

THE HOWARD YOUNG FOUNDATION CELEBRATES

40 years

A LEGACY OF GIVING



Howard Young
Foundation

A Legacy of Giving

This commemorative issue celebrates the last 40 years of giving and is dedicated to our board of directors, our exceptional team, our volunteers, our tireless hospital providers and associates, and most importantly our donors. We cannot possibly count the number of lives you have changed. Together, we have created a legacy of giving.



2014 Spirit Helicopter at the hangar supported by HYF Donors. Read more on Page 8.



Dr. Kate Newcomb. Read about her legacy on Page 6.



1984 HYF Incorporation. Read more on Page 6.

CONTENTS

- 4 From the Chairman & the President
- 5 Inspiring a Legacy
- 6 Seeds of Philanthropy: A Timeless Vision
- 8 Growing Philanthropy: Imagine Our Future
- 10 Growing Philanthropy: Women's Legacy Council
- 11 Growing Philanthropy: Walter Olson Committee
- 12 Branching Out: A Legacy of Innovation
- 13 Branching Out: Beyond Autism Services
- 14 Branching Out: Pioneering the Treatment of Tick-Borne Illness
- 15 Neighbors Helping Neighbors: Lakeland Pantry
- 16 Looking to the Future: A Legacy of Giving
- 18 Power of Philanthropy: Recognizing our Donors
- 26 Community Events

SPECIAL THANKS

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And all who shared their stories:

Erin Biertzer

Trig Solberg

Glenda Haug

Brad Holmes

Bill Hopper

Ashley Johnson, NP

Kathy McCaughn

Doug McCoy

Aldo Madrigrano

Susan Ohlsson

Cheryl Pitman

Judy Russell

Barry Seidel, MD

James Thatcher, MD

Teri Theiler

Joelle Wennlund, MD

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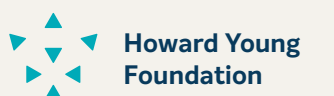
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Dear Friend,

Howard Young Foundation's 40th Anniversary is a significant milestone that we celebrate with gratitude. Healthcare is hugely important to any community. Over the past four decades, the Howard Young Foundation (HYF) has honored the vision of our founding healthcare philanthropists to establish first class medical care and made the defining difference for our not-for-profit hospitals.

I got behind healthcare when I saw such a wonderful philanthropist, Howard Young, donate to build our hospital and help healthcare in northern Wisconsin. As a business owner, we have a responsibility to the whole community, so when I was asked to support the hospitals and later join the HYF Board of Directors, I was very happy to do it. It has been an honor to work alongside our board of directors, hospitals, patients, friends and donors to solve the greatest health care needs of the community for all these years.

The seeds of philanthropy grow in strong relationships and established trust. Donors want to trust the organization they give their money to, and need to know that every donation makes a positive impact in our community. Because people trust the Foundation, they come forward and give so that great healthcare is available to all residents and visitors to the Northwoods.

This issue is a celebration of our last 40 years together, a culmination of the contributions of many individuals over the years. We recognize that our success is because of you, our donors, who are passionate about advancing healthcare for our community. Through your generous support, the Howard Young Foundation will continue to build our legacy of giving that will inspire generations to come.

Sincerely,



Trig Solberg, Board Chairman
Howard Young Foundation



Erin Biertzer, President
Howard Young Foundation

Our Mission

The Howard Young Medical Center was built in 1977 through a very generous bequest provided by philanthropist Howard Young. Bearing his name to honor his philanthropic gift, the Foundation was established in 1984 to advance the health and wellness of all people in the communities we serve through your charitable support.



Trig Solberg



Erin Biertzer

BOARD OF DIRECTORS

TRIG SOLBERG
Board Chairman

ERIN BIERTZER
President

ALDO MADRIGRANO
Vice Chairman

MARK PITMAN
Secretary

GREG NICKLAUS
Treasurer

CARRIE HOYE
Executive Committee
Member at Large &
Marketing Committee Chair

MOLLY AHLBORN

DICK GUSTAFSON

BILL HOPPER

TOM JOYCE

RICHARD REINHART, MD

JUDY RUSSELL

GLENN SCHIFFMANN

BARRY SEIDEL, MD

TERI THEILER

GREGG WALKER

INSPIRING A LEGACY

The Chairmen of the Howard Young Foundation



John Hanson
Founding Chairman
of the Howard Young
Foundation, 1984-1987



**Arthur
Jacobsen, MD**
1987-1993



Ray Rubin
1993-1996



Don Wachholz
1996-2011



Trig Solberg
2011-Present

THANK YOU FOR CARING

Since 1984, over 12,000 donors have generously contributed 107,000 gifts totaling \$46 million to advance healthcare right here in our community.



SEEDS OF PHILANTHROPY

A Timeless Vision

An anniversary goes beyond marking time; it is a collection of meaningful moments, challenges and achievements. Beginning with Dr. Kate Newcomb's Million Penny Campaign, the vision of bringing first-class medical care to the Northwoods area was achieved with the opening of Lakeland Memorial Hospital in 1954.

“Investing in healthcare is a great way to give back and to help others.”

– **GLENDA HAUG**
Former RN, HYF Board member ('87-'95), and HYF donor since 1979.

Healthcare philanthropy in the Northwoods took a giant leap forward because of the vision of philanthropist Howard Young, who in 1972 donated \$20 million and established an endowment to build and sustain a larger and more modern hospital. This bequest, the largest to a hospital in the country at the time, completed Howard Young Medical Center (HYMC) so that our community would have the finest facilities and continue to attract outstanding doctors.

“Before the Foundation was formed, we donated to local healthcare through the Monticello Society, a group of local individuals who each pledged to gift \$1,000 per year until they reached a \$10,000



goal,” said Trig Solberg, donor, local business owner, HYF Board of Directors member since 1996 and Chairman since 2010.

Understanding that no gift is too small, Glenda Haug, former HYF Board member, HYF donor, and nurse, co-founded the annual giving program called the Bonhomie Club in 1980. “I’m a retired nurse and I’ve always loved healthcare,” stated Glenda. “Investing in healthcare is a great way to give back and to help others.” Annual membership in the Bonhomie Club signifies a charitable contribution of \$100 or more each year. Club members enjoy knowing their gifts help maintain and improve the level of excellence and innovation that has defined our hospitals since they opened their doors.

“It started out small, but one of the things I think I felt good about was getting the employees involved so that they felt like they had a tie or a commitment to the place where they work,” Glenda said. Thanks to Glenda’s leadership, the Bonhomie Club includes many hospital employees who embody healthcare philanthropy not only through their time and talents daily on a professional basis, but also support our hospitals with their generous gifts.

Bearing Howard Young’s name to honor his philanthropic gift, the Howard Young Foundation was established in 1984. The formation of the Foundation brought all the donors and healthcare philanthropic efforts under one umbrella.

Over the past forty years the sole purpose of the Foundation has been to actively seek and invest charitable support for our two local not-for-profit hospitals, Howard Young Medical Center and Aspirus Eagle River Hospital.

The promise of healthcare philanthropy is the ability to change and save lives. Donations large and small have been used for state-of-the-art hospital equipment, facilities, training and innovative programs. All these efforts, all these meaningful moments, have given us the great healthcare we have today and changed this community from being a place to vacation to a place where people can build a life. Because of our donors, we don’t need to imagine life without our hospitals and the life-changing healthcare we all have access to.

“Healthcare is hugely important to any

community and we all want to see really good healthcare,” Trig stated. “Being in business up here for 53 years, we know a lot of people in northern Wisconsin, and they’re just wonderful people that come from all over the country, different walks of life. They understand that something might happen and when it does, they might need healthcare. Over the years, through some of these friendships that I have, they’ve been very generous and given to our Foundation.”

If he could, Trig would thank each donor individually.

“I want to let our donors know that when they trust us with their gifts, they can be sure each penny is used to enhance local healthcare,” he said. “And we’re going to work our hardest to make sure that we have the best healthcare we can possibly have for our small community up here in northern Wisconsin for a long time to come.”

Will you be the next Howard Young?

Make a gift to the Howard Young Foundation one of your meaningful moments. Give today at howardyoungfoundation.org.

“The Foundation provides us with excellent equipment and tools that we need to do our jobs, but the ultimate goal is better patient care. Donating is something I can easily do to support that goal.”

– **SUSAN OHLSSON**
RN at HYMC for 32 years, and HYF donor since 2004 through the Howard Young Medical Center’s Employee Giving Program.

Through the years

1954

Opening of Lakeland Memorial Hospital
Pictured: Dr. Kate Newcomb



1972

Howard Young’s \$20 million bequest to create Howard Young Medical Center
Pictured: Howard Young



1980

Bonhomie Club co-founded by Glenda Haug and Brad Holmes

DATE		AMOUNT PAID	PAYMENT ON PRECE	OTHER DONATION	BALANCE FOR ON PRECE	TOTAL DONATION	PURPOSE OF DONATION	CARD NO.
12/30/83		250.00			7750			
HAUG NAME Dr. Gatz & Glenda ADDRESS								
8/1		100						
7/23		100						
9/27		100						
10/10		100						

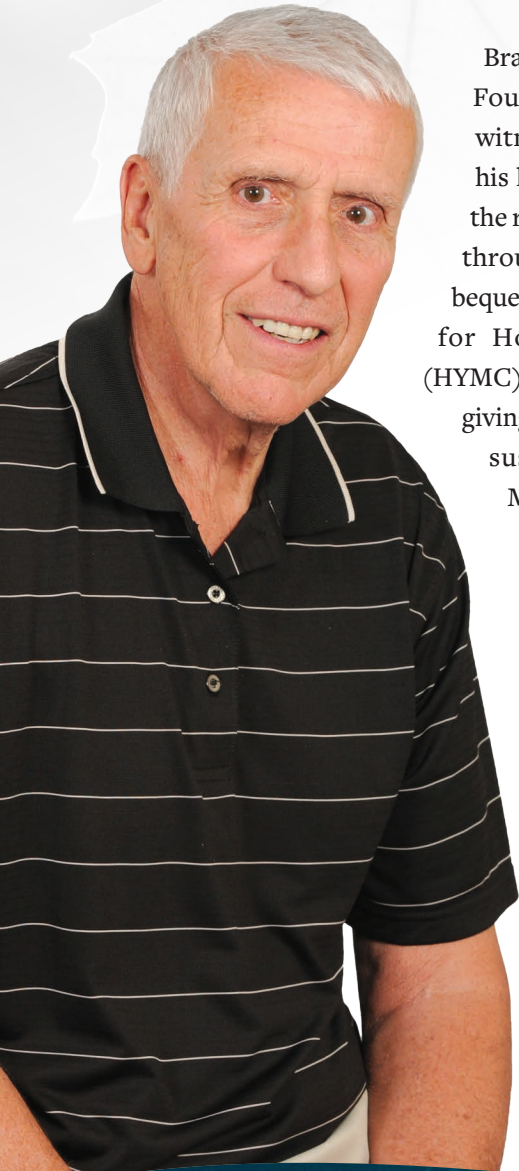
1984

Howard Young Foundation was formed
Pictured: John Hanson



GROWING PHILANTHROPY

Imagine Our Future



Brad Holmes, former Howard Young Foundation (HYF) President, has witnessed phenomenal giving during his lifetime. In 1977 he was present at the ribbon cutting for the hospital built through Howard Young's \$20 million bequest. As the Director of Development for Howard Young Medical Center (HYMC) in 1980, he understood that annual giving would be important to healthcare sustainability, so he started the Monticello Society and with Glenda Haug founded the Bonhomie Club. "People give because they want to be part of the mission and move it forward," Brad said. "And we wanted people to become more engaged and involved with the hospital."

He left the Northwoods a couple years later to pursue a career in healthcare philanthropy. By 2006 he was Senior Vice President of MedStar Health and oversaw 11

◀ **Brad Holmes**, former HYF President, Signature Society member, and HYF donor since 1980.

foundations. While in that role, he received a call from John Lund, his friend and HYF President, inviting him to return to the Northwoods to begin to build a comprehensive gift and bequest program at HYF.

"I thought how fun it would be to come back and finish my career where I began," Brad recalled. "So I did." In 2009 he returned to the Northwoods and HYF.

Before he even accepted John's offer, he already knew two people that he wanted to enlist in providing philanthropic leadership. "I remember standing on the putting green at Minocqua Country Club, and talking with Trig when I first got back," Brad said. "He asked me what my mission was going to be and after briefly informing him, I ended by smiling at him and said, 'I'd be coming for him. He smiled back (...I think).'"

He worked with the Foundation staff and Board of Directors to revitalize the Bonhomie Club and incorporated a dinner event to recognize donors. However, he had a vision that went even further. "People give their money and support to things that have a positive impact on the community in which they live and work. They give to people and projects that make a difference in their lives," Brad said. "The hospital contains all that, but we

needed to advance the Foundation's efforts and move ahead so more could be accomplished."

At that point, the Foundation developed a Case for Support and initiated the Imagine our Future Campaign with the ambitious goal of raising \$60 million. Our local hospitals were under Ministry Healthcare and during that period agreed to match each donation received from the community. Today, Aspirus still supports matching many HYF campaigns. Board members chaired development committees focused on major gifts, planned giving, annual giving, physicians, Women's Legacy Council, marketing, and finance. These committees were led by dedicated members of the community and philanthropic efforts picked up steam.

Don Wachholz, a wonderful Chairman of the Board for many years, was stepping down so John and Brad asked then Vice Chairman, Trig Solberg, to become Chairman of the Board in 2011. Trig wanted to see the Foundation grow, and his vision, along with the leadership of the board of directors, has made a remarkable difference for our community in the delivery of quality healthcare programs.

At Brad's invitation, Aldo Madrigano joined the board in 2011 and became Vice Chairman, a position he still holds today. "I think the proudest moments are seeing what the Foundation has done and how well it's helped the hospitals in



I've seen people in my career go beyond what they ever thought they might donate, and it is usually around something important to them and their family. If you see an article or a story that inspires you, please reach out to the Howard Young Foundation."

— **BRAD HOLMES**
Former HYF President, Signature Society member, and HYF donor since 1980.

northern Wisconsin stay up to date with some of the newest equipment and skills," Aldo said. "It's unbelievable to know that we have all this right here and we can depend on it." Aldo and Brad credit Board Chairman Trig Solberg, all the board members, the Foundation staff and the many, many donors for all the successes since the Foundation began.

"The whole thrust was to build a culture of philanthropy with the Howard Young Foundation," Brad said. "And it certainly happened. It's about inspiration and impactful giving and the individual desire to see how personal giving can change the lives of others. That's what makes it all worthwhile."

Imagine what individual and family philanthropy can do for our community. Give today at howardyoungfoundation.org.

Over
2K
donors have contributed to the Imagine Our Future Campaign

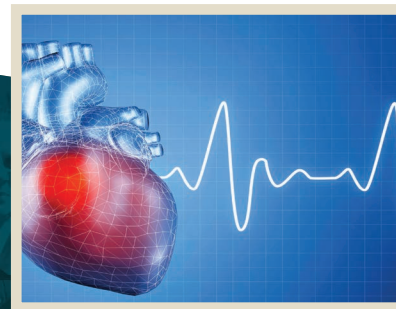
Over
38K
Gifts received for the Imagine Our Future Campaign



da Vinci Surgical System



New Helicopter Hangar



Heart Care Center of Excellence



3D Mammography



128-slice Dual Source CT Scanner



Emergency Services for Our Hospitals

WOMEN'S LEGACY COUNCIL

Caring for Our Community

FOCUSED ON FAMILY AND COMMUNITY, WLC HAS SUPPORTED:

Heart Care Center

CT Scanner

3D Mammography

Tick-Borne Illness Center

Rising STAR Transition Center

Hospice Patient Care

Judy Russell, NP, Howard Young Foundation (HYF) Board Member and retired nurse knew early on that she had a deep love for healthcare and a passion for the Northwoods. Judy recalled, "When I was two years old, my family was vacationing in Woodruff and I became very ill. Doctor Kate saved my life. After that, my mom volunteered in her office once weekly for over a decade, and I developed a love for medicine."

Judy continued to vacation in northern Wisconsin and later she and Ted, her husband, decided to retire to Minocqua. Once there she became active in volunteering and was soon invited to join the HYF Board by Brad Holmes, former HYF President. Brad was seeking to expand the role of women on the board and in philanthropy in the area. Judy imagined the impact this could have and immediately agreed to help.

"Susan Holmes, Brad's wife, and I put our heads together," Judy said. "Susan had this wonderful institutional knowledge from her past nursing experience, and I knew the women in the area who might be interested in working with us."

Together, they shared their vision with women in the community, and in 2011 the Women's Legacy Council (WLC), a subcommittee of the HYF Board, was born. The initial

group of 16 members was a cross-section

of the community, each with unique skills and a passion for healthcare and the Lakeland area.

"Our first year, the goal was education," Judy said. "We took turns presenting to groups of women to inform them about local healthcare, insurance, and such. Then we started having events and raising money for things needed by the hospital. Our process was, and is, to engage, educate and empower."

Another founding member, Cheryl Pitman, current WLC Chairperson, is proud of the group's accomplishments and their impact on the quality of healthcare in the Northwoods. The Foundation and our Hospitals have a cohesive partnership, which ensures that WLC understands the healthcare needs in our community to focus on for their annual projects.

The first Women's Legacy Council campaign was for the Howard Young Medical Center (HYMC) Heart Care Center of Excellence. After that, it was the CT Scanner, then Early Detection Here and Now to raise funds for 3D Mammography. Then came the Tick-Borne Illness Center, Rising STAR Transition Center, and patient care at Seasons of Life Hospice House. This year's campaign will again benefit 24/7 patient care at Seasons of Life Hospice House.

"I think women are extraordinary philanthropists because they have the vision and the ability to influence change," Cheryl remarked. "We also celebrate our accomplishments and have fun while supporting our community."

To learn more about the Women's Legacy Council or to make a gift to support healthcare in our community, please contact the Howard Young Foundation at 715.439.4005 or go to howardyoungfoundation.org.

◀ Susan Holmes (left), Judy Russell (right), Co-founders of WLC



THE WALTER OLSON COMMITTEE

Educating Our Future

In 1972, Walter Olson, a Chicago business owner and summer resident of northern Wisconsin, made a philanthropic legacy gift to support medical education here. This money was used to establish an education fund for the physicians at Lakeland Memorial Hospital, now known as Howard Young Medical Center (HYMC). Impressed by the exceptional care he had received from medical staff, it was Walter's goal to help hospital staff stay on the forefront of medical knowledge and technical skills, ensuring a long-term benefit to the community. The Walter Olson Committee, now a committee of the Howard Young Foundation, was established in 1972 to oversee the fund.

Dr. Barry Seidel, HYF Board member and Walter Olson Committee representative, and past Chair, has been involved since its inception. According to Dr. Seidel, throughout the years, community physicians have used this fund to learn new skills

including robotic surgery, endoscopy, colonoscopy, laparoscopic surgery and so much more.

Joelle A. Wennlund, M.D. is a Board-Certified OB-GYN and Board-Certified in Obesity Medicine at HYMC and member of the Walter Olson Committee. Thanks to funds recently received from the Walter Olson Committee, Dr. Wennlund was able to attend a World Conference on hysteroscopy, a procedure used to evaluate and treat uterine abnormalities. She also received funding to participate in certification from the American College of Culinary Medicine and certification in physical fitness training. This training will help further educate patients and staff about medication management, healthy eating and lifestyles.

"The support that I received from The Howard Young Foundation and the Walter Olson Committee has been practice-changing," Dr. Wennlund said. "It is heartwarming to know that we have such caring people who are truly invested in supporting physicians and patients in this community."

“The support that I received from The Howard Young Foundation and the Walter Olson Committee has been **practice-changing.**”

— JOELLE WENNLUND, MD
Women's Health at Howard Young Medical Center



Committee Membership

4

HYMC Medical Staff members elected by Medical Staff

3

HYF Board members

2

Ex Officio members: HYMC President, HYMC Director of Medical Education

BRANCHING OUT

A Legacy of Innovation



Erin is a visionary. She sees well beyond our daily operations and into the future needs of our community. It is because of Erin's leadership, her passion and her ability to collaborate with our community that we have leading-edge initiatives such as the Tick Center and the STAR Academy."

— CARRIE HOYE
Executive Committee Member at Large, Marketing Committee Chair, Member of the HYF Board

Erin Biertzer spent many years vacationing in the Northwoods with her husband Scott, a Lakeland Union Alumni. She had a very successful career in banking that brought her from Seattle to England and back again before making the decision to move to Minocqua full time in 2013 with her family. The quality of the area's healthcare was an important consideration, she had already experienced what everyone says – the care is amazing and the equipment rivals what is available in large metropolitan areas. Her neighbor and friend, Brad Holmes, President of the Howard Young Foundation (HYF) at the time, was eager to get her involved

as a member of the board. Brad articulated why our not-for-profit hospitals rely on philanthropy and helped her imagine what our community would have been like if Dr. Kate and Howard Young hadn't built those hospitals here. His passion was infectious and the importance to the community was clear, and Erin was honored to join the board later that year.

"As soon as I met Erin, I thought, this woman is so bright, so talented. I need her involved," Brad recalled. "She was very engaged as a board member when I was still there. I just knew that she would be a great leader on the board."

After 4 years on the board, Erin became HYF President in 2017, prepared to usher the Foundation

◀ Erin Biertzer, Current HYF President and donor since 2014.

into its next phase of growth. "I had the pleasure of working with 17 Board of Directors who each had incredible backgrounds, great relationships built on trust, and a real passion for helping healthcare change and save lives." Erin said. "We had leadership and a culture of philanthropy, and as the healthcare landscape evolved locally and nationally, HYF evolved too."

It was through two innovative ideas presented by board members that HYF was catapulted into the next phase of philanthropy – Autism Services and Tick-Borne Illness Research and Treatment. "The legacy that people leave isn't just in their donations, it is also in ideas and taking risks. Autism Services and the Tick-Borne Illness Center were two very important needs in our community that no one had tackled yet, and I am very proud we did," said Erin. These two campaigns have increased our donor base by bringing in new things they are passionate about, expanded services in our community, and brought people to the area. More importantly, our donors provided students with a unique learning environment leading to employment and independence and have helped thousands of patients suffering from tick-borne illness find hope and healing.

The legacy of HYF started with individuals who wanted to make a difference and continues because of our collective community. "I'd like to honor our board of directors who provide leadership, our exceptional team who gets things done with accuracy for every donor, our volunteers who give generously of their time and talents, our tireless hospital associates who provide exceptional care, and our donors who inspire us with their generous gifts," Erin stated. "Together, we have created a legacy of giving." The future health of our community hinges on acting. Join us and make a difference today.



BRANCHING OUT

Beyond Autism Services

"A friend once told me that "a strong community and family is integral to raising our next generation of community leaders",” said Doug McCoy, HYF donor and autism spectrum disorder (ASD) advocate. The Autism Services Fund at the Howard Young Foundation (HYF) is doing just that - building a community of healthcare providers, educators and passionate donors who are changing the outcomes for children with ASD.

In 2017, HYF Board of Directors member and donor, Gregg Walker had a conversation with Doug about the rising number of children with ASD in the Northwoods and the lack of services and support available to help them. "It was alarming, and Gregg and I were determined to not turn a blind eye to these incredibly intelligent and talented young people." In November of that year, the HYF Board of Directors established an Autism Services Fund, and by the end of the following month had already received gifts totaling \$350,000. That generous support has never slowed.

Specialized behavioral, rehabilitation, speech, occupational and physical therapy services available to children with ASD continue to grow thanks to this special fund and Howard Young

Medical Center (HYMC). Gifts from donors near and far have made it possible to establish and support Lakeland STAR School and Academy for grades 6-12, Rising STAR Transition Center for ages 18-21, and so much more.

Younger children and their families benefit from the fund as well. Early diagnosis and intervention can dramatically improve the lives of children with ASD, and the lives of their families. That is why HYF worked with Aspirus Koller Behavioral Health Group and some of the providers working in the schools to create a local diagnostic team that can diagnose children as young as two years old.

"HYF is a tremendous partner in the development of support for autism," said Doug. "We have been blessed in this community that we have successful and passionate people who support these types of causes through HYF. I proudly support these efforts through HYF and will continue to do so. It is the right and best thing to do for the Northwoods."

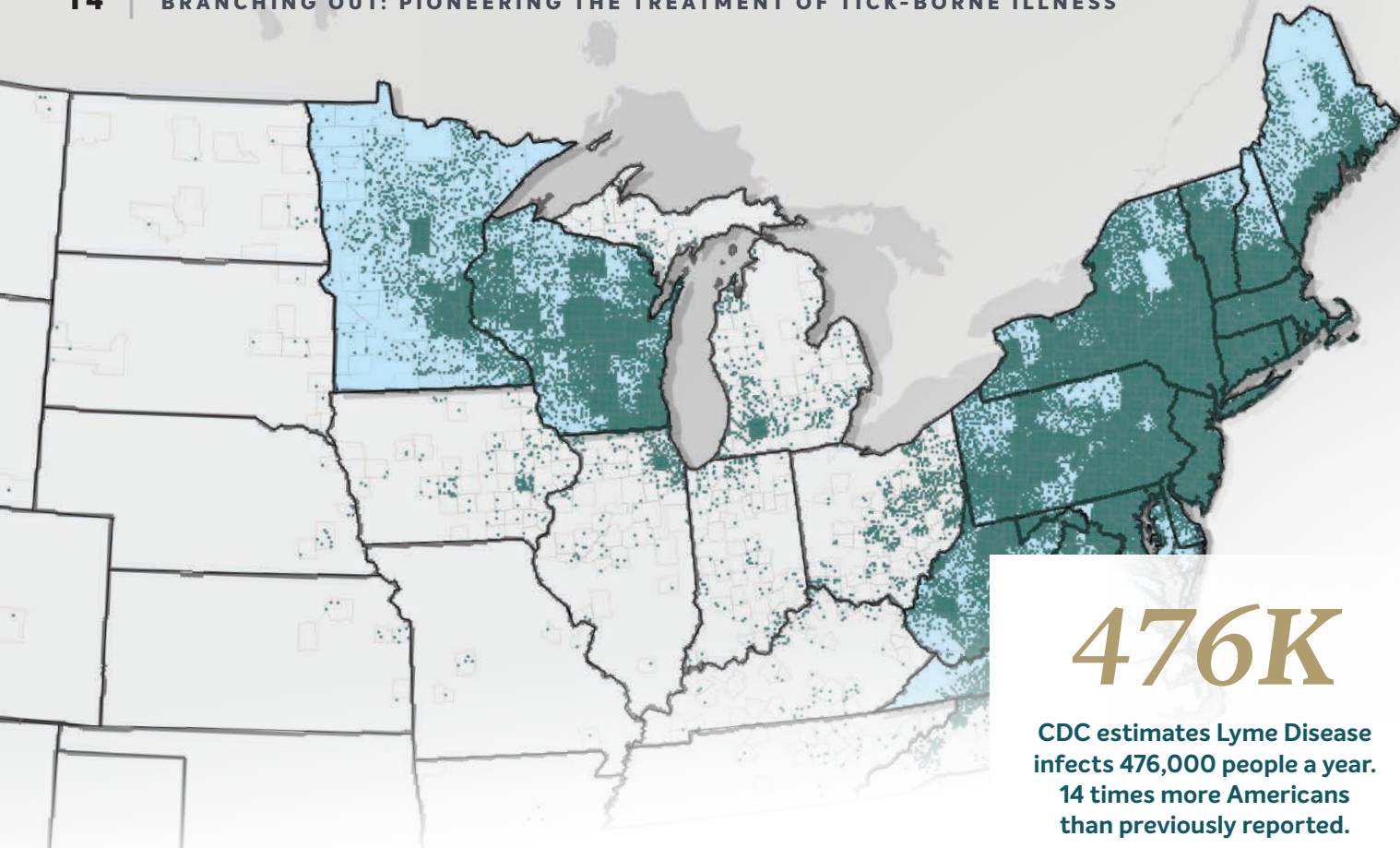
You can help give children with ASD the support they need to become independent adults by making a gift to Autism Services today at howardyoungfoundation.org.

100%
of Rising STAR students employed or volunteering in our community

57
students that have received the education & interventions they need

11
students have received their driver's license

Students who were previously nonverbal, now speak in front of crowds as advocates for STAR Academy

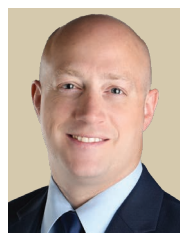


476K

CDC estimates Lyme Disease infects 476,000 people a year. 14 times more Americans than previously reported.

BRANCHING OUT

Pioneering the Treatment of Tick-Borne Illness



James Thatcher, MD, LLMD



Ashley Johnson, NP-BC

“I couldn’t even drive myself to my first appointment,” Grace Thompson recalled. “I met Kathy and Ashley and for the first time, someone understood how sick I was. They made me feel like I was their only patient. I cried with relief when I left my first appointment.”

When former Howard Young Foundation (HYF) board member and donor, Jon Dobbs, first suggested a Northwoods tick-borne illness center, many patients in our endemic region were going undiagnosed and untreated. The CDC ranks Wisconsin 4th nationally for reported cases of Lyme disease. “Accredited hospitals can treat Lyme disease and therefore are considered a “treatment center.” To create a center that

would differentiate HYMC, the driving factor was to treat patients with a more comprehensive, research-based approach” said Dobbs. “By combining diagnosis, treatment, follow-up and research, the Tick-Borne Illness Center would draw patients from around the country and bolster the recruitment of physicians practicing in this field.”

It was the perfect time to act and be at the forefront of this growing field of medicine so those affected get the best diagnosis and treatment available right here in the Northwoods. With the support of the Foundation Board, the Women’s Legacy Council, the Waite-Kane Foundation, our hospitals, and our donors, HYF took on this

leading-edge campaign and raised \$3.2 million in just one year. Everyone knew someone who was suffering from a tick-borne illness and wanted to help. In September of 2019, the first ever Tick-Borne Illness Center in the Midwest opened its doors within HYMC and began seeing patients. Over 5,000 patient visits have occurred since 2019. Over 75% of those visits were chronic cases, which means that patients have experienced symptoms for six months or more. The Center is leading the way and giving hope and healing to so many.

“It has been amazing to see the center grow and to reflect on all of the patients’ lives we have changed together as a team,” said Ashley Johnson, NP-BC. “We have grown from a private clinic to being a part of a major health system. As a result, we now receive referrals from providers within and outside the Aspirus system. To have the support of a major healthcare system and be allowed to treat our patients the way we do is unheard of in the Lyme community. We truly are pioneering the treatment of Lyme Disease.”

Most patients with a tick-borne illness face a long journey to get answers, visits to numerous doctors, extensive testing, and large amounts of skepticism. But at the Aspirus Tick-Borne Illness Center, staff provide patients reassurance, hope and healing so they can regain their health and return to living their lives to the fullest.

“I am inspired by my patients. And I feel blessed to have the opportunity to be an active part of their journey towards healing,” Ashley stated.

“I would personally like to thank Erin, the entire HYF Board of Directors, and all other Foundation members for the opportunity to be involved with the Tick-Borne Illness Center,” Kathy McCaughn said. “It has changed my life to meet all the people helped by the Center’s staff. Thank you. You are each a 21st century Dr. Kate!”

To make an appointment, call the Aspirus Tick-Borne Illness Center at 715.356.8702. You can make a gift to the Tick-Borne Illness Center Fund by visiting howardyoungfoundation.org

Over 5K patient visits have occurred since 2019.

Over 75% of those visits were chronic cases, which means that patients have experienced symptoms for six months or more.

NEIGHBORS HELPING NEIGHBORS

Lakeland Pantry

Since the early 1970s, thanks to your generosity, the Lakeland Pantry ensures our neighbors have what they need to meet basic needs. In 1997, the HYF Board of Directors approved integrating the Lakeland Pantry, which functions as a standing committee of HYF. As food costs continue to rise nationwide, we have seen a significant increase in the number of individuals and families who depend on the Lakeland Pantry. Your support has allowed us to expand our reach and enhance our services to meet the rising need in the communities we serve.

Woody Hagge, 30 year volunteer, donor, and former Lakeland Pantry Board member recalled, “Working at the Pantry filled me with so much more emotional and spiritual sustenance than I was ever able to give back.” A few months into volunteering, he carried a box of food out to a car. When the young boy in the car saw the box, he grabbed his father and exclaimed, “We have FOOD! LOTS of food!” Woody never forgot those words, and they have been an endless source of inspiration and motivation.



“I take comfort knowing the Pantry is so well stocked with compassionate and dedicated board members, volunteers and supporters.”

– WOODY HAGGE
30 year volunteer and former Lakeland Pantry Board Member

To support the Lakeland Pantry, donate today at howardyoungfoundation.org

LOOKING INTO THE FUTURE

A Legacy of Giving

Bill Hopper, a member of the Howard Young Foundation Board of Directors since 2013, has a deep connection to healthcare in the Northwoods and the lasting legacy of giving.

“My family has been involved in the Northwoods since the 1920s,” Bill said. “My grandparents had a place on Trout Lake, and I started going up there when I was one year old. We would spend the summer in log cabins and do a lot of fishing.”

One summer morning when Bill was only seven years old, he woke to discover his left arm was

paralyzed. Dr. Kate Newcomb immediately told his family that she feared it was polio. Because there was no hospital in the area yet, the family went to Mayo Clinic in Rochester, Minnesota. Doctors there confirmed Dr. Kate’s suspicion and Bill got the treatment he needed.

In 1954, 15-year-old Bill watched Dr. Kate’s appearance on the nationally televised “This is your Life,” and followed the successful campaign to collect one million pennies that would be put toward the construction of a hospital in Woodruff.

He was inspired by the generosity of gifts of pennies from people in the local community and across the country. All totaled, the campaign raised over \$117,000 and work on the new hospital began.

“Then in 1972 along came Howard Young, a very generous man who bequeathed enough money to build the badly needed hospital and establish a trust to benefit the hospital,” Bill recalled. “I think my wife, Marylin, and I got involved in giving mostly due to the memory of Howard Young and the desire to ensure that people in the Northwoods would have the best healthcare possible.”

Bill believes that everyone has an opportunity to give of their time, their money, or both. We all share a social responsibility to try to enhance local medical services. This is a responsibility he takes seriously.



HYMC Wall of Honor

community continues a legacy started by his father, and one they hope their children will continue. Legacy giving provides long-term stability for the Foundation’s efforts, while supporting the donor’s personal goals and interests. It is a way to secure the lasting benefit of healthcare to all in our community.

“The Foundation’s job is to improve medical care in the Northwoods and that includes Howard Young Medical Center and Aspirus Eagle River Hospital,” Bill stated. “I think that as long as those facilities or

other needs arise, the Foundation will be there to enhance the medical services. The mission of the Foundation is critical, and the board will always be there to jump in full force.”

The inspiration and generosity of those before us - Dr. Kate, Howard Young, and all of our legacy donors - helps ensure the gift of outstanding healthcare for generations to come.

You too can leave a legacy and become a Signature Society Member. It's as simple as informing HYF of your decision to provide a legacy gift to support our mission and provide outstanding healthcare for future generations. Please contact us at 715-439-4005 for more information.

When Bill was invited to join the Howard Young Foundation (HYF) Board of Directors, he jumped at the opportunity. He and his wife always wanted to be involved in helping with medical care wherever they lived, and this was a great way to do it. Bill still serves on the HYF board today and his wife Marilyn has been a member of the Women’s Legacy Council since 2016. The Hoppers have been donors since 1983 and are Extraordinary Benefactors who have supported the Imagine our Future campaign, the Tick-Borne Illness Center, Autism Services, and Hospice. In addition to their contributions, the Hoppers also established a charitable remainder trust, giving them the additional distinction of becoming Signature Society members of HYF.

“A charitable remainder trust is a way to give, and get a tax benefit when you do it,” he explained. “It’s based on your age and it’s not a full deduction. It grows by gaining interest, and you get income for the remainder of your life. There’s a trust in Marilyn and my name, and when both of us are gone, the money goes to the Foundation.”

Bill and Marilyn’s commitment to giving and contributing to the greater good of the

What will be your legacy?

Be an inspiration to others. You can make a transformational gift today that costs you nothing during your lifetime, but will make a difference in our community for generations to come. By becoming a member of the Signature Society, you will be honored today for your commitment to our tomorrow.

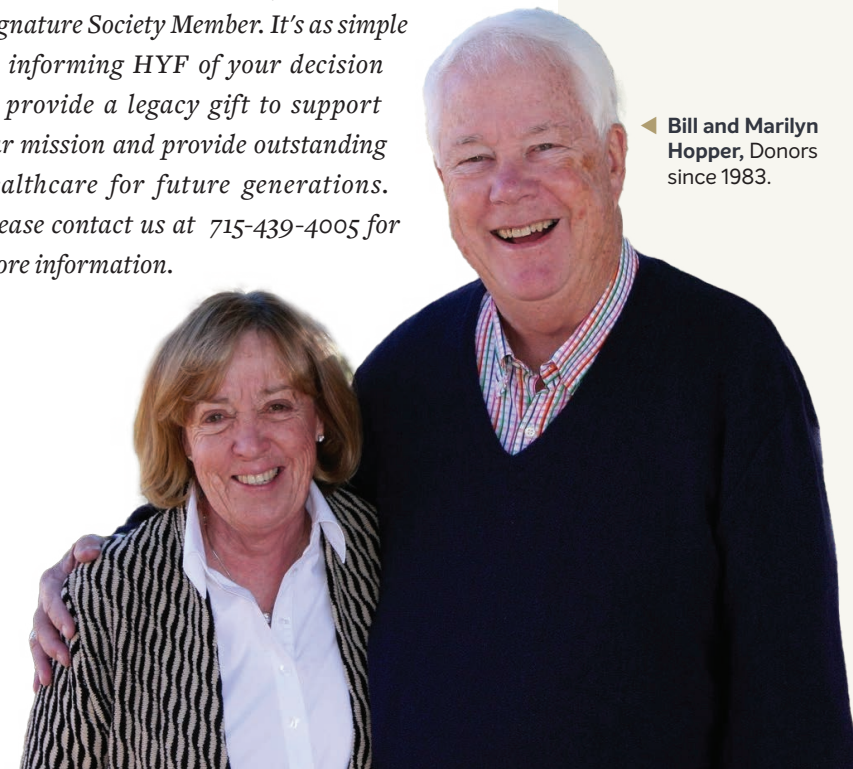
Signature Society

The Howard Young Foundation’s Signature Society honors the individuals below who have chosen to leave a legacy through their wills, life income gifts and other estate plans. These generous and caring individuals have made these important commitments to the Howard Young Foundation, Inc. to provide excellent medical and patient care programs for future generations.

- Gerald and Christine Brost
- John and Dee Dee Lund
- Chris and Sheila Clough
- Donald A. and Nancy L. Pallin
- Mike and Anne Marie Gibbons
- Patricia Pechura
- Brad Holmes
- Anthony J. Vodnik IV and Jean A. Vodnik
- Marilyn and Bill Hopper
- Donald and Nadine Wachholz

The charitable individuals listed below have passed away and left estate plan gifts in generous support of Howard Young Foundation, Inc. We honor their gifts in perpetuity.

- Estate of Frances G. Bliss
- Frank and Betty Koller
- John F. and Eileen L. Blumenschein Revocable Trust
- Francis Timothy Mulrooney Trust
- William and Franciscus Bull
- Patrick E. Mulrooney
- LW & SM Christiansen Trust
- Estate of Elizabeth M. Munson
- Don Funk
- Estate of Gordon Rinas
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- Robert D. Saffron
- William and Helen Iten Family Endowment
- Jerome L. and Joan M. Schnettler
- Estate of Ernest E. Kiesow
- Roger R. and Susan B. Smith Family Trust
- Estate of Harry and Dorothy Steiro
- Howard Young Trust



Bill and Marilyn Hopper, Donors since 1983.

The Power of Philanthropy

The support of friends like you helps the Howard Young Foundation bring state-of-the-art care to Northwoods residents and visitors, support innovation and research, and strengthen our community through health and wellness. Your gift to the Foundation has the power to change the way we view healthcare at our rural hospitals – one patient at a time. Philanthropy or charitable giving plays a big part in healthcare all over the United States, but it’s even more important in small communities like ours.

CUMULATIVE GIVING

It is with deep appreciation that we recognize and honor those listed here for their generous and caring cumulative lifetime giving to the Howard Young Foundation totaling \$2,500 or more through 2023. These generous donors have ensured that the health and wellness of all people in the communities we serve will continue for future generations.

Extraordinary Benefactor

\$1,000,000 or more

Don and Abby Funk
Marilyn and Bill Hopper
Trig and Tula Solberg
Ed Uihlein Family Foundation
Liz and Dick Uihlein
James and Bernadine Warning
Howard Young Trust

Exceptional Benefactor

\$500,000 to \$999,999

John F. and Eileen L. Blumenschein Revocable Trust
Raymond and Marie Goldbach Foundation, Inc.
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Koller Family Foundation – Frank and Betty Koller
Aldo and Dawn Madrigano

“I give to provide for future generations, just as Howard Young provided for us.”

– DOUG MCCOY

Doug and Jae McCoy
Michael and Judith McCoy
Seramur Family Foundation – Joan and John Seramur
John and Carolyn Sonnentag
Volunteers of Aspirus Eagle River Hospital
Robert and Teri Weirauch

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\$100,000 to \$499,999

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Ascension Wisconsin
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“I give because of the wonderful care my friend received.”

– DONALD E. FUNK

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William and Franciscus Bull
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Jamey and Pamela Flannery
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“I give because I like the Foundation’s cause.”

– JOHN RAITT

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Tommy Handrick

“We give because we care about our home away from home.”

– DICK AND LIZ UIHLEIN

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Jamey Flannery Trucking
Brian and Beth Kief
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John and Karen Kocovsky
Lac du Flambeau Lions Club
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“We give because the Howard Young Foundation helps the community on a daily basis.”

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“I give to make a difference.”

- LAURIE HERZOG-DRAEGER

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“We give to support healthcare excellence in our local communities.”

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“I give to provide our communities with high-quality, technologically advanced healthcare.”

- DR. MATTHEW THOMAS

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“I give because our hospitals provide care regardless of a patient's ability to pay.”

- PAT HALL

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“I give because the Foundation partners with me to deliver high quality patient care.”

– JACQUI MONGE

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“We give because the Foundation purchases state-of-the-art equipment for our hospital.”

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2023 membership in the Bonhomie “Good Friend” Club signifies strong interest in the present needs and future welfare of our hospitals. Benefactors who choose to support our hospitals with an annual gift of \$100 or more are listed on the prominent donor recognition wall at Howard Young Medical Center or Aspirus Eagle River Hospital.

RECOGNITION LEVELS
Red Oak: \$1,000 or more annually
Sugar Maple: \$500 or more annually
White Pine: \$250 or more annually
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Aspen: \$100 or more annually

Red Oak

\$1,000 or more

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“Knowing that I am contributing to the purchase of equipment and the cost of construction projects to update the hospital is really fulfilling.”

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 Wildwood Wildlife Park
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 WJFW-12
 Woodruff Ace Hardware, Inc
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 Hal and Gail Yelton
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 Randy Zoesch

Sugar Maple
\$500 to \$999

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**“I give because we
 have a responsibility
 to make sure our
 hospital is always here
 for our community.”**

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 community needs
 this hospital.”**

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**“I give because
 I care about my
 community.”**

- SARAH JOHNSON

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 Ronald and Glennes Youngbauer
 Donald Zander

ANNUAL COMMUNITY EVENTS

MONDAY JUNE 3RD AND TUESDAY JUNE 4TH, 2024

Lakeland Star Golf Outing

The annual Lakeland STAR Golf Outing held at North Fork Fin & Filet restaurant and Minocqua Country Club benefits Autism Services and the students of Lakeland STAR School/Academy and Rising STAR Transition Center.

For more information visit lakelandstar.org.

THURSDAY, JUNE 20TH, 2024

Let's Tee Off Against Breast Cancer

A vibrant, women-only golf event at Trout Lake Golf Club raises funds for "We Care" care package totes for first time breast cancer patients across the Northwoods.

Visit troutlakegolf.com/letsteeff to learn more.

SATURDAY, JUNE 29TH, 2024

Lakeland Pantry Bear Cupboard Run

Get ready for the 15th Annual Bear Cupboard Run on the scenic Bearskin Trail! This fun event benefits the Lakeland Pantry.

Learn more at lakelandpantry.com.

SATURDAY, JULY 20TH, 2024

Seasons of Life Gardenfest

Garden tours, photo opportunities, Lakeland Gardeners plant sale, ice cream social, educational booth on bees, live music, raffles and more await you at this event to benefit the Seasons of Life Gardens.

Learn more at lakelandgardeners.org.



SATURDAY, AUGUST 17TH, 2024

Minocqua Dragon Boat Festival

Feel the energy of the 8th Annual 2024 Minocqua Dragon Boat Festival! Enjoy camaraderie, fun, and thrilling races to benefit the work of the Howard Young Foundation. Register or volunteer at minocquadrdragonboat.com.

TUESDAY, AUGUST 27TH, 2024

Call Me Old-Fashioned

A relaxed and casual evening of raffles, appetizers, speakers, music and more to benefit 24/7 patient care at Seasons of Life Hospice House.

TUESDAY, SEPTEMBER 10TH, 2024

Bonhomie Club Recognition Dinner

This dinner is all about you, the donors that allow us to continue advancing healthcare in the Northwoods. Qualifying 2023 donors are invited to an exclusive event to celebrate your contributions to our hospitals and/or Seasons of Life Hospice with hors d'oeuvres and an update on Howard Young Foundation activities. To be a part of the Bonhomie Club in 2024, donate \$100 or more before the end of this year.

THURSDAY, DECEMBER 5TH, 2024

Wine, Women and Winter

Celebrate the holiday season while benefiting Lakeland Pantry. Wine tasting, holiday demos, festive holiday appetizers and gift raffles. You won't want to miss it!



Be part of the fun!

The Minocqua Dragon Boat Festival is a celebration of teamwork, camaraderie and spirited competition. Competitors ply their paddles, striving to be the fastest team as they race across Lake Minocqua at Torpy Park. Hundreds of spectators cheer them on and enjoy local vendors and other entertainment on dry land. This fun, free, family event has entertained thousands since it started in 2016. Since then, over 152 teams from 13 U.S. states and Canada have paddled.

The excitement and energy of this event also have an immense impact on the health and wellness of our community. The Minocqua Dragon Boat Festival has raised over \$1.3 million to benefit state-of-the-art hospital equipment, oncology services, hospice patient care, the Aspirus Tick-Borne Illness Center and Autism Services. Funds raised at our 2024 event will be used to purchase a new CT scanner for Aspirus Eagle River Hospital and advanced technology for both HYMC and Eagle River CT Scanners.

Thank you for your generous support of the 8th Annual Dragon Boat Festival benefiting the Howard Young Foundation and Northwoods healthcare.

Sign up today to pledge, volunteer or paddle. More information at minocquadrdragonboat.com.





Howard Young Foundation

P.O. Box 10, Minocqua, WI 54548



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We appreciate the past 40 years of support from the Howard Young Foundation’s dedicated donors. **Your steadfast commitment has transformed countless lives, laying the groundwork for a brighter future.** Thank you for your enduring partnership and the profound difference you’ve made as building healthy, thriving communities is not something we can do alone.”

– TERI THEILER

President, North Wisconsin Region, Aspirus Health

This publication is brought to you by the Howard Young Foundation, serving our community since 1984. To make a donation:



CALL

Our office at
715-439-4005



MAIL

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P.O. Box 10
Minocqua, WI 54548



ONLINE

Visit our website at
howardyoungfoundation.org



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The Howard Young Foundation does not provide financial or tax advice and encourages donors interested in advanced planning to speak with their CPA and/or tax advisor.