had the best opportunities possible,” said Linda’s sister, Mary Ellen Stolder, PhD, RN. “Her position at Howard Young allowed her to be home during the week with Max when her husband was working and still use her unique capabilities. That job, second only to her son, meant the world to her; she took great pride in it.”

Then the unthinkable happened. On a sunny Tuesday in May 2022, Linda and Max both died in a tragic accident. But that wasn’t the end of their story.

Linda’s siblings wanted to do something in their honor. After touring where she worked and attending a memorial service organized by her HYMC coworkers the Stolder family knew what they wanted to do: start an endowed education fund in Linda’s name to remember both Linda and Max.

“That fall I met with Erin Biertzer, president of the Howard Young Foundation, and we got the process started to create the Linda Stolder Rottman Education Endowment,” recalled Mary Ellen. “Everyone who works at HYMC is important to the hospital’s mission whether they work in

maintenance, housekeeping, dietary, medical or another area, so the scholarships are open to all HYMC employees and their children.” HYMC worked with the family to create the guidelines and manages the applications.

This year’s application launched on March 14, Linda’s birthday. Five \$1,000 scholarships funded through the endowment were awarded to HYMC staff, or their children. Jenna Seidl, part-time Emergency Medical Technician (EMT) at HYMC, and full-time undergraduate student, was one of the recipients.

“I am majoring in neurobiology at the University of Wisconsin – Madison and I hope to return to the Lakeland area to work as a medical provider when I finish my education,” Jenna said. “I am very thankful to Linda’s family for their

generosity in providing this scholarship. It’s an important way of sharing with others the type of person she was, what she valued and what she contributed to the hospital and community.”

This scholarship pays tribute to Linda’s lifetime of love and caring and demonstrates how much she meant to her family and coworkers. It is a generous way to honor a loved one while touching the lives of HYMC employees and honoring future generations. It’s one more way that donors and their families can leave a legacy through the Foundation. ●

Applications for the scholarship are available in the Howard Young Medical Center administration office, or by emailing Jason.troxell@aspirus.org. Gifts to the Linda Stolder Rottman Endowment can be made at howardyoungfoundation.org.



ANNUAL COMMUNITY EVENTS

Thank you to all who sponsor, volunteer, participate in or donate to one or more of these community events.

THURSDAY, NOVEMBER 30TH, 2023

Wine, Women and Winter

Celebrate the holiday season while benefiting Lakeland Food Pantry. Wine tasting, holiday demos, festive holiday appetizers and gift raffles. You won’t want to miss it!

MONDAY, JUNE 3RD
AND TUESDAY, JUNE 4TH, 2024

Lakeland Star Golf Outing

The annual Lakeland STAR Golf Outing held at North Fork Fin & Filet restaurant and Minocqua Country Club benefits Autism Services and the students of Lakeland STAR School/Academy and Rising Star Transition Center. **For more information visit lakelandstar.org.**

THURSDAY, JUNE 20TH, 2024

Let’s Tee Off Against Breast Cancer

A vibrant, women-only golf event at Trout Lake Golf Club raises funds for “We Care” care package totes for first time breast cancer patients across the Northwoods. **Visit troutlakegolf.com to learn more.**

SATURDAY, JUNE 29TH, 2024

Lakeland Pantry Bear Cupboard Run

Save the date for the 15th Annual Lakeland Pantry Bear Cupboard Run on the scenic Bearskin Trail! This fun event benefits the Lakeland Pantry. **Learn more at lakelandpantry.com**

SATURDAY, JULY 20TH, 2024

Seasons of Life Gardenfest

Garden tours, photo opportunities, Lakeland Gardeners plant sale, ice cream social, butterfly information, live music, raffles and more await you at this event to benefit the Seasons of Life Gardens. **Learn more at lakelandgardeners.org.**

SATURDAY, AUGUST 17TH, 2024

Minocqua Dragon Boat Festival

Feel the energy of the 8th Annual 2024 Minocqua Dragon Boat Festival! Enjoy camaraderie, fun, and thrilling races to benefit the work of the Howard Young Foundation. **Register, volunteer, sponsor or pledge at minocquadragonboat.com.**

AUGUST 2024

Legacy of Love

Join us for a relaxed and casual evening of raffles, appetizers, speakers, music and more to benefit 24/7 patient care at Seasons of Life Hospice House.

SEPTEMBER 2024

Bonhomie Club Recognition Dinner

This dinner is all about you, the donors that allow us to continue advancing healthcare in the Northwoods. Qualifying 2023 donors are invited to an exclusive event to celebrate your contributions to our hospitals and/or Seasons of Life Hospice with hors d’oeuvres and an update on Howard Young Foundation activities. To be a part of the Bonhomie Club in 2024, donate \$100 or more before the end of this year.





**Howard Young
Foundation**

P.O. Box 10, Minocqua, WI 54548

A gift that gives back, so you can **gift twice the joy.**

Finding just the right way to show a loved one that we are thinking of them is important at the holiday season. There are so many ways to show you care and to say thanks even for the person who 'has everything'.

This holiday season, why not make a gift that will have a lasting impact? Please consider supporting the ongoing gift of healthcare in the Northwoods through a tribute gift to the Howard Young Foundation in memory or in honor of a loved one, on behalf of your family or a friend, or simply from yourself. It is a gift that truly keeps on giving.

This publication is brought to you by the Howard Young Foundation, serving our community since 1984. To make a donation:



CALL

Our office at
715-439-4005



MAIL

Howard Young Foundation
P.O. Box 10
Minocqua, WI 54548



ONLINE

Visit our website at
howardyoungfoundation.org



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When you include us in
your estate planning.
(Talk to your tax advisor.)



STOCK

Donations are a
tax-smart way
to give. (Call for
instructions.)

The Howard Young Foundation does not provide financial or stock advice and encourages donors interested in advanced planning to speak with their CPA and/or tax advisor