

Hello, I'm

Farhan Shafik

Snr GraphicDesigner
currently manipulating pixels
@ Boldfit

A designer with over 3 years of hands-on experience in visual design, branding, and digital content creation. I hold a degree in design and have worked with a wide range of clients, from startups to established brands, helping them bring their stories to life through thoughtful, compelling visuals.

Career

Graphic Designer/L2
| Sunlight Sports, Bengaluru
Sep 2023 – Feb 2025

- Specialized in illustrations, marketing designs, and packaging for sports products such as rackets, shoes, kit bags, insoles, and product packaging.
- Led design projects from concept to completion by visualizing outputs, organizing photoshoots, and delivering final designs for marketing campaigns, blending creativity with functionality to elevate product branding and appeal.
- Guided and trained interns on design software, company workflows, and industry best practices, fostering a collaborative and productive team environment.

Graphic Designer
| Charge Dock, Bengaluru
Jan 2023 – Jul2023

- Created distinctive logos for sub-brands, including an EV roadside assistance team, EV charging and refreshing centers, and EV charging stations, ensuring cohesive brand identity.
- Created illustrations for the app, marketing campaigns, and social media to showcase newly launched EV vehicles and their features.

Graphic Designer
| Elixtra Technologies, Kochi
July 2022 – Dec2022

- Designed marketing materials, including flyers, posters, billboards, and social media posts, for the medicine delivery app
- Created engaging content to promote health tips and raise awareness about the app's services to support its market presence and customer recognition.

Contact

7902213985
farhanshafik002@gmail.com
Bengaluru, Karnataka
farhan shafik

Education

Bachelors in Animation and Graphic design
St. Joseph college, M.G university
2019 – 2022

Skills

- Illustration & Sketching
- Branding & Identity
- Adaptability and Time Management
- Creative Direction
- Visual Content Strategy
- Packaging Design

Tools

- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Adobe InDesign
- Figma

Portfolio
Behance
Instagram