



## Overview

Sports possesses the power to better the world, they inspire, create hope, unite foes, break down racial and diplomatic barriers, and speaks a language understood by all. It is a time-proven intuitive force that unites from all around the globe; fans of unalloyed loyalty, players with notable dexterity, consumers with constant resource commitment, multi-billion dollar brands, operators and advertisers.

The multilinked sports industry exchanges Billions of Dollars annually with an expected 8% annual increase, but little or no returns from this huge sums are channeled back to the pockets of loyal supporters and committed consumers who sweat them out, neither are there any trusted system rerouting part of this revenue to the fans.

In the traditional sports betting system there is the questionable need for bettors to trust operators and bookies while patronizing them amidst the risk of corruption, fraud, manipulation of results, and delay of payouts.

BitleagueCoin, a decentralized, crypto-token powered ecosystem, focused on bridging the gap between various sports-related industries through leveraging the real-world benefits of blockchain, comes in with a TRUSTLESS ecosystem designed in its core to disrupt the sports industry and redirect value back to its fans, supporters and consumers.

By tapping into the viable and real-world applications inherent in blockchain technology, BitleagueCoin is set to deploy a complete ecosystem comprising a vast community of cryptocurrency users, sports fans, bettors, top/upcoming sporting clothing and equipment brands, online shoppers, complete e-commerce solutions, crypto-sport bettor's social media hub, cryptocurrency to fiat payment processing solutions, etc. all fused and delivered as a complete package.

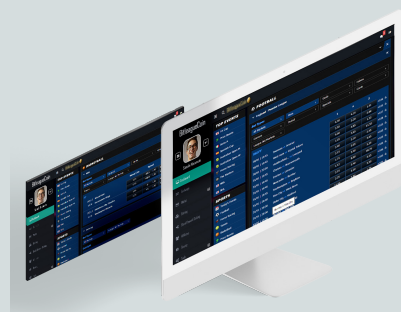
Our blockchain based online betting system in a decentralized environment offering up to 20% refund on losses, is the silver bullet against all forms of unfair policies and unjust regulations against sports betting in some regions. The deployment of smart contracts to power the wagering and payout systems solve the problem of various abuses sometimes carried out by traditional betting operators and reinforces the bettors overall trust in the system. With the BitleagueCoin betting system there is no need for either the operator or the bettor to trust each other because blockchain takes care of it all.

BLG social hub unites cryptocurrency users, sports fans, and bettors in one community where they can relate, add value, and even receive rewards for providing leadership, expert betting advice, and crypto trading signals to community members.

BLG e-shop seeks to become the one-stop e-shop for world leading brands in the sports industry as well as an e-commerce platform that facilitates export trades for manufacturers of sporting equipment and clothing.

BLG Pay aims to offer a solution to the long-standing problem of users being able to make daily, real-life uses of cryptocurrencies for debit card and point of sale purchases. Also, BLG Pay will make it possible to use cryptocurrency as a means of payment for goods and is partnering with selected payment processors and a global variety of merchants.

*“The Sports, Betting & Gaming industry are all independent but inter-related industries with endless possibilities when viewed from a decentralized scope.”*



**BitleagueCoin betting platform** exploits the Blockchain technology to offer a re-defined, decentralized, trustless and “punter-friendly” betting experience

where bettors can get up to 20% refund on losses, thereby improving the traditional betting system and giving the bettors a more relaxed and credible betting environment, a win-win for bookie and punter alike.



**BitleagueCoin E-shop** offers a one-stop online e-commerce platform dedicated to the sporting industry with verified merchants from around the world. Utilizing the most advanced technologies in the e-commerce field, the e-shop will allow its users to pay for goods and services with BLG and other permitted cryptocurrencies as adopted by community consensus. Conducted directly and without any third parties, payments shall be made possible by Ethereum smart contract technology, thereby ensuring the safety, speed, and certainty of transactions.

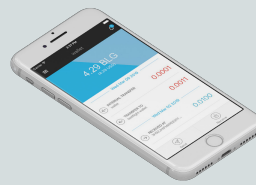


**BitleagueCoin Hub** is a decentralized social network, blog, and forum that brings together sports and cryptocurrency enthusiasts. The BitleagueCoin Hub rewards participants for original, useful content in both the sporting and cryptocurrency space. It also provides participants an opportunity to collaborate with one another and gain a clearer overall picture as to the present sentiment in both the sporting and cryptocurrency world. Doing so adds to the overall strength of decision making.

**BLG Pay** consists of a Potential Pre-paid Card and mobile wallet which affords BLG holders a secure point-of-sale, access to worldwide retailers,



global ATM networks and purchase protection on every transaction. Immediately implemented with our network of BLG E-Shop merchants worldwide, our near-to-be-sealed partnership with existing payment networks would give BLG Pay users access to over twenty four million merchant locations. This number would increase as we secure further partnerships with both cryptocurrency and card payment processors.



Our mission is to build the most robust community of sports enthusiasts, and revolutionize the way the sports, gaming and betting industry works while projecting BitleagueCoin as the currency of choice to be in exchange for sports merchandise, betting-related and ancillary services the world over.